

# Campus Wide Extended Studies

2011-2012 Annual Report



University of Colorado  
Colorado Springs

# Table of Contents

|                             |    |
|-----------------------------|----|
| Mission Statement           | 3  |
| Extended Studies Enrollment | 4  |
| Extended Studies Financials | 7  |
| Weekend University          | 10 |
| CU Succeed                  | 14 |
| Non-Credit Courses          | 17 |
| Listening In                | 20 |
| Ed2Go                       | 23 |
| Project Lead the Way        | 26 |
| CWES Military Overview      | 29 |
| CWES Achievements           | 32 |

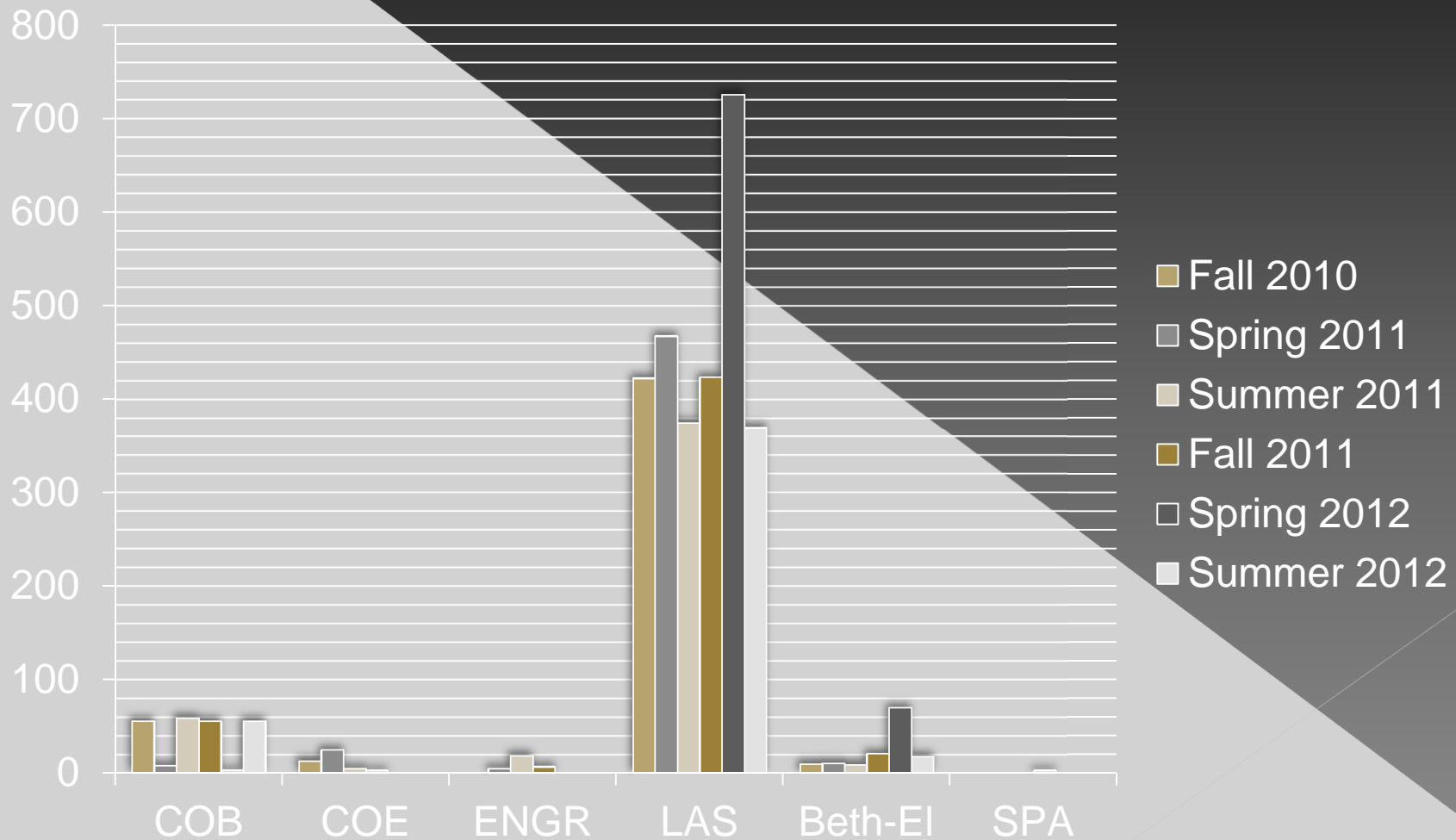
# Campus Wide Extended Studies Mission Statement

Our mission is to extend the resources of the University of Colorado Colorado Springs in non-traditional ways by providing high quality educational, training and professional development opportunities to the community, state, nation and internationally.

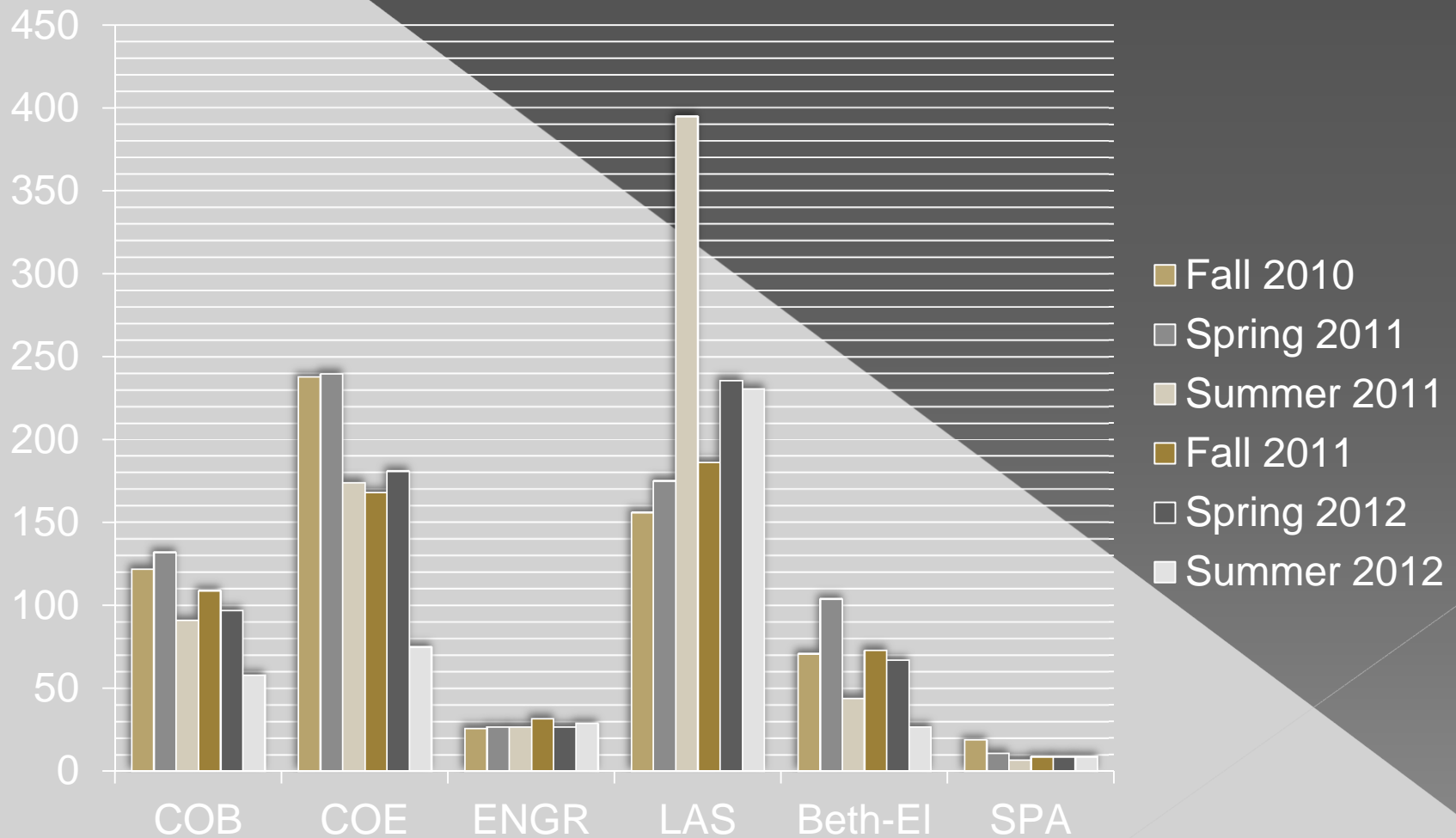


# Campus Wide Extended Studies Enrollments

# Extended Studies Undergraduate Enrollment Report



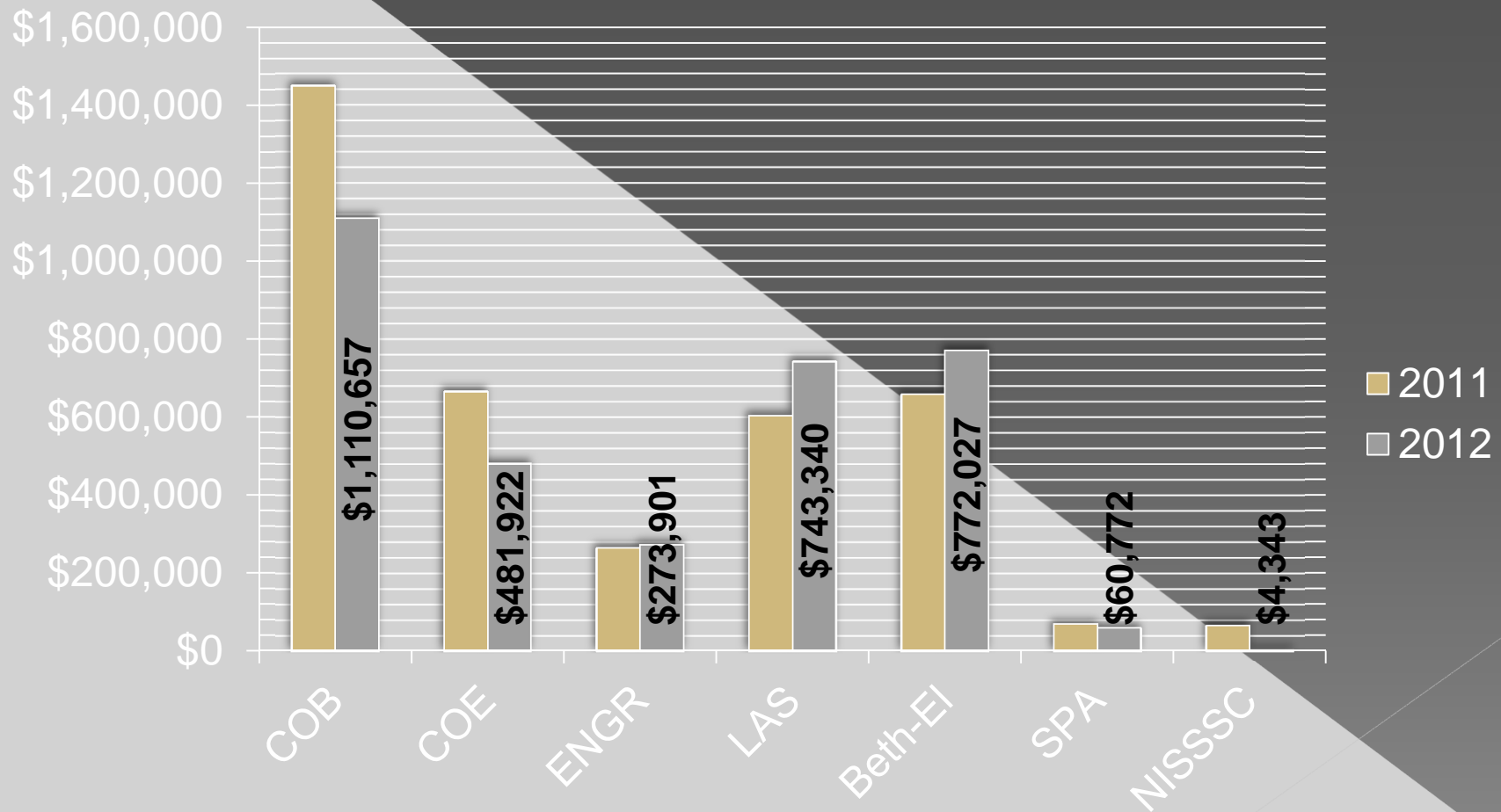
# Extended Studies Graduate Enrollment Report





Campus Wide Extended  
Studies Financials

# Extended Studies College Revenue

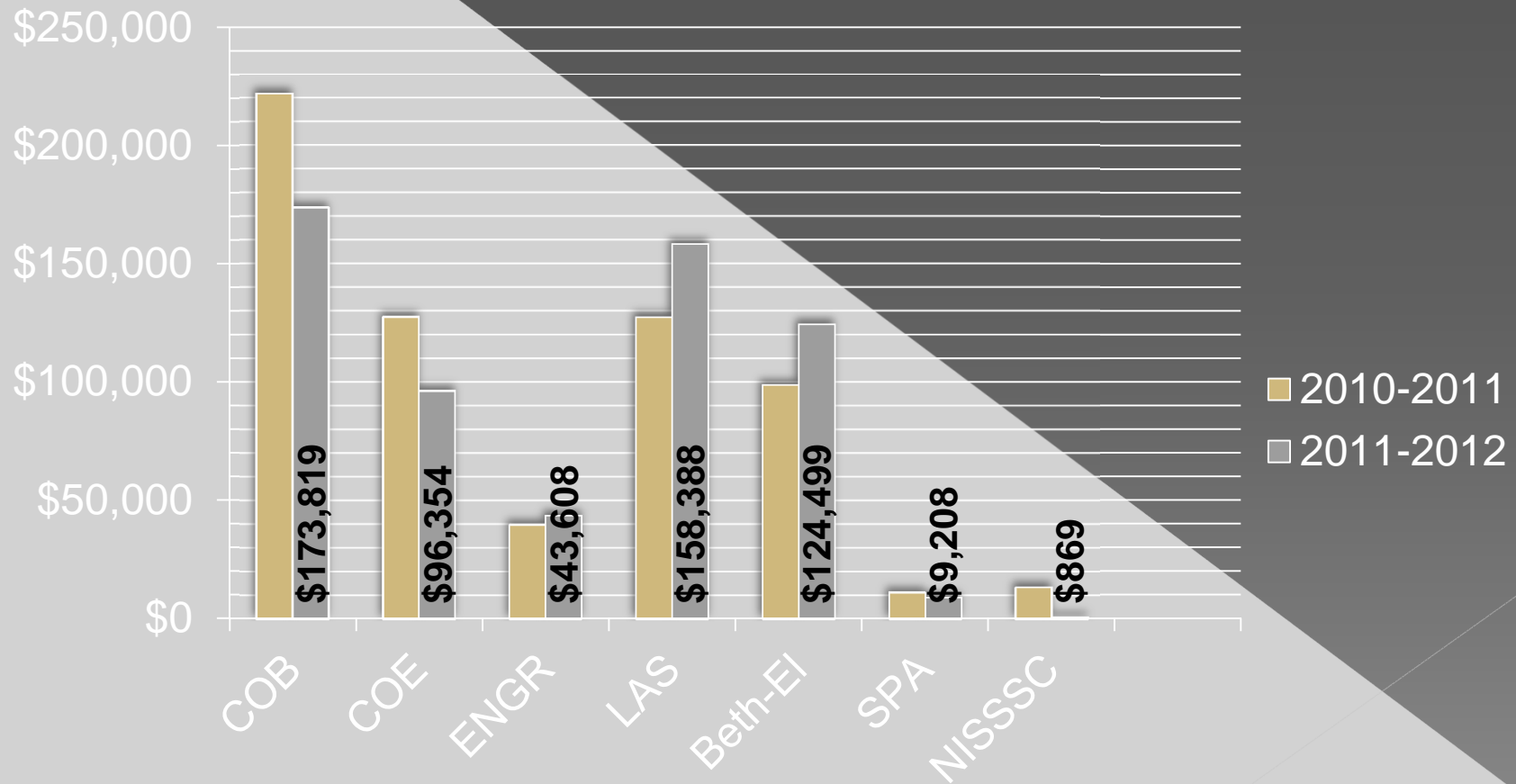




# CWES Revenue

## Academic Credit

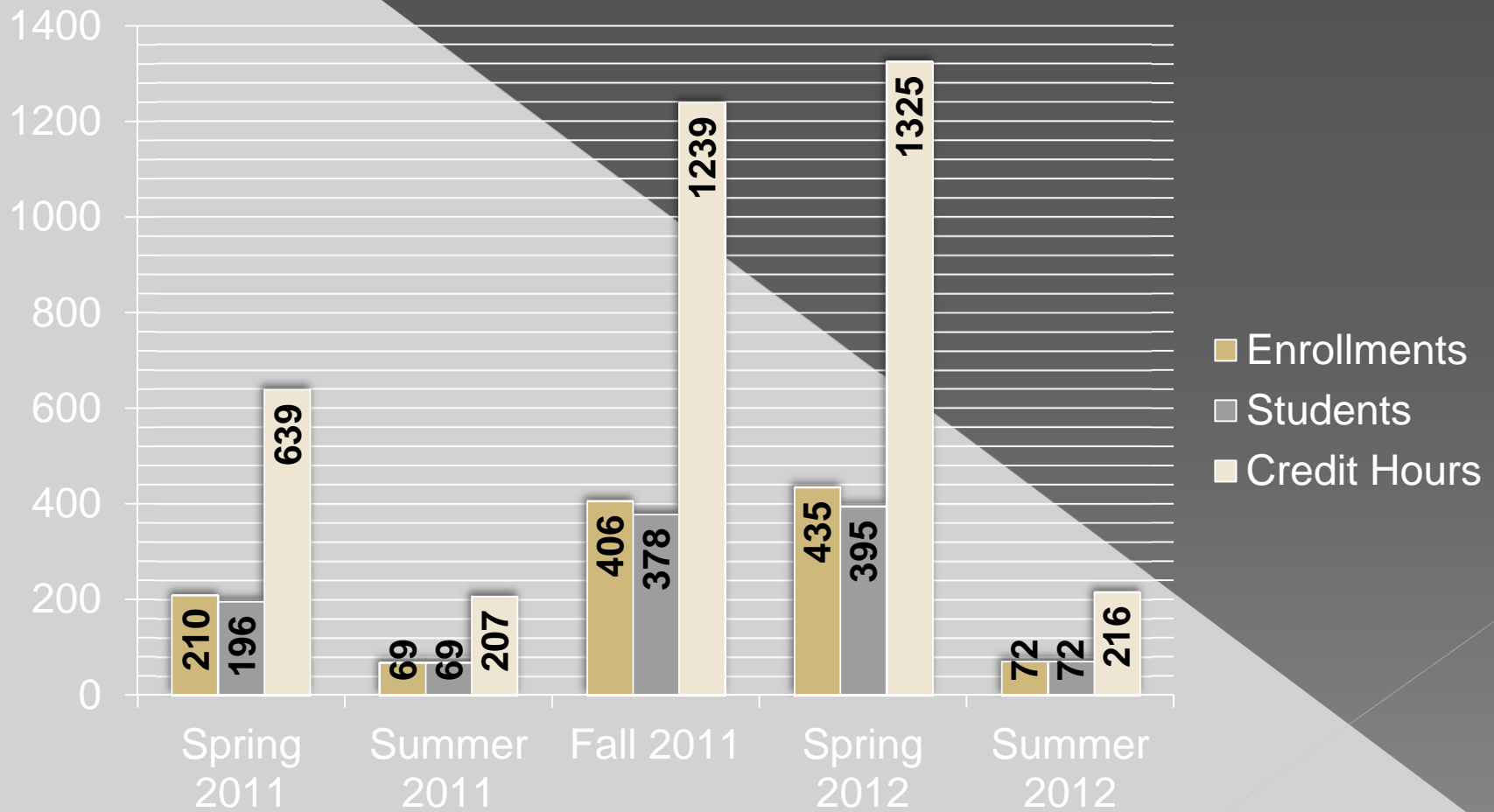
Fiscal Years



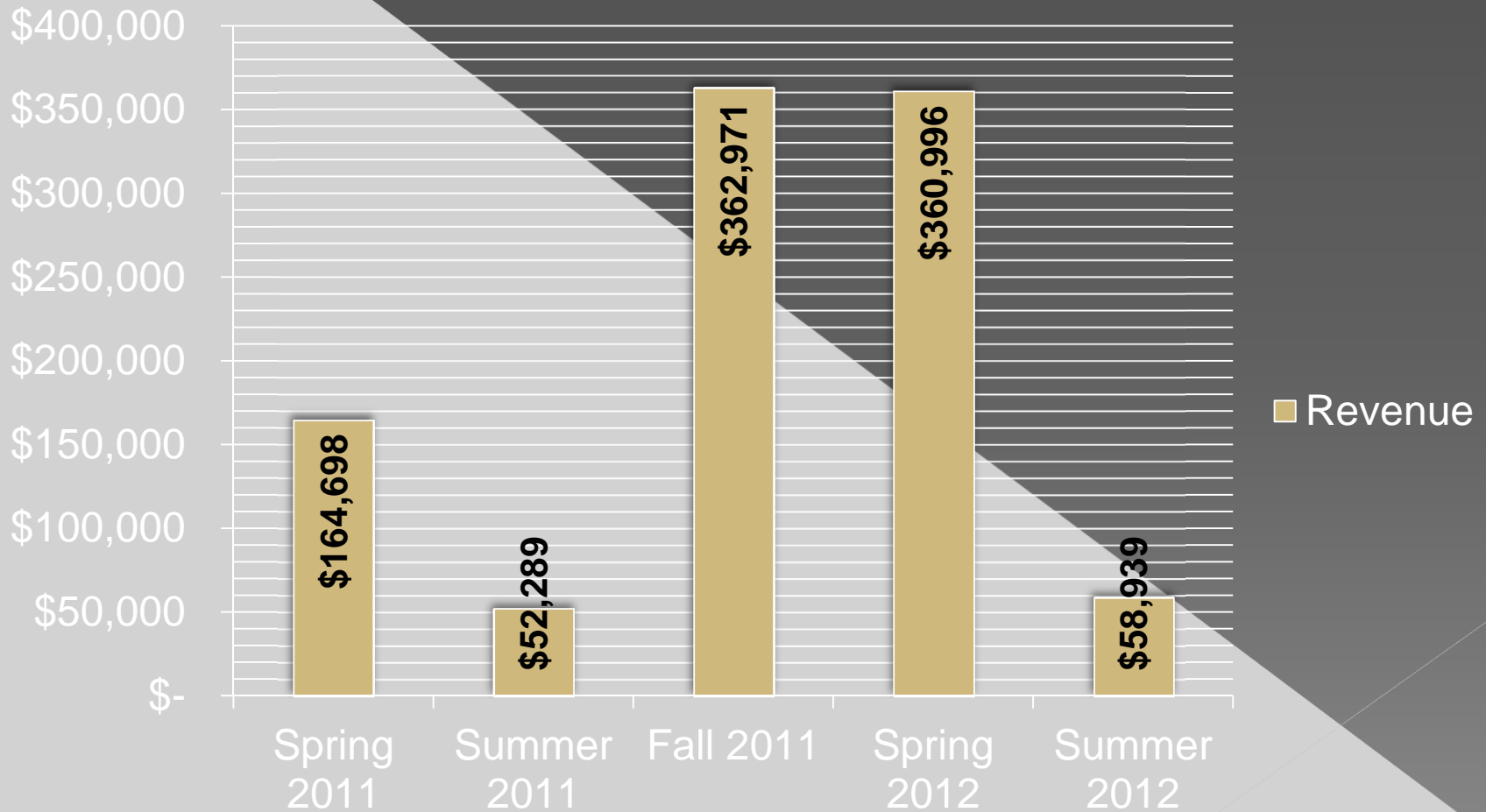
The slide features a light gray background with a diagonal split. The upper right and lower left corners are cut off by a diagonal line, revealing a black area. A gold-colored rectangular box with a double-line border is centered horizontally. The text "Weekend University" is written in white, bold, sans-serif font within this box.

# Weekend University

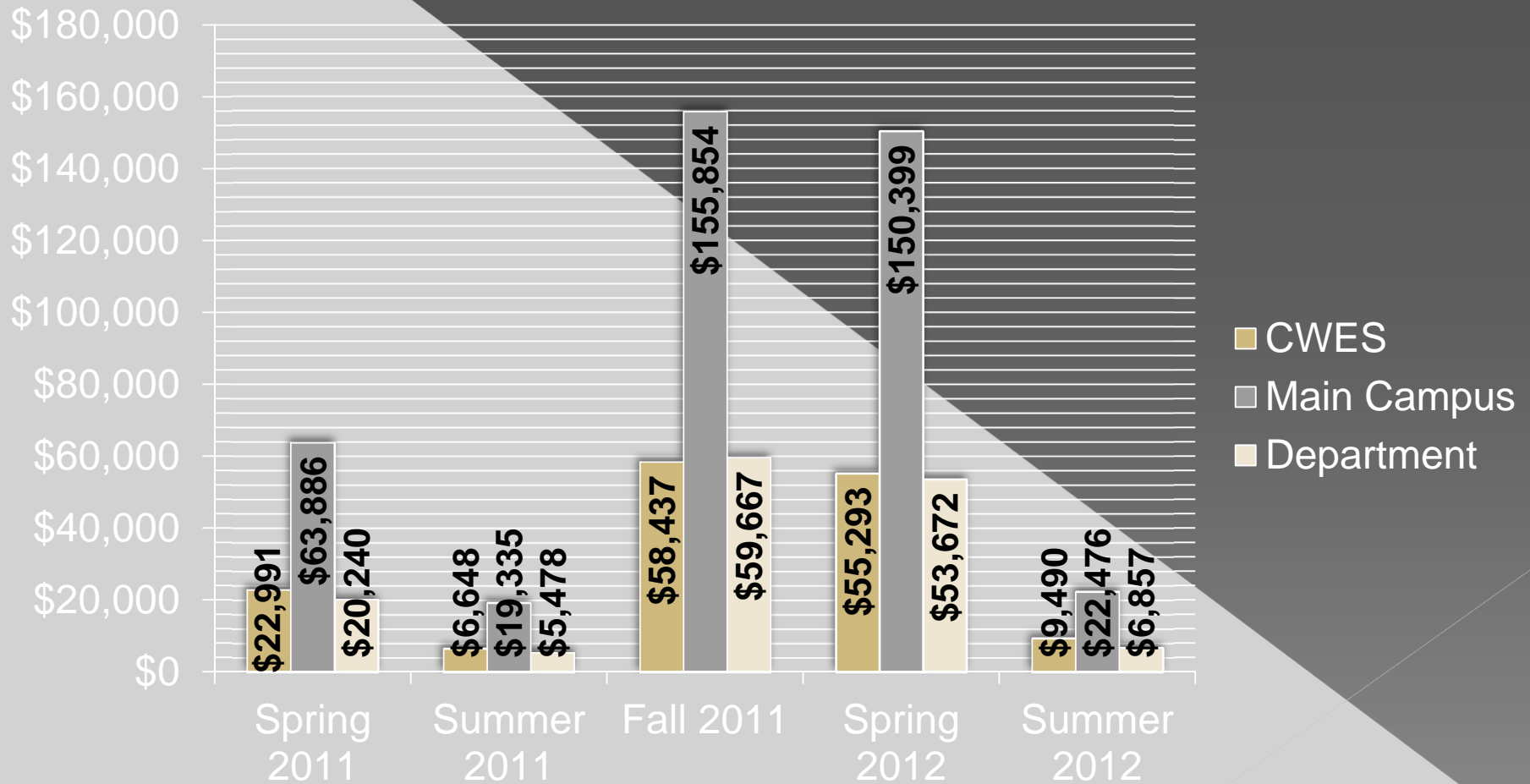
# Weekend University Enrollment Overview



# Weekend University Gross Revenue



# Weekend University Revenue Breakdown

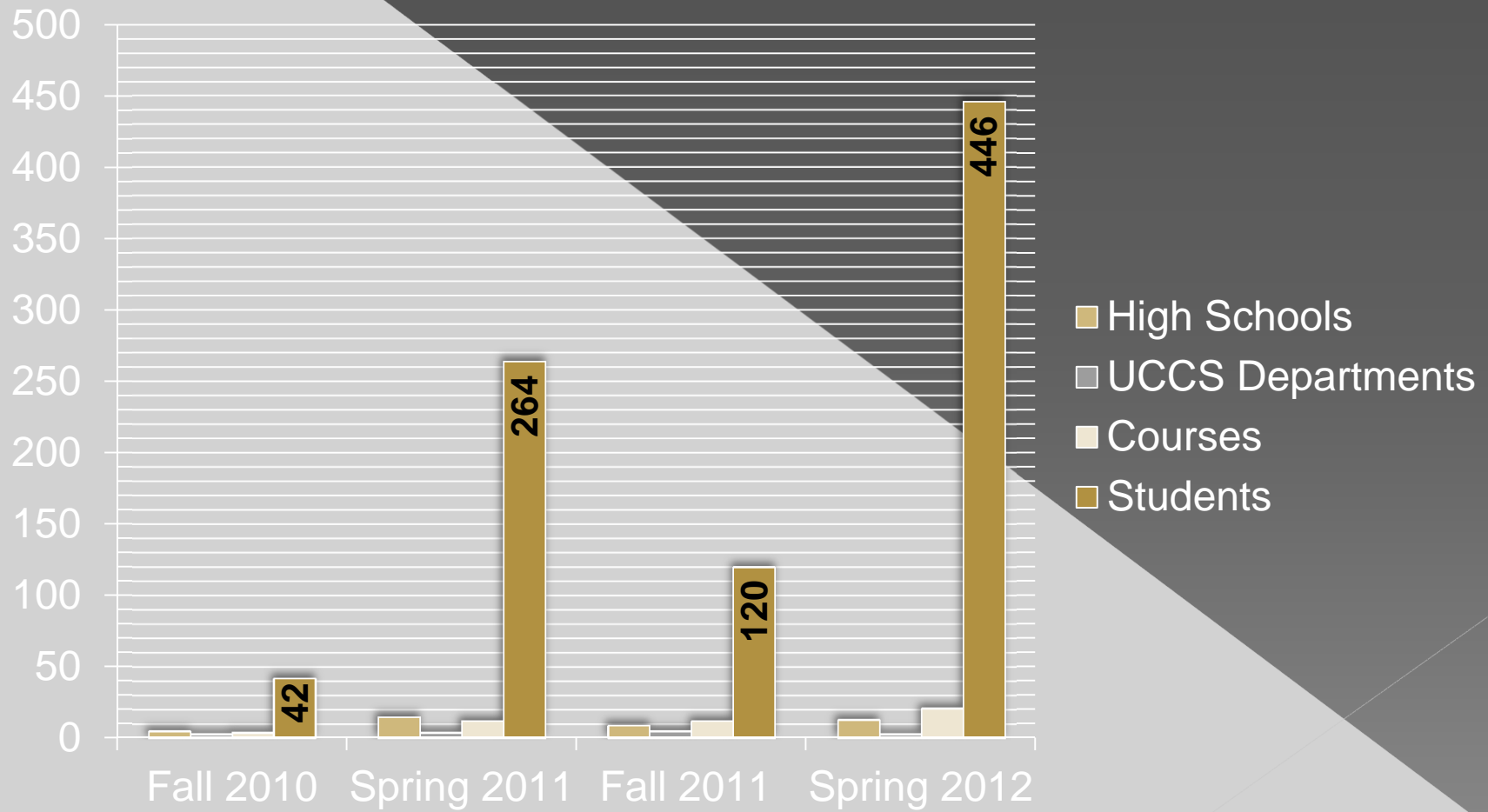


• Currently Enrolling for Fall 2012

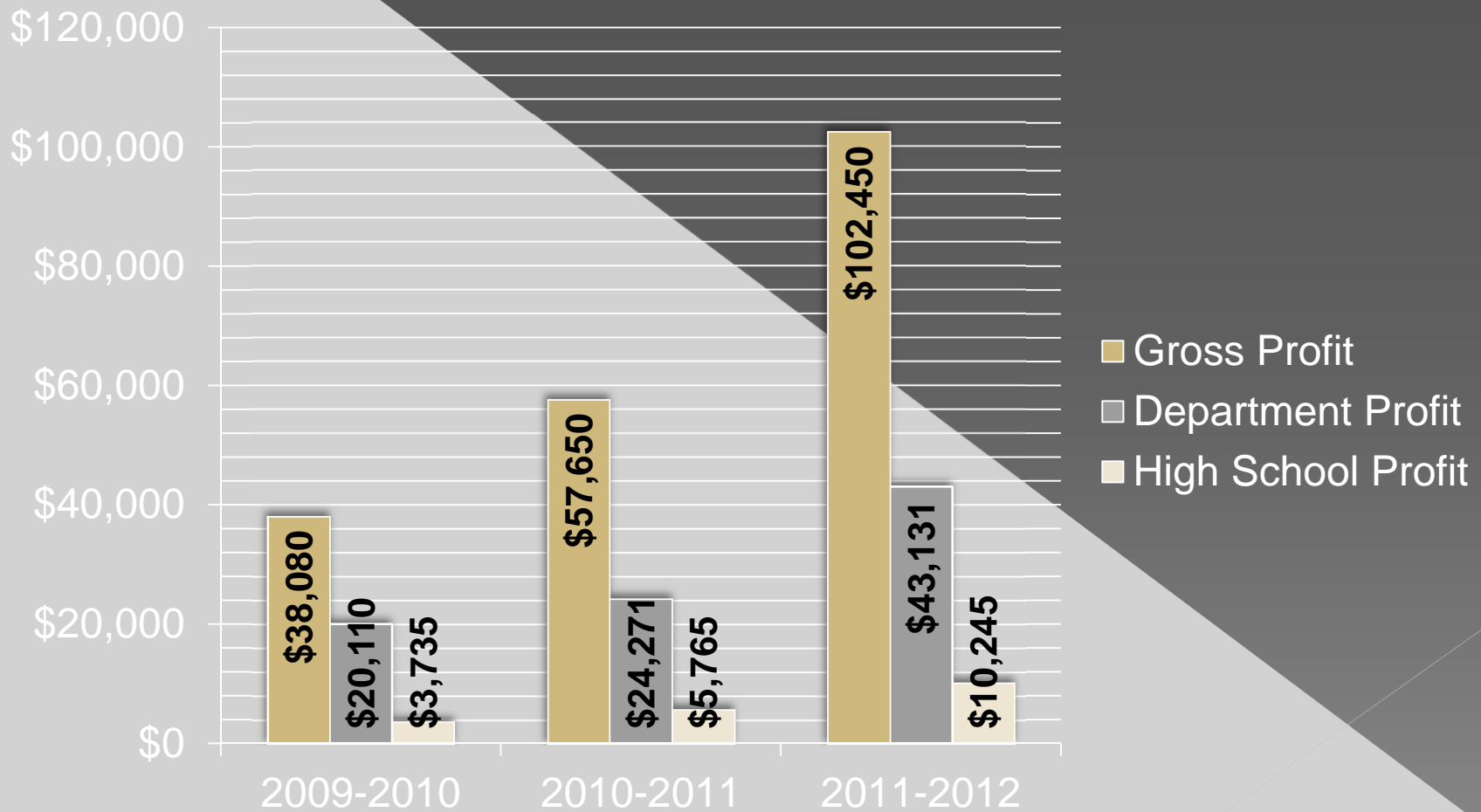


UCCS CU Succeed

# CU Succeed Enrollment Overview



# CU Succeed Fiscal Overview

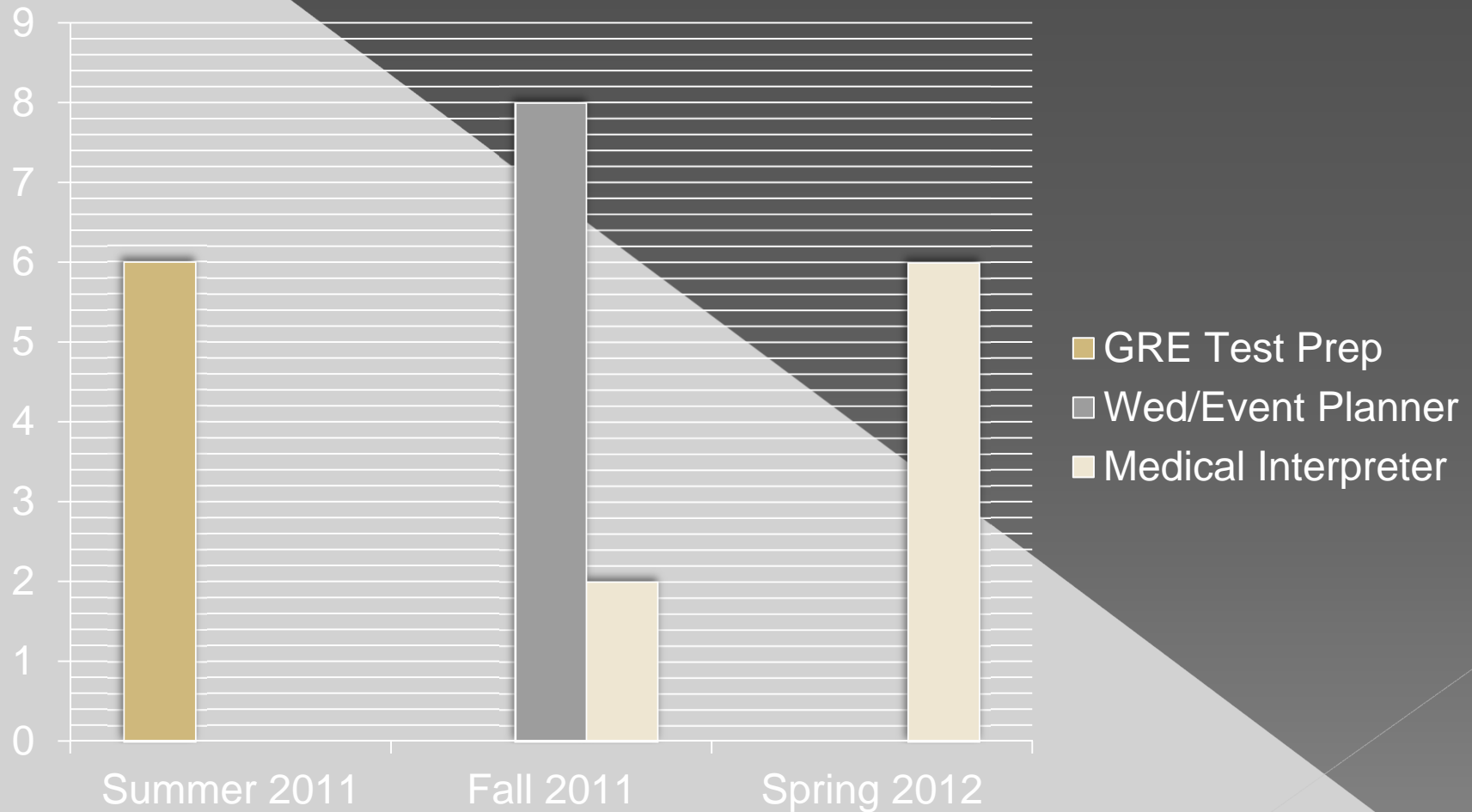






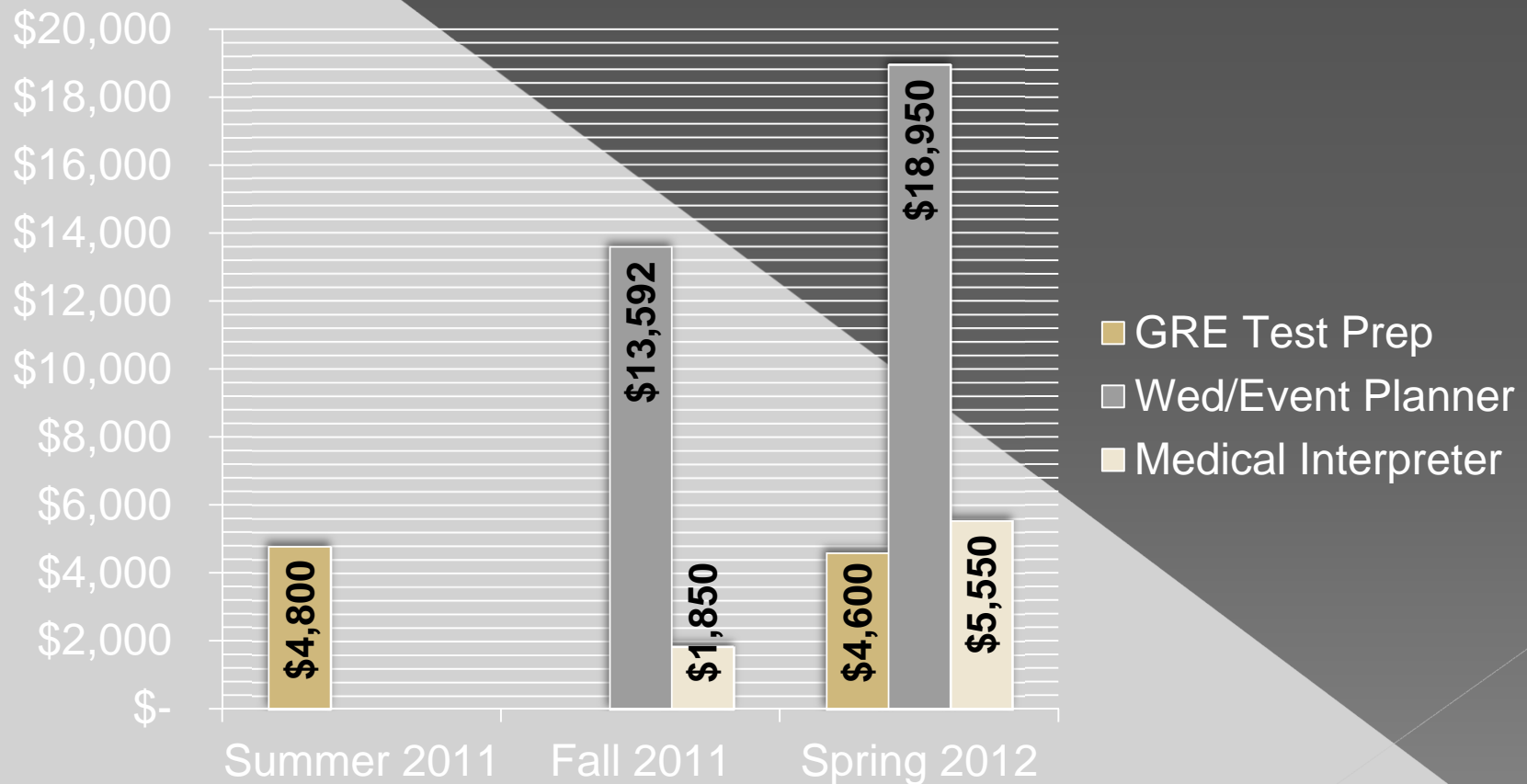
Non-Credit

# Non-Credit Course Enrollment Overview



- No longer offering GRE Test Prep course
- Currently Enrolling for Medical Interpreter & Wedding/ Event Planner Certificate

# Non-Credit Course Revenues

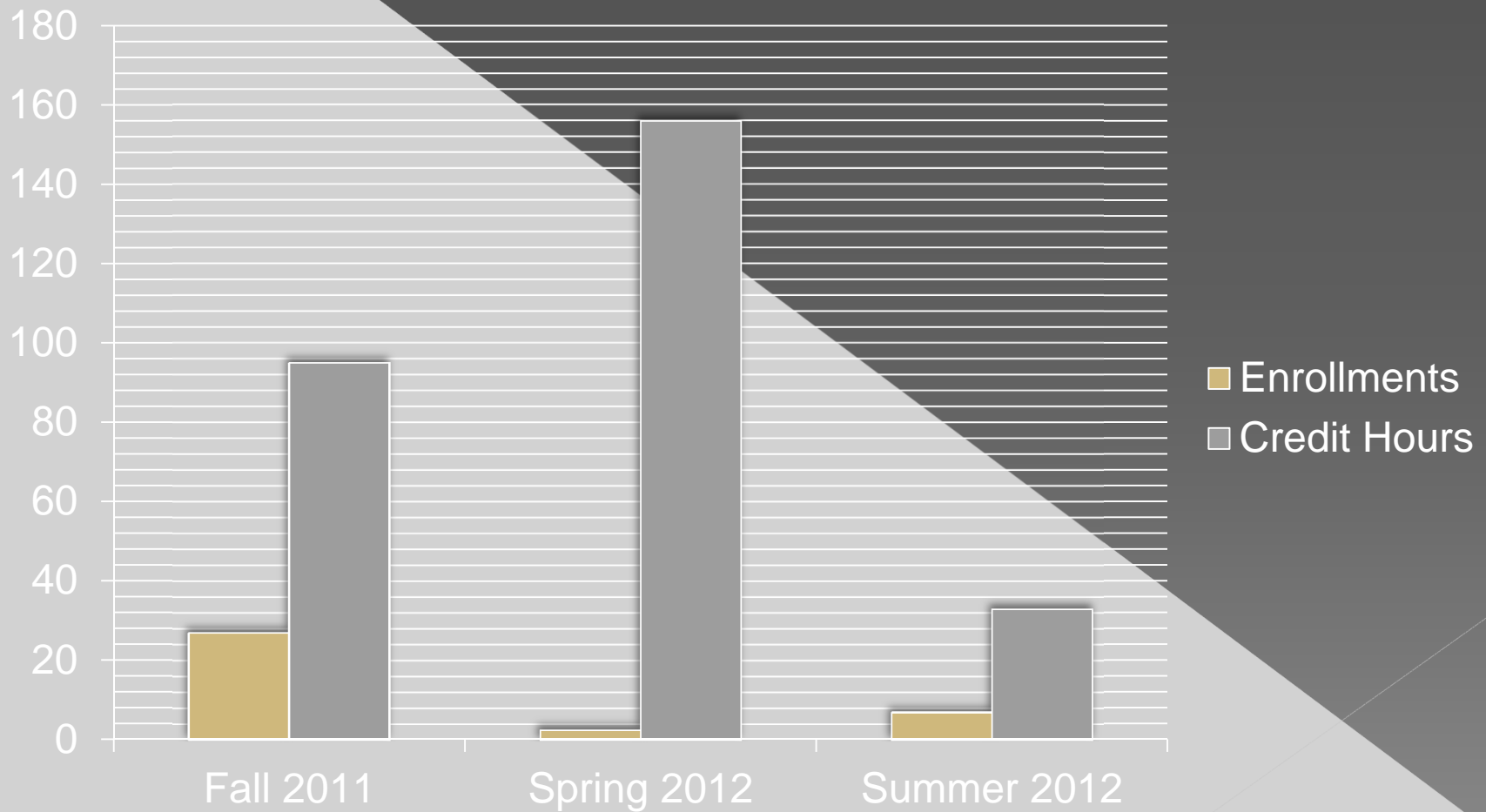


- No longer offering GRE Test Prep course
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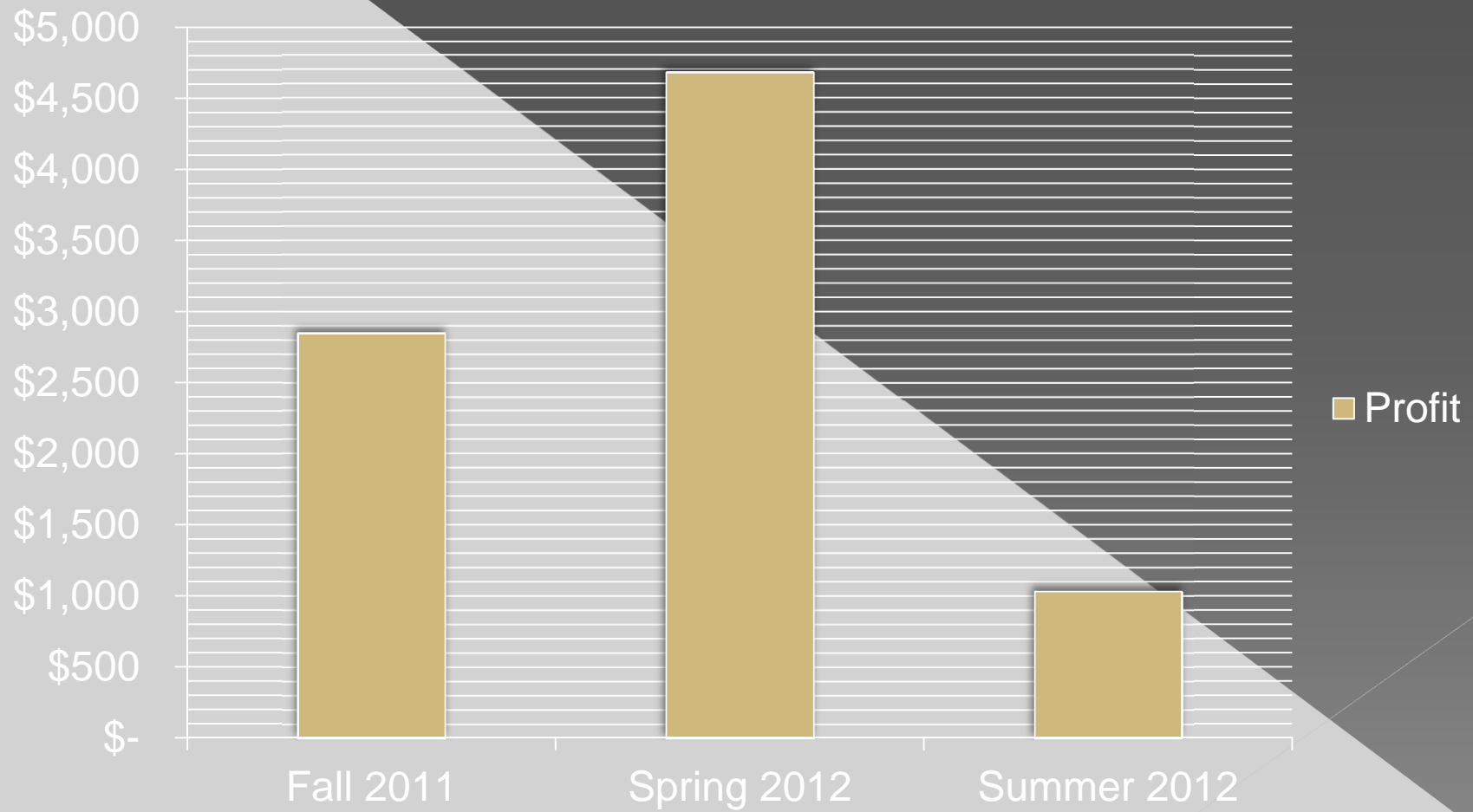
The image features a light gray background with a black diagonal shape that divides the space. A gold-bordered rectangular box is centered horizontally, containing the text "Listening In" in white. The overall design is minimalist and modern.

Listening In

# Listening In Enrollment Summary



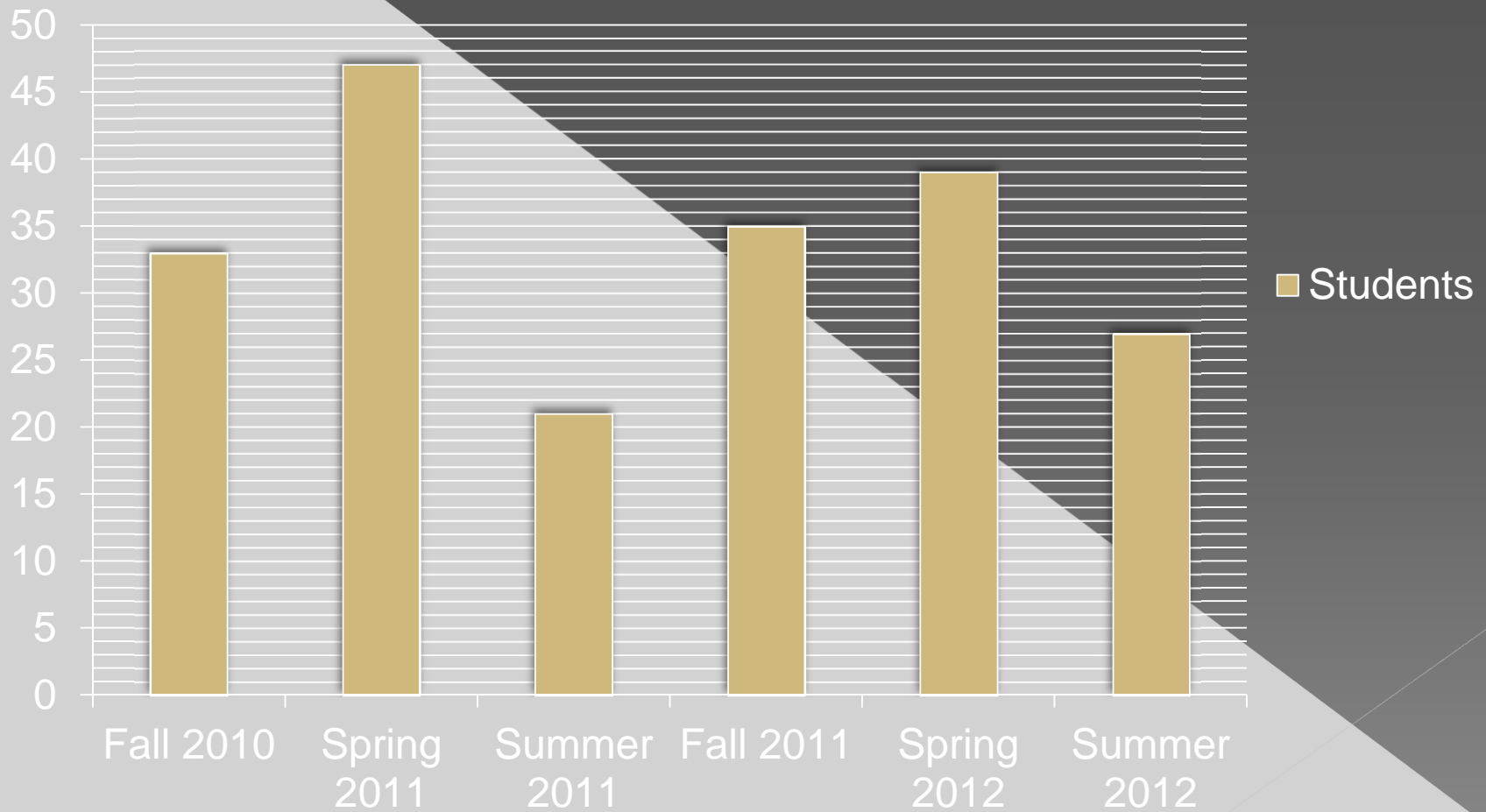
# Listening In Revenue



The logo consists of a horizontal gold-colored bar with a thin black border. The text "Ed2Go" is centered within this bar in a white, sans-serif font. The background of the entire image is a light gray gradient, with a black triangular shape on the right side and a dark gray triangular shape on the bottom left side.

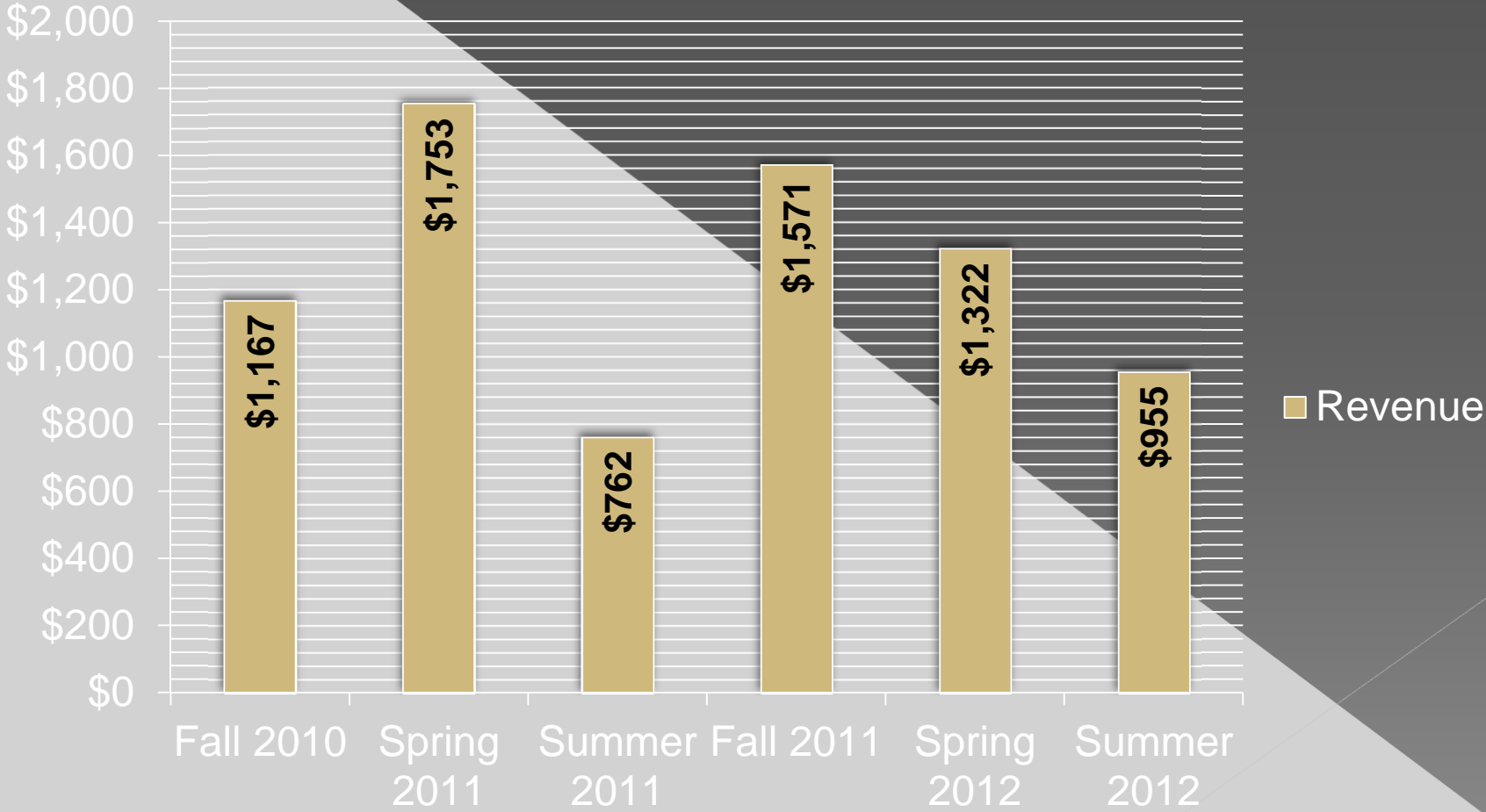
Ed2Go

# Ed2Go Enrollments





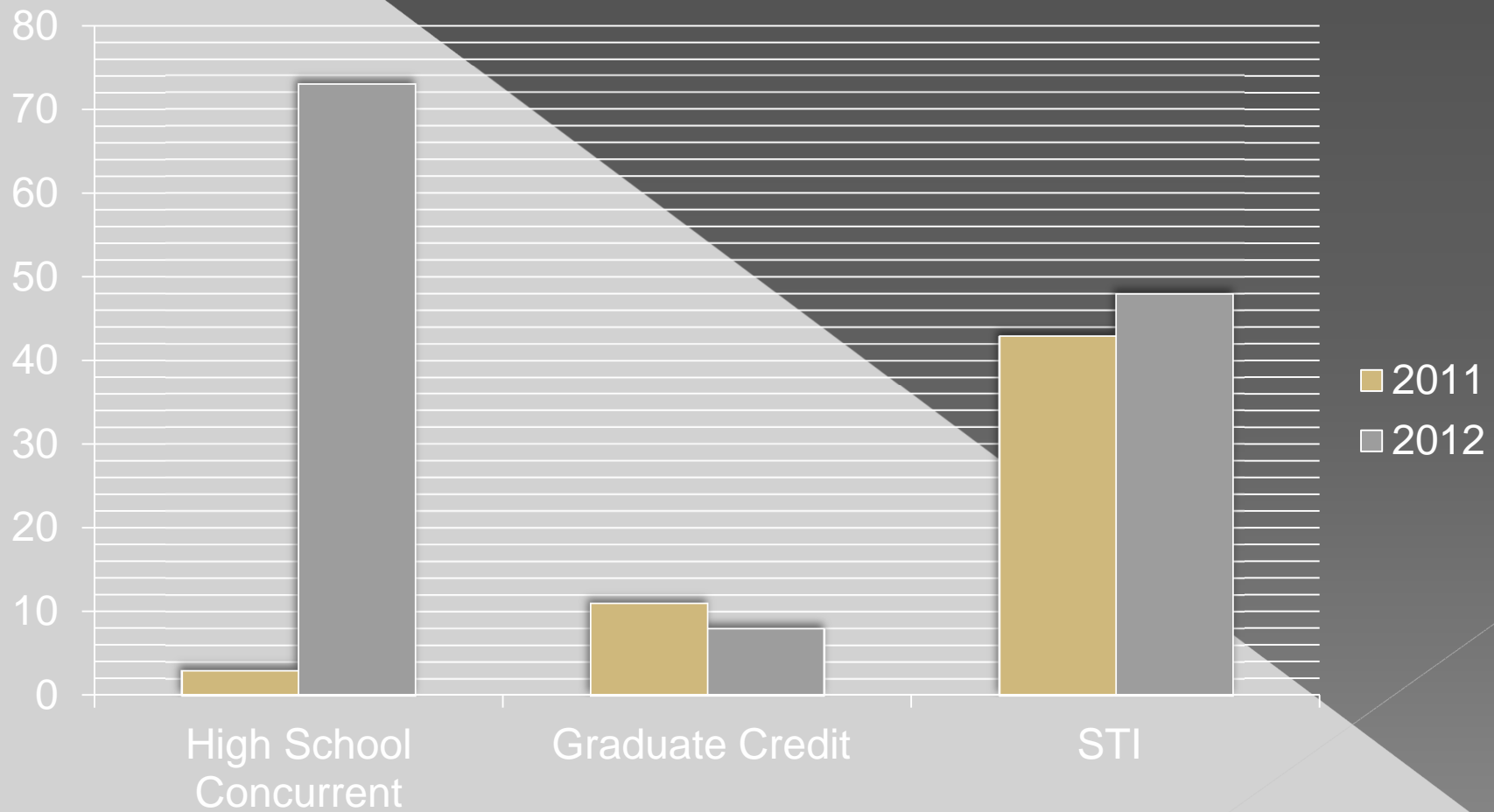
# Ed2Go Fiscal Overview



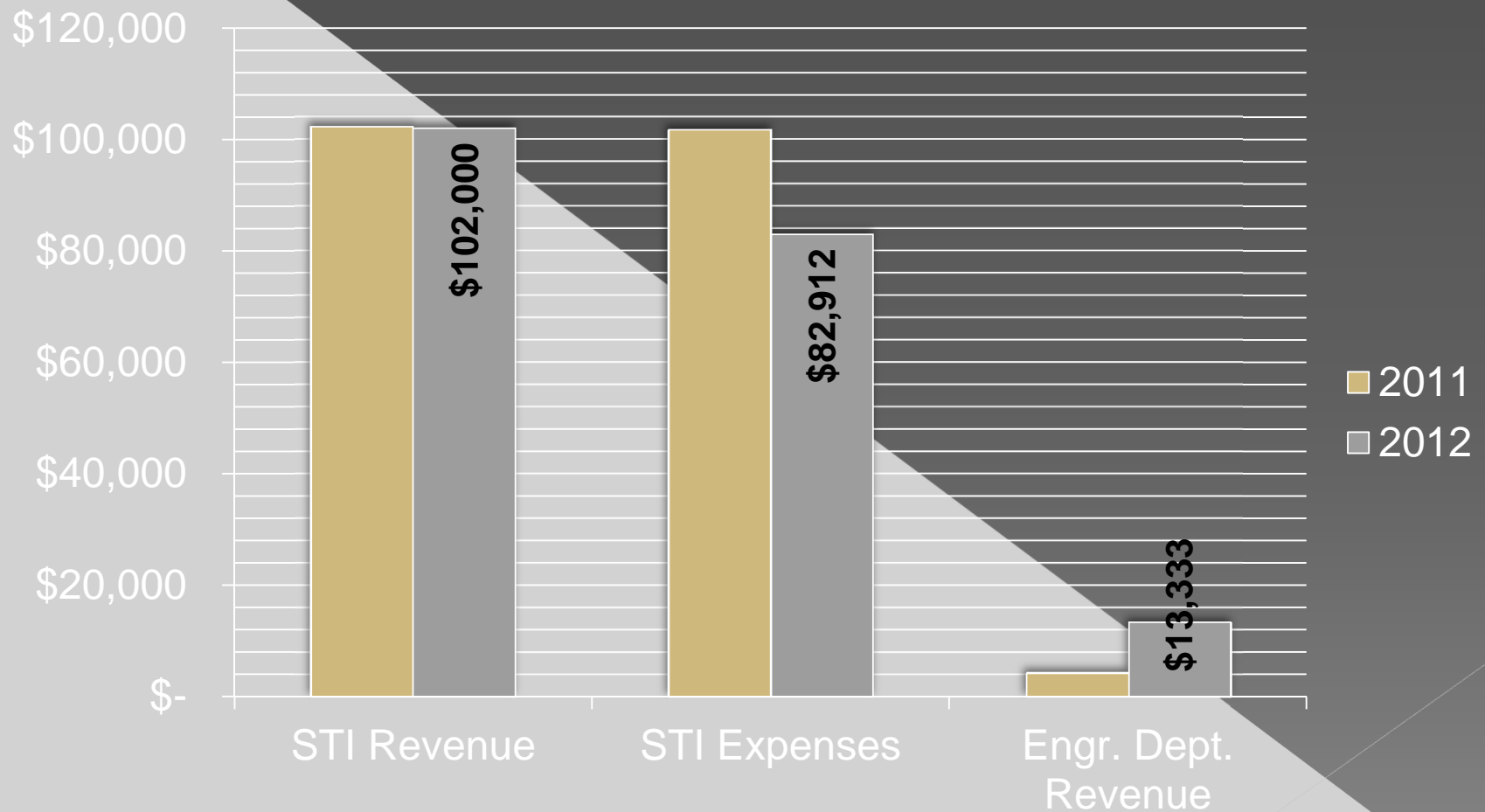


Project Lead the Way

# PLTW Enrollment Overview



# PLTW Revenue



- Engr. Dept. Revenue includes high school and graduate credit revenue
- CWES began administration of PLTW August 2011 after the 2011 STI
- STI tuition was \$200 higher per student in 2011 compared to 2012



# CWES Military Overview

# UCCS Ft. Carson Activity Report

Sept 1 – June 18  
406 student visitors assisted

## Ft. Carson Office:

Monday – Friday, 7:30–4:30

## Peterson AFB visits:

2<sup>nd</sup> & 4<sup>th</sup> Wednesdays, 10–1

## Outreach

- military installation ed fairs
- pre-deployment fairs
- family-day events
- veteran career fairs
- spouse events

## Profile of Office Visitors

- 71% Active Duty Military
- 19% Military Dependents
- 5% Veterans
- 4% Peterson AFB
- 1% National Guard/Reserve

## Visitor's Interest

- 37% –LAS
- 17% –Beth El
- 16% –BUS
- 12% –SPA
- 8% –ENG
- 4% –COE
- 6% –NonDegree

## Services Provided to Visitors

- 66%-Undergrad Program Info
  - 7%-Grad Program Info
  - 27%-Other services/Info \*
- \*Breakdown of Other Services/Info
- 33%-Residency Military Cert/COF
  - 18%-Tuition Assistance
  - 13%-Help with Application
  - 12%-Unofficial Transcript Evaluation
  - 14%-Help with course enrollment
  - 10%-Tuition/financial Aid

## In-State Residency Military Certification Forms

submitted by: Active Duty, Dependents and Veterans

### Spring 2012

- 64 students submitted their form through the FTC office

### Summer 2012

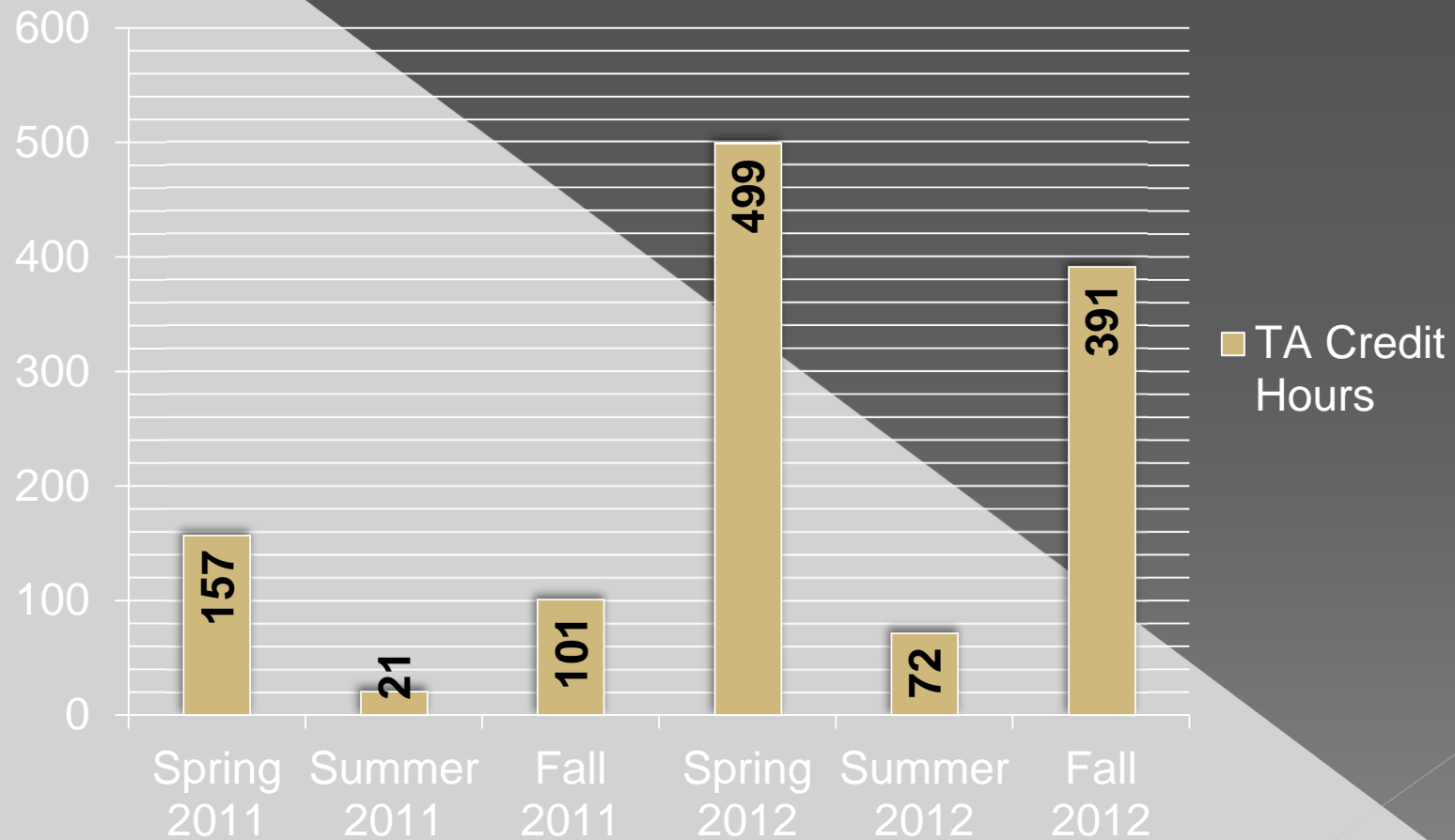
- 37 students submitted their form through the FTC office

### Fall 2012

- 83 students submitted their form through the FTC office (as of 8/30)

# UCCS Ft. Carson Activity Report

## Total TA Credit Hours Per Semester



• Currently Enrolling for Fall 2012



# CWES Achievements



# Internal Processes

- Created Blackboard streamline pricing of \$100 and created a backend split to go directly to the appropriate Speedtypes. Thus, reducing manual processes and CWES tax on Bb fee.
- Separated the SIS fee to go directly to the Main Campus SIS Speedtype reducing the GAR charge to the colleges. (Except DMBA)
- Enhanced course section numbers to allow better student and course tracking.
- Emails are sent to all Extended Studies Representatives to insure all deadlines regarding payments and/or Census Dates are communicated.
- Created the Bb Non-Credit \$42 course fee to go directly to the Bb Speedtype to ease the manual and accounting processes.
- Manual grade entry is minimal due to initiating 'partial post' option with ISIS.
- Streamlined data entry by utilizing ISIS 'class roll' function.
- Continually fostering already healthy relationships with key student service/success departments on campus.
- Added toll free number for Online Front Desk and Online website

# Customer Service & Marketing

- Enhanced the CWES website to: market by program/audience, list individual courses, news feeds, and new online chat option
- Enhanced the Weekend University website, created the Summer Session website, and Super Saturday website
- Provided course listings to be uploaded to the Summer Session and Online websites
- Continuing to market via constant contact and the digital billboards
- Emailing students when their bills are due/overdue as well as other important payment dates (This continues to reduce our A/R.)
- Emailing all Weekend University students a week prior to their course beginning with course information, student services information, etc.
- Emailing all Online Students (except COB) to let them know when their course is available in Bb, what services are available and providing key contact websites, email addresses and phone numbers.
- Provided LAS, Beth El & COB step-by-step application/registration cheat sheets to alleviate student questions and confusion.
- Assisting numerous programs with specific marketing needs
- Increased Social Networking presence

# Program Development

- Revamped COE course offerings to be CEU granting in many cases, and listed courses as Prof Develop. with numerous school districts
- COE Super Saturday Program revamped/enhanced for Fall 2012
- Continuing to work with the colleges to increase CU Succeed offerings
- Certified new schools for Project Lead The Way (PLTW)
- Increased concurrent enrollments for PLTW
- Continuing to add new schools/courses/subjects with CU Succeed
- CU Succeed students can now be tracked and 47% of the students participating in CU Succeed as seniors in Spring 2012 applied to UCCS Fall 2012.
- Weekend University continues to grow in both enrollments and course offerings (almost a 75% increase in 2012)
- Increased services and student visitors at the Fort Carson Office (FTC)
- Offered Financial Literacy Workshops at FTC for all students
- Assisting Beth El with all programmatic procedures within Ext. Studies to insure accreditation is being followed
- Reduced the manual/paper process for the Pre-Collegiate Program and created an electronic application/registration process for their students