

University of Colorado Denver

Office of Institutional Research, Planning and Analysis

Strategic Plan Goals: FY 2009

Project ID: 20080245

As of: May 14, 2009

Goal 1: Enhance information-driven decision-making by providing data that are accurate, consistent, relevant, reliable, and timely

Objective 1.1: Incorporate a hit counter on each of the OIRPA web pages to assess the usefulness of each.

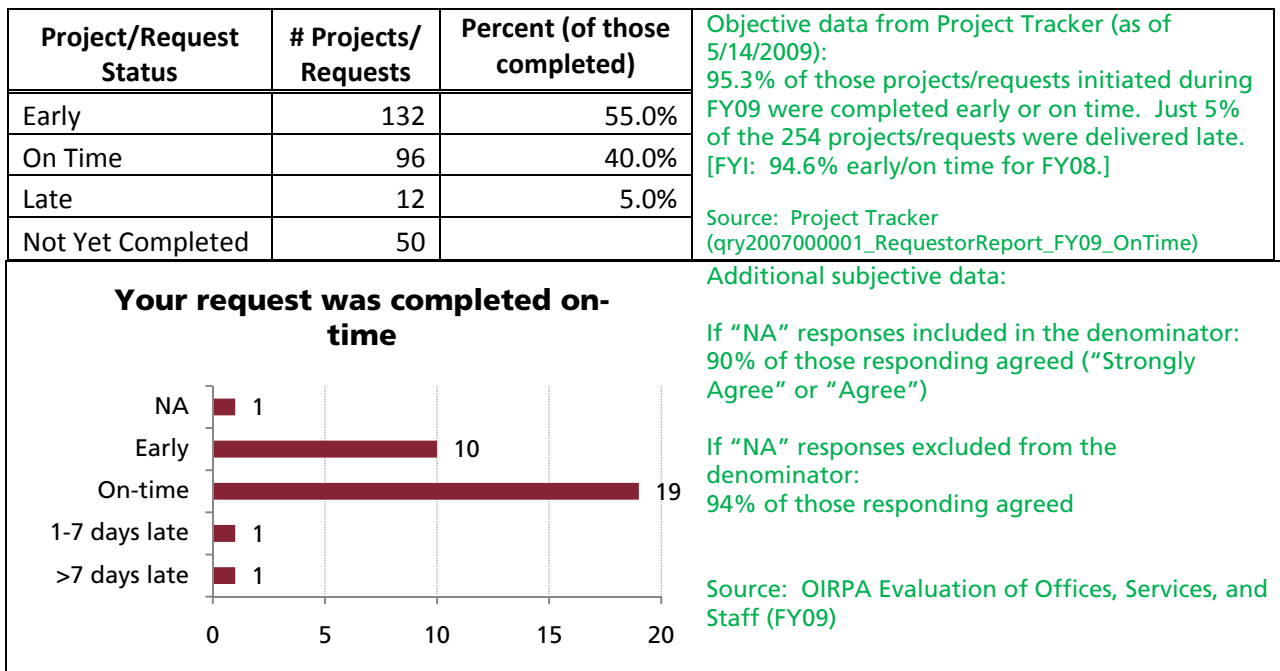
Measurement 1.1: Based upon the hit counter data, the web pages in the lowest quartile (of number of hits) will be evaluated by the staff for potential improvements/elimination.

Current website technology does not permit this. Due to delays in website technology, the new website (which will have this technology) is not yet available.

✚ [Link to UCD Strategic Plan: Objective 2.6.2](#)

Objective 1.2: Ensure that the information we provide to our customers is timely.

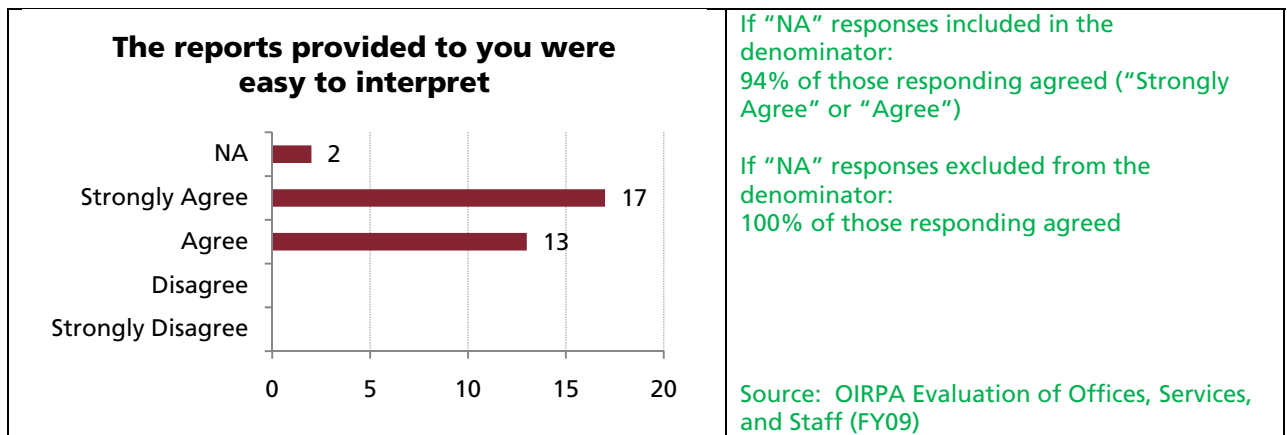
Measurement 1.2: Using the data from the OIRPA Project Tracking System, projects will be completed by the recorded due date in 90% of the projects for FY09.



✚ [Link to UCD Strategic Plan: Objectives 2.6.2, 7.3.2](#)

Objective 1.3: OIRPA provides reports that are easy to interpret (by the customer).

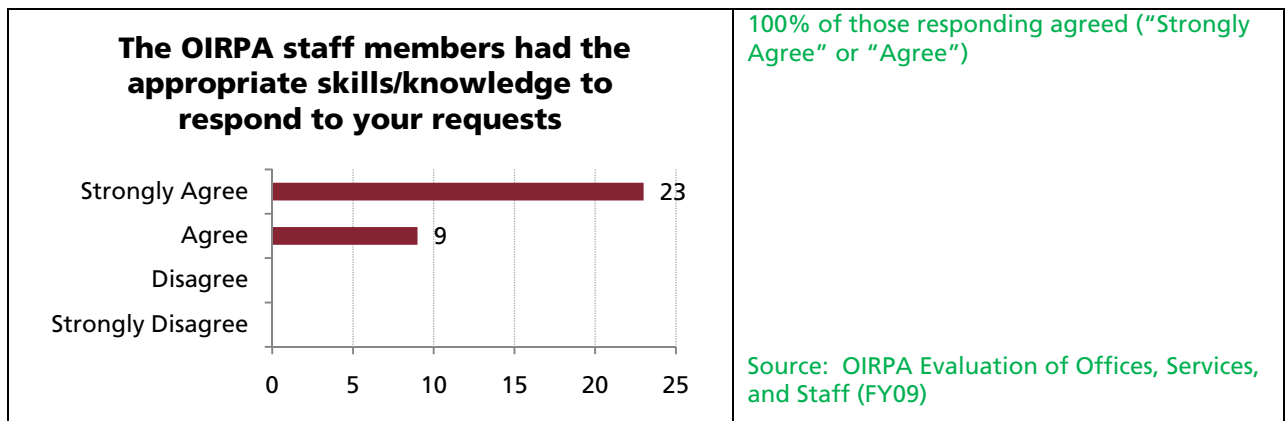
Measurement 1.3: Customers report 90% agreement with the annual assessment instrument item: "The reports were easy to interpret."



✚ [Link to UCD Strategic Plan: Objectives 2.6.2, 7.3.2](#)

Objective 1.4: OIRPA supports assessment of institutional effectiveness by meeting with customers to develop assessment strategies.

Measurement 1.4: Customers report 90% agreement with the annual assessment instrument item: "The OIRPA staff members had the appropriate skills/knowledge to respond to my requests."



✚ [Link to UCD Strategic Plan: Objective 6.4.1](#)

Goal 2: Develop and enhance strategies to extract and provide data regarding student performance

Objective 2.1: Each fiscal year, OIRPA will provide retention and graduation rate data to leadership so that student performance may be assessed.

Measurement 2.1: Student retention and graduation rate data (fall 2008) provided to constituents by April 30, 2009.

Data posted to IR website on March 9, 2009.

✚ [Link to UCD Strategic Plan: Objective 2.2.4](#)

Objective 2.2: Each fiscal year, OIRPA will provide student licensure exam performance data to leadership so that student performance may be assessed.

Measurement 2.2: Student licensure exam performance data (fall 2008) provided to constituents by April 20, 2009.

Email with this information was sent to leadership February 20, 2009.

✚ [Link to UCD Strategic Plan: Objective 2.2.4](#)

SHARED GOAL:

OPFA Goal 3: Promote an efficient allocation of resources by estimating revenue for a balanced proposed budget.

Note: *OPFA's Objective 3.1 is not shared with OIRPA*

OPFA Objective 3.2: In coordination with Institutional Research and Admissions, OPFA will develop and refine an enrollment projection model to improve the accuracy of the tuition revenue model.

Measurement 3.2: By June 30, 2009, a draft of a new enrollment projection model will be presented to the VC and Provost.

✚ [Link to UC Denver Strategic Plan: Goal 2.4, Goal 7.1](#)

OPFA Objective 3.3: In coordination with Institutional Research and Budget, OPFA will estimate the College Opportunity Fund enrollment and stipend amount for budget requests.

Measurement 3.3: By December 1, 2008, COF enrollment estimates will be presented to the VC and Provost.

✚ [Link to UC Denver Strategic Plan: Goal 2.4, Goal 7.1](#)

Goal 4: Improve the performance of students and faculty

Objective 4.1: In FY09, make available to internal and external customers a web-based interface that allows them to perform a variety of data analyses related to students (so that customers may perform *ad hoc* analyses).

Measurement 4.1: By June 30, 2009, OIRPA will have presented to UCD employees an online tool that allows them access to student data within the OIRPA data warehouse to summarize and analyze data.

Current website technology does not permit this. Due to delays in website technology, the new website (which will have this technology) is not yet available.

✦ [Link to UCD Strategic Plan: Objective 2.6.2](#)

Goal 5: Assess the student experience and identify areas for improvement and of excellence

Objective 5.1: Using survey data to assess student opinions regarding their UCD experiences develop reports for leadership identifying areas for improvement and of excellence.

Measurement 5.1: By June 30, 2009, the summary of the 2008 NSSE and FSSE administrations will be made available on the OIRPA website.

NSSE documents posted to website on August 25, 2008 and September 3, 2008.
FSSE documents posted to website on August 25, 2008.

✦ [Link to UCD Strategic Plan: Objective 2.9.4](#)

Goal 6: Increase UG student enrollment at UCD

Objective 6.1: For each academic term, monitor and present enrollment data to UCD leadership.

Measurement 6.1: By 10 days after the enrollment data have been finalized, Census and EOT enrollment data will be posted to the OIRPA website.

Delay in posting of enrollment reports as a result in process change issues.

✦ [Link to UCD Strategic Plan: Objective 2.4.1](#)

Goal 7: Support institutional recruitment and retention efforts for faculty and staff

Objective 7.1: Measure retention equity, using Affirmative Action report data regarding voluntary terminations

Measurement 7.1: Provide Affirmative Action Reports (including the Salary Compensation Study, yet to be designed) by October 1st, 2009. In addition, provide a version of the terminations section of Adverse Impact report that includes voluntary terminations to measure retention equity.

The Affirmative Action plans are being re-designed to ensure greater compliance with OFCCP regulations (according to input from the consultant HR hired).

✚ [Link to UCD Strategic Plan: Objective 5.2.2](#)

Objective 7.2: Identify, using data from the HR Exit Survey, potential areas of opportunity for faculty/staff recruitment/retention

Measurement 7.2: Annually summarize (by June 30, 2009) data from HR Exit Survey to identify potential areas of opportunity for faculty/staff recruitment/retention

Annual summary provided to HR on 2/27/2009 (as well as designing monthly reports used to identify non-respondents).

✚ [Link to UCD Strategic Plan: Objective 3.5.2](#)

