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Winning comes
Naturally
in Colorado



2003 Colorado Lottery Annual Report

A Letter from the Director

Our Mission

The mission of the Colorado Lottery is to maximize revenues for proceeds recipients in a way that demonstrates the integrity that is appropriate for a state agency.

The two sides of the mission statement are forever linked, because maximum revenue generation cannot be achieved without agency responsibility, integrity and security.

Name that States' Bird?
Although they only spend part of the year in Colorado, the Lark Bunting is Colorado's official state bird. Some lark buntings venture into mountain parks and over to the Western Slope (and sometimes even pass briefly through urban areas). However, for the most part the lark bunting is a resident of the lonesome shortgrass prairie.



As I begin my first year as Lottery Director, I am pleased to usher in a new era of exciting games, corporate responsibility, and most of all, continuing the agency's success of generating funds for our proceeds recipients.

The Lottery will be facing a number of issues in the coming year, and we will be looking at

all aspects of our day-to-day operations to ensure we are providing the people of Colorado with the best possible products and services available.

This publication contains facts and figures about the Colorado Lottery in 2003, and I invite you to examine our accomplishments of the past year.

I am looking forward to being a part of an organization that

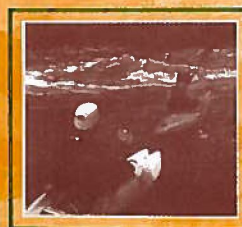
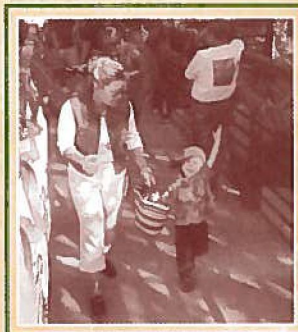
has helped to make Colorado one of the premiere states in the country. Everyone at the Lottery is committed to maximizing the funding for our proceeds recipients in a way that demonstrates the integrity of a state agency.



We are grateful for all the support we receive, and consider it an honor to be your ticket to a more beautiful Colorado—now and in the future.

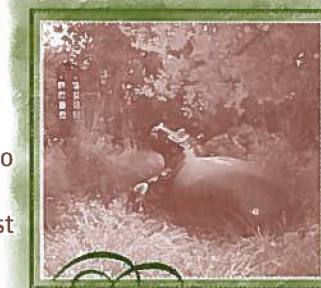
Peggy Gordon

Peggy Gordon
Colorado Lottery Director



Highlights 2003

- To kick off 2003, the Lottery introduced a \$10 Scratch ticket, *20 YEAR ADVENTURE*, in celebration of the Colorado Lottery's 20th anniversary. *20 YEAR ADVENTURE* was the result of a graphic design contest open to the public. Janice Green of Parker combined Lottery proceeds (which fund parks and recreation in Colorado) and the excitement of Scratch games in her winning concept.
- To offer more variety to players, the Colorado Lottery increased the number of Scratch games at some retail locations from 12 games to 16. Scratch games range in price from \$1 to \$10.
- The Colorado Lottery introduced a new ticket delivery system in 2003. Using a courier service allows retailers to plan for the introduction of new games, and arrange inventory accordingly.
- Department of Revenue Director M. Michael Cook announced the hiring of new Lottery Director Peggy Gordon. Gordon replaced long time Lottery Director Mark Zamarripa who retired in November 2003.
- The Lottery made its way across the state from Olathe to Greeley with the "Summer of Bingo." The \$3 Bingo Scratch game promotions included event sponsorships that allowed the Lottery to educate players about Bingo.
- Again in 2003, the Lottery offered players the opportunity to *Catch the Lotto Bug*. The Lottery awarded four Volkswagen Beetles to players from around the state.
- The Colorado Lottery won three Batches Awards for advertising in 2003. Batches awards are given by the North American Association of State and Provincial Lotteries for outstanding advertising in the lottery industry. The Colorado Lottery won awards for Best Cinematography, Best Coordinated Campaign for Print, and Best Corporate Radio Advertising. The Lottery was also a finalist for Best Original Music and Best Lotto TV/Radio.
- The Colorado Lottery instituted its Prize Patrol program as a fun way to notify second-chance grand prize winners. Various Scratch games in 2003 included second-chance drawings, featuring prizes ranging from \$25,000 to \$250,000.
- Starburst Awards were presented to a dozen parks and recreation projects in 2003. The Starburst program recognizes excellence in the use of Lottery proceeds. The top winners in 2003 were the City of Pueblo for their City Park Playground, the Town of Lyons for the Lyons Whitewater Park, the City of Lakewood for the Charles Whitlock Recreation Center In-Line Hockey Rink, and the City of Fort Morgan for the Municipal Swimming Pool Renovation.
- The Colorado Lottery brought the live Powerball drawing to Colorado in 2003. The drawing, which is typically conducted in Des Moines, Iowa, was held live from FOX31 Studios in Denver.



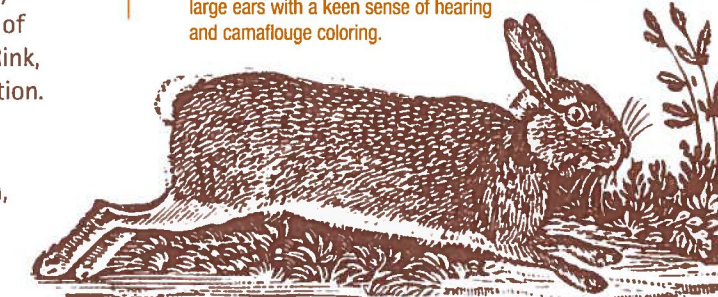
A Glance at 2004

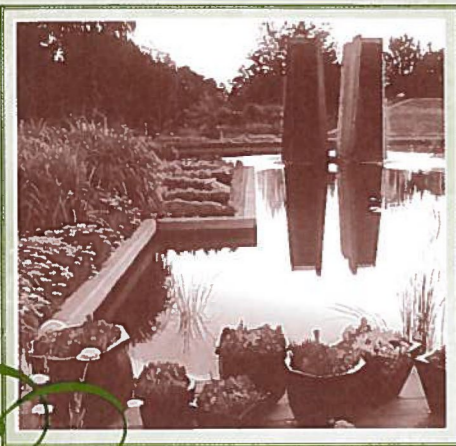
- The Colorado Lottery will undergo a major computer conversion in 2004, most of which will be invisible to Colorado Lottery players. Once the conversion is complete, players will see new, more convenient Scratch ticket vending machines, and self ticket checkers.



- The Lottery will let the dogs out in 2004 with a new *Lucky Dog* Scratch ticket to be introduced in May. Dogs from around the state were invited in 2003 to compete for a chance to appear on the tickets. The promotion also involved an Internet component in which visitors to www.coloradolottery.com had a chance to vote for their favorite dog. In the end, eight dogs were selected to appear on the tickets.
- The Lottery will continue to explore ways to make the web site more informative, convenient, entertaining, and marketing-orientated.
- The Lottery will introduce the first ticket benefiting non-profits, *Win Win Cash*, in 2004. This ticket features a second-chance drawing where players can win money for themselves and their favorite charity.

Quick, look! While hiking on one of Colorado's magnificent trails, you may encounter the white-tailed jackrabbit. Growing up to 2 feet long, weighing 4 to 10 pounds, they have amazingly large ears with a keen sense of hearing and camouflaged coloring.





{1982}

The General Assembly approves a bill implementing a state-supervised lottery. The bill created the Colorado Lottery as a division of the Department of Revenue, with a director appointed by the Executive Director of the Department of Revenue.

{ January 24, 1983 }

The Colorado Lottery opens for business with gala kick-off celebrations in Pueblo, Denver, Fort Collins and Grand Junction.

Looking Back

{September 1, 1983}

The Lottery makes its first proceeds distribution, \$41.7 million to the three designated fund recipients.

{March 5, 1992}

The Lottery awards the largest Lotto jackpot in Colorado history. Kim Walker, of Boulder, wins \$27 million; she also becomes the 100th Lotto millionaire.

{1998}

The Colorado Lottery surpasses the \$1 billion mark in proceeds returned to the state.

{September 2000}

The Lottery receives two prestigious public relations awards for its Corporate Responsibility Campaign focusing on playing responsibly. The awards were given at the annual Gold Pick Awards ceremony in Denver, sponsored by the Colorado Chapter of the Public Relations Society of America.

{November 7, 2000}

Colorado voters approve Referendum E, allowing the Colorado Lottery to participate in multi-state lottery games. Multi-state games are products offered by more than one state, which combine their prize pools to create more attractive jackpot amounts. After extensive research, the Lottery determined Powerball was the best alternative for the Colorado Lottery, players and proceeds recipients.

{January 24, 1989}

The Lottery celebrates its sixth anniversary by launching Lotto.

{September 16, 1996}

The Colorado Lottery introduces a new game, Cash 5.

{1999}

The Lottery introduces a new corporate slogan—"the Colorado Lottery, your ticket to a more beautiful Colorado."

{November 2000}

The Lottery was honored with a 2000 Diversity Leaders Award from the Minority and Women's Chambers' Coalition. The distinction was presented in recognition of the Lottery's effective integration of diversity into its corporate culture, and for exhibiting inclusive behavior in all program areas.

{February 2001}

The Lottery adds two additional drawings to Cash 5 bringing the total number of drawings to six nights a week. The addition of these drawings helped push Cash 5 sales near \$17 million for fiscal year 2001.



{February 13, 1991}

The Colorado Lottery sells its one-billionth ticket.

{September 1997}

The Department of Revenue announces the first step in an effort to address gaming prevalence in Colorado. The Lottery, in conjunction with Racing and Gaming divisions, commits to addressing problem gambling in Colorado through a "play responsibly" campaign.



{August 2, 2001}

The Colorado Lottery introduces the mega-jackpot game Powerball. The game is introduced to players at more than 2500 retailers, with Lottery representatives participating in more than 70 promotions statewide.

{December 2003}

The Department of Revenue Director announces Peggy Gordon to serve as Director of the Colorado Lottery.

- * The total does not include GOCO multi-county grant amounts.
- ** Estimated.
- *** There is no state park in this county.
- **** Project has received a Colorado Lottery Starburst Award for excellence in the use of Lottery proceeds.
- ***** Project has received a Starburst Award Honorable Mention.

ADAMS COUNTY

Great Outdoors Colorado (GOCO)	\$ 8.2 million*
Conservation Trust Fund	\$ 42.4 million
State Parks/Colorado Greenway Program.....	\$ 590,250**

* The total does not include GOCO multi-county grant amounts, shown here:.....\$ 5.6 million

Great Outdoors Colorado Project Examples

Sand Creek Greenway	\$ 2.6 million
South Platte River Heritage Project, Adams County	\$ 2 million
Northwest Open Space Recreation Area and Soccer Fields, Northglenn	\$ 100,000
Maul Property Acquisition, Adams County	\$ 400,000
Sand Creek Trail, Commerce City	\$ 525,000
Regional Park Pedestrian Bridge, Adams County	\$ 106,300
Colorado Bird Observatory Field Station, Barr Lake State Park	\$ 135,000

Conservation Trust Fund Project Examples

Brighton In-Line Skating Rink****	\$ 138,400
Hyland Hills Gymnastics Center****	\$ 246,909
Brighton Sports Complex*****	\$ 200,000
Broomfield Playgrounds	\$ 113,530
McIntosh Dairy Conservation Easement, Adams County*****	\$ 900,000
E.B. Rains Park/Webster Lake Renovation****	\$ 614,508

State Parks/Colorado Greenway Project Examples

Barr Lake State Park.....	\$ 200,000
Scheduled Barr Lake Lease Payments.....	\$ 250,000
Clear Creek Trail, Adams County	\$ 60,250

ALAMOSA COUNTY

Great Outdoors Colorado (GOCO)	\$ 467,945*
Conservation Trust Funds	\$ 2.3 million
State Parks/Colorado Greenway Program.....	\$ 10,000

* The total does not include GOCO multi-county grant amounts, shown here:.....\$ 4,270,067

Great Outdoors Colorado Project Examples

Colorado Wetlands Initiative	\$ 232,675
Great Sand Dunes National Monument, Alamosa County	\$ 40,000
Alamosa Soccer Field Complex	\$ 80,312
Zapata Falls Trail, Alamosa County	\$ 30,000

Conservation Trust Fund Project Examples

Alamosa Parks Development.....	\$ 32,672
Sunrise Park, Alamosa County.....	\$ 160,150

State Parks/Colorado Greenway Project Examples

Zapata Falls Trailhead	\$ 10,000
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ARAPAHOE COUNTY

Great Outdoors Colorado (GOCO)	\$ 3.9 million*
Conservation Trust Funds	\$ 61.1 million
State Parks/Colorado Greenway Program.....	\$ 3,242,500**

* The total does not include GOCO multi-county grant amounts, shown here:.....\$ 10.1 million

Great Outdoors Colorado Project Examples

Cherry Creek State Park Trail Linkages.....	\$ 50,000
Local Government Parks and Recreation, Aurora Sports Park.....	\$ 706,000
Lowry Community Park Development, Aurora	\$ 100,000
Chambers Farm (Wynetka Ponds), Littleton	\$ 175,000
Flanders Park Development, Aurora	\$ 73,970
Cherry Creek Soccer Complex, Arapahoe County	\$ 90,000
Aurora Jewell Wetlands	\$ 409,140
Newton Trust Property (South Platte Buffer), Littleton	\$ 250,000
Plains Conservation Center, Aurora	\$ 350,000
Lee Gulch Trail, South Suburban Parks and Recreation	\$ 40,000
Cherry Creek Spillway Trail, Aurora	\$ 135,000

Conservation Trust Fund Project Examples

Aurora Reservoir****	\$ 3 million
Utah Pool, Aurora****	\$ 1.3 million
Cornerstone Park, South Suburban Parks and Recreation	\$ 1 million
Mary Carter Greenway, South Suburban Parks and Recreation	\$ 4 million
Arapahoe County Community Park	\$ 1 million
Englewood Recreation Center	\$ 337,012
Silo Park, Greenwood Village.....	\$ 71,592
Cornerstone Park, South Suburban Parks and Recreation	\$ 1.9 million

State Parks/Colorado Greenway Project Examples

Cherry Creek State Park	\$ 2.96 million
Cherry Creek Trail, Arapahoe County	\$ 50,000
Lee Gulch Trail, South Suburban Parks and Recreation	\$ 50,000
Big Dry Creek Trail, South Suburban Parks and Recreation	\$ 100,000

ARCHULETA COUNTY

Great Outdoors Colorado (GOCO)	\$ 3.9 million*
Conservation Trust Funds	\$ 1.0 million
State Parks/Colorado Greenway Program.....	\$ 47,500

* The total does not include GOCO multi-county grant amounts, shown here:.....\$ 1.03 million

Great Outdoors Colorado Project Examples

Navajo State Park	\$ 1.29 million
Navajo Visitor Center Exhibits	\$ 50,012
South Pagosa Park, Pagosa Springs	\$ 60,000
Navajo River Watershed, Archuleta County	\$ 2.15 million
Pagosa Area Trails Project.....	\$ 65,000

Conservation Trust Fund Project Examples

South Pagosa Park, Pagosa Springs****	\$ 30,677
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State Parks/Colorado Greenway Project Examples

San Juan River Trail/Juanalee Park, Pagosa Springs	\$ 25,000
Snow Trail Groomer and Track Setter	\$ 15,000

BACA COUNTY

Great Outdoors Colorado (GOCO)	\$ 546,572*
Conservation Trust Funds	\$ 648,511
State Parks/Colorado Greenway Program.....	\$ ***

* The total does not include GOCO multi-county grant amounts, shown here:.....\$ 553,743

Great Outdoors Colorado Project Examples

Walsh Recreation Project	\$ 142,127
Baca County Fairgrounds Grandstand	\$ 54,250
Community Track and Football Field Renovation, Baca County	\$ 65,755
Pritchett Playground	\$ 42,000

Conservation Trust Fund Project Examples

Memorial Park, Springfield****	\$ 17,000
Springfield Metropolitan Recreation District	\$ 14,197

BENT COUNTY

Great Outdoors Colorado (GOCO)	\$ 3.89 million*
Conservation Trust Fund	\$ 804,924
State Parks/Colorado Greenway Program.....	\$ 2 million**

* The total does not include GOCO multi-county grant amounts, shown here:.....\$ 369,626

Great Outdoors Colorado Project Examples

John Martin Development and Operation	\$ 1.47 million
John Martin Reservoir Legacy Project	\$ 2.2 million
Las Animas Baseball Field	\$ 125,000
City of Las Animas Park	\$ 50,000

Conservation Trust Fund Project Examples

Las Animas City Park****	\$ 21,942
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Huerfano County Continued...

* The total does not include GOCO multi-county grant amounts, shown here:.....\$ 722,114

Great Outdoors Colorado Project Examples

Table listing Great Outdoors Colorado Project Examples with items like Lathrop State Park Trail Linkages and Washington Elementary School Playground.

Conservation Trust Fund Project Examples

Table listing Conservation Trust Fund Project Examples with items like Fiesta Park, Walsenburg and Huerfano County Fairgrounds.

State Parks/Colorado Greenway Project Examples

Table listing State Parks/Colorado Greenway Project Examples with items like Lathrop State Park and Lathrop State Park Trail.

JACKSON COUNTY

Table listing Jackson County items like Great Outdoors Colorado (GOCO) and Conservation Trust Fund.

* The total does not include GOCO multi-county grant amounts, shown here:.....\$ 655,059

Great Outdoors Colorado Project Examples

Table listing Great Outdoors Colorado Project Examples with items like State Forest Moose Center and Walden Reservoir.

Conservation Trust Fund Project Examples

Table listing Conservation Trust Fund Project Examples with item like Walden Swimming Pool.

State Parks/Colorado Greenway Project Examples

Table listing State Parks/Colorado Greenway Project Examples with items like State Forest State Park and State Forest State Park Trails.

JEFFERSON COUNTY

Table listing Jefferson County items like Great Outdoors Colorado (GOCO) and Conservation Trust Fund.

* The total does not include GOCO multi-county grant amounts, shown here:.....\$ 6.93 million

Great Outdoors Colorado Project Examples

Table listing Great Outdoors Colorado Project Examples with items like Golden Gate Canyon State Park Environmental Center and Gill Trail Restoration.

Table listing Huerfano County items like Maplegrove Park, Prospect Recreation District.

Table listing Huerfano County items like Tanglewood Sports Park, Prospect Recreation District.

Table listing Huerfano County items like Camp George West Regional Youth Sports Park, Pleasant View Metro District.

Table listing Huerfano County items like Grant Ranch Nature Observation Park and Learning Gardens, Bowles Metro District.

Table listing Huerfano County items like American West Little League Baseball Field, Westminster.

Table listing Huerfano County items like Standley Lake Regional Park, Westminster.

Table listing Huerfano County items like Bear Creek Lake Park, Lakewood and Weaver Creek Purchase, Foothills Park and Recreation District.

Table listing Huerfano County items like The Ridge at West Meadows Park, Foothills Park and Recreation District.

Table listing Huerfano County items like Gary R. McDonnell Park Improvements.

Table listing Huerfano County items like Lutz Sports Complex, North Jeffco Park and Recreation District.

Table listing Huerfano County items like Long Lake Park Athletic Sports Complex, North Jeffco Park and Recreation District.

Table listing Huerfano County items like Lookout Mountain Nature Center Environmental Education Exhibits.

Table listing Huerfano County items like Dinosaur Ridge Visitors Center, Morrison.

Table listing Huerfano County items like Crown Hill Open Space, Jefferson County.

Table listing Huerfano County items like Little Dry Creek Trail, Westminster and Big Dry Creek Trail, Westminster.

Conservation Trust Fund Project Examples

Table listing Conservation Trust Fund Project Examples with items like The Peak at West Meadows, Foothills Park and Recreation District.

Table listing Conservation Trust Fund Project Examples with items like Deer Creek Park and Pool/Weaver Hollow Park and Pool, Foothills Park and Recreation District.

Table listing Conservation Trust Fund Project Examples with items like Evergreen Lake House and Daniel L. Schaefer Athletic Complex, Foothills Park and Recreation District.

Table listing Conservation Trust Fund Project Examples with items like Indian Tree Golf Course Clubhouse.

Table listing Conservation Trust Fund Project Examples with items like Citizens Park, Edgewater and Arrowhead Park, Evergreen.

KIOWA COUNTY

Table listing Kiowa County items like Great Outdoors Colorado (GOCO) and Conservation Trust Fund.

* The total does not include GOCO multi-county grant amounts, shown here:.....\$ 601,617

Great Outdoors Colorado Project Examples

Table listing Great Outdoors Colorado Project Examples with items like Zimmerman Land Purchase/Colorado Wetlands Initiative and Eads Athletic Field Project.

Conservation Trust Fund Project Examples

Table listing Conservation Trust Fund Project Examples with items like Eads Roadside Park Restroom and Eads Roadside Park Improvements.

KIT CARSON COUNTY

Table listing Kit Carson County items like Great Outdoors Colorado (GOCO) and Conservation Trust Fund.

* The total does not include GOCO multi-county grant amounts, shown here:.....\$ 201,660

Great Outdoors Colorado Project Examples

Table listing Great Outdoors Colorado Project Examples with items like Burlington Swimming Pool Expansion/Wading Pool/Water Slide and Stratton Swimming/Tennis Complex.

Conservation Trust Fund Project Examples

Table listing Conservation Trust Fund Project Examples with items like Kit Carson County Fairgrounds and Kit Carson County Carousel Park.

LA PLATA COUNTY

Table listing La Plata County items like Great Outdoors Colorado (GOCO) and Conservation Trust Fund.

* The total does not include GOCO multi-county grant amounts, shown here:.....\$ 609,227

Great Outdoors Colorado Project Examples

Table listing Great Outdoors Colorado Project Examples with items like Navajo Nature Trail and Lower Hermosa Trailhead.

Table listing Larimer County items like Shoshone Park, Ignacio and Ben Campbell Community Service Park Playground.

Table listing Larimer County items like Animas Valley Recreation and Environmental Education Facility.

Table listing Larimer County items like Riverview Sports Complex, Durango and Miller Middle School Running Track.

Table listing Larimer County items like Fort Lewis Mesa Park and Outdoor Recreation Center.

Table listing Larimer County items like Bayfield Sports Complex Lighting and Durango Mountain Park.

Table listing Larimer County items like Las Animas River Greenway Acquisition, Durango and Animas River Greenway/Riverfront Trail.

Table listing Larimer County items like Durango Nature Trail and Durango Mountain Park.

Table listing Larimer County items like Las Animas River Greenway Acquisition, Durango and Animas River Greenway/Riverfront Trail.

Table listing Larimer County items like Durango Nature Trail and Durango Mountain Park.

Table listing Larimer County items like Las Animas River Greenway Acquisition, Durango and Animas River Greenway/Riverfront Trail.

Table listing Larimer County items like Durango Nature Trail and Durango Mountain Park.

LAKE COUNTY

Table listing Lake County items like Great Outdoors Colorado (GOCO) and Conservation Trust Fund.

* The total does not include GOCO multi-county grant amounts, shown here:.....\$ 1.81 million

Great Outdoors Colorado Project Examples

Table listing Great Outdoors Colorado Project Examples with items like Mineral Belt Trail and Arkansas River Visitor Center Exhibits.

Table listing Great Outdoors Colorado Project Examples with items like Arkansas River Ranch and Lake County Natatorium.

Table listing Great Outdoors Colorado Project Examples with items like Lake County Natatorium and Hard Rock Square Park, Leadville.

Table listing Great Outdoors Colorado Project Examples with items like Hard Rock Square Park, Leadville and Hayden Meadows Recreation Area.

Table listing Great Outdoors Colorado Project Examples with items like Hayden Meadows Recreation Area and Leiter Street Ball Field.

Table listing Great Outdoors Colorado Project Examples with items like Leiter Street Ball Field and Improvements.

Table listing Great Outdoors Colorado Project Examples with items like Mineral Belt Trail and Turquoise Trailhead.

Conservation Trust Fund Project Examples

Table listing Conservation Trust Fund Project Examples with items like Spring Creek Trail, Fort Collins and Fossil Creek Trail, Fort Collins.

Table listing Conservation Trust Fund Project Examples with items like Fossil Creek Trail, Fort Collins and Hatfield-Chilson Recreation Center.

Table listing Conservation Trust Fund Project Examples with items like Hatfield-Chilson Recreation Center and Loveland.

State Parks/Colorado Greenway Project Examples

Table listing State Parks/Colorado Greenway Project Examples with items like Leadville Ranger District Trail Maintenance and Improvements.

Table listing Larimer County items like Leadville Ranger District Trail Maintenance and Improvements.

LARIMER COUNTY

Table listing Larimer County items like Great Outdoors Colorado (GOCO) and Conservation Trust Fund.

* The total does not include GOCO multi-county grant amounts, shown here:.....\$ 3.83 million

Great Outdoors Colorado Project Examples

Table listing Great Outdoors Colorado Project Examples with items like Boyd Trail and Boyd Lake State Park.

Table listing Great Outdoors Colorado Project Examples with items like State Park Buffer Acquisitions and Lory State Park Visitor Center.

Table listing Great Outdoors Colorado Project Examples with items like Lory State Park Visitor Center and Fossil Creek Trail Underpass.

Table listing Great Outdoors Colorado Project Examples with items like Fossil Creek Trail Underpass and Fort Collins.

Table listing Great Outdoors Colorado Project Examples with items like Fort Collins and Cache La Poudre-Big Thompson Rivers Project.

Table listing Great Outdoors Colorado Project Examples with items like Cache La Poudre-Big Thompson Rivers Project and Lake Estes.

Table listing Great Outdoors Colorado Project Examples with items like Lake Estes and Carrie Martin Recreation Area.

Table listing Great Outdoors Colorado Project Examples with items like Carrie Martin Recreation Area and Kroh Park, Loveland.

Table listing Great Outdoors Colorado Project Examples with items like Kroh Park, Loveland and Sheldon Lake Restoration.

Table listing Great Outdoors Colorado Project Examples with items like Sheldon Lake Restoration and Fort Collins.

Table listing Great Outdoors Colorado Project Examples with items like Fort Collins and Livermore Community.

Table listing Great Outdoors Colorado Project Examples with items like Livermore Community and Playground Renovation.

Table listing Great Outdoors Colorado Project Examples with items like Playground Renovation and Satanka Cove Boat Ramp and Picnic Facilities.

Table listing Great Outdoors Colorado Project Examples with items like Satanka Cove Boat Ramp and Picnic Facilities and Ramsay-Shockey Memorial Trail.

Table listing Great Outdoors Colorado Project Examples with items like Ramsay-Shockey Memorial Trail and Pinewood Reservoir.

Table listing Great Outdoors Colorado Project Examples with items like Pinewood Reservoir and Environmental Horticulture Park.

Table listing Great Outdoors Colorado Project Examples with items like Environmental Horticulture Park and Fort Collins.

State Parks/Colorado Greenway Project Examples

Table listing State Parks/Colorado Greenway Project Examples with items like Boyd Lake State Park and Boyd Lake State Park Trails.

LAS ANIMAS COUNTY

Table listing Las Animas County items like Great Outdoors Colorado (GOCO) and Conservation Trust Fund.

* The total does not include GOCO multi-county grant amounts, shown here:.....\$ 4.14 million

Great Outdoors Colorado Project Examples

Table listing Great Outdoors Colorado Project Examples with items like Trinidad Lake State Park and Bosque del Oso State Wildlife Area.

Table listing Great Outdoors Colorado Project Examples with items like Bosque del Oso State Wildlife Area and Las Animas County Fairgrounds.

Table listing Great Outdoors Colorado Project Examples with items like Las Animas County Fairgrounds and Kim Community Outdoor Recreation Cente.

Table listing Great Outdoors Colorado Project Examples with items like Kim Community Outdoor Recreation Cente and Kim Community Playground Project.

Table listing Great Outdoors Colorado Project Examples with items like Kim Community Playground Project and Kit Carson Park, Trinidad.

Table listing Great Outdoors Colorado Project Examples with items like Kit Carson Park, Trinidad and Fisher's Peak Park Regional Sports Complex.

Table listing Great Outdoors Colorado Project Examples with items like Fisher's Peak Park Regional Sports Complex and Trinidad.

Table listing Great Outdoors Colorado Project Examples with items like Trinidad and Trinidad Skate Park.

Table listing Great Outdoors Colorado Project Examples with items like Trinidad Skate Park and Aguilar Town Park.

Table listing Great Outdoors Colorado Project Examples with items like Aguilar Town Park and Heart of Trinidad River Trail.

Table listing Great Outdoors Colorado Project Examples with items like Heart of Trinidad River Trail and Las Animas County Fairgrounds.

Table listing Great Outdoors Colorado Project Examples with items like Las Animas County Fairgrounds and Water Line.

Table listing Great Outdoors Colorado Project Examples with items like Water Line and Las Animas County Fairgrounds Restrooms.

Table listing Great Outdoors Colorado Project Examples with items like Las Animas County Fairgrounds Restrooms and Las Animas County Fairgrounds.

Table listing Great Outdoors Colorado Project Examples with items like Las Animas County Fairgrounds and Las Animas County Fairgrounds Restrooms.

Table listing Great Outdoors Colorado Project Examples with items like Las Animas County Fairgrounds Restrooms and Las Animas County Fairgrounds.

Conservation Trust Fund Project Examples

Table listing Conservation Trust Fund Project Examples with items like Las Animas County Fairgrounds and Water Line.

State Parks/Colorado Greenway Project Examples

Keystone-Dillon Trail	\$ 64,000
Blue River Trail, Silverthorne	\$ 100,000

TELLER COUNTY

Great Outdoors Colorado (GOCO)	\$ 2.5 million*
Conservation Trust Fund	\$ 2.26 million
State Parks/Colorado Greenway Program.....	\$ 3.83 million**

* The total does not include GOCO multi-county grant amounts, shown here\$ 535,385

Great Outdoors Colorado Project Examples

Mueller Lake State Park	\$ 1.09 million
Cavalier Park, Woodland Park	\$ 53,000
Meadow Wood Park Tennis Court Addition, Woodland Park	\$ 81,866
Meadow Wood Park, Woodland Park	\$ 75,000
Hayden Divide Regional Park, Teller County****	\$ 40,000
Hayden Divide Regional Park Multi-Use Court	\$ 6,500
Florissant Community Park Fencing..	5,000
Cripple Creek Community Park/Ecology Education Center*****	\$ 75,000
Catamount Ranch Open Space	\$ 400,000
Centennial Trail, Woodland Park	\$ 77,810
Gold Camp Trail, Cripple Creek	\$ 48,000

Conservation Trust Fund Project Examples

County Trail System	\$ 19,543
Cripple Creek City Park	\$ 14,978
Henry June Hack Community Center, Cripple Creek	\$ 34,119
Florissant Park	\$ 20,419
Meadowood Park, Woodland Park****	\$ 44,887
Woodland Park Teen Center and Skateboard Park****	\$ 28,480

State Parks/Colorado Greenway Project Examples

Mueller State Park	\$ 3.8 million
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WASHINGTON COUNTY

Great Outdoors Colorado (GOCO)	\$ 844,887*
Conservation Trust Fund	\$ 740,731
State Parks/Colorado Greenway Program.....	***

* The total does not include GOCO multi-county grant amounts, shown here\$ 100,372

Great Outdoors Colorado Project Examples

Colorado Wetlands Initiative	\$ 730,400
Local Government Parks and Recreation.....	\$ 7,000
Otis Baseball and Park Facility	\$ 63,750
Otis Roadside Park Renovation	\$ 14,737
Lone Star School District and Community Playground.....	\$ 15,000

Conservation Trust Fund Project Examples

Washington County Golf Club, Akron	\$ 30,250
Akron Swimming Pool.....	\$ 24,400
Akron Ball Field Improvements	\$ 13,300
Otis Roadside Park	\$ 5,885
County Library Materials	\$ 12,000
Cope Recreation Hall	\$ 11,000
Cope Park	\$ 10,000
Last Chance Park	\$ 4,500
Woodlin Park	\$ 4,500
Washington County Fairgrounds	\$ 88,484

WELD COUNTY

Great Outdoors Colorado (GOCO)	\$ 17.14 million*
Conservation Trust Fund	\$ 21.54 million
State Parks/Colorado Greenway Program.....	\$ 989,500**

* The total does not include GOCO multi-county grant amounts, shown here:.....\$ 3.19 million

Great Outdoors Colorado Project Examples

Barbour Ponds State Park Nature Trail and Fishing Pier	\$ 10,000
Poudre River Trail	\$ 33,700
Saint Vrain Open Lands and Trails	\$ 9.3 million
Centennial Valley Ranch	\$ 460,975
Eaton Baseball Field	\$ 68,000
Eaton Tennis Courts	\$ 37,000
Thompson Rivers Park and Recreation District Ballfields	\$ 107,771
UNC Xeric Demonstration Park, Greeley	\$ 152,000
Weld County Missile Site Park.....	\$ 45,000
Miner's Park, Frederick.....	\$ 150,000
Ault West Park	\$ 25,500
Sunrise Ridge Neighborhood Park, Johnstown	\$ 150,000
Carbon Valley Recreation District Pool Improvements.....	\$ 20,000
Diamond Valley Sports Complex, Windsor	\$ 100,000
Eastman Skate Park, Windsor	\$ 75,000
Hillsboro Skate Park, Milliken	\$ 75,000
Ada Park Renovation, Milliken	\$ 23,025
La Salle Playground	\$ 10,000
Skate Park, Platteville	\$ 15,000
Miner's Park, Erie	\$ 120,000
Barbour Ponds State Ponds Land Purchases	\$ 400,000
Poudre River Trail, Greeley	\$ 50,000
Poudre River Trail, Windsor	\$ 50,000
Riverside Park Trail, Evans.....	\$ 25,000
Island Grove Trail, Greeley.....	\$ 50,000

Conservation Trust Fund Project Examples

Liberty Park Basketball Court Resurfacing	\$ 10,400
Carbon Valley Recreation Center/Administrative Offices	\$ 61,459
East Park, Ault	\$ 25,255
West Park, Ault	\$ 24,669

Clem DuFour Park Picnic Pavilions and Furnishings, Dacono	\$ 15,841
Clem DuFour Park Landscaping, Dacono	\$ 6,680
Eaton Park Playground	\$ 18,817
Riverside Park Softball Complex, Evans*****	\$ 119,730
Firestone Rails to Trails Project	\$ 35,000
Pearson Park, Fort Lupton.....	\$ 107,292
Mead Community Park Maintenance	\$ 15,700
Crist Park Lighting and Sidewalks, Frederick	\$ 12,101
Windsor Trail Network	\$ 19,480
Chimney Park Ballfields, Windsor	\$ 35,227
Chimney Park Pool Renovation, Windsor	\$ 24,797
Windsor Main Park	\$ 55,798
Evans Municipal Pool Maintenance.....	\$ 63,852
Eaton Tennis Courts	\$ 19,515
Gilcrest Ball Park	\$ 12,188
Platteville Ballpark	\$ 59,290

State Parks/Colorado Greenway Project Examples

Windsor Lake Trail	\$ 50,000
Barbour Ponds State Park.....	\$ 200,000
Saint Vrain Legacy Project	\$ 726,000

YUMA COUNTY

Great Outdoors Colorado (GOCO)	\$ 2.13 million*
Conservation Trust Fund	\$ 1.35 million
State Parks/Colorado Greenway Program.....	\$ 2.24 million*

* The total does not include GOCO multi-county grant amounts, shown here:.....\$ 531,735

Great Outdoors Colorado Project Examples

Bonny Lake State Park	\$ 7,300
Arickaree River/Fox Ranch Wetlands Initiative	\$ 1.4 million
North Park Playground, Yuma	\$ 7,000
Yuma Park Pavilion	\$ 7,000
Yuma City Park.....	\$ 100,000
Idalia Environmental Education Center, Yuma County	\$ 62,868
Idalia Visions Outdoor Recreational Playground, Yuma County	\$ 45,000
Eckley Community Park	\$ 60,000
Baker Ball Field Complex, Wray****	\$ 75,000
Wray In-Line Skate Rink*****	\$ 25,000
Wray Playground	\$ 50,000
Wray Municipal Swimming Pool	\$ 150,000

Conservation Trust Fund Project Examples

Wray In-Line Skate Rink*****	\$ 30,897
Yuma County Fairgrounds Improvements	\$ 48,519
Yuma Community Center	\$ 50,492

State Parks/Colorado Greenway Project Examples

Bonny Lake State Park	\$ 2.2 million
Bonny Lake State Park Trails.....	\$ 30,000**

Funding of Lottery Operations

The Lottery, by statute, is designated as an enterprise fund. As such, the agency receives no tax money from the state General Fund for its operations. Instead, the Lottery is self-supporting. The state Legislature approves the Lottery budget each year as part of the State Budget Bill.

Perhaps the most important feature of the Lottery's status as an enterprise fund is that the Lottery, along with the revenue it generates for its recipients, exists outside of the revenue limitations set by the Tabor Amendment (Amendment 1) approved by voters in November 1992. Because of this enterprise fund status, local and state agencies that receive Lottery proceeds can use these dollars to enhance their parks and recreation programs and facilities beyond the budget restrictions of the amendment.

Strength In Diversity

The Colorado Lottery's diversity policies embrace a spirit of openness and inclusiveness. In order to maintain a connection with the people it serves, the Lottery is involved with special events that specifically celebrate diversity, like the Denver Black Arts Festival, and various Cinco de Mayo and Pow-Wow events across the state as part of that commitment. The Lottery has served economically, ethnically and culturally diverse communities across Colorado, through the return of more than one billion dollars in proceeds. These funds have been used to create neighborhood and regional parks, recreation centers, open space and trails, and other public amenities.

It's Our Responsibility

As a state agency, the Lottery realizes its obligations to players extend beyond creating new games and generating revenue for the state. For most people, Lottery tickets are a form of entertainment, but for some, playing the Lottery can be a problem.

The Lottery implements programs and policies to address problem gambling. The Lottery has initiated a "Play Responsibly" campaign that includes point-of-sale at retail, brochures, and ticket messages urging players to play responsibly. The brochure also provides information on how to seek help for gambling-related problems.

The Lottery continues to be active in problem gambling organizations, including the Problem Gambling Coalition of Colorado, to accomplish its corporate responsibility goals.

Benefits To Business

The Lottery relies on an extensive network of retailers to sell Lottery products. Lottery retailers can be found in communities across the state, and include grocery outlets, convenience stores, and individually-owned businesses. Retailers receive a commission for every ticket they sell, which is another impact the Lottery has on local economies. In 2003, Lottery retailers, approximately 2,800 statewide, earned \$ 29.2 million.

Where the Buffalo Roam: Bison once lived across the state in Colorado, most abundant on the plains, in the mountain parks, and western basins. Today, buffalo in Colorado live only in captivity. Buffalo are the largest land animal in North America, growing up to six feet tall and weighing up to 2,200 pounds.

Winners

One of the most visible components of the Lottery is its winners. Lottery games are designed to offer a variety of different prize amounts. For example, many Lottery Scratch games have prizes that will change your day (\$50, \$100, \$1,000), while Cash 5 has a top prize that can change your year (\$20,000). Meanwhile, the Lottery's jackpot games, Powerball and Lotto, have multi-million dollar prizes that could change your life.

In 2003, prizes paid to Lottery winners totaled \$223.5 million, bringing total prizes paid since the Lottery's inception to over \$3.1 billion.

Demographics

The Lottery regularly conducts demographic studies through independent research firms. The most recent of these is an April 2003 survey conducted by the Howell Research Group. Research has shown the average Lottery player is a reflection of the average Colorado resident. (see chart on page 19)

Approval

The Colorado Lottery realizes that its corporate image and favorability are a key component to the organization's success. Therefore, a statewide image survey was conducted by the Howell Research Group in June 2003. The objective of the survey was to assess the awareness and image of the Colorado Lottery as an organization and its contribution to the state of Colorado.

Colorado residents have expressed strong support for the Colorado Lottery and the purposes for which it was established in every survey since 1991. Favorable attitudes toward the Colorado Lottery are found among all demographic segments and geographic locations. In the 2003 survey, 86 percent of those surveyed indicated they were in favor of the Colorado Lottery.

Games

{ Scratch }

Once again in 2003, the Colorado Lottery's Scratch product lead the way in sales, generating \$251.4 million during the calendar year. In 2003, the Lottery introduced a wide variety of new games ranging in price from \$1 to \$10. At any one time, players could chose from 12 to 16 different games.





A total of 39 new Scratch games were introduced in 2003. A few examples include *Crossword Xtra*, 7-11-21, *Lucky 13*, *Caribbean Cash*, *20 Year Adventure*, *Cool 5s*, and *Colorado Cash*.

In November of 2003, the Lottery tested a new Scratch distribution plan that utilizes courier delivery of tickets. This new method ensures that all Lottery retailers receive new games simultaneously, unlike the previous 2-week distribution method. As a result, retailers can anticipate when they will receive new games and arrange inventory accordingly, resulting in the tickets being available to all consumers in a more timely manner. In addition, Lottery sales representatives spend less time delivering new games and more time merchandising new products, and informing retailers and players about Lottery games.

In 2003, each Lottery advertising campaign combined multiple games with similar themes, extending the resources of its marketing budget. This approach allowed several games to receive the benefits of advertising visibility with the same amount of marketing dollars previously allocated to a single game.

{ Powerball }

The introduction of Powerball in 2001 provided a boost to Colorado Lottery drawing-game sales. Powerball sales were \$78.7 million in 2003.

In addition to the high jackpots (regularly over \$100 million), funds from Powerball stay in Colorado to help parks, recreation and other environmental projects.

Powerball drawings are held on Wednesday and Saturday evenings at 8:59 pm. Players choose five numbers from a field of 53 and one number, the Powerball, from a field of 42. The jackpot, which starts at \$10 million, is awarded for matching all six numbers.

Players can also choose the PowerPlay feature for an additional \$1. PowerPlay drawings are conducted prior to the Powerball drawing, when a number between two and five is chosen. Players with the PowerPlay option that win any prize (except the jackpot) have that prize multiplied by the number drawn.

{ Lotto }

Lotto is played by selecting six numbers from a field of 42. Players who match 3, 4, 5 or 6 of 6 numbers win a prize. Lotto is a high jackpot game, and players who match all 6 numbers win a million dollar prize. Lotto jackpots start at \$1 million and increase every drawing in which no one matches all six numbers. The largest Lotto jackpot was \$27 million won in 1992. Lotto sales were \$42.3 million in calendar year 2003.

{ Cash 5 }

Introduced in 1996, Cash 5 plays like Lotto, yet offers better odds of winning. Cash 5 sales were \$13.8 million in 2003. Players select five numbers from a field of 32 possible numbers. If a player matches 2, 3, 4 or 5 of 5 numbers, they win a prize. Drawings are held six nights a week, every night except Sunday. The top prize in the game is \$20,000.

Proceeds

Every year thousands of projects are made possible with funds generated from the Colorado Lottery. To date, more than \$1.4 billion has been generated for parks, recreation, open space and environmental projects. In 2003, the four funds that received Lottery proceeds were:

{ Conservation Trust Fund }

Local parks and recreation providers—towns, cities, counties and special districts—receive money from this fund based on population. More than \$41.5 million was distributed through the Conservation Trust Fund in calendar year 2003 for open space and land acquisitions, equipment purchases, facility development, park maintenance, and renovation or restoration of local facilities.

{ Colorado Division of Parks and Outdoor Recreation }

Colorado's 40 state parks use Lottery money for open space and land acquisitions, trail system construction and maintenance, equipment and facility purchases, and maintenance and renovation of state parks facilities. Approximately \$10.4 million was distributed to Colorado State Parks in 2003.

{ Great Outdoors Colorado Trust Fund }

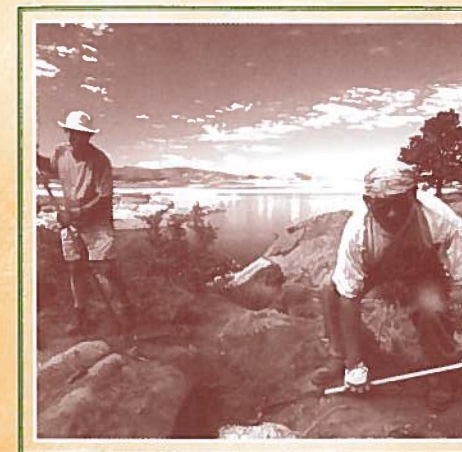
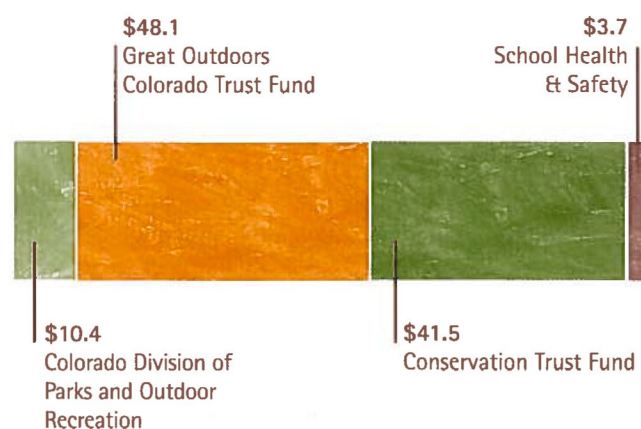
Established in 1992, this fund includes environmental programs, improvements to parks and recreation facilities, wildlife preservation, and acquiring open space. More than \$48.1 million was distributed to Great Outdoors Colorado in calendar year 2003.

{ School Health and Safety }

The passing of Referendum E (which allows the Lottery to participate in multi-state games such as Powerball) changed the current proceeds distribution formula. The Great Outdoors Colorado Trust Fund receives up to 50 percent of Lottery proceeds, however, this fund is capped at \$35 million (in 1992 dollars) according to the consumer price index. Under this new legislation, spillover from the Great Outdoors Colorado Trust Fund, which was formerly designated to the General Fund, will be used to address health and safety issues in public schools. To date, more than \$12.2 million has been distributed for School Health and Safety.

Colorado Proceeds Distribution for Calendar Year 2003

(Dollars in Millions)



Your Ticket to a More Beautiful Colorado!

As the Colorado Lottery enters its 22nd year as an agency, much has changed since its inaugural year. When the Lottery started in 1983, it offered one Scratch game ticket. Today there are numerous Scratch games and three drawing-related games that offer consumers a wide variety of entertainment. One thing that hasn't changed over the years is the agency's commitment and dedication to maximizing revenues, and doing so with professionalism and integrity, all in an effort to continue to make this state a more beautiful place to live and play.

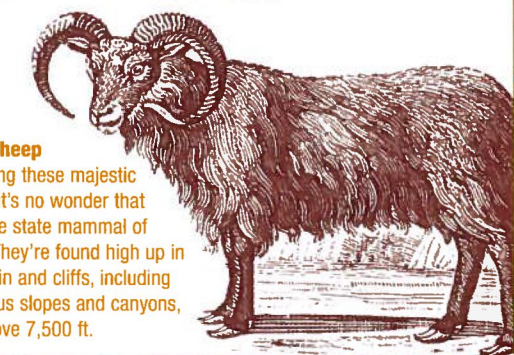
COLORADO LOTTERY CALENDAR YEAR STATEMENT OF REVENUE, PRIZE DISBURSEMENT, AND EXPENSES (IN MILLIONS)												
CALENDAR YEAR	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
INCOME												
Ticket Sales	\$246.0	\$280.9	\$322.6	\$343.7	\$343.1	\$365.3	\$386.4	\$367.9	\$349.0	\$397.0	\$397.5	\$386.2
Other Income	\$2.2	\$1.7	\$1.6	\$1.8	\$1.8	\$1.8	\$2.3	\$1.7	\$1.8	\$2.6	\$6.5	\$1.7
TOTAL	\$248.2	\$282.6	\$324.2	\$345.5	\$344.9	\$367.1	\$388.7	\$369.6	\$350.8	\$399.6	\$404.0	\$387.9
EXPENSES												
Prizes*	\$131.9	\$163.8	\$184.3	\$197.0	\$202.1	\$214.8	\$230.8	\$226.5	\$215.1	\$233.7	\$233.0	\$223.5
Retailer Commissions	\$14.8	\$17.1	\$19.7	\$22.0	\$21.5	\$21.3	\$28.5	\$27.9	\$26.5	\$30.1	\$30.0	\$29.2
Other	\$25.8	\$29.0	\$29.8	\$30.1	\$30.2	\$32.5	\$34.4	\$31.7	\$31.1	\$33.4	\$32.6	\$31.4
Net Income	\$76.1	\$72.7	\$90.4	\$96.4	\$91.1	\$98.7	\$95.0	\$83.5	\$78.1	\$102.4	\$108.4	\$103.8
PROCEEDS												
State Parks	\$5.8	\$5.5	\$6.8	\$8.5	\$8.2	\$9.0	\$9.5	\$8.4	\$7.8	\$10.2	\$10.8	\$10.4
Conservation Trust Fund	\$23.2	\$21.9	\$27.1	\$34.1	\$33.1	\$36.1	\$38.1	\$33.5	\$31.3	\$40.7	\$43.1	\$41.5
Great Outdoors Colorado	-	\$10.9	\$23.2	\$20.3	\$16.3	\$21.5	\$22.5	\$41.8	\$37.9	\$50.8	\$45.3	\$48.1
State Public School Fund	-	-	-	-	-	-	-	-	-	-	\$8.5	\$3.7
General Fund	-	-	-	-	-	-	-	-	\$1.3	-	-	-
Capital Construction	\$46.9	\$34.4	\$33.3	\$33.5	\$33.5	\$32.1	\$24.9	-	-	-	-	-
TOTAL	\$75.9	\$72.7	\$90.4	\$96.4	\$91.1	\$98.7	\$95.0	\$83.7	\$78.3	\$101.7	\$107.7	\$103.7

* These figures represent prize accrual, or prizes won but not necessarily claimed. Actual prizes paid for Calendar Year 2003 was \$227.3 million.

WHO PLAYS THE LOTTERY?

Category	Population	Players	Category	Population	Players	Category	Population	Players
AGE			INCOME			ETHNICITY		
18-24	8%	6%	Less than \$15,000	12%	5%	White/Not Hispanic	82%	74%
25-34	23%	17%	\$15,000-\$24,999	11%	8%	Hispanic/Latino	17%	18%
35-44	27%	21%	\$25,000-\$34,999	13%	13%	African/American	4%	4%
45-54	20%	23%	\$35,000-\$49,999	17%	11%	Native American	2%	1%
55-64	13%	23%	\$50,000-\$74,999	21%	21%	Asian	3%	3%
65+	10%	10%	\$75,000 or more	25%	16%	Other	0%	0%
No Response	0%	0%	No Response	1%	26%	No Response	0%	0%
TOTAL	100%	100%	TOTAL	100%	100%	TOTAL	100%	100%
GENDER			EDUCATION					
Male	50%	54%	Less than 12 Yrs	13%	5%			
Female	50%	46%	HS Graduate	23%	29%			
TOTAL	100%	100%	Some College	24%	26%			
			College Graduate	29%	31%			
			Postgrad Degree	11%	9%			
			No Response	0%	0%			
			TOTAL	100%	100%			

Results of survey conducted in April 2003 by The Howell Research Group, Denver, Colorado. Overall margin of error is ± 4.5%.



Bighorn Sheep
After viewing these majestic creatures, it's no wonder that they are the state mammal of Colorado. They're found high up in rocky terrain and cliffs, including mountainous slopes and canyons, usually above 7,500 ft.



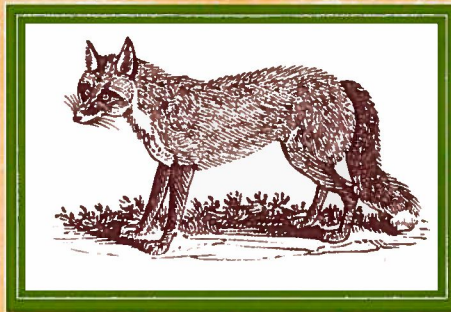
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Stephen Hess, *Chair*

Javonni Willis, *Vice Chair*

Micheal Acree

Timothy Bachicha



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