

# ANNUAL REPORT







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# DIRECTOR'S LETTER

#### Dear Consortium Members and Friends,

It has been another productive year in our shared efforts to reverse the course of the opioid crisis in Colorado by promoting changes in the practice of prescribing opioids and improving access to important services for people with an opioid use disorder, as well as for those in recovery. Thank you for your commitment to and participation in those efforts!

I am pleased to present to you the Colorado Consortium for Prescription Drug Abuse Prevention's 2019 Annual Report. The activities and accomplishments featured in this report would not be possible without the dedicated efforts of numerous individuals and organizations that are committed to ending the opioid crisis in our state.

Our collaborative efforts are making a difference. We continue to educate providers about safe opioid prescribing and promote the regular disposal of unused medications. We also led a statewide public awareness campaign to increase the use of naloxone to reverse opioid overdose deaths, worked to increase the availability of medication-assisted treatment, and helped



develop a plan to enhance recovery support services. Of particular note is the passage of a series of five bills by the Colorado General Assembly that not only provide funding support for a variety of critical strategies aimed at mitigating the opioid crisis, but also institute policies that improve access to critical services for preventing and treating substance use disorders.

This past year our work expanded further across the state with new external relations staff members who interacted with numerous community members and organizations. Work at the community level is crucial to bending the arc of the opioid crisis.

The Consortium must recognize the leaders of the CU Anschutz Medical Campus and the Skaggs School of Pharmacy and Pharmaceutical Sciences for their support for the Colorado Center for Prescription Drug Abuse Prevention. This year, the Consortium officially became part of the School of Pharmacy.

The Consortium forms the community engagement arm of the Center. The vision is to have units of the Center dedicated to interdisciplinary research informed by community stakeholders; to advancing evidence-based clinical practices related to pain management and safe prescribing of opioids; and to coordinating with various schools and colleges of the CU Anschutz Medical Campus with regard to education about addiction.

This evolution means that I have transitioned to be the director of the new Center. José Esquibel, formerly the director of Community Engagement with the Colorado Office of the Attorney General, now serves as Associate Director for Community Engagement of the Center and director of the Consortium. José served for many years as the vice chair of prevention of the Colorado Substance Abuse Trend and Response Task Force and was involved in the early development of the Consortium.

Although we could have as much as another decade of work ahead of us to resolve the opioid crisis, I am confident that our continuing commitment to collaboration across disciplines, as well as from the level of state government to the local level, will accelerate the achievement of that resolution.

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**Robert Valuck, PhD, RPh, FNAP** Director, Center for Prescription Drug Abuse Prevention

### 2019 HIGHLIGHTS

The members and staff of the Colorado Consortium for Prescription Drug Abuse Prevention advanced numerous efforts to help implement effective strategies in addressing Colorado's opioid crisis and reduce prescription drug misuse. The Consortium's 2019 priorities continued to build on work from the previous years and expanded outreach efforts to include direct interactions with community stakeholders and local elected officials.

Even as the crisis continues, progress is being made through a variety of the projects and partnerships through a comprehensive, collaborative approach across disciplines, as well as from the local level to the county level to the state government level to the federal level. These are just some of the highlight from a busy year.

For more information about community support, public awareness efforts, the Consortium work groups and plans for 2020, see the other sections of this report.



GOVERNOR JARED POLIS AND STATE LEGISLATORS AT THE BILL SIGNING CEREMONY

#### Helping Leaders Understand and Reverse the Crisis

Colorado's leaders in state and local government rely on the Consortium to provide expertise and unbiased analysis to help understand the opioid crisis and develop effective policies, strategies, and practices to mitigate and reverse the impact of the crisis. During the 2019 legislative session, the staff and members of the Consortium provided subjectmatter expertise on six important bills that were passed and signed into law. The legislation focused on substance use disorders recovery, treatment in rural areas and the criminal justice system, harm reduction, and prevention measures.

The Consortium's work continued in 2019 by assisting the bipartisan Opioid and Other Substance Use Disorders Study Committee of the Colorado General Assembly prepare draft legislation for 2020. Consortium staff engaged stakeholders and gathered 374 policy recommendations from 232 individuals and organizations representing 47 counties for the committee's consideration. The recommendations helped inform the work of the Study Committee, which drafted five bills addressing policies related to prevention, treatment, criminal justice response, recovery, and harm reduction. Learn more about this work and consult the documentation on the web page of the Study Committee.

#### Colorado Naloxone Awareness Month and Bring Naloxone Home

Reducing opioid drug overdose deaths is a priority in Colorado. One effective strategy is to increase the availability of naloxone, a safe drug that reverses the effects of an opioid overdose.

Gov. Jared Polis declared August to be Colorado Naloxone Awareness Month, an event kicked off on the steps of the state capitol. The event drew significant media coverage and was the start of a month's worth of events culminating in International Overdose Awareness Day. The event also kicked off the Bring Naloxone Home public awareness campaign, which featured digital and social media advertising, billboards and bus ads, media coverage, and new resources for community outreach events.



#### A Blueprint for Priorities

Colorado could potentially receive millions of dollars from the settlements against prescription opioid manufacturers and distributors. State and local elected officials and policy makers will need to make important decisions about how best to utilize the money in order to make the greatest impact on the opioid crisis.

In December, the Consortium and Colorado Health Institute released the *Colorado Opioid Crisis Response Blueprint: A Guide for Opioid Settlement Investments* after extensive research and analysis. Twenty-four experts from 20 professional organizations found broad agreement that treatment, recovery, prevention, criminal justice, and harm reduction programs must be priorities.

#### CoBank Contributes \$500,000 to Support Research and Education

Businesses and philanthropies can use their resources to fight the opioid epidemic. CoBank, a Denver-based bank that serves farms, businesses, and rural infrastructure providers around the U.S., contributed \$500,000 to create educational materials and programs for physicians and other medical providers. The programs focus on training providers in rural areas about best practices in safe prescribing of opioids, pain management, and treatment for substance use disorders.

# A Better System for People in Recovery

In 2018, the Colorado General Assembly directed the Consortium to work with stakeholders across the state, especially with people in recovery, to develop a plan to improve how Colorado supports people trying to move past substance use disorders.

With input from stakeholders, Consortium staff and members the Consortium's Recovery Work Group worked with representatives of Mental Health Colorado, the Colorado Office of Behavioral Health, and the Colorado Health Institute to produce the *Statewide Strategic Plan for Substance Use Disorder Recovery: 2020-2025*, released in October to help Colorado develop recovery-oriented support services and clinical care systems and to improve community resources for people in recovery. Nearly 400 Coloradans from 40 counties participated in the drafting process of the strategic plan.

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# Developing New Tools for Communities

The Consortium is committed to providing communities with resources and guidance they need to address the opioid epidemic. This led to a completely revised edition of the Consortium's resource guide, *Prescription Drug Abuse Prevention: A Colorado Community Reference.* 

Changes to the expanded edition were based on community input and include links to new resources developed by the Consortium and its partners. This edition includes new chapters on harm reduction, preventing youth substance use, and recovery.

#### Advancing Harm Reduction

Harm reduction strategies are effective ways to limit the damage caused by opioids. This approach "meets people where they are" and seeks to mitigate harm to individuals, families, and communities. Key tactics include distributing naloxone to reverse overdoses and syringe exchange programs to limit the spread of diseases.

In 2019, the Consortium helped organize two regional conferences for specialists and community members interested in harm reduction programs and concepts. About 120 people attended the conference in Colorado Springs, and another 113 attended the event in Evans.

# Sharing Stories of Love, Loss, and Hope

In 2019, the Affected Families and Friends Work Group completed a series of short videos telling the stories of 10 people affected by the epidemic. They shared their stories of love, loss, and hope to help people understand the personal toll of the crisis and offer stories of recovery.

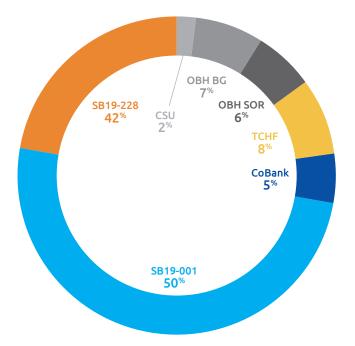
The work group also created an educational program available to community partners for education and awareness events and hosted a premiere of the videos in May.

#### Starting Recovery in Emergency Departments

Recovery from opioid use disorder can start anywhere, even in the emergency room. The Consortium's Recovery Work Group helped launch two pilot programs that put recovery support specialists in the emergency department of hospitals in Colorado Springs and Englewood.

# CONSORTIUM FUNDING

The Consortium is able to accomplish its mission with funds from a variety of sources. Below is a summary of our funders and activities for 2019.



Funder	Funding Period*	Amount
Legislature – SB19-001	7/1/19-6/30/20	\$2,500,000
Legislature – SB19-228	7/1/19-6/30/20	\$1,100,000
Colorado Health Foundation	12/15/18-12/14/19	\$382,145
Office of Behavioral Health – Substance Abuse Block Grant	7/1/19-6/30/20	\$347,588
Office of Behavioral Health – State Opioid Response	9/30/19-9/29/20	\$325,129
CoBank	4/1/19-3/31/20	\$250,000
Colorado State University	9/30/19-9/29/20	\$87,038
Total		\$4,991,900

\*The allocations are listed according to the funders' annual grant reporting periods

- The Colorado legislature allocated \$2.5 million in Senate Bill 19-001 to expand the provision of medication-assisted treatment (MAT) in rural and frontier counties. The MAT Expansion Program is a collaboration between the Center for Prescription Drug Abuse Prevention and the University of Colorado College of Nursing.
- The legislature allocated \$1.1 million in Senate Bill 19-228 for several projects: 1) development of public awareness campaigns about safe use, storage and disposal of opioids and the availability of naloxone; 2) a grant writing assistance program for communities in rural and frontier counties; and 3) a project to gather and analyze data about pregnant women with opioid use disorders and their substance-exposed newborns.
- The Colorado Health Foundation's (CHF) grant supported several recovery-oriented pilot programs, ongoing community coalition and infrastructure development, and allowed the Consortium to continue to serve as backbone support to its 10 work groups and coordinating committee using the Collective Impact model.
- The Colorado Department of Human Service's Office of Behavioral Health (OBH) provided funding from SAMHSA's Substance Abuse Block Grant (OBH BG) to develop and distribute the "Community Reference," a resource guide for communities to use in support of new and established initiatives that fight prescription drug misuse.
- The OBH State Opioid Response (OBH SOR) funding helps the Consortium coordinate the efforts of existing statewide work with the goal of avoiding duplication of activities. This funding also supports our External Relations team to provide technical assistance to community partners addressing prescription drug abuse.
- CoBank's grant focuses on developing provider education curricula about a variety of topics such as pain management, safe opioid prescribing, and motivational interviewing. The funds also support the provider education trainings in rural and frontier regions of Colorado and the production of video modules for continuing education.
- Colorado State University's (CSU) Prevention Research Center, in collaboration with the Consortium, CSU Extension and Rise Above Colorado, implemented prevention programs to reduce risk for and use of opioids in rural communities through the Strengthening Families Program.

## **MEASURING SUCCESS**

#### Safe Disposal

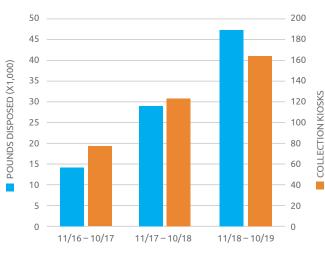
Medication disposal programs are effective ways to reduce the amount of prescribed opioids and other potentially harmful medication available to the public. By reducing the supply, safe disposal programs make it harder for drugs that could be addictive to be diverted or misused.

Colorado has one of the nation's most robust disposal program, which is overseen by the Safe Disposal Work Group. The Colorado Household Medication Take Back Program is managed by the Colorado Department of Public Health and Environment (CDPHE) and funded by a \$300,000 annual appropriation from the Colorado legislature. **162** safe disposal boxes in CDPHE program, with at least 32 additional boxes in privatelyrun programs

62 out of 64 counties served counties have at least one safe disposal location

90,491 pounds of household medications collected from program's start in November 2016 through October 2019

65% of Colorado's cities with more than 1,000 people have at least one disposal box



Three-Year Total 90,491 LBS



#### Training Practitioners

The Consortium remains active in making sure Colorado's health care providers have access to the latest information and training about safe opioid prescribing, pain management, and substance use disorder treatment.

In 2019, the Consortium once again hosted a pain management symposium, events at the University of Colorado School of Medicine, and worked with the CU School of Medicine's Department of Family Medicine to train providers across the state. In 2019, the Consortium held 13 in-person Continuing Medical Education trainings. They educated:

93 physicians
63 nurse practitioners and physician assistants
78 behavioral health specialists

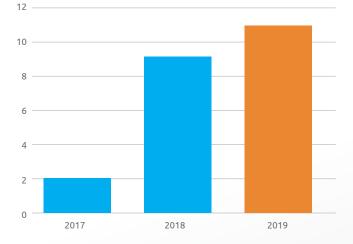
Since 2017, the Consortium has organized nearly 50 provider education events.

Approximately 1,500 individuals attended

418 doctors and 245 nurse practitioners and physician assistants have been educated

Presentations reached 46 different individual professions

People from more than 375 companies or organizations involved in health care



Medication-Assisted Treatment Provider Trainings

#### Tracking Prescriptions

Colorado's Prescription Drug Monitoring Program (PDMP) is the state's database of prescriptions dispensed for controlled substances such as opioids and stimulants. The PDMP is intended to ensure safe prescribing and prevent "doctor shopping." Health care providers and pharmacy staff have access to the system.

The Consortium is responsible for tracking PDMP use and promoting and improving the system.



#### Integrating the PDMP with Electronic Health Records

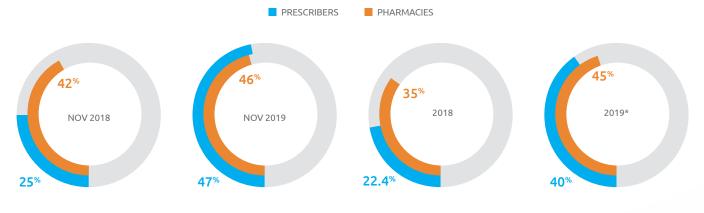
The PDMP Work Group is helping more medical providers and pharmacies use the PDMP by incorporating it into their systems and workflows. They include:

Colorado's 5 major pharmacy chains – CVS, King Soopers, Safeway, Walgreens, and Walmart

More than 5,000 prescribers at more than 500 health care facilities

Approximately 1,500 pharmacists at more than 600 pharmacies

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Utilization Rates – Month to Month

Utilization Rates – Year to Year

\* Does not include December 2019 data

#### Naloxone and MAT

Since 2017, the Consortium has assisted the Office of Behavioral Health implement key parts of the federal State Targeted Response to the Opioid Crisis Grant and the State Opioid Response Grant. Highlights of the program include:

9,474 Naloxone kits distributed to first responders, treatment and harm reduction organizations, and at community events

.....

1,509 overdose reversals

501 individuals have received MAT 229 physicians trained to prescribe MAT

355 nurse practitioners and physician assistants trained to provide MAT



PROMOTING NALOXONE AT A COMMUNITY EVENT

#### 0.1 mL intranasal spray per uni NDC 69547-353-02 For use in th **Rx Only** START GUIDE NARCAN (naloxone HCl) NASAL SPRAY4mg DO NOT TEST DEVICES OR OPEN BOX BEFORE USE. Use for known or suspected opioid overdose in adults and children. This box contains two (2) 4-mg doses of nalox NARCAN" NASAL SPRAY in 0.1 mL of nasal spray. mg Two Pack -CHECK PRODUCT EXPIRATION DATE BEFOR

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### LOOKING AHEAD

Despite Colorado's considerable progress, the opioid crisis continues and the response requires the hard work and concentrated effort of hundreds of organizations, state and local government, community members and the business community to build on prior work to continue making an impact. These are just some of the Consortium's 2020 priorities.

# Increase Research, Education, and Support

After years of hard work, the Colorado Center for Prescription Drug Abuse Prevention was launched in 2019. The Center is part of the University of Colorado School of Pharmacy and Pharmaceutical Sciences. In 2020, the Center will expand its work, facilitating research, identifying and promoting evidence-based clinical practices, educating health care and public health practitioners, and testing, implementing, and promoting innovative treatment of pain and substance use disorders.

As the community engagement arm and foundation of the Center, the Consortium will continue the Collective Impact work at the state and local levels, with a commitment to working with organizations responding to the opioid crisis in rural and frontier parts of the state.



CU SKAGGS SCHOOL OF PHARMACY

#### Develop and Support New Policies and Programs

The Consortium will continue working with government and community leaders to improve Colorado's ability to stop and roll back the opioid crisis. This will include advising the legislature and elected officials, connecting community groups and nonprofits with state and federal agencies to share resources and expertise and give them a voice, and making sure new programs are successfully implemented.

#### Expand Access to Medication-Assisted Treatment

Decades of research shows medication-assisted treatment (MAT) is one of the most effective treatments for opioid use disorder, helping people in recovery manage symptoms and return to health.

Colorado has a critical lack of medical providers trained to provide MAT, especially in rural and frontier areas. Building off the University of Colorado's College of Nursing MAT Expansion pilot program under Senate Bill 17-074, in 2019 the General Assembly gave the Center the responsibility to collaborate with the College of Nursing to expand MAT in the San Luis Valley and in two other counties of need.

In late 2019, eight organizations serving16 counties received financial support and technical assistance as part of a \$5 million grant program. Services will begin in January.





#### Help Organizations Find Funding

At the behest of the Legislature, the Consortium developed a program to help rural and frontier communities and nonprofits pay to hire grant writers. By the end of May, the program will direct \$250,000 for these efforts. As of December 1, 35 organizations have submitted requests for 52 projects, and the Consortium has contracted with 14 grant writers.

#### Promote Recovery and Healing

The Consortium and the Recovery Work Group will help implement new policies called for by the strategic plan to improve community resources for people in recovery and to incorporate recovery into the system of care. The Affected Families and Friends Work Group will continue its projects to help humanize the crisis, with new written stories about love, loss, and hope.

#### Educate Health Care Providers

Helping doctors, nurses, and behavioral health specialists deepen their knowledge about alternatives to opioids, safe and effective prescribing, treating substance use disorders, and managing pain has always been a priority for the Consortium. In 2020, the Consortium will create online continuing educational courses. Using funds from CoBank, the Provider Education Work Group has created 12 videos and a curriculum for the program.



#### Create a State Sharps Collection Program

The Safe Disposal Work Group was tasked by the Legislature this year to use its expertise to develop a statewide sharps collection program. The work group began research and stakeholder meetings and will continue work into 2020.



#### Learn from Data and Track Results

The Consortium's Data Work Group is working with the administrator of the Colorado All Payer Claims Database to find what lessons can be learned by analyzing prescribing data. Its findings will be shared with other work groups and stakeholders.

In another project, the Consortium will continue to improve and promote the strategy management system it has developed. The software will help agencies, organizations, and communities set goals and track progress.

#### Improve Public Awareness Campaigns

Beginning in January, the Consortium will lead a major project researching public attitudes about the opioid crisis and prescription drug misuse. It also will evaluate the Consortium's public awareness programs over the past five years and learn the most effective ways to increase knowledge and change behaviors.

The results will be used to guide the Consortium's long-term public awareness strategy.



# **EXTERNAL RELATIONS**

Providing communities with the support and resources they need is one of the Consortium's most important missions.

Our external relations staff is a vital link to grassroots efforts and provide a wealth of knowledge and technical assistance to communities working on prescription drug abuse prevention. Staff members can share knowledge and resources, help develop and implement programs, and ensure people in all Colorado communities have connections with state and national leaders and have access to the latest resources and research.

#### In 2019, the Consortium's external relations team:

- Added two new members based in Pueblo and the Western Slope to deliver increased service and support to urban, rural, and frontier communities and organizations around the state
- Offered unbiased analysis to the Colorado legislature as it considered bills and policies
- Coordinated the collection of policy recommendations for the legislature's Opioids and Other Substance Use Disorders Study Committee





MARCHERS AT AN INTERNATIONAL **OVERDOSE AWARENESS DAY EVENT** 

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- Linked stakeholders to medication-assisted treatment programs developed by the Office of Behavioral Health through management service organizations
- Organized a special community forum with the federal Office of National Drug Control Policy's Senior Adviser for Rural Affairs. Sixty-five people attended the event in Windsor
- Promoted and assisted with 11 International Overdose Awareness Day events across the state. Staff provided media support, coordination, and resources
- Provided presentations and technical assistance for 20 coalitions statewide
- Created and deepened relationships with government agencies, nonprofits, coalitions, and other stakeholders
- Led a statewide learning community to share knowledge and discuss needs
- Participated in or led more than 120 community events, including policy updates, education events, and naloxone trainings
- Supported more than a dozen in-person provider education events and annual symposium



🔴 Jessica Eaddy, MSW 🔵 Jamie Feld, MPH 🔵 Judy Solano MS, RN 🔴 TBD **External Relations Strategist Team** 

# PUBLIC AWARENESS AND COMMUNICATIONS 2019 HIGHLIGHTS

In 2013, the Colorado Office of the Attorney General provided \$750,000 to support a public awareness campaign regarding prescription drug abuse. Since then, the Consortium's Public Awareness Work Group has led several public awareness campaigns, including the Take Meds Seriously campaign and the Bring Naloxone Home campaign. In 2019, the Colorado General Assembly designated funding through June 2024 to support the continuation of public awareness about the safe use, safe storage and safe disposal of prescription opioids. The Public Awareness Work Group and the Consortium's communications staff will guide this statewide effort and coordinate with members of other work groups and community stakeholders.

Highlights of the Consortium's public awareness efforts in 2019 include:

#### Bring Naloxone Home Campaign

- New public awareness campaign that included digital and social media advertising, along with media coverage, public outreach events, billboards, and transit ads
- 2.1 million digital media impressions and 476 million impressions for transit ads and billboards

#### Take Meds Seriously Campaign

- 1.3 million impressions for digital advertising campaign
- Improved materials for communities
- Development of a new website and a campaign focused on educating seniors

#### **Resources for Communities**

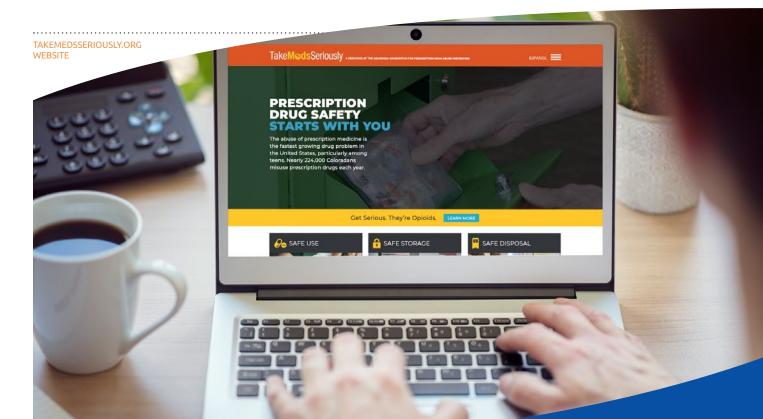
- Completely revised Community Reference
- New communications guide for learning community

#### New Monthly E-newsletter

• Started newsletter to inform public and partners about upcoming events and the latest news, such as bills in the legislature

#### Social Media Promotion

• Began promoting statewide events such as Take Back Day and International Overdose Awareness Day, greatly expanding our social media reach



### WORK GROUPS

The Colorado Consortium for Prescription Drug Abuse Prevention is guided by the members of 10 work groups, which are made up of experts in a variety of professional fields of practice, policymakers, and concerned citizens. The Consortium is organized on the Collective Impact model, with the work groups providing direction and oversight for Consortium staff.

#### Affected Families and Friends Work Group

The Affected Families and Friends Work Group focuses on raising public awareness among Coloradans regarding the crisis of prescription drug misuse and promoting the safe use, storage, and disposal of prescription medications.

**Co-Chairs:** Karen Hill, JP Opioid Interaction Awareness Alliance; Suzi Stolte, JP Opioid Interaction Awareness Alliance

#### Data Work Group

The Data Work Group focuses on issues relating to the identification, collection, and communication of data and research regarding prescription drug misuse and abuse in Colorado.

**Co-Chairs:** Alia Al-Tayyib, PhD, MSPH, Denver Public Health; Barbara Gabella, MSPH, Colorado Department of Public Health and Environment

#### Harm Reduction Work Group

The Harm Reduction Work Group (originally the Naloxone Work Group) advocates for the health, wellbeing, rights, and dignity of people who use substances by supporting organizational, clinical and public policy approaches/ strategies that have the potential to save lives and reduce potential harms of substance use. The work group focuses on supporting harm reduction services throughout Colorado, including overdose awareness and broad access to naloxone, safe injection supplies and facilities, HIV and hepatitis C testing and linkage to care, and harm reductionbased criminal justice reforms.

**Co-Chairs:** Jess Fear, Health District of Northern Larimer County; Chris Stock, PharmD



AFFECTED FAMILIES AND FRIENDS WORK GROUP'S "BEYOND THE NUMBERS" EVENT

#### Heroin Response Work Group

The Heroin Response Work Group's purpose is to establish a coordinated statewide response to Colorado's emerging heroin problem. Work group members represent diverse backgrounds and include representatives from federal, state, and local law enforcement, as well as prevention, treatment, and recovery organizations.

**Co-Chairs:** Tom Gorman, Rocky Mountain High Intensity Drug Trafficking Area; Lindsey Myers, MPH, Colorado Department of Public Health and Environment

#### Prescription Drug Monitoring Program Work Group

The Prescription Drug Monitoring Program (PDMP) Work Group focuses on issues relating to the use and improvement of the state's prescription drug monitoring program.

**Co-Chairs:** Jason Hoppe, DO, University of Colorado School of Medicine and UC Health; Dmitry Kunin, PharmD, MBA, Colorado Department of Regulatory Agencies

#### Provider Education Work Group

The Provider Education Work Group focuses on issues relating to improving the education and training of health care professionals who prescribe, dispense, or otherwise provide care for those receiving prescription medications with the potential for misuse, abuse, or diversion.

**Co-Chairs:** Josh Blum, MD, Denver Health; Lesley Brooks, MD, North Colorado Health Alliance

#### Public Awareness Work Group

The Public Awareness Work Group focuses on raising public awareness among Coloradans regarding the problem of prescription drug abuse, and promoting the safe use, storage, and disposal of prescription medications.

**Co-Chairs:** Elizabeth Owens, Colorado Department of Human Services, Office of Behavioral Health; Kent MacLennan, Rise Above Colorado

#### **Recovery Work Group**

The Recovery Work Group aims to involve the recovery community in the conversation about prescription drug misuse and abuse, increase Coloradans' understanding of recovery, and promote and support the development and expansion of recovery support efforts throughout the state.

**Co-Chairs:** Michael Miller, Jefferson County Public Health; Rourke Weaver, Spero Recovery

#### Safe Disposal Work Group

The Safe Disposal Work Group focuses on issues relating to the safe storage and disposal of prescription medications with the potential for misuse, abuse, or diversion.

**Co-Chairs:** Greg Fabisiak, Colorado Department of Public Health and Environment; Sunny Linnebur, PharmD, University of Colorado Skaggs School of Pharmacy and Pharmaceutical Sciences

#### Treatment Work Group

The Treatment Work Group focuses on identifying and addressing gaps in the treatment and continuum of care (i.e. prevention, treatment, recovery maintenance) for opioid and other substance use disorders by forming strategic partnerships with state agencies and organizations to bring about clinical, organizational, and public policy improvements to systems of care.

**Co-Chairs:** Steven Young, MD, University of Colorado School of Medicine, Addiction Research and Treatment Services



CONSORTIUM STAFF AT COLORADO'S NALOXONE AWARENESS MONTH AND BRING NALOXONE HOME EVENT

# THE CONSORTIUM'S STRATEGY MAP

The Consortium's strategy map software identifies the shared outcomes of Consortium members related to reducing prescription drug misuse and abuse and illustrates strategies led by the various Consortium work group that contribute to changes in practices and policy to achieve the outcomes. The system is well-suited for different organizational models, including Collective Impact.

#### Strategy Mapping

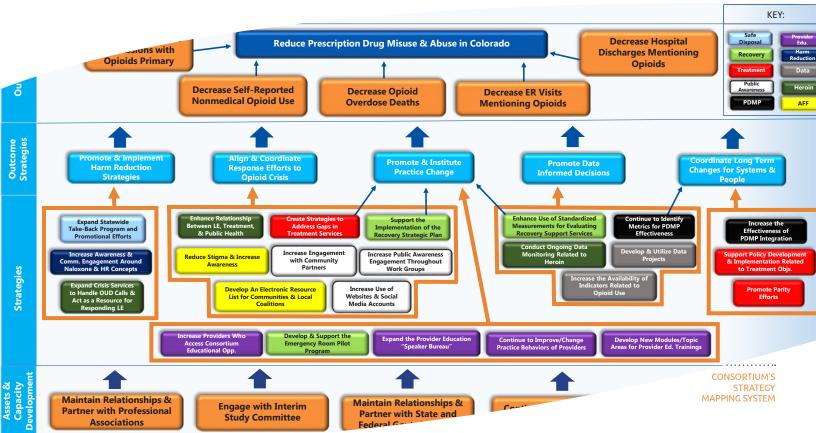
The Consortium utilizes a web-based strategy management system developed by InsightFormation to document activities related to the strategies in a concise and systematic manner. The system is used to define and document implementation of strategies, as well as to identify assets and drivers of change that create measurable results.

Strategy maps, such as that of the Consortium, are developed through a process of ongoing dialogue, assessment of needs and resources, and review of the best practices and most promising strategies determined by content experts. The Consortium's strategy map can measure progress on the implementation of strategic objectives and associated outcomes. It also allows users to easily edit and change maps as goals and focus areas evolve.

Through the Consortium, local community groups that are implementing collaborative approaches to address the opioid crisis have access at no financial cost to the online strategy management system. Organizations interested in using the software should contact the Consortium by emailing info@corxconsortium.org.

The benefit of using a strategy management system to produce strategy maps include:

- Having a powerful communication tool that allows stakeholders and the interested public to understand the strategies for achieving coalition, organization, or project outcomes
- Providing a visual diagram that illustrates the connection between strategies and desired outcomes
- Helping to initiate dialogue across organizations or in communities
- Engaging teams, providing clarity, and showing commitment to specific strategies or focus areas



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#### www.corxconsortium.org



**Skaggs** School of Pharmacy and Pharmaceutical Sciences UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS

The Colorado Consortium for Prescription Drug Abuse Prevention helps coordinate Colorado's statewide response to the prescription drug abuse epidemic, focusing on the opioid crisis. The Consortium is part of the Colorado Center for Prescription Drug Abuse Prevention in the University of Colorado Skaggs School of Pharmacy and Pharmaceutical Sciences at the CU Anschutz Medical Campus.