## UNIVERSITY OF COLORADO DENVER: OIRPA

## ANNUAL ADMINISTRATIVE UNIT ASSESSMENT FORM

## Department/Office: Office of Institutional Research, Planning and Analysis

Year: 2008-2009

Mission of UCD:

UC Denver is a diverse teaching and learning community that creates, discovers, and applies knowledge to improve the health and well-being of Colorado and the world. The mission statement frames our commitment not just to teaching our students but also to their learning as part of a community. It emphasizes the educational richness that we believe comes from diversity of thought and experience. It emphasizes that the creation and discovery of knowledge must, where appropriate, be applied to the needs of communities and society, including their health, general well-being, and quality of life. It emphasizes that we seek not only to be seen as a world-class university but also to have a profound impact throughout Colorado and the nation through our service activities.

## Purpose of unit and relationship to mission of UCD:

We are the institutional research unit for the Downtown and Anschutz Medical Campuses at UCD. Our mission is to provide educational, administrative, institutional, and related information to enhance knowledge-driven decision making among leadership, academic departments, administrative units, and student service areas.

| Goals   | Departmental/Unit<br>Objectives  | Relate to Strategic<br>Plan Objective* | Customer/<br>Departmental Outcomes   | Criteria for Measurement  | Achievement Measures [Actual<br>Results]  | Use of Results/ Changes<br>Made   | Institutional<br>Implications  |
|---|--|--|--|---|---|---|--|
| Enhance information-<br>driven decision-<br>making by providing<br>data that are<br>accurate, consistent,<br>relevant, reliable and<br>timely | Incorporate a hit<br>counter on each of<br>the OIRPA webpages<br>to assess the<br>usefulness of each | 2.6.2                                  | Comparisons of each<br>OIRPA webpage will be<br>made using the OIRPA<br>website hit counter and<br>those webpages in the<br>lowest quartile will be<br>evaluated to decide if<br>they need improved or<br>simply eliminated. | data, the web pages in the lowest quartile (of number                     | Current UCD website technology does<br>not permit this. Due to delays in<br>website technology, the new OIRPA<br>website is not yet available.  | OIRPA is proceeding with the<br>development of its new<br>website. Phase I of its<br>deployment is planned for<br>summer 2009. Once data<br>are available, we will be able<br>to set some minimum "hits"<br>to refine this measure.   | UCD website<br>technologies have<br>delayed OIRPA's<br>delivery of new content |
|   | Ensure that the<br>information we<br>provide to our<br>customers is timely.                          | 2.6.2, 7.3.2                           |  | completed by the recorded<br>due date in 90% of the<br>projects for FY09. | Objective data from Project Tracker<br>(as of 5/14/2009):<br>95.3% of those projects/requests<br>initiated during FY09 were completed<br>early or on time. Just 5% of the 254<br>projects/requests were delivered late.<br>[FYI: 94.6% early/on time for FY08.]<br>Source: Project Tracker<br>(qry2007000001_RequestorReport_F<br>Y09_OnTime) | While OIRPA achieved this<br>goal, the office staff<br>continues to employ Project<br>Tracker as a tool to monitor<br>progress on<br>projects/requests and ensure<br>on-time delivery of work<br>products.<br>Our new website will include<br>a portal for customers to<br>check on the status of their<br>reports and confirm our<br>delineations of whether or<br>not a request was completed<br>on-time. |  |

UCD Annual Administrative Unit Assessment template.xlsx: OIRPA FY09

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|--|--|--|---|---|--|---|--|
|  | OIRPA provides<br>reports that are easy<br>to interpret (by the<br>customer).  | 2.6.2, 7.3.2                           | Using the OIRPA online<br>assessment/evaluation<br>survey, 90% of the<br>individuals responding<br>will "agree" or "strongly<br>agree" with the<br>statement: "The<br>reports were easy to<br>interpret." | assessment instrument   | Using data from the FY09 survey:<br>If "NA" responses included in the<br>denominator:<br>94% of those responding agreed<br>("Strongly Agree" or "Agree").<br>If "NA" responses excluded from the<br>denominator:<br>100% of those responding agreed. | Through our work in<br>revamping the OIRPA<br>website, we have developed<br>additional templates for<br>reports that will, it is hoped,<br>enhance their<br>interpretability.   | Better understanding of<br>data and information<br>increases the<br>opportunity for that<br>data/information to be<br>employed to make<br>better decisions.  |
| Develop and enhance<br>strategies to extract<br>and provide data<br>regarding student<br>performance | Each fiscal year,<br>OIRPA will provide<br>retention and<br>graduation rate data<br>to leadership so that<br>student performance<br>may be assessed.                                     | 2.2.4                                  | Student retention and<br>graduation rate data<br>(Fall 2008) provided to<br>constituents by April 30,   |   | Graduation and retention data posted<br>to IR website on March 9, 2009.  | OIRPA is evaluating the<br>programming/processing<br>used to produce these data<br>so that it can be done more<br>efficiently. In addition, we<br>are examining other report<br>formats to identify best<br>practices and use those to<br>enhance the presentation of<br>these data for our<br>customers. | UCD graduation and<br>retention rates need to<br>be monitored because<br>of the interest shown by<br>a variety of<br>constituencies. Greater<br>transparency of these<br>data allows for<br>thoughtful discussions<br>regarding how they<br>might be improved.   |
| Assess the student<br>experience and<br>identify areas for<br>improvement and of<br>excellence       | Using survey data to<br>assess student<br>opinions regarding<br>their UCD<br>experiences develop<br>reports for leadership<br>identifying areas for<br>improvement and of<br>excellence. | 2.9.4                                  | NSSE and FSSE data will<br>be provided to<br>constituents by June 30,<br>2009.  | summary of the 2008<br>NSSE and FSSE<br>administrations will be | NSSE documents posted to website<br>on August 25, 2008 and September<br>3, 2008.<br>FSSE documents posted to website on<br>August 25, 2008.  | committees that the FSSE  | Reduced cost to the<br>institution. In addition,<br>if response rates are<br>improved for the NSSE<br>in the next<br>administration, the<br>resulting data will be<br>better (e.g., deemed<br>more valid/reliable by<br>leadershp) and more<br>widely used by the<br>university to identify<br>areas of strength and<br>opportunities for<br>improvement). |

\* List the Strategic Plan Objective # that the program objective relates to.

Note: These are 5 goals/objectives selected from OIRPA's strategic plan. They do not reflect all of this unit's goals/objectives. See I:\OIRPA\Projects\2008\20080245\_StrategicPlanning\_Assessment\OIRPA Strategic Plan w MVV.doc for the comprehensive listing.