

LETTER FROM THE DIRECTOR

It's always great to be able to start the new fiscal year feeling good about the one that just ended. For the Colorado Lottery, there is a lot to feel good about. Each of our three pillar categories saw growth last fiscal year. Our revenue, responsibility, and conservation pillars were raised.

Thanks to the support of our players and retailers, the Lottery provided over \$195M to our beneficiaries out of this year's \$890M in total sales revenue. The gaming landscape in Colorado is changing, and it brings more challenges to playing responsibly. Beyond joining the small group of WLA4 certified lotteries, we are hiring a dedicated player health manager. For conservation, the projects that trigger the most emotion for me are all the tree clearing and fire mitigation efforts that have helped our state recover from its wildfires and slow fires in the future. I continue to be impressed, but not surprised, by the work of the Lottery team. I'm honored to lead this team, and proud of another stellar report card.

- Tom Seaver

COLORADO KEEPS ON WINNING



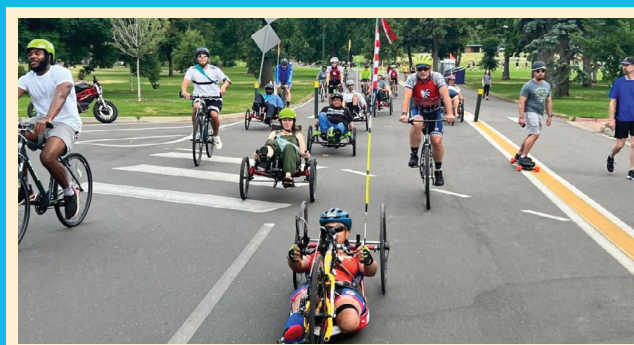
For Colorado Lottery Conservation Month, 123 people joined the Lottery for its 4th annual Runyon to the Res Arkansas River cleanup event to honor the organization's commitment to conservation.



Mandeep S. was surprised at home with news that he won a \$1 million second chance drawing in January. He planned to give back to his community and possibly start a new business.



A man with a love of the outdoors who enjoys the simple pleasures of life like hiking, horseback riding, and hang gliding, Bill S. planned to do more of those activities with his \$3 million Colorado Lotto+ prize...and maybe buy a new vacuum too.



Adaptive Adventures was one of eight organizations that were honored with a 2023 Starburst Award for excellence in the use of Lottery dollars. Adaptive Adventures was awarded an Outdoor Equity Grant to further their mission to sustain and scale adaptive sports programs free of charge in unserved and underserved communities.





LOTTERY COMMISSIONERS



The Colorado Lottery Commission ensures that the Lottery operates responsibly. It provides oversight and governance of the Lottery's fiduciary responsibilities in the sale of Lottery games. To learn more, visit: www.coloradolottery.com/about/commissioners/

REACHING NEW MILESTONES

- \$4 billion in proceeds on our 40th anniversary
- New Scientific Games Extended Partnership (SGEP) gaining momentum, adding new self-service terminals and more retailers
- Age verification on self-service terminals and underage sting operations begin
- Enabled EFT payments for online claims
- Implemented a new disaster recovery protocol for drawings

LOTTERY SALES BREAKDOWN

The Lottery continues to break records with its total sales revenue, proceeds distributions and retailer commissions.

SALES REVENUE

2022 - \$827M | 2023 - \$890M

PROCEEDS DISTRIBUTION

2022 - \$180M | 2023 - \$195M

SCRATCH: \$596,720,571

JACKPOT: \$293,057,878

TOTAL: \$889,778,449

2023

LAST FIVE YEARS: TOTAL RETAILER COMMISSIONS



2019

\$52M

2020

\$50M

2021

\$61M

2022

\$62M

2023

\$66M

BENEFICIARY PROCEEDS

GOCO: \$75,706,639

CONSERVATION TRUST FUND: \$78,114,499

COLORADO PARKS & WILDLIFE: \$19,528,625

OUTDOOR EQUITY FUND: \$2,250,000

BEST: \$11,343,242

WILDLIFE CASH FUND: \$4,171,621

PARKS/OUTDOOR RECREATION
CASH FUND: \$4,171,621



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