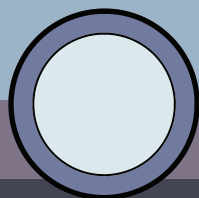


2010-2011 Annual Report

Campus Wide Extended Studies



University of Colorado
Colorado Springs

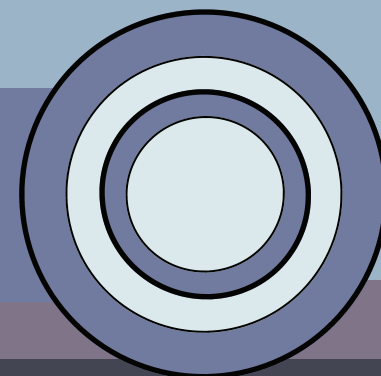
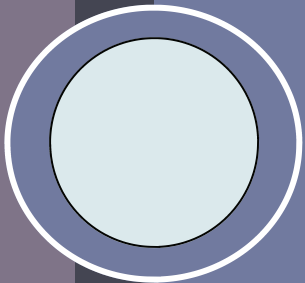


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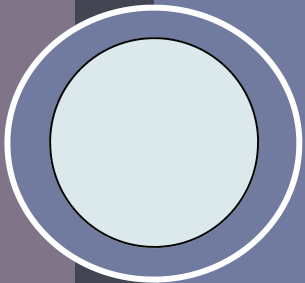
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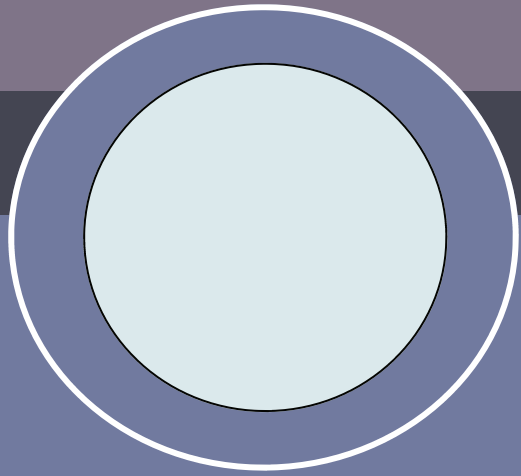


Campus Wide Extended Studies

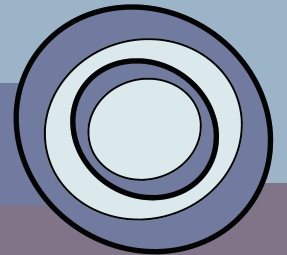
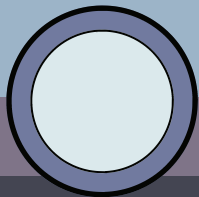
Mission Statement

Our mission is to extend the resources of the University of Colorado Colorado Springs in non-traditional ways by providing high quality educational, training and professional development opportunities to the community, state, nation and internationally.

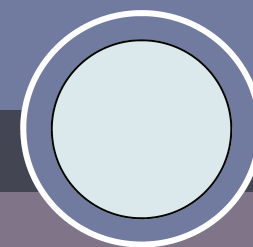
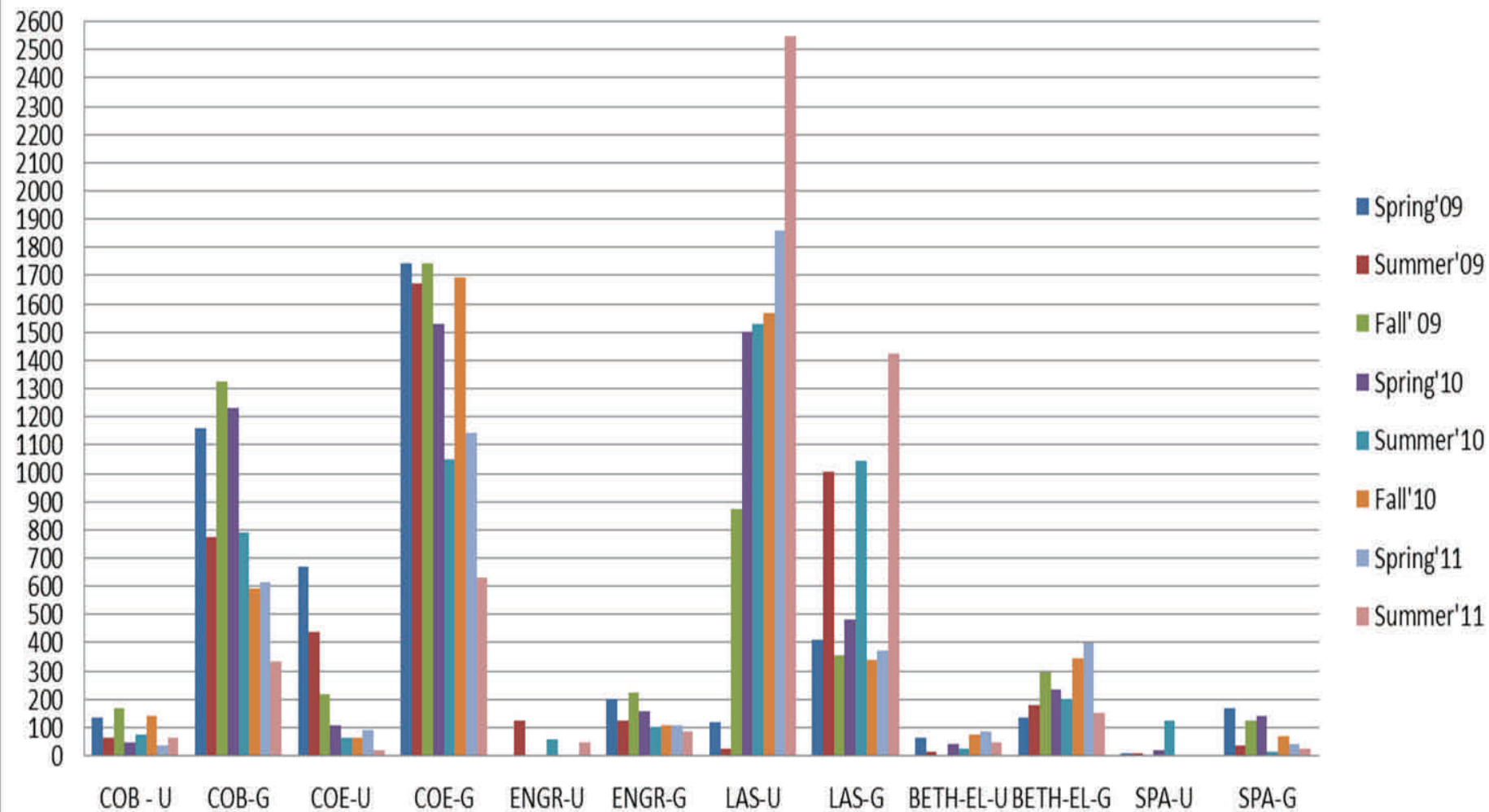


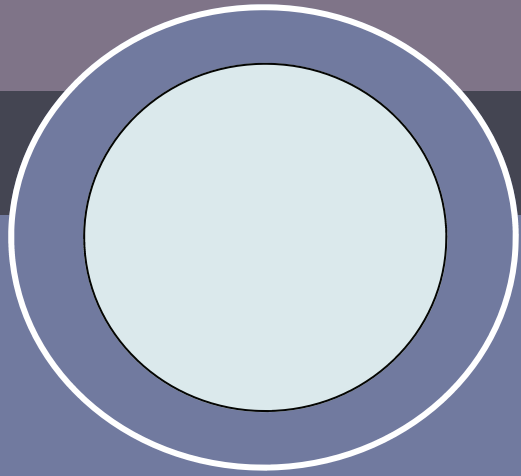


Extended Studies Enrollment Report

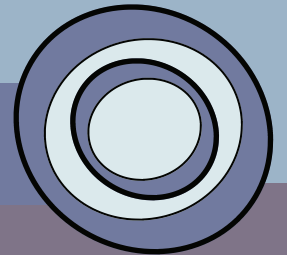
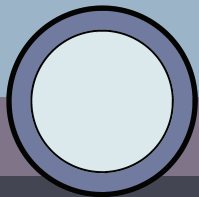


Extended Studies Enrollment Report

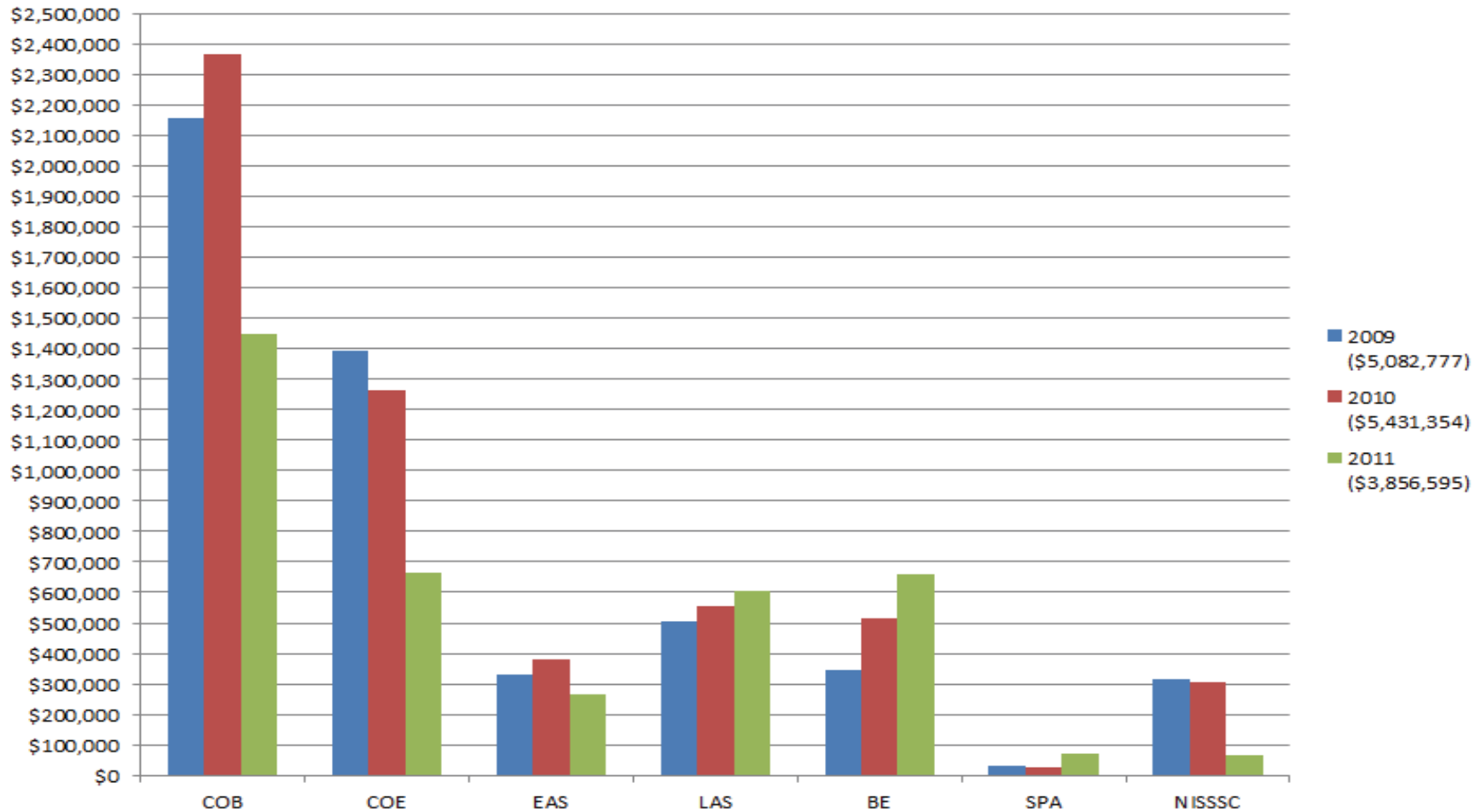




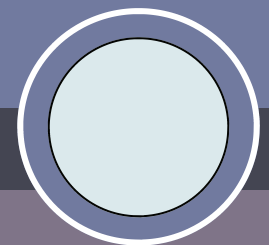
Extended Studies College Revenue

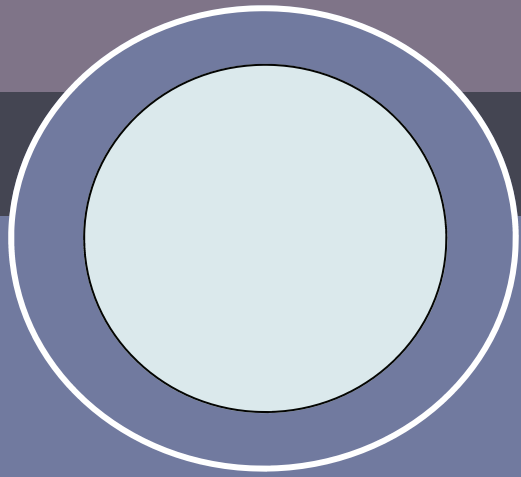


College Summary 2010-2011 Fiscal Year



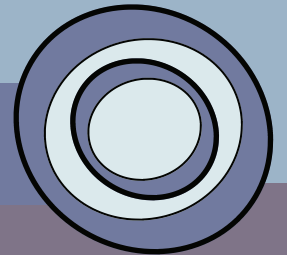
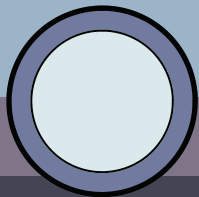
*Beginning July 2010 Extended Studies converted Colorado residents to main campus
& to the new revenue structure





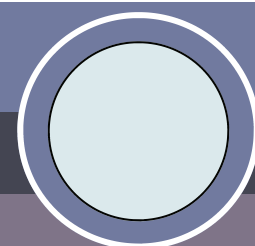
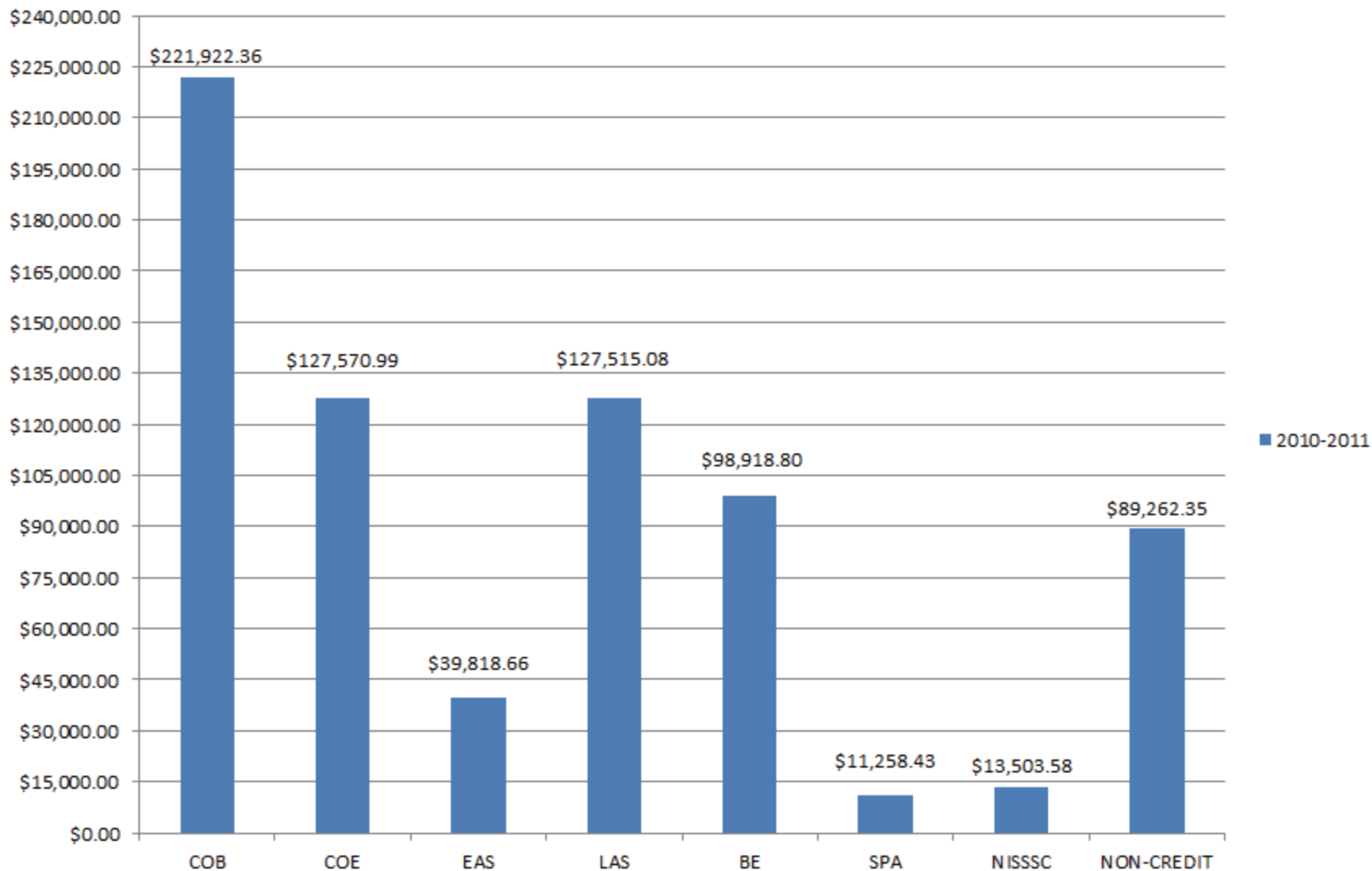
Extended Studies

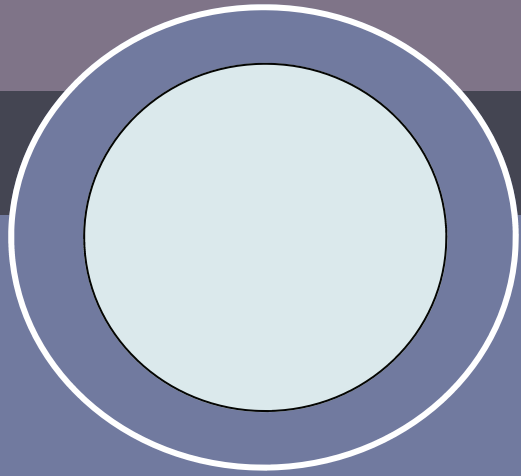
Revenue



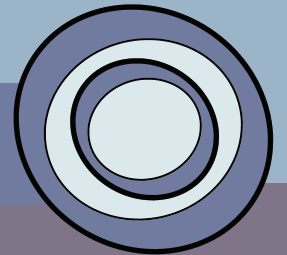
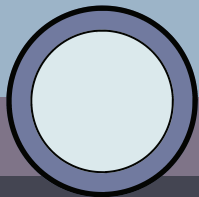
CWES Revenue

2010-2011 Fiscal Year

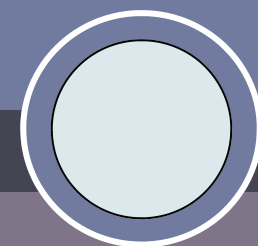
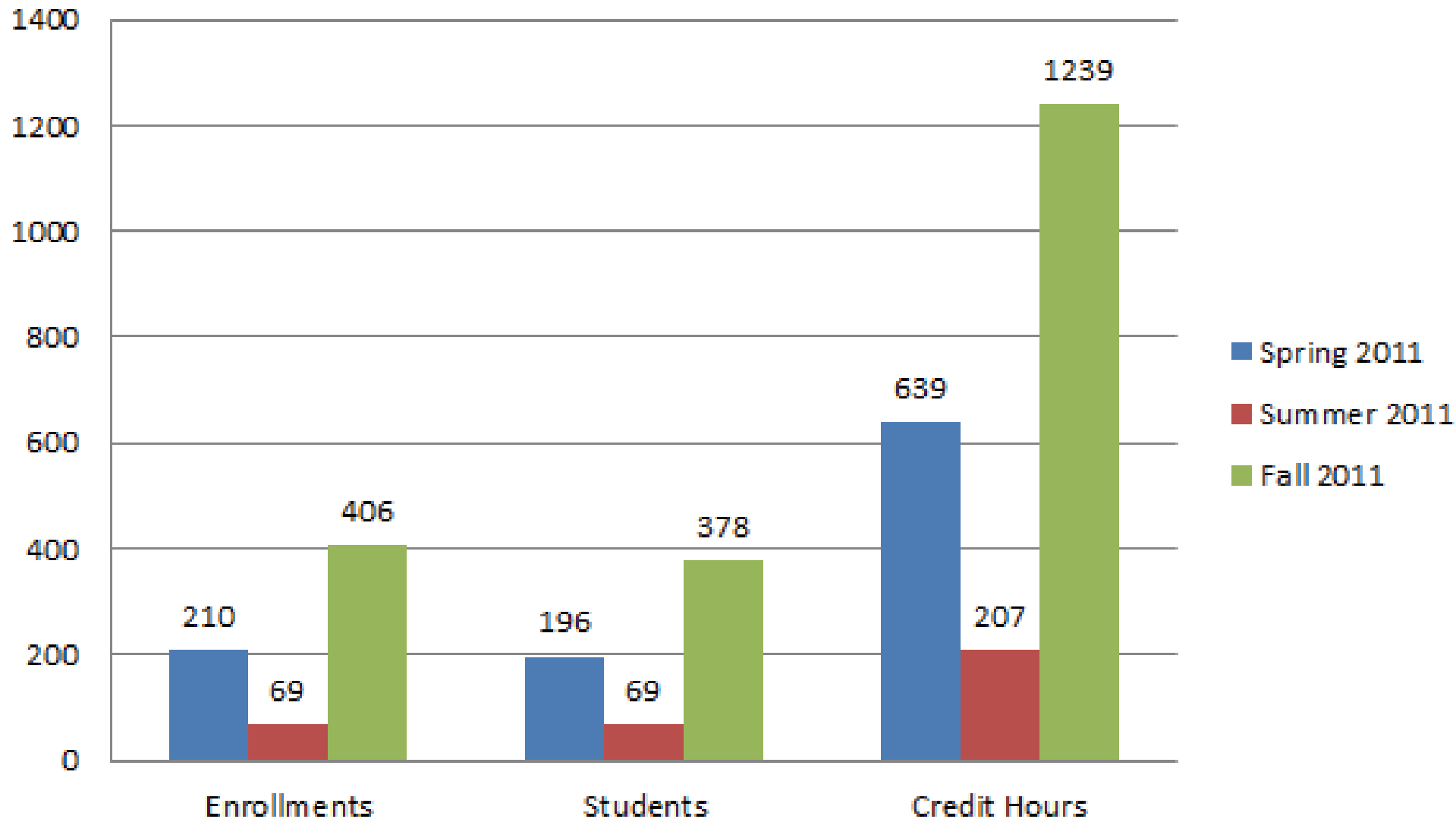




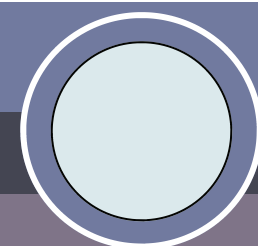
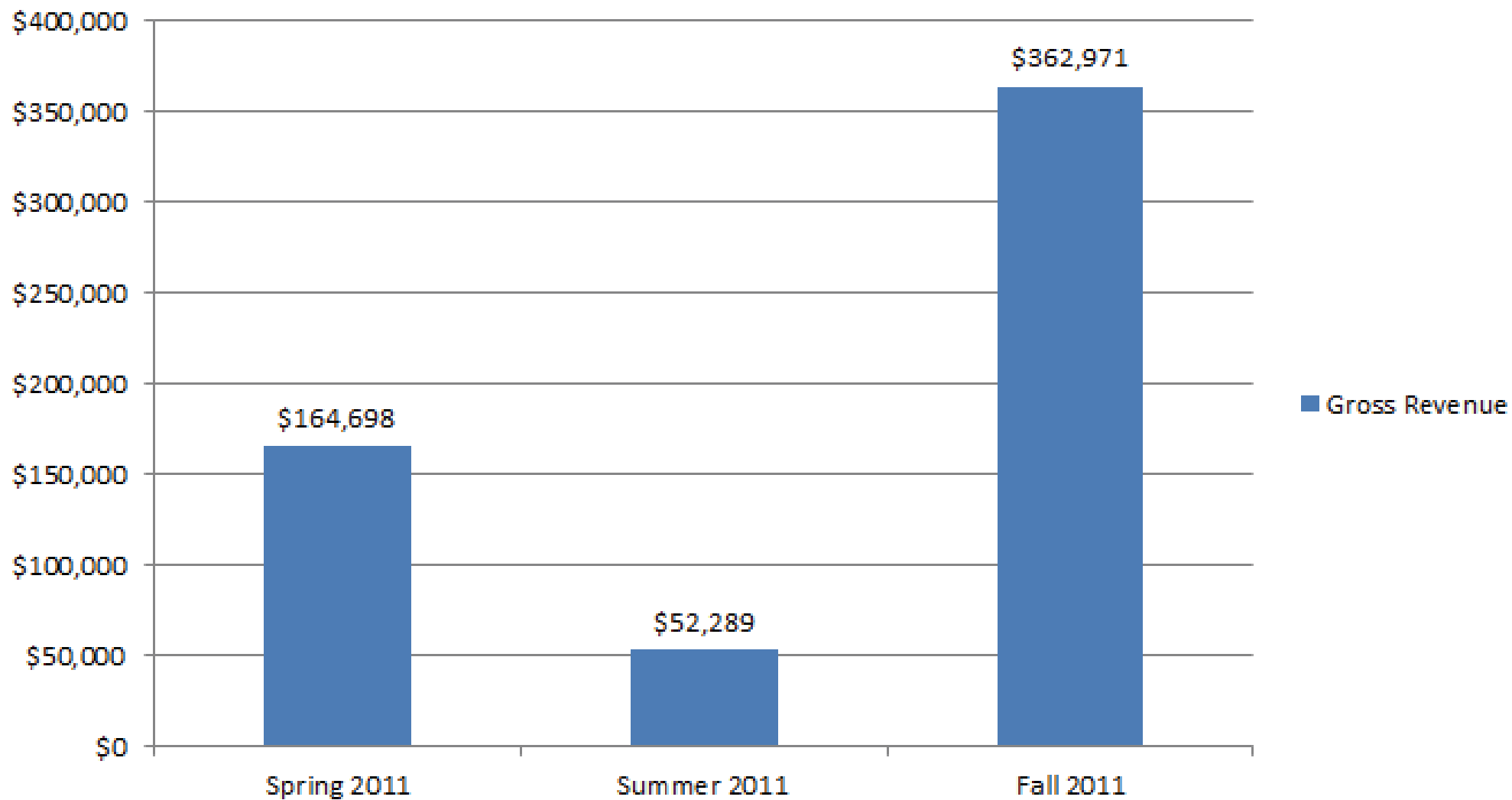
Weekend University



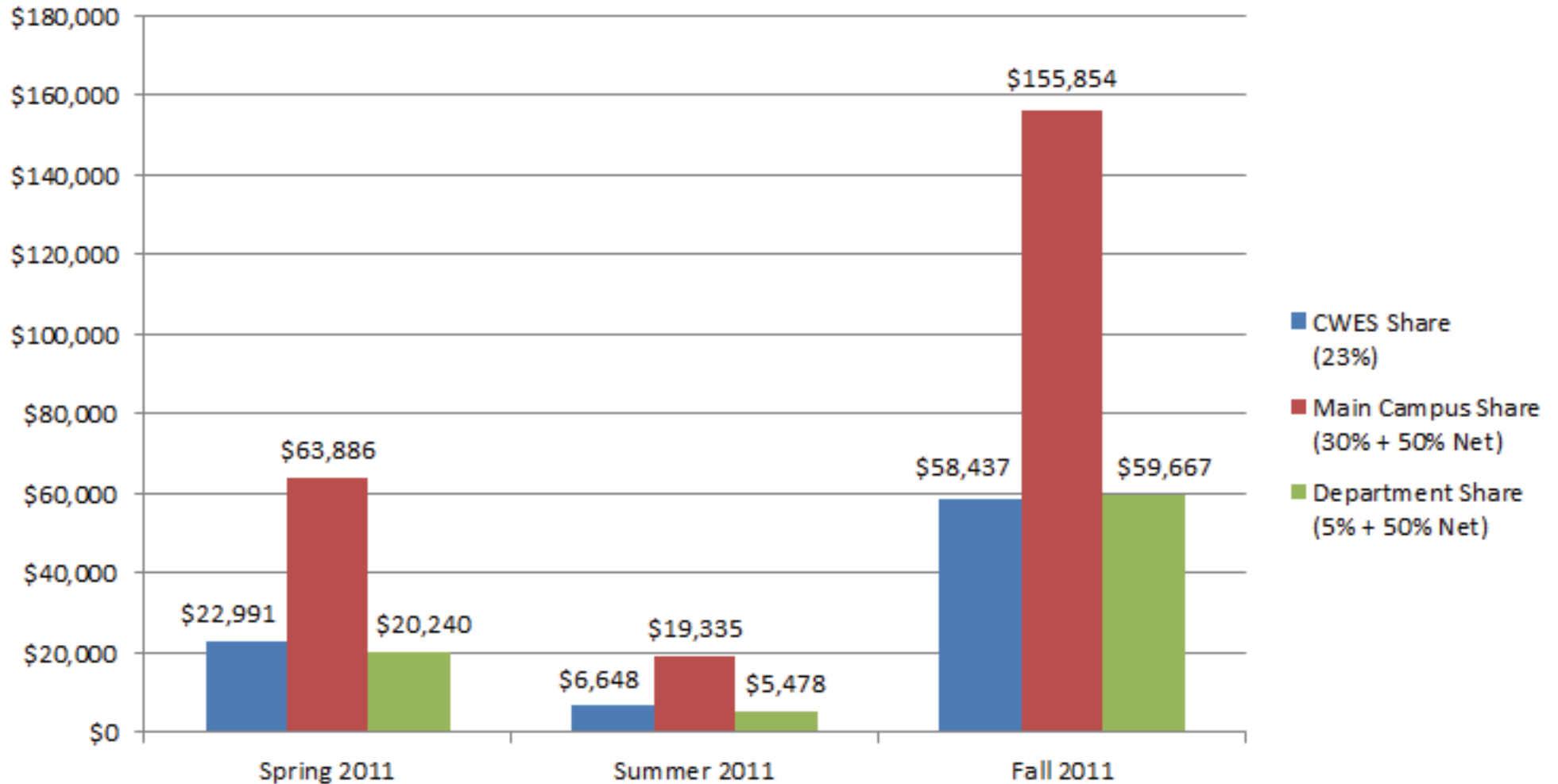
Weekend University Enrollment Snap Shot



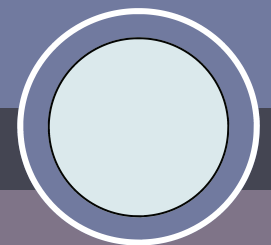
Weekend University Gross Revenue

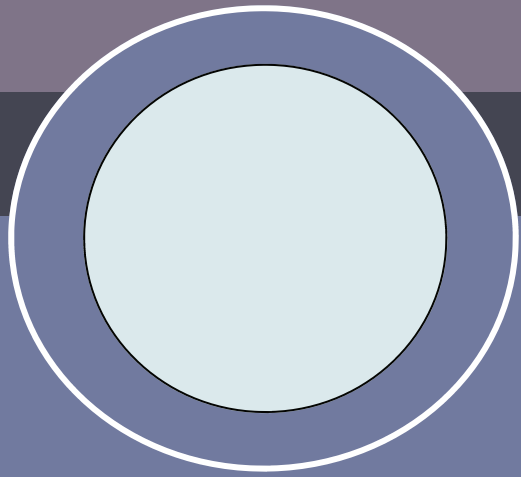


Weekend University Revenue Breakdown

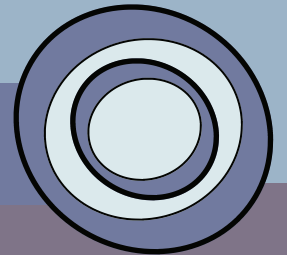
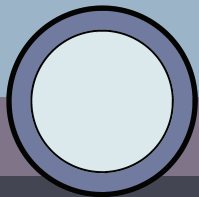


*CWES Share (23%): Amount prior to salary and benefits distribution

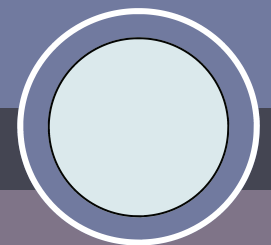
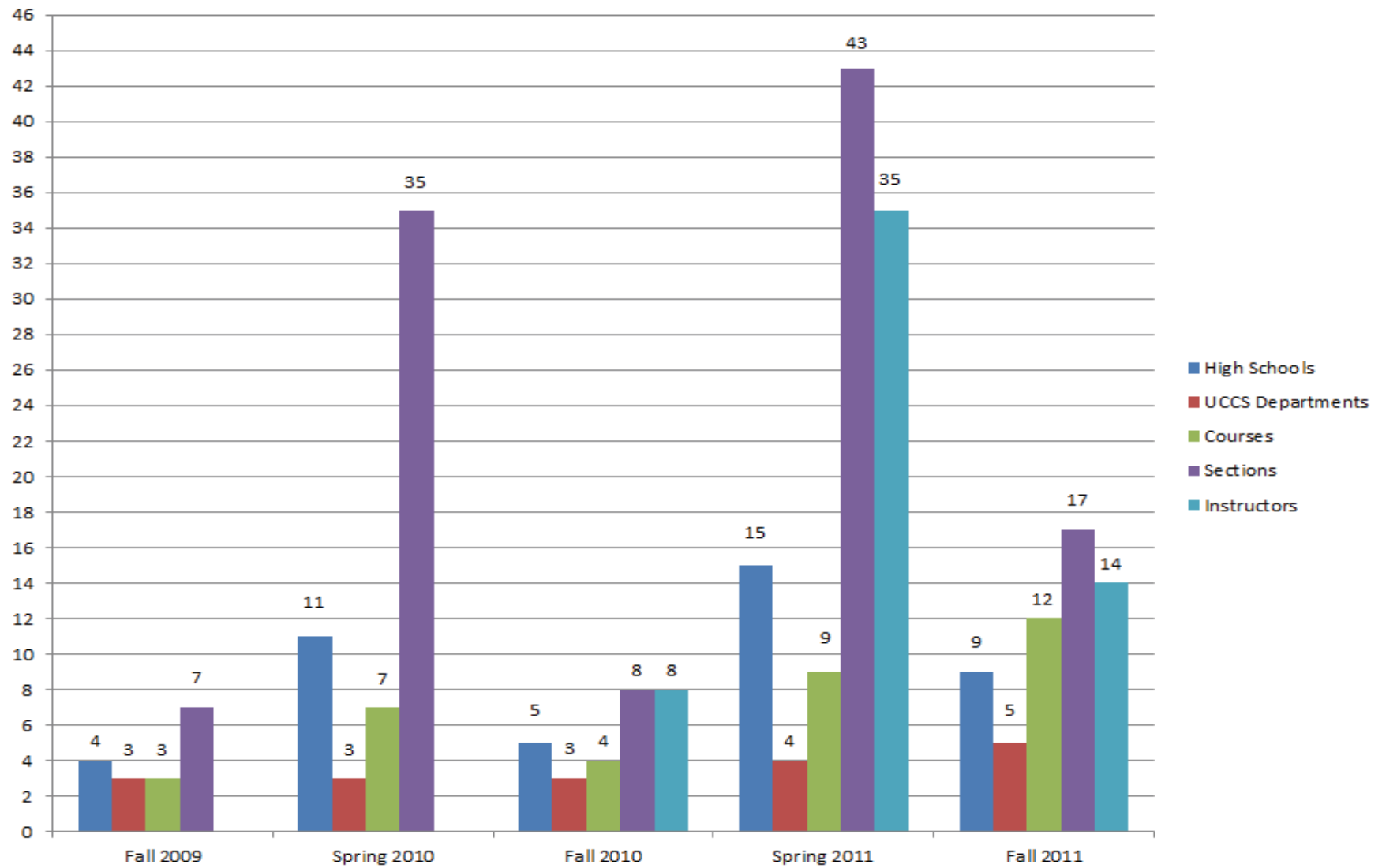




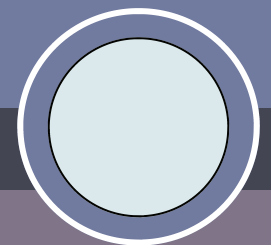
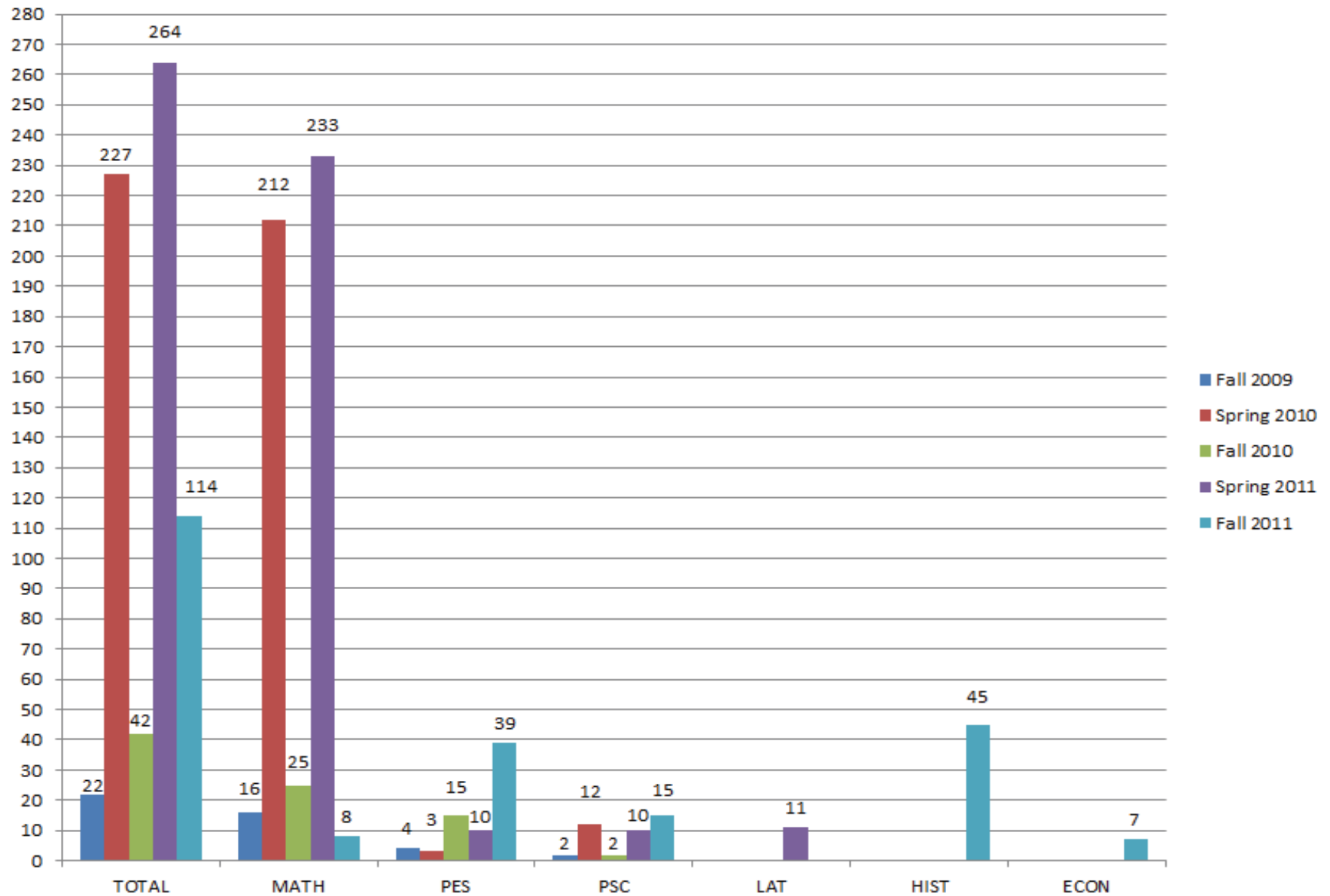
CU Succeed



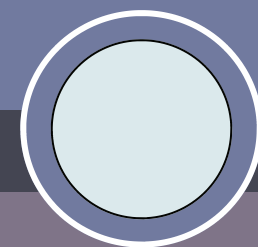
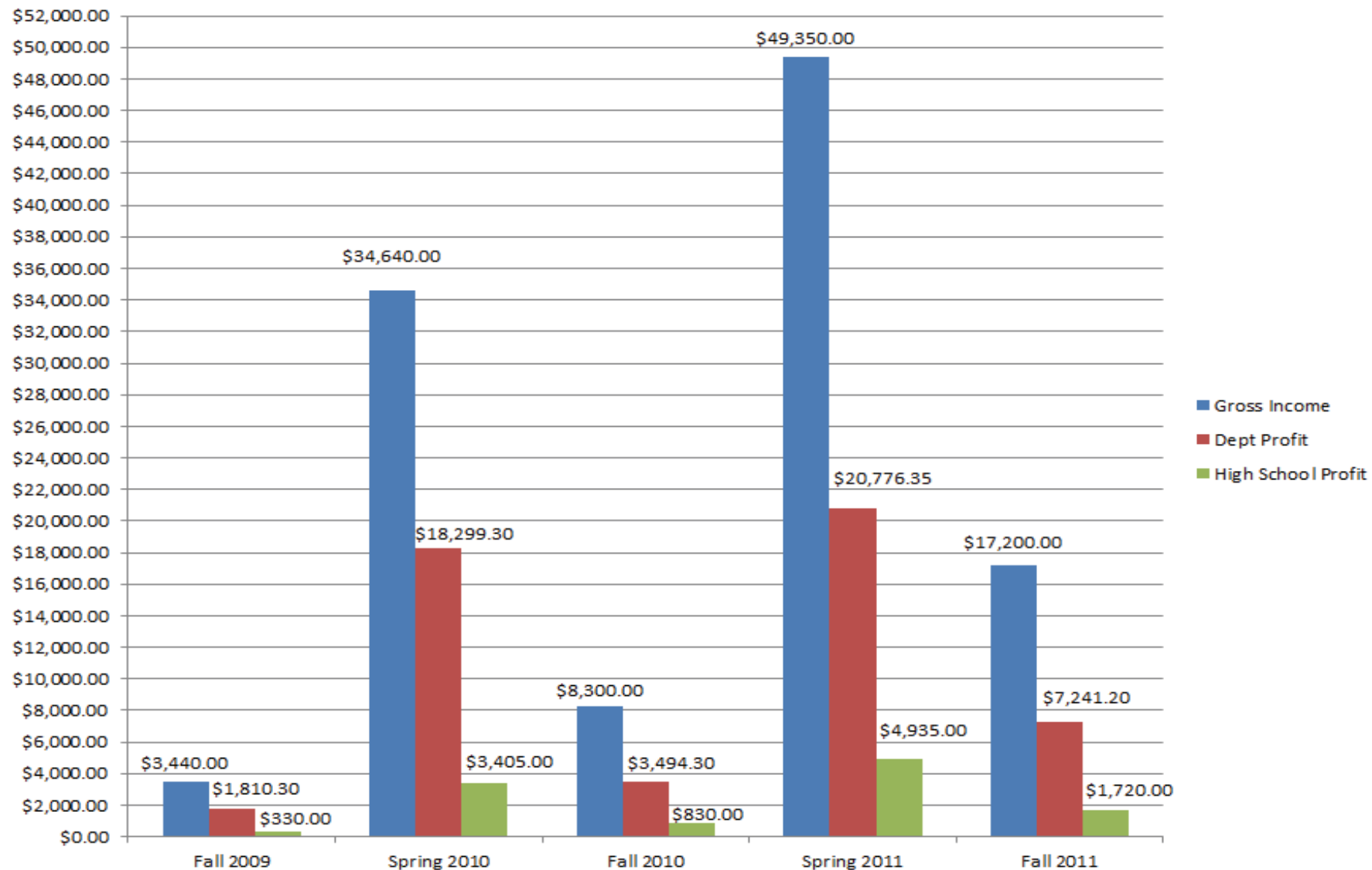
UCCS CU Succeed Snapshot

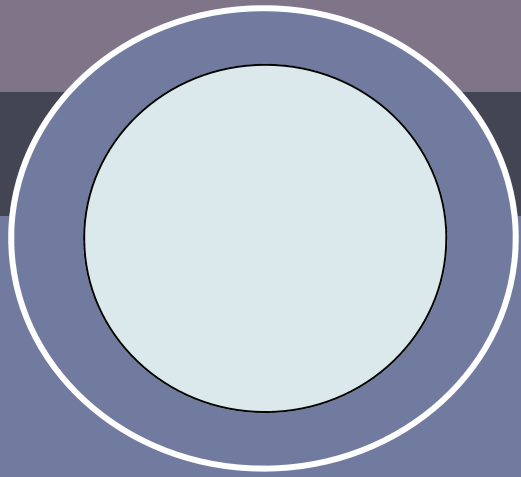


UCCS CU Succeed Student Enrollments

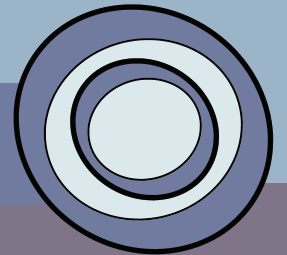
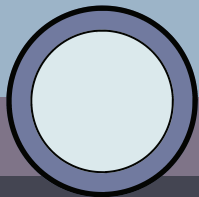


UCCS CU Succeed Financial Snapshot





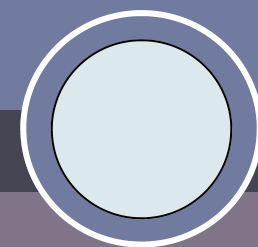
Non-Credit Courses



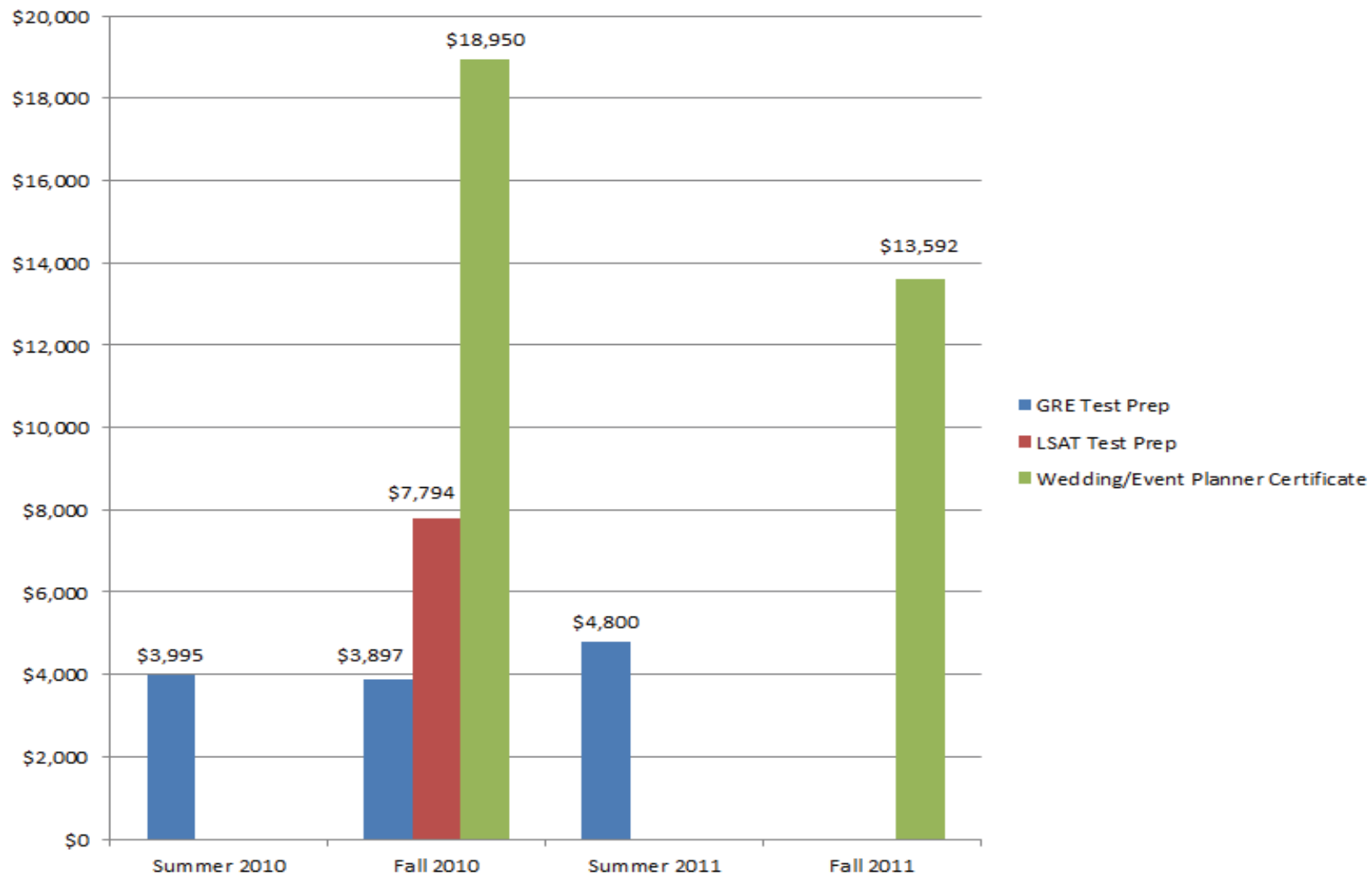
Non-Credit Course Enrollments



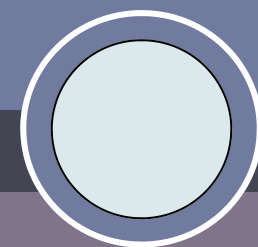
*GRE Prep to be offered in Spring 2012

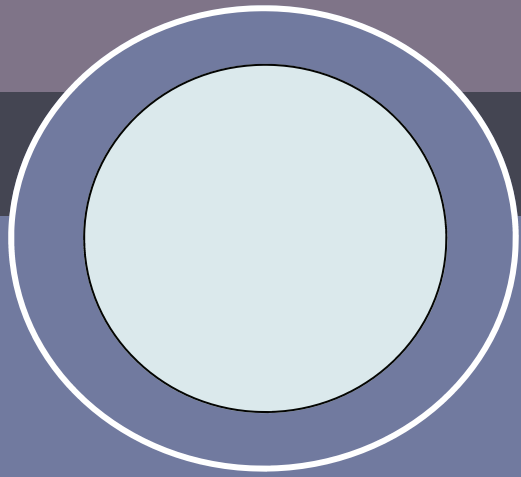


Non-Credit Course Revenue

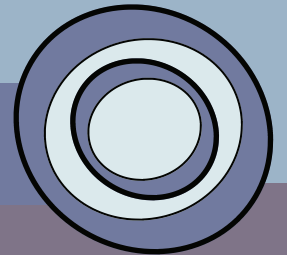
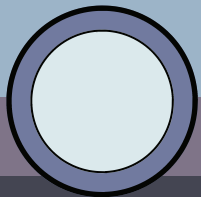


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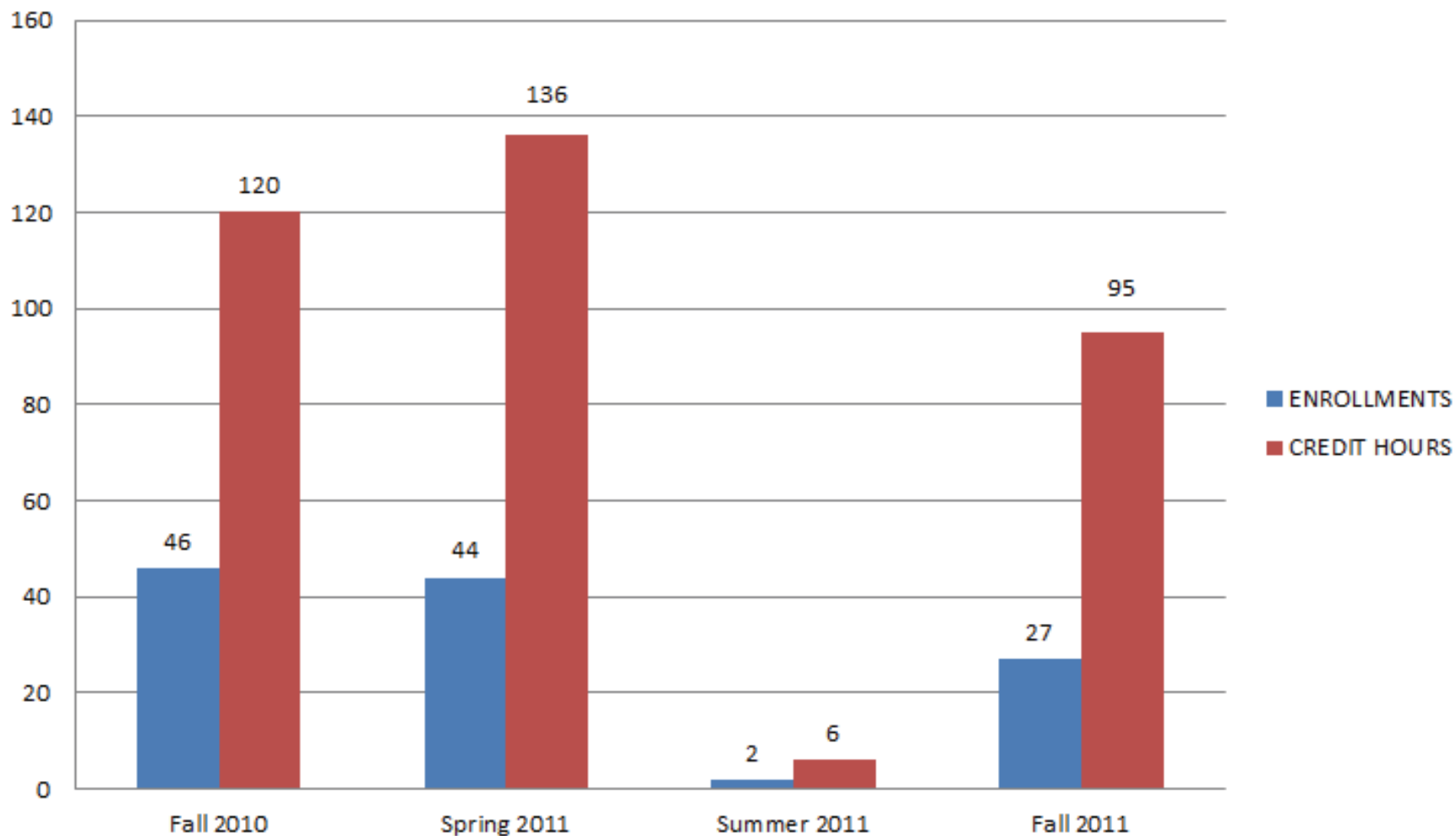




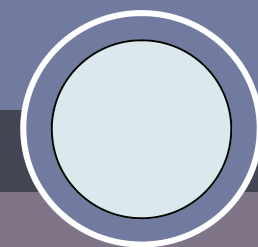
Listening in



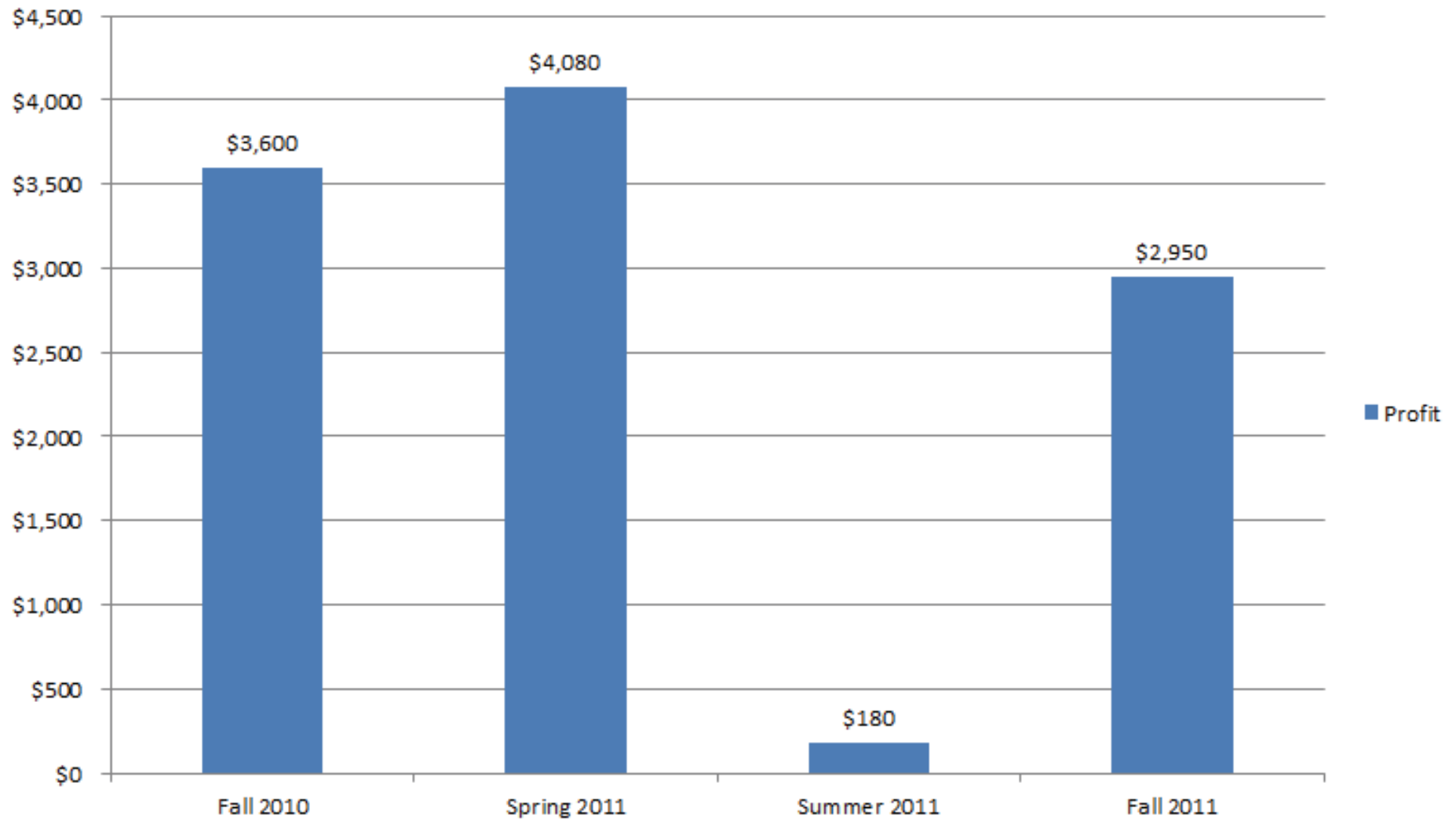
Listening In Enrollment Summary



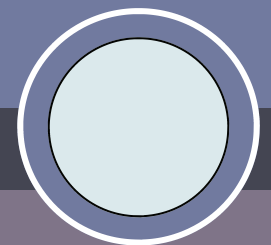
*Fall 2011: Many Main Campus courses were at full capacity, blocking Listening In enrollment

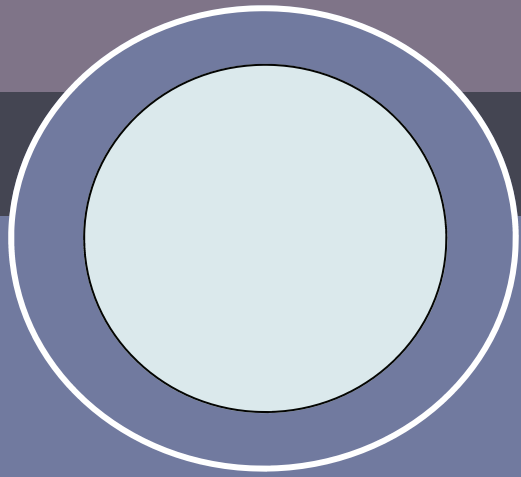


Listening In Revenue

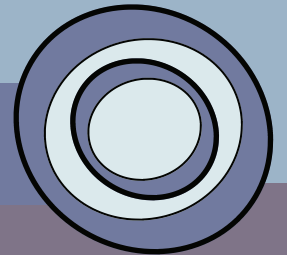
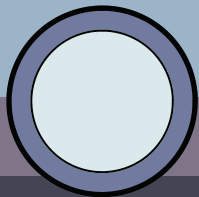


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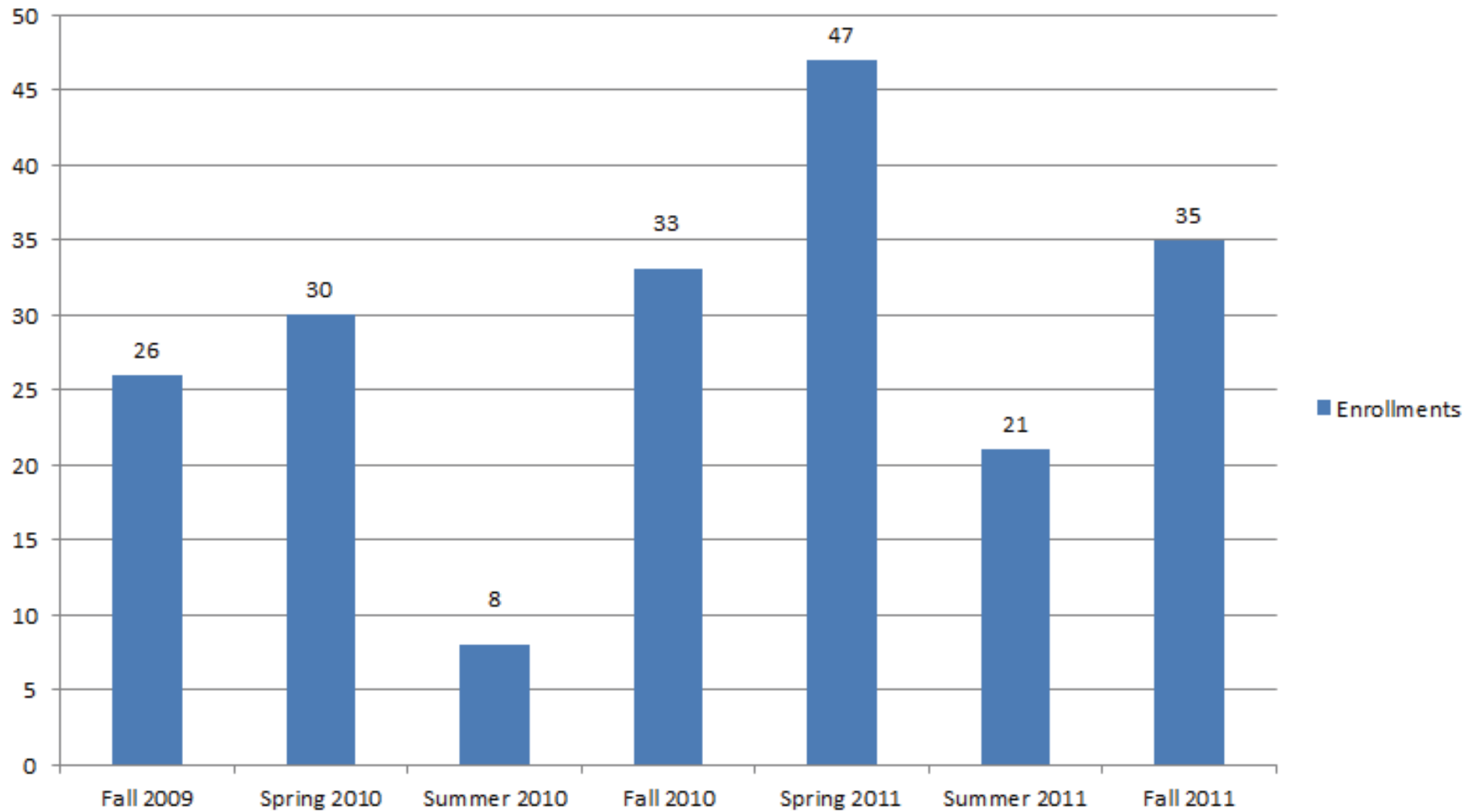




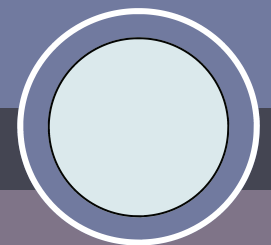
Ed2Go



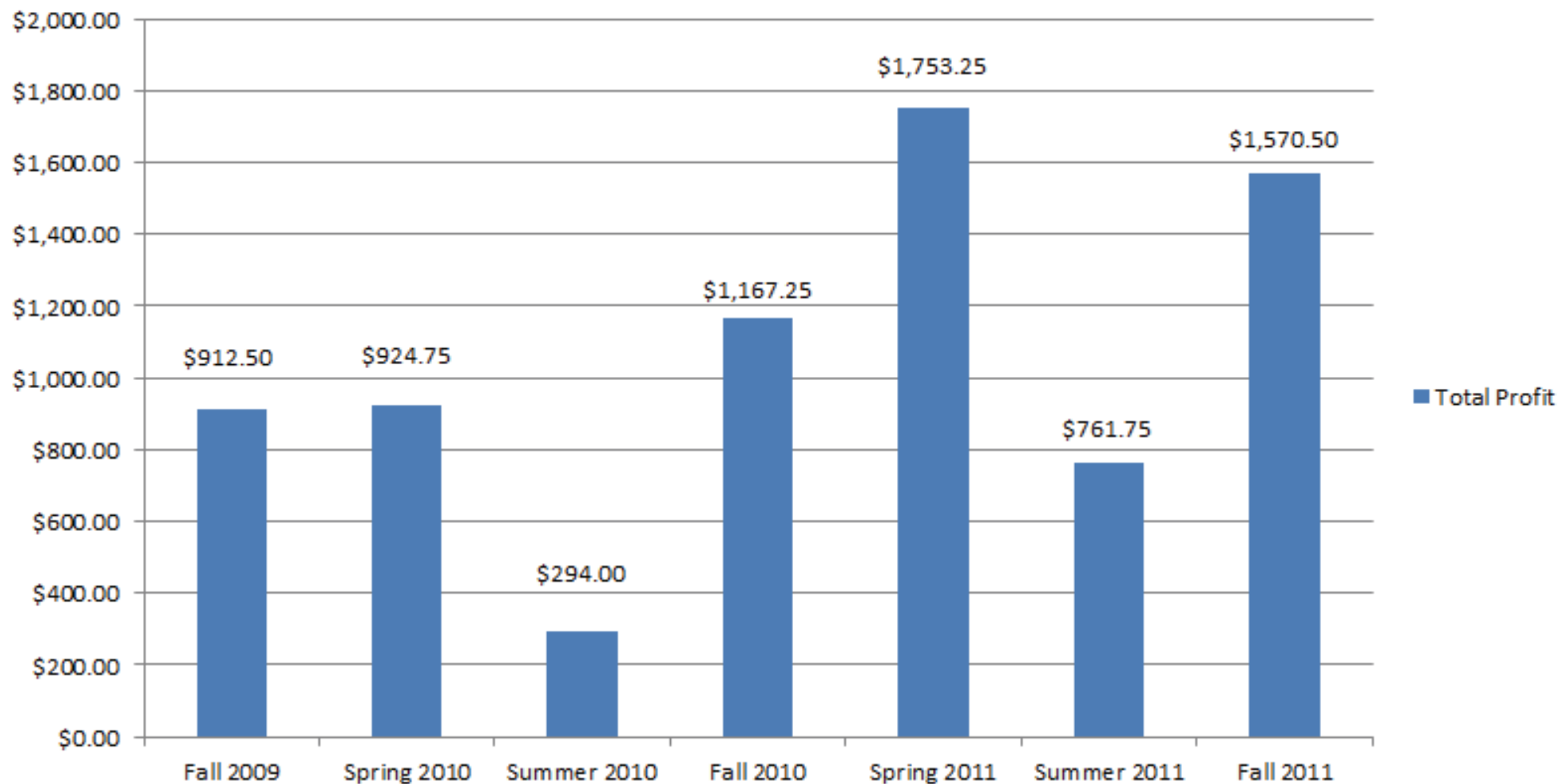
Ed2Go Enrollments



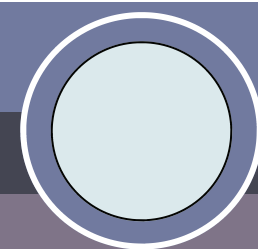
*Fall 2011: Includes August—October only

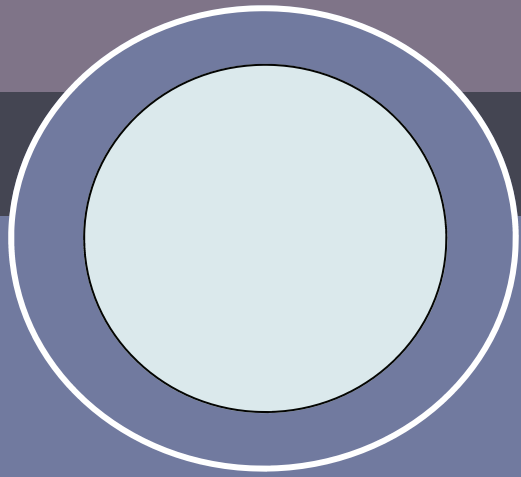


Ed2Go Revenue

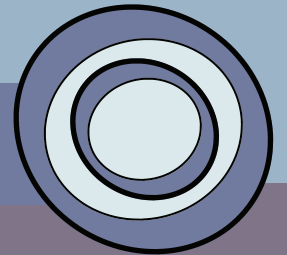
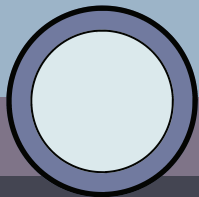


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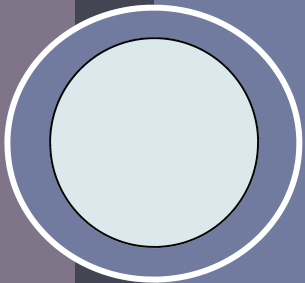


CWES Achievements



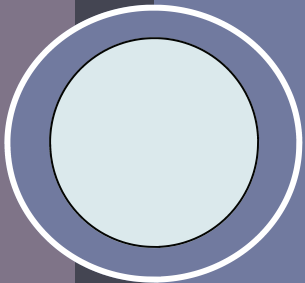
Internal Processes

- ◆ Created program percentage grid to coincide with the percentage models created for CWES
- ◆ CWES Office Enhancements: Streamlined processes, reduced duplication and paper processes, communicated deadlines, accreditation standards, provided departmental group & individual trainings regarding applications, registrations, and all aspects of Extended Studies enrollments (reduced manual/paper processes by over 50%)
- ◆ Program codes were created to decipher various high school programs for standardization and reporting purposes within ISIS
- ◆ Initiated standard section numbers for courses for differentiation and reporting purposes (Sections: 500-online courses; 600-on campus courses; 700-online, no shadow section, dynamically dated; CU1, CU2, etc.-CU Succeed Courses)
- ◆ Cross trained the entire office to allow 3-4 people to fulfill any given task (office previously had only one person handling one task)
- ◆ Created electronic Course Information Sheet (CIS) to reduce paper, increase efficiency/accountability, and created CIS@uccs.edu email for correspondence convenience
- ◆ Decreased Accounts Receivables to lowest in history due to email reminders to students who have balances



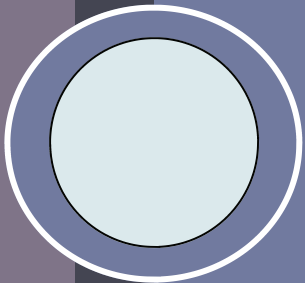
Customer Service/Marketing

- ◆ New CWES & Weekend University websites and associated them with Google Analytics
- ◆ Registered the sites with search directories, added key words, and enhanced search engine optimization (SEO)
- ◆ Created online posters, contact cards, and postcards to advertise nationally and internationally
- ◆ Advertised with social media, Google adwords, constant contact email marketing, electronic billboards at FTC, multiple bus shelter posters and benches, as well as created a Facebook and Twitter presence
- ◆ Established the Front Desk for all online learners and with this new role online chats were added to all websites, new toll free number, online email as well as a contact directory for all questions pertaining to online programs to increase efficiency and accuracy of student services
- ◆ Created step-by-step guides for applying, registering, and enrolling were created for individual programs and for the CWES website



Program Development

- ◆ Enhanced non-credit programs offered by CWES as well as assisting Colleges to enhance their non-credit offerings
- ◆ CU Succeed: Increased UCCS department participation, high school participation, revenue, enrollments and marketing efforts (Doubled programs within first semester of administering the program.)
- ◆ Envisioned, budgeted, marketed, and initiated Weekend University to assist students (traditional and non-traditional) to increase the reach of UCCS in Southern Colorado
- ◆ Offering courses to the Fort Carson Post to the military and their dependents (i.e. ID 3010, etc.)
- ◆ Offering new courses through NISSSC to high school students and teachers
- ◆ Streamlined many of the procedures for the LAS courses to increase student enrollment and decrease student confusion
- ◆ Created specific parameters within ISIS to allow for more unique course structures (i.e. Dynamic Dating, new refund rules, etc. within ISIS)



Military

- ◆ Advertised nationally and internationally to all Education Services Officers (ESO)
- ◆ Administering the GO Army database and made procedural changes to increase efficiency
- ◆ Attending numerous local education fairs within Southern Colorado (on and off military bases)
- ◆ Secured military funding to support FTC office
- ◆ Tracking/reconciling all FTC visitors
- ◆ Accurate and informative tracking of FTC visitors
- ◆ Unofficial transcript reviews of online and military students
- ◆ Providing full services at FTC: recruitment, admissions counseling, pre-transcript evaluation, academic advising, & related services for continuing students
- ◆ Point of contact for military prospective/current students at Peterson AFB, Shriever AFB & USAFA
- ◆ Building positive relationships with local military education centers