# **ACCOUNTABILITY**

2014 Colorado State University Annual Report







#### A Message from Colorado State University President Tony Frank

We are pleased to publish this Accountability Report each year to open up the books on our revenues and expenditures – and shine a spotlight on the many important ways Colorado State University is upholding its public mission and returning value to students and Colorado.

Accountability isn't just about accounting. For Colorado State University, it's also a reflection of how well we uphold our promise to provide highquality, accessible education; transformative research; and outreach that benefits our state, our planet, and the human condition. For that reason, we've also included the latest data on student success, affordability, and impact from the research and outreach work of our faculty.

Transparency, responsibility, and integrity are core values of our University, and we believe these values are the foundation of excellence in all we do. In that spirit, we are proud to share this annual report, including elements from our audited financial statements, and welcome your interest in Colorado State.

Sincerely,

Dr. Tony Frank President

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#### **ACCOUNTABILITY at Colorado State**

This annual report is intended to provide widespread public access to the financial results of Colorado State University. Additional resources are available online:

- CSU Accountability Website http://accountability.colostate.edu
- Budget Updates and Communications http://www.president.colostate.edu/budget/index.aspx
- CSU Policies and Compliance http://policies.colostate.edu/Default.aspx
- Institutional Research http://www.ir.colostate.edu

#### **ACCOUNTABILITY** in Focus

Colorado State makes its performance and assessment data readily accessible to the general public at http://www.ir.colostate.edu/ **IRinteractive**. Some highlights of this past year include:

#### **Student Access and Success**



More Colorado graduates choose or university in the state.

... of CSU students who graduate do so in 4.5 years.

Our students get the courses they need to graduate on time.

#### We attract top students.

New freshmen at CSU in Fall 2014 had a mean high school class rank of 72, a mean high school GPA of 3.61, and a mean Colorado Department of Higher Education index of 115.

Freshman to Sophomore Year:

The first-year persistence rate for new freshmen (from Fall 2013 to Fall 2014) is 86 percent.

of CSU graduates say they would choose CSU again . . .

... and rated their overall CSU experience as good to excellent.

**CSU** students graduate with debt loads that are well **below** the national average.

#### Sixteen:One

= Our student: faculty ratio

And our classes are aettina smaller even as enrollment is growing. Thanks to a continued focus on the student experience, we've reduced lower-level course sizes by 6.5 percent and upper-level courses by 7.3 percent.

62 percent of undergraduate classes have 30 or fewer students.

from the previous year.

The number of degrees awarded in 2013-14 was up 26 percent from the previous year.

#### We're inclusive.

This year's freshman class is 55 percent female, 72 percent Colorado residents, and 21 percent ethnic minority - the most diverse class in the University's history. 1 out of 4 CSU students is first-generation.

#### We're globally engaged.

. . . . . . . . . . . . . . . . . . . .

International undergraduate student enrollment increased 263 percent from Fall 2005 to Fall 2014. 1,859 international students enrolled on campus in Fall 2014, and almost 1,200 CSU students participated in education abroad.



of CSU students

During a time when we saw a 30 percent drop in state support and a 32 percent increase in the cost of attendance, we were also able to drive a **158 percent increase** in institutional need-based financial aid. Total CSU financial aid is up 51 percent in five years, including an 80 percent increase in privately funded scholarships.

#### The CSU Effect

CSU's 2012-13 graduates are employed at a rate

than the national average.

75% of our graduates have jobs in fields related to their majors.

81 percent of
2012-13 graduates
secured their firstdestination plans
- a job or continuing
education - within
six months.

\$45,000
The average starting salary for CSU graduates.

#### **Institutional Quality**

CSU is a Carnegie Research
University (very high research activity)
and a Carnegie Community
Engaged University.

#58/A+

Colorado State University has *climbed* **9** spots in just two years in U.S. News
and World Report's annual America's
Best Colleges rankings – this year ranking
No. 58. The magazine also named CSU
an "A+" school for students who want
to be part of an engaged student body.

CSU = The 2014
National Hispanic Institute
University of the Year

In 2014, two CSU faculty were named to the National Academies – **Diana Wall** (*American Academy of Arts and Sciences*) and **Ed Hoover** (*National Academy of Sciences*) – and **A.R. "Ravi" Ravishankara** (*National Academy of Sciences*) also joined our faculty.

For its efforts to promote diversity and inclusion, CSU was recognized by the NCAA with the national

NCAA and Minority
Opportunities Athletic
Association's Award
for Diversity.

The number of endowed faculty positions is up

18% in 5 years.

While growing the total faculty 13 percent in five years to keep pace with enrollment, we've also had a . . .

13% in te

increase in women tenure-track faculty

increase in minority tenure-track faculty

CSU broke its annual fundraising record for the third consecutive year, raising

\$143.3 million.

The University ranks 5th among its 15 peer schools in fundraising success.

# 1 of only 16

CSU is one of only 16 U.S. institutions to have *never* had a major NCAA violation.

In the last five years, we've added . . .

5 new

new academic departments/units

13

new graduate degrees

12

new undergraduate majors

17

new undergraduate minors

#### More than \$300 million

CSU research expenditures exceeded \$300 million for the seventh straight year in 2014.

#### CSU ranks No. 2

nationally in federal research funding for universities without a medical school.

We rank in the

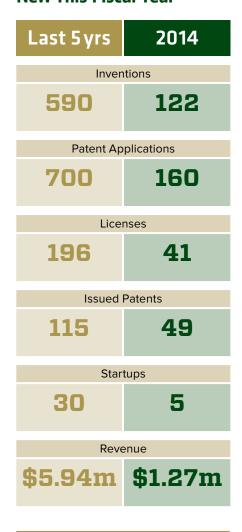
in the country for R&D, according to the National Science Foundation.

**CSU Ventures FY2014** totals for inventions, issued patents, and licenses equaled or exceeded historical records.

CSU Ventures awarded more than

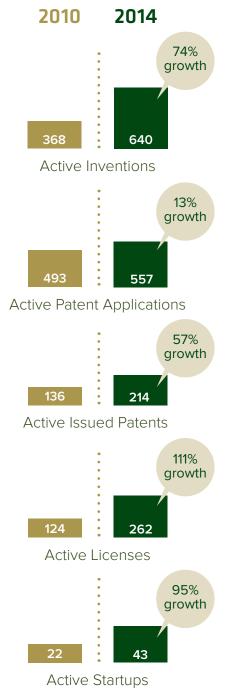
in funding to proof-of-concept projects through the Advanced Industries Accelerator Proof of Concept Grant Program, Bioscience Discovery Evaluation Grant Program, and CSU Ventures Creative Works Program.

#### **New This Fiscal Year**



**CSU startup companies** employed *nearly 500* people in FY2014; most of them in Colorado.

#### **Active Portfolio**



#### **Operational Efficiency**

# Only 5%

of CSU's budget goes to administration.



Colorado State University achieved the highest score ever reported, ranking No. 1 in the country in the STARS Report, a national survey that measures sustainability efforts at universities and colleges nationwide. Money raised through differential tuition has infused more than

# \$45 million

directly into CSU's academic programs in the last three years.

We've seized the opportunity provided by the construction environment to build a campus that will serve Colorado for generations to come. We've added

# 1.3 million new gross square feet

of space – more than 60 percent of it academic instructional space.

All of our general assignment classrooms have been upgraded into technology-enabled "smart classrooms."

The Colorado State University Foundation reported investment returns of

# 13.90 percent

for the fiscal year ending June 30, 2014.

To learn more about the Foundation's investment and distribution policies,

visit http://foundation.colostate.edu/ files/2014/09/CSUF\_1415\_ invstmt\_policy.pdf

#### Service to the State

CSU Extension now serves all 64 Colorado counties.

Colorado State was named to the

# 2014 President's Higher Education Community Service Honor Roll.

The Honor Roll recognizes universities that demonstrate exemplary community service and achieve meaningful outcomes in their communities.

The 2014 statewide survey of Colorado county commissioners indicated overall satisfaction with CSU's Extension programs – and increased satisfaction levels in all four areas assessed: quality of CSU Extension programs and services; value of the services counties receive; responsiveness and service levels of individual county offices; and overall satisfaction with service to citizens. All four scores have trended consistently high since 2012.

The county response rate to this year's survey was . . .

82%

# Sixty-six percent

of CSU seniors have participated in community service or volunteer work.

CSU's 99,000+ Colorado-based alumni account for more than

\$5.2 billion

in household income, representing 3.7 percent of the state's total household income.

#### THE SHIFTING BURDEN

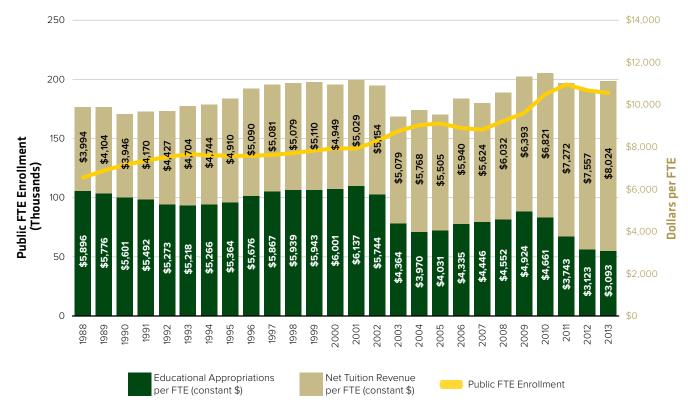
## for Public Higher Education



- Colorado State University still educates a student for about what it cost 20 years ago (when adjusted for inflation).
- But there has been a change in who pays: 20 years ago, the state of Colorado paid two-thirds of every student's education, and students paid a third. Today, students and their families pay two-thirds of the cost to attend a state university - and the state portion covers just a third.
- In fact, private fundraising revenue has exceeded Colorado State University's state funding since the 2012 fiscal year (in FY14, total private support exceeded \$143 million, while state support was about \$97 million). State funding makes up about 10.7 percent of CSU's total operating budget.
- Strong state support of higher education is a great investment for Colorado. Over a lifetime, a CSU graduate will pay more than \$10 in tax revenue for every dollar state taxpayers invest in his or her education.
- The Brookings Institution reports that the return on investment for the average student loan is 15 percent annually - better than almost any other investment you can name.

Public universities in Colorado rely on two funding sources to educate students: tuition and taxpayer support provided through the state's General Fund. The chart below shows how this balance has shifted over time.

## Public FTE Enrollment, Educational Appropriations, and Total Educational Revenue per FTE • Colorado – Fiscal Years 1988-2013



Note: Constant 2013 dollars adjusted by SHEEO Higher Education Cost Adjustment (HECA). Educational Appropriations include ARRA funds. Source: State Higher Education Executive Officers Association

#### Educational Appropriations per FTE (Constant Adjusted 2013 Dollars)

| State          | FY 2008  | FY 2012  | FY 2013            | 1 Year % Change | FY 2013 Index to US Average | 5-Year % Change |
|----------------|----------|----------|--------------------|-----------------|-----------------------------|-----------------|
| Alabama        | \$9,094  | \$5,795  | \$5,507            | -5.0%           | 0.90                        | -39.4%          |
| Alaska         | \$12,952 | \$12,443 | \$12,932           | 3.9%            | 2.12                        | -0.1%           |
| Arizona        | \$7,886  | \$4,869  | \$4,958            | 1.8%            | 0.81                        | -37.1%          |
| Arkansas       | \$7,961  | \$7,478  | \$6,173            | -17.5%          | 1.01                        | -22.5%          |
| California     | \$8,650  | \$6,743  | \$7,096            | 5.2%            | 1.16                        | -18.0%          |
| Colorado       | \$4,090  | \$2,806  | \$2,779            | -1.0%           | 0.46                        | -32.1%          |
| Connecticut    | \$9,569  | \$7,481  | \$7,028            | -6.1%           | 1.15                        | -26.6%          |
| Delaware       | \$6,549  | \$4,917  | \$4,858            | -1.2%           | 0.80                        | -25.8%          |
| Florida        | \$8,325  | \$5,199  | \$4,784            | -8.0%           | 0.78                        | -42.5%          |
| Georgia        | \$9,307  | \$6,633  | \$6,703            | 1.1%            | 1.10                        | -28.0%          |
| Hawaii         | \$9,928  | \$7,298  | \$7,173            | -1.7%           | 1.17                        | -27.8%          |
| Idaho          | \$10,311 | \$6,020  | \$6,546            | 8.7%            | 1.07                        | -36.5%          |
| Illinois       | \$8,024  | \$8,657  | \$9,439            | 9.0%            | 1.55                        | 17.6%           |
| Indiana        | \$5,132  | \$4,417  | \$4,442            | 0.6%            | 0.73                        | -13.5%          |
| lowa           | \$6,605  | \$4,627  | \$5,013            | 8.3%            | 0.82                        | -24.1%          |
| Kansas         | \$6,787  | \$5,559  | \$5,634            | 1.3%            | 0.92                        | -17.0%          |
| Kentucky       | \$8,854  | \$6,883  | \$6,750            | -1.9%           | 1.11                        | -23.8%          |
| Louisiana      | \$9,239  | \$5,834  | \$5,515            | -5.5%           | 0.90                        | -40.3%          |
| Maine          | \$7,027  | \$6,137  | \$5,978            | -2.6%           | 0.98                        | -14.9%          |
| Maryland       | \$8,412  | \$6,894  | \$6,756            | -2.0%           | 1.11                        | -19.7%          |
| Massachusetts  | \$7,741  | \$5,583  | \$5,672            | 1.6%            | 0.93                        | -26.7%          |
| Michigan       | \$6,056  | \$4,314  | \$4,469            | 3.6%            | 0.73                        | -26.2%          |
| Minnesota      | \$6,868  | \$4,687  | \$4,614            | -1.5%           | 0.76                        | -32.8%          |
| Mississippi    | \$8,365  | \$5,930  | \$6,162            | 3.9%            | 1.01                        | -26.3%          |
| Missouri       | \$7,189  | \$5,338  | \$5,310            | -0.5%           | 0.87                        | -26.1%          |
| Montana        | \$5,101  | \$4,306  | \$4,294            | -0.3%           | 0.70                        | -15.8%          |
| Nebraska       | \$8,135  | \$7,114  | \$7,357            | 3.4%            | 1.21                        | -9.6%           |
| Nevada         | \$9,938  | \$6,798  | \$6,693            | -1.5%           | 1.10                        | -32.6%          |
| New Hampshire  | \$3,466  | \$1,674  | \$1,708            | 2.0%            | 0.28                        | -50.7%          |
| New Jersey     | \$7,545  | \$5,975  | \$5,545            | -7.2%           | 0.91                        | -26.5%          |
| New Mexico     | \$10,320 | \$7,751  | \$8,580            | 10.7%           | 1.41                        | -16.9%          |
| New York       | \$8,768  | \$7,731  | \$7,843            | 4.5%            | 1.28                        | -10.5%          |
| North Carolina | \$10,716 | \$8,344  | \$8,687            | 4.1%            | 1.42                        | -18.9%          |
| North Dakota   | \$5,622  | \$6,610  | \$6,561            | -0.8%           | 1.07                        | 16.7%           |
| Ohio           | \$5,526  | \$4,223  | \$4,523            | 7.1%            | 0.74                        | -18.2%          |
| Oklahoma       | \$8,819  | \$6,702  | \$6,955            | 3.8%            | 1.14                        | -21.1%          |
| Oregon         | \$5,853  | \$3,805  | \$3,875            | 1.9%            | 0.63                        | -33.8%          |
| Pennsylvania   | \$5,720  | \$4,004  | \$3,959            | -1.1%           | 0.65                        | -30.8%          |
| Rhode Island   | \$6,049  | \$5,133  | \$4,459            | -13.1%          | 0.73                        | -26.3%          |
| South Carolina | \$7,552  | \$4,597  | \$4,797            | 4.3%            | 0.79                        | -36.5%          |
| South Dakota   | \$5,914  | \$4,597  | \$4,797            | 7.8%            | 0.79                        | -30.5%          |
| Tennessee      | \$8,850  | \$5,818  | \$6,022            | 3.5%            | 0.78                        | -31.9%          |
| Texas          | \$9,256  | \$7,475  | \$7,259            | -2.9%           | 1.19                        | -31.9%          |
|                |          |          |                    | 2.9%            | 0.82                        | -31.0%          |
| Utah           | \$7,259  | \$4,865  | \$5,007<br>\$2,655 | 0.1%            | 0.82                        |                 |
| Vermont        | \$3,103  | \$2,651  |                    | +               |                             | -14.4%          |
| Virginia       | \$6,341  | \$4,352  | \$4,545            | 4.4%            | 0.74                        | -28.3%          |
| Washington     | \$7,464  | \$4,790  | \$4,849            | 1.2%            | 0.79                        | -35.0%          |
| West Virginia  | \$7,314  | \$5,753  | \$5,773            | 0.3%            | 0.95                        | -21.1%          |
| Wisconsin      | \$6,930  | \$5,604  | \$5,837            | 4.2%            | 0.96                        | -15.8%          |
| Wyoming        | \$16,101 | \$14,349 | \$16,474           | 14.8%           | 2.70                        | 2.3%            |
| U.S.           | \$7,924  | \$6,020  | \$6,105            | 1.4%            |                             | -23.0%          |

#### Notes:

1) Educational appropriations are a measure of state and local support available for public higher education operating expenses including ARRA funds, and exclude appropriations for independent institutions, financial aid for students attending independent institutions, research, hospitals, and medical education.

Source: State Higher Education Executive Officers

<sup>2)</sup> Adjustment factors, to arrive at constant dollar figures, include Cost of Living Adjustment (COLA), Enrollment Mix Index (EMI), and Higher Education Cost Adjustment (HECA). The Cost of Living Adjustment (COLA) is not a measure of inflation over time.

# THE LIFE CYCLE of Colorado's Investment in Higher Education



\$12 billion

Colorado taxpayers annually contribute \$12 billion in state tax revenue.

(Net income, sales and use, and other taxes.)

\$207

for higher education

Taxpayers earning the state's median income (\$58,823) contribute about \$207 in taxes to support higher education.

(Source: Colorado State Treasurer)

... which repays the state's investment in

# Less than 3 years

and continues to fuel the state's economy!

7

csu is a long-term revenue source for the state – the return on Colorado's investment in a college graduate is 13:1 in higher taxes alone.

3

187,000

students

The state of Colorado collects that \$\$\$ and invests about \$762 million in higher education (community colleges, state colleges, and universities) every year – to educate about 187,000 FTE.

# 81% more

#### in Colorado taxes

The difference between what a college graduate will pay, during the course of a typical career, in Colorado income taxes compared to someone with only a high school diploma ...

Average annual starting salary

\$45,000 5

Students, graduating from CSU with a bachelor's degree, making an average annual starting salary of \$45,000, then start repaying the state's investment.

\$2,250 per student per year

The amount CSU receives from the state of Colorado to educate one student for one year (full-time resident @30 credit hours per year).

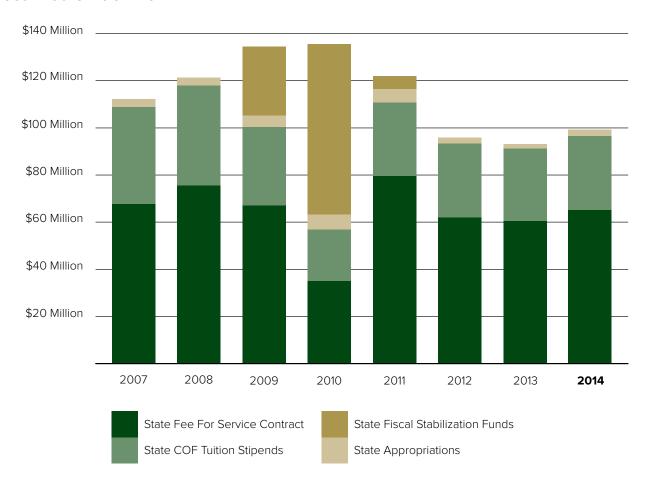
#### STATE SUPPORT

CSU receives its state support in the form of College Opportunity Fund tuition stipends, paid on behalf of each in-state student who enrolls, and revenue earned by providing specific services to the state under a Fee For Service contract.

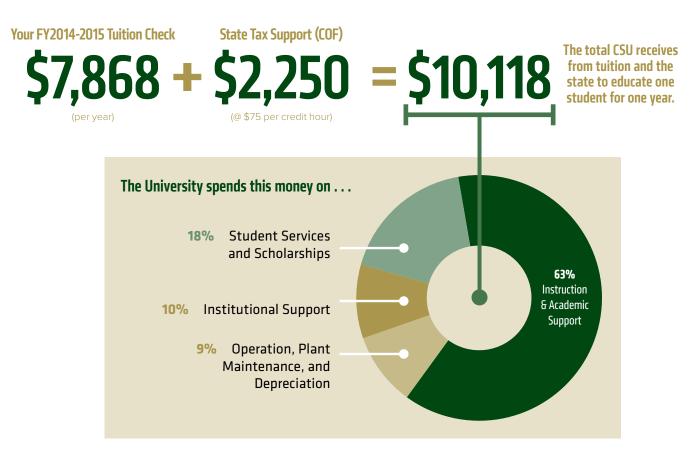
Due to the nationwide economic downturn that began in 2008, the state provided State Fiscal Stabilization Funds as "backfill" for state resources beginning in Fiscal Year

2009 and continuing through FY 2011. SFSF funds were a component of the American Recovery and Reinvestment Act enacted by the U.S. Congress in February 2009. Resources from the state are not expected to return to preeconomic downturn levels in future years, which results in continued pressure on the University's tuition rates.

#### Fiscal Years 2007-2014



## **YOUR TUITION CHECK:** Where Your Tuition Dollars Go



#### Student Fees Support – Beyond the Classroom

Student fees are charges that students choose to assess themselves for various services above and beyond what's covered by tuition. Students retain some decision-making authority over how their fees are spent.

| <b>\$1,529</b> General Fees          | Pays for student activities (concerts, lectures, movies); Student Recreation Center; Lory Student Center; CSU Health Network; athletics; veterans' programs; student government; Transfort; counseling; and more. |
|--------------------------------------|---|
| <b>\$50</b> University Tech Fee      | Funds campus computer labs, library computing, and other technology services.   |
| <b>\$450</b> University Facility Fee | Funds classroom improvements, renovations, and construction of new, student-focused buildings.  |

Figures reflect annual costs for a full-time, resident student at 30 credit hours per year.

Colorado State University FY14-15 Education and General Budget Data. This is a subset of the CSU Education and General Budget, from E&G Budget Data Book Expenditures by NACUBO Code. For total University expenditures, see Page 23.

#### THE COST TO STUDENTS

#### **EDUCATIONAL COSTS PER STUDENT** for 2014-2015 Paid by Students

| Tuition                   | \$7,868 |
|---------------------------|---------|
| General Fees              | \$1,529 |
| University Technology Fee | \$50    |
| University Facility Fee   | \$450   |

At \$9,897 in resident tuition and fees, the cost to attend Colorado State remains reasonable in comparison to peers, providing a competitive advantage along with the institution's reputation for academic rigor and excellence. (See peer institution comparison table on Page 14.)

#### **COLORADO FOUR-YEAR INSTITUTION TUITION** Academic Year 2014-2015 (student share after COF)

#### **Full-Time Undergraduate Tuition**

| Institution                             | Resident    | Nonresident |
|---|-------------|-------------|
| Colorado School of Mines                | \$11,832.00 | \$25,176.00 |
| University of Colorado, Boulder         | \$9,048.00  | \$31,410.00 |
| Colorado State University               | \$7,868.20  | \$24,047.60 |
| Univ. of Colorado, Denver               | \$7,008.00  | \$21,624.00 |
| Univ. of Colorado, Colo. Spgs.          | \$6,168.00  | \$16,200.00 |
| Univ. of Northern Colorado*             | \$5,824.00  | \$17,168.00 |
| Fort Lewis                              | \$5,544.00  | \$16,072.00 |
| Western State Colo. University          | \$5,539.20  | \$15,984.00 |
| Colorado Mesa University                | \$5,449.20  | \$14,538.00 |
| CSU - Pueblo                            | \$5,188.00  | \$15,595.00 |
| Adams State University                  | \$5,160.00  | \$15,960.00 |
| Metropolitan State College <sup>†</sup> | \$4,972.80  | \$17,791.20 |

<sup>\*</sup> UNC defines full-time tuition rate at 13 credit hours. All other tuition calculated at 12 credit hours.

<sup>&</sup>lt;sup>†</sup> Metro State is a commuter campus. Room and Board is represented by a private residential facility that also provides board options. The facility is linked on the Metro State website: ("The Regency" http://www.msudenver.edu/contact/faq/housing.)

#### PEER INSTITUTION COMPARISON: Tuition, Fees, Room and Board - Academic Year 2014-2015

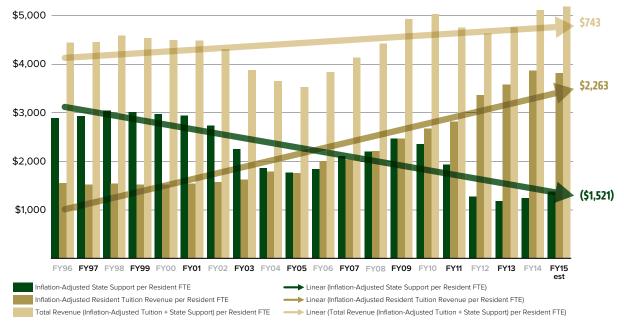
Based on 12 credit hours per term.

| Iu | tion |  |
|----|------|--|
|    |      |  |

| Peer Groups# |                                | Full-Time Undergraduate |             |            |                 | Tot         | als         |
|--------------|--------------------------------|-------------------------|-------------|------------|-----------------|-------------|-------------|
| BOG CDHE     | Institution                    | Resident                | Nonresident | Fees       | Room and Board† | Resident    | Nonresident |
|              | U.C. Davis*                    | \$11,220.00             | \$34,098.00 | \$2,675.66 | \$14,726.32     | \$28,621.98 | \$51,499.98 |
| N/A          | University of Colorado         | 9,048.00                | 31,410.00   | 1,922.86   | 12,810.00       | 23,780.86   | 46,142.86   |
| •            | University of Illinois, Urbana | 12,036.00               | 26,662.00   | 3,566.00   | 10,848.00       | 26,450.00   | 41,076.00   |
|              | University of Tennessee        | 10,366.00               | 28,556.00   | 1,510.00   | 10,296.00       | 22,172.00   | 40,362.00   |
|              | Purdue University              | 9,207.80                | 28,009.80   | 794.20     | 10,030.00       | 20,032.00   | 38,834.00   |
| •            | Michigan State University      | 10,560.00               | 27,972.00   | 52.00      | 9,804.00        | 20,416.00   | 37,828.00   |
|              | Washington State University    | 11,396.00               | 24,478.00   | 1,002.00   | 11,276.00       | 23,674.00   | 36,756.00   |
|              | Colorado State University      | 7,868.20                | 24,047.60   | 2,028.64   | 10,488.00       | 20,384.84   | 36,564.24   |
|              | Virginia Tech                  | 10,088.00               | 25,515.00   | 1,929.00   | 7,924.00        | 19,941.00   | 35,368.00   |
|              | Texas A&M University           | 9,180.00                | 26,356.00   |            | 9,522.00        | 18,702.00   | 35,878.00   |
|              | Oregon State University*       | 6,804.00                | 22,068.00   | 1,471.71   | 10,929.00       | 19,204.71   | 34,468.71   |
|              | North Carolina State U.        | 6,038.00                | 21,293.00   | 2,258.42   | 10,030.00       | 18,326.42   | 33,581.42   |
|              | Oklahoma State University      | 7,441.50                | 20,026.50   | 2,413.20   | 8,530.00        | 18,384.70   | 30,969.70   |
|              | Iowa State University          | 6,648.00                | 19,534.00   | 1,083.40   | 8,199.00        | 15,930.40   | 28,816.40   |
| •            | Kansas State University        | 6,578.40                | 17,450.40   | 811.40     | 8,110.00        | 15,499.80   | 26,371.80   |

<sup>\*</sup> Quarter system tuition and fees - AY based on Autumn/Fall, Winter, Spring quarters. † Room and Board includes max meal plan where applicable, in accordance with Common Data Set instructions. #BOG=Peers identified by the Board of Governors of the Colorado State University System; CDHE=Peers identified by the Colorado Department of Higher Education.

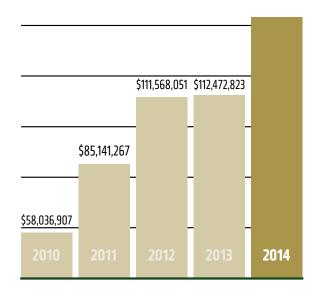
#### TRENDS: Inflation-Adjusted Revenue per Resident FTE



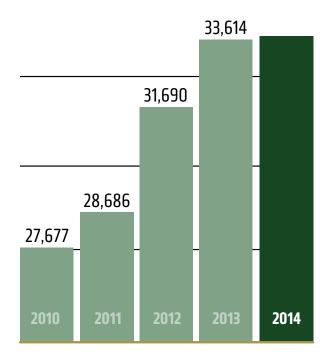
#### PRIVATE SUPPORT

ore than 33,700 donors helped make Fiscal Year 2014 another record-breaking year for fundraising at Colorado State. Donors gave more than \$143.3 million in cash, pledges, planned gifts, and gifts-in-kind to support CSU students, programs, and facilities - more than \$31 million above the previous record year, and *the* most private support ever raised by a single campus in the history of the state of Colorado.



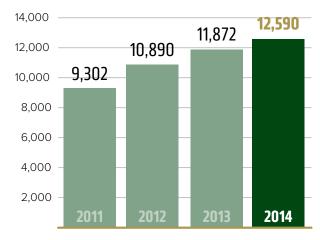


#### **Donors** 33,716



### **Alumni Donors**

Gifts from CSU undergraduate alumni have increased in each of the past four years.



#### **Support by Designation**

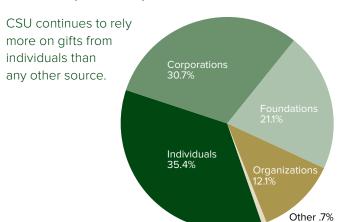
in FY2014 (% in value)

| Veterinary Medicine and<br>Biomedical Sciences | 29.8%        |
|--|--------------|
| Athletics*                                     | 14.5%        |
| Warner College of<br>Natural Resources         | 13.7%        |
| Engineering                                    | 13.3%        |
| Agricultural Sciences                          | 6.0%         |
| Natural Sciences                               | 5.0%         |
| Student Affairs                                | 3.6%         |
| Liberal Arts                                   | 3.5%         |
| Health and<br>Human Sciences                   | 3.4%         |
|  |              |
| Universitywide Purposes                        | 3.2%         |
| Business                                       | 3.2%<br>2.7% |
| •••••  |              |
| Business                                       | 2.7%<br>.7%  |

<sup>\*</sup> includes conditional pledges for stadium

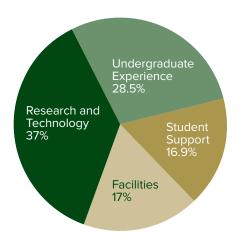
#### **Support by Source**

in FY2014 (% in value)



#### Support by Purpose in FY2014

Research and Technology gifts enable the University to support research enterprise, promote scholarship and artistry, and address global challenges.



Through student organizations,

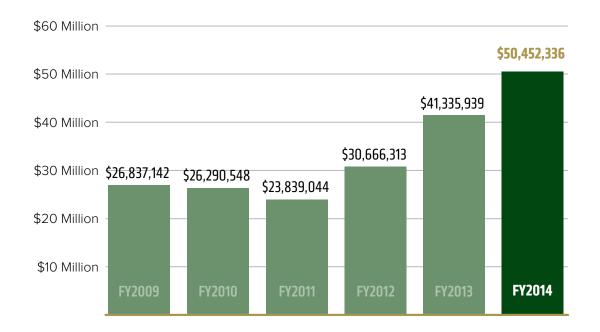
internships, and education

abroad, the **Undergraduate Experience** remains a top priority for both CSU and our donors.

Gifts to **Student Support** areas benefit our students through scholarships and graduate fellowships. As state support decreases and more of the burden of tuition falls to our students, scholarships continue to help maintain an avenue to access, an important part of our land-grant mission.

Private support for **Facilities** at CSU enables the University to provide an environment conducive to learning and research that keeps our students and faculty at the cutting edge of innovation and discovery.

#### CASH TRANSFER: from the **Colorado State University Foundation** to Colorado State University



The Colorado State University Foundation is a not-for-profit corporation created to assist in the promotion, development, and enhancement of the facilities and educational programs and opportunities of the faculty, students, and alumni of Colorado State University. CSUF receives, manages, and invests contributions, gifts, and bequests and applies the principal or income generated therefrom exclusively for charitable, scientific, literary, or educational purposes that will, directly or indirectly, benefit Colorado State.

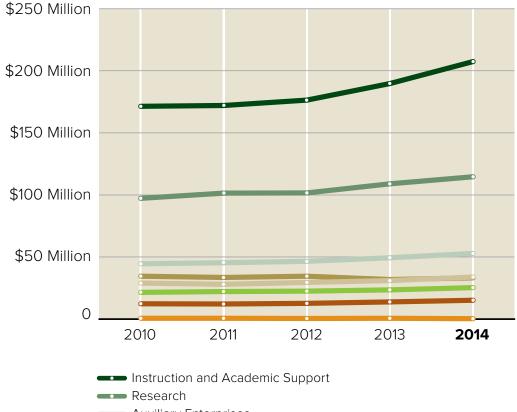
CSUF functions as Colorado State University's bank. Its goal is to enhance the purchasing power of the University's endowment while achieving the maximum total return consistent with the safety of the principal.

CSUF's board of directors has the fiduciary responsibility for the management and investment of charitable gifts for Colorado State University. The investment objectives of CSUF are designed to respond to changes in the economic environment, philosophy of the University and CSUF, and market conditions.

## **SALARY TRENDS**

The chart below shows how CSU's salary dollars are allocated. In response to the economic downturn, the University imposed a multiyear hiring freeze in 2008. Faculty and staff did not receive pay increases in Fiscal Years 2010, 2011, and 2012. The University's permanent, full-time workforce was reduced by about 6 percent during this time, largely through attrition.

#### Fiscal Years 2010-2014



Auxiliary Enterprises

Public Service

Institutional Support

Operations and Plant Management

Student Services

Scholarships and Fellowships

#### **REVENUES AND EXPENDITURES**

The charts in this section illustrate the University's sources of funding and how those funds are spent in support of the University's mission. As a land-grant university, Colorado State is charged to serve the state in three primary ways:

education of students, conduct of research to support the needs of our society and our world, and outreach to extend the University's educational and research capacity to areas of statewide need.

#### **Operating and Nonoperating Revenues**

(amounts expressed in thousands, as restated)

|   | 2014                       | 2013                 | 2010                 |
|---|----------------------------|----------------------|----------------------|
| Operating revenues                                      |                            |                      |                      |
| Student tuition and fees (net of scholarship allowance) | \$<br>300,714 <sup>1</sup> | 275,345 <sup>2</sup> | 202,425 <sup>3</sup> |
| State COF tuition stipends                              | 31,661 <sup>1</sup>        | 30,8922              | 21,926³              |
| State fee for service contract                          | 65,420                     | 60,532               | 35,109               |
| Grants and contracts                                    | 260,315                    | 258,367              | 253,648              |
| Sales and service of educational activities             | 33,871                     | 30,260               | 22,926               |
| Auxiliary enterprises (net of scholarship allowance)    | 133,329                    | 126,064              | 114,807              |
| Other operating revenue                                 | 6,335                      | 6,457                | 5,156                |
| Total operating revenues                                | \$<br>831,645              | 787,917              | 655,997              |
| Nonoperating revenues                                   |                            |                      |                      |
| State appropriations                                    | \$<br>2,472                | 1,754                | 6,300                |
| State fiscal stabilization                              | -                          | _                    | 72,363               |
| Gifts, capital gifts, and grants                        | 66,514                     | 67,467               | 40,905               |
| Federal nonoperating grants and contracts               | 24,492                     | 24,621               | 17,869               |
| State capital contributions                             | 1,823                      | 852                  | 4,235                |
| Other nonoperating                                      | 9,484                      | 6,286                | 13,280               |
| Total nonoperating revenues                             | \$<br>104,785              | 100,980              | 154,952              |
| Extraordinary items                                     |                            |                      |                      |
| Extraordinary items                                     | \$<br>_                    | 2,192                | _                    |
| Total extraordinary items                               | \$<br>-                    | 2,192                | _                    |
| Total revenues  | \$<br>936,430              | 891,089              | 810,949              |

Total Tuition and Fees:  $\Sigma 1=332,375$   $\Sigma 2=306,237$   $\Sigma 3=224,351$ 

#### **Operating Expenses**

(amounts expressed in thousands, as restated)

|                                    | 2014          | 2013    | 2010    |
|------------------------------------|---------------|---------|---------|
| Operating expenses                 |               |         |         |
| Instruction                        | \$<br>239,212 | 218,867 | 204,095 |
| Research                           | 181,971       | 189,603 | 175,776 |
| Public service                     | 82,703        | 69,065  | 77,731  |
| Academic support                   | 67,375        | 60,056  | 47,475  |
| Student services                   | 26,940        | 25,154  | 21,692  |
| Institutional support              | 41,458        | 38,825  | 34,958  |
| Operation and maintenance of plant | 59,158        | 52,768  | 50,537  |
| Scholarships and fellowships       | 9,812         | 9,414   | 9,548   |
| Auxiliary enterprises              | 126,365       | 120,785 | 100,161 |
| Depreciation                       | 70,884        | 66,088  | 43,093  |
| Total operating expenses           | \$<br>905,878 | 850,625 | 765,066 |

The programmatic use of expenses remained relatively consistent from Fiscal Year 2010 to Fiscal Year 2014.

### Revenue, Expenses, and Changes in Net Position

(amounts expressed in thousands, as restated)

|   | 2014           | 2013     | 2010      |
|---|----------------|----------|-----------|
| Operating revenues                                    | \$<br>831,645  | 787,917  | 655,997   |
| Operating expenses                                    | 905,878        | 850,625  | 765,066   |
| Operating loss  | \$<br>(74,233) | (62,708) | (109,069) |
| Nonoperating revenues (net of expenses)               | 55,786         | 49,201   | 123,348   |
| Income (loss) before other revenues (net of expenses) | \$<br>(18,447) | (13,507) | 14,279    |
| Other revenues  | 26,515         | 31,308   | 19,394    |
| Special items   | (22,185)       | (6,536)  | _         |
| Extraordinary items                                   | -              | 2,192    | _         |
| Increase in Net Position                              | \$<br>(14,117) | 13,457   | 33,673    |
| Net Position, beginning of year                       | 806,362        | 792,905  | 653,388   |
| Net Position, end of year                             | \$<br>792,245  | 806,362  | 687,061   |

#### **REVENUE**

Colorado State University's academic program is primarily funded by two sources: state support (in the form of College Opportunity Fund stipends and Fee For Service funding) and student tuition and fees.

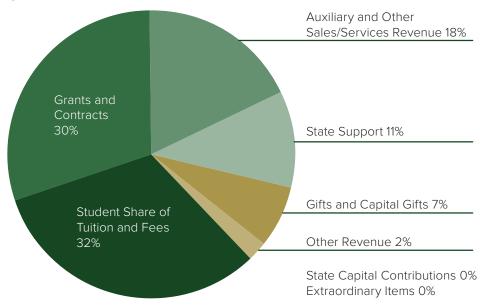
Large segments of the total University budget (including research and donor funding) generate revenue that is directed to a specific activity - to fund a particular research project or to endow a chair or scholarship, for example – and so these funds do not flow directly to the education and general budget that supports the core teaching operations of the University.

The state provides the College Opportunity Fund stipends to all in-state college students, and these stipends are then paid out to the university in which each student chooses to enroll. The University also receives

state support in the form of revenue generated from the state Fee For Service contract. Under this contract, the University provides graduate education services, Professional Veterinary Medicine programs, and services to the citizens of the state from the CSU agencies that include CSU Extension, Agricultural Experiment Station, and the Colorado State Forest Service.

A small subset of University operations, including the Lory Student Center, Housing and Dining Services, and continuing and distance education, are self-supporting auxiliary enterprises funded through charges assessed to users of those services.

#### Fiscal Year 2014

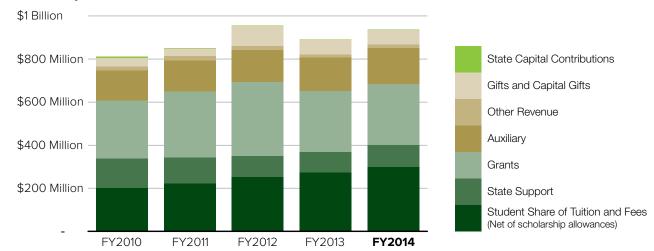


#### **REVENUE TRENDS 2010-2014**

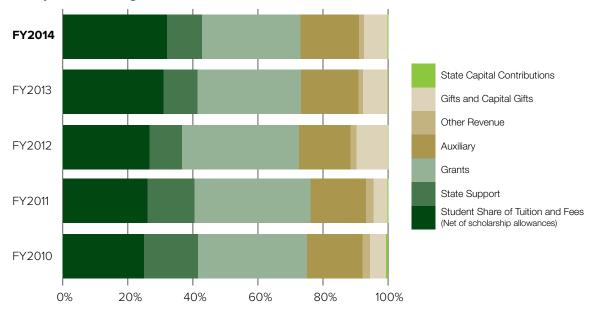
The distribution among revenue categories has remained relatively consistent from year to year, as demonstrated by the chart "Revenue by Percentage" below.

The areas reflected within the bottom chart experiencing the greatest changes are the combination of the Student Share of Tuition and Fees along with State Support. Although when combined they are relatively stable, individually State Support is declining while the Student Share of Tuition is increasing.

#### Revenue by Amount



#### Revenue by Percentage

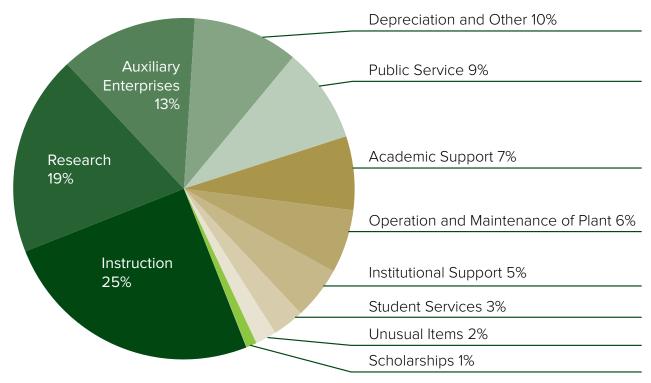


#### **EXPENDITURES**

Even during tight budget times, Colorado State University has focused on academic priorities: teaching (funded by tuition and state support) and research (funded primarily by grants and contracts). Administrative costs – shown here as Institutional Support – account for 5 percent of the University's budget.

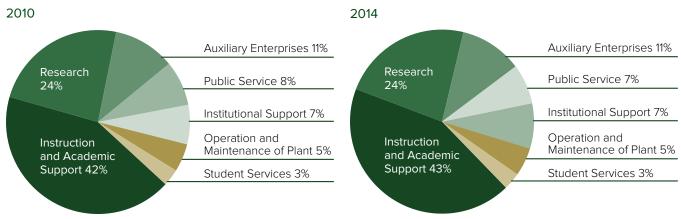
As the University has grown over the past five years, the University's total operating expenses have increased from \$765.1 million to \$905.9 million, an overall increase of about 18 percent from Fiscal Year 2010 to Fiscal Year 2014. The largest component of each category of expenditure is salary, which is depicted further in the following two charts.

#### Fiscal Year 2014



#### Salary Expenditures by Functional Area

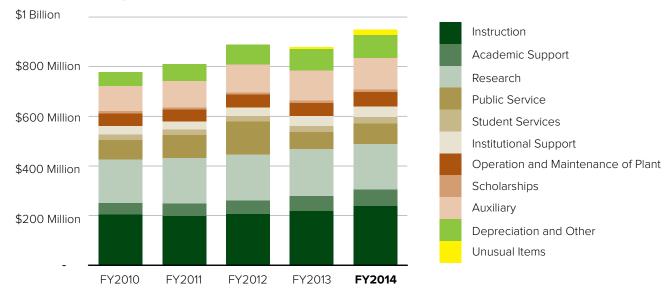
Fiscal Years 2010 and 2014



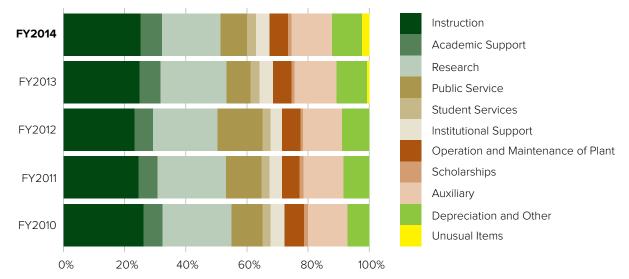
#### **EXPENDITURE TRENDS 2010-2014**

Although the expenditure base is growing, as demonstrated in the chart "Expenditures by Amount," the distribution among the expenditure categories has remained relatively constant between 2010 and 2014, as shown by the chart "Expenditures by Percentage."

#### Expenditures by Amount



#### Expenditures by Percentage



### **ASSETS**

While the charts and graphs of revenue and expenditures provide information about activities occurring within each fiscal year, the schedules of our assets, liabilities, and net

position, below and on Pages 26 and 27, provide a fiscal snapshot of the University as of the end of each fiscal year presented.

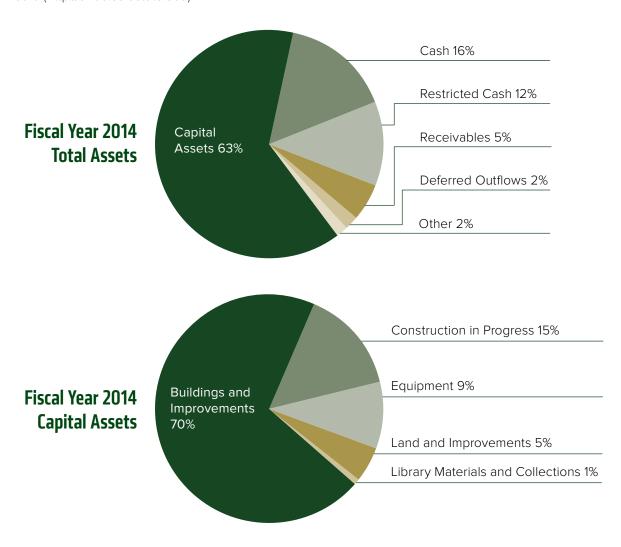
(amounts expressed in thousands, as restated)

| Current assets  Cash and cash equivalents      |                 |           | 2010               |
|--|-----------------|-----------|--------------------|
| Cash and cash equivalents                      |                 |           |                    |
|  | \$<br>272,266   | 319,139   | 262,131            |
| Student accounts receivable, net               | 21,916          | 23,042    | 14,867             |
| Grants and other accounts receivable, net      | 49,325          | 57,395    | 68,453             |
| Student loans receivable, net                  | 2,416           | 2,301     | 2,168              |
| Inventories                                    | 7,179           | 6,635     | 7,100              |
| Prepaid expenses                               | 11,201          | 9,351     | 4,378              |
| Total current assets                           | \$<br>364,303   | 417,863   | 359,097            |
| Noncurrent assets                              |                 |           |                    |
| Restricted cash and cash equivalents           | \$<br>181,182   | 141,422   | 54,447             |
| Restricted investments                         | 25,665          | 23,714    | 17,79 <sup>-</sup> |
| Student loans receivable, net                  | 17,875          | 18,077    | 17,699             |
| Other noncurrent assets                        | 11,512          | 26        | 10,693             |
| Nondepreciable capital assets                  |                 |           |                    |
| Land   | 26,564          | 24,216    | 19,469             |
| Construction in progress                       | 162,156         | 87,307    | 190,287            |
| Collections                                    | 2,354           | 2,141     | 1,749              |
| Total nondepreciable capital assets            | \$<br>191,074   | 113,664   | 211,505            |
| Depreciable capital assets                     |                 |           |                    |
| Land improvements                              | \$<br>27,011    | 28,148    | 22,676             |
| Building and improvements                      | 770,420         | 751,657   | 479,857            |
| Leasehold improvements                         | 3,602           | 840       | 577                |
| Equipment                                      | 102,702         | 107,415   | 56,067             |
| Library materials                              | 6,614           | 8,124     | 16,637             |
| Total depreciable capital assets, (net of A/D) | \$<br>910,349   | 896,184   | 575,814            |
| Total noncurrent assets                        | \$<br>1,337,657 | 1,193,087 | 887,949            |
| Deferred outflows                              |                 |           |                    |
| Loss on Bond Refundings                        | 28,777          | 30,796    |                    |
| Total deferred outflows                        | 28,777          | 30,796    | _                  |
| Total assets and deferred outflows             | \$<br>1,730,737 | 1,641,746 | 1,247,046          |

The University has Library holdings including more than 2 million books, bound journals, and government documents, along with additional materials including computers. Given limits on the state's ability to provide funding for capital construction and improvements in recent years, the University's students voted in 2005 to assess themselves a University Facility Fee to support capital construction and renovations that enhance the quality of student life and learning. The allocation of that fee is governed by a student-run University Facility Fee Advisory Board (http://uffab.colostate.edu).

Colorado State University includes:

- The 586-acre Main Campus, which includes 101 acres for the James L. Voss Veterinary Teaching Hospital
- 1,433-acre Foothills Campus
- 1,575-acre Agricultural Campus
- 1,177-acre Pingree Park mountain campus
- 4,038 acres of land for research centers and Colorado State Forest Service stations outside of Larimer County.



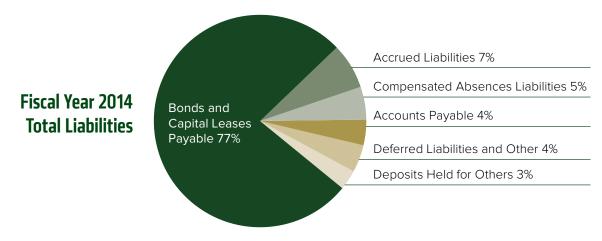
#### LIABILITIES

The primary liability of the University is its obligation relating to bonds and capital leases. These obligations relate to the financing of the capital assets discussed

on the previous page, which are critical to support our land-grant mission of teaching and learning, research and discovery, and outreach and public service.

(amounts expressed in thousands, as restated)

|  |     | 2014     | 2013      | 2010      |
|--|-----|----------|-----------|-----------|
| Current liabilities                                      |     |          |           |           |
| Accounts payable   | \$  | 37,250   | 40,452    | 47,063    |
| Accrued liabilities                                      |     | 64,813   | 69,595    | 65,042    |
| Deferred revenue   |     | 31,501   | 30,950    | 20,822    |
| Deposits held for others, current                        |     | 5,570    | 6,015     | 4,823     |
| Bonds payable and certificates of participation, current |     | 17,145   | 15,504    | 6,080     |
| Capital leases payable, current                          |     | 1,904    | 1,725     | 1,134     |
| Other noncurrent liabilities, current                    |     | 2,325    | 2,236     | 1,914     |
| Compensated absences liabilities, current                |     | 2,256    | 2,296     | 2,129     |
| Total current liabilities                                | \$  | 162,764  | 168,773   | 149,007   |
| Noncurrent liabilities                                   |     |          |           |           |
| Bonds payable and certificates of participation          | \$  | 694,532  | 566,662   | 339,705   |
| Capital leases payable                                   |     | 6,022    | 4,175     | 2,534     |
| Deposits held for others                                 |     | 26,386   | 26,812    | 15,589    |
| Other noncurrent liabilities                             |     | 4,317    | 28,622    | 15,065    |
| Compensated absences liabilities                         |     | 44,471   | 40,340    | 38,085    |
| Total noncurrent liabilities                             | \$  | 775,728  | 666,611   | 410,978   |
| Total liabilities  | \$  | 938,492  | 835,384   | 559,985   |
| Net position   | \$  | 792,245  | 806,362   | 687,061   |
| Total Liabilities and Net Position                       | \$1 | ,730,737 | 1,641,746 | 1,247,046 |



# BUDGET AND PLANNING PROCESS

#### CSU's Budget and Planning Process: Opportunities for Student, Parent, and Public Input

Part of CSU's commitment to accountability involves an open, public campus planning and budgeting process.

- The University publishes a rough draft budget in August for the next fiscal year. The goal of this draft budget is to give the Board of Governors and the President platforms for campus review and discussion – and for working with state lawmakers as they consider higher education's funding needs.
- The campus and community have several opportunities to provide input into both the draft budget and the preparation of more final budgets in the winter and spring. Over this time period, the University also makes adjustments for changes and developments that have arisen.
- As various draft budgets are developed, they are tied to University strategic planning efforts in a transparent and coherent way.
- The Colorado General Assembly and the Office of the Governor work together throughout the spring each year to finalize state budgets and appropriations, which determine the level of state support and tuition that the Board of Governors of the CSU System approves for each System campus.
- The CSU strategic plan is updated regularly to reflect new priorities, new environments, new opportunities, and new ideas.

As part of this process, the University Provost each spring hosts planning and budget hearings that are open to all interested members of the campus and community. Draft budgets and related communications are also regularly updated and posted online at http://www.president.colostate.edu/budget/index.aspx.



