

April 1, 2016

The Honorable Millie Hamner Chair, Joint Budget Committee Colorado General Assembly

The Honorable Lois Court Chair, House Finance Committee Colorado General Assembly

The Honorable Tim Neville Chair, Senate Finance Committee Colorado General Assembly

Dear Senators and Representatives:

This report is submitted in accordance with 12-43.4-104 (6) C.R.S. of the Retail Marijuana Code. This section requires that the State Licensing Authority report to the Joint Budget Committee and the Finance Committees, or any successor committees, specific data points detailed in the statue. Our 2016 report follows.

Sincerely,

Barbara J. Brohl Executive Director

Colorado Department of Revenue

Barbara Broke

Cc: Members of the Joint Budget Committee, Colorado General Assembly

Members of the House Finance Committee, Colorado General Assembly

Members of the Senate Finance Committee, Colorado General Assembly

Mr. Scott Thompson, Staff, Joint Budget Committee, Colorado General Assembly

Ms. Katie Ruedebusch, Staff House Finance Committee, Colorado General Assembly

Ms. Kori Donaldson, Staff Senate Finance Committee, Colorado General Assembly

Mr. Dan Cartin, Director, Office of Legislative Legal Services
Ms. Susan Liddle, Manager of Library Services, Colorado Legislative Services

Mr. Erik Scheminski, Deputy Director, Governor's Office of State Planning and Budget

Mr. Andrew Freedman, Director, Governor's Office of Marijuana Coordination

Joint Budget Committee Members:

Senator Kent Lambert, Vice-Chair Senator Kevin Grantham Representative Bob Rankin

### Senator Pat Steadman Representative Dave Young

#### House Finance Committee Members:

The Honorable Mike Foote, Vice-Chair

The Honorable KC Becker

The Honorable Kathleen Conti

The Honorable Alec Garnett

The Honorable Daniel Kagan

The Honorable Dan Pabon

The Honorable Kevin Priola

The Honorable Kit Roupe

The Honorable Kevin Van Winkle

The Honorable Jim Wilson

#### Senate Finance Committee Members:

The Honorable Owen Hill, Vice-Chair

The Honorable Chris Holbert

The Honorable Mike Johnston

The Honorable Andy Kerr

# Colorado Department of Revenue Enforcement Division – Marijuana



Report to the Joint Budget Committee and House and Senate Finance Committees of the Colorado General Assembly April 1, 2016

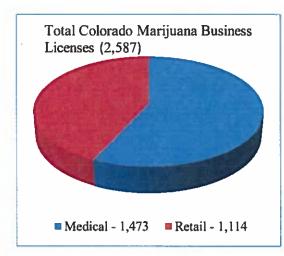
#### (a) The Progress that the State Licensing Authority is making in processing licenses;

The Division continues to meet the statutory mandate to take final action (approve, deny or accept the voluntary withdrawal of an application by the applicant) on all Retail Marijuana establishment license applications within 90 calendar days of the date of submission.

As of December 31, 2015, there were 242 MED licensed Stores, 514 Cultivations, 168 Product Manufacturers and 17 Testing Facilities for a total of 941 Retail Marijuana Business Licensees.

Since the Division began accepting applications for Retail Marijuana businesses, on October 1, 2013, we have received and processed 1,371 Retail Marijuana Business Applications; of those initial applications 1,249 (91%) were initially approved - please note that this category includes revoked, expired and surrendered licenses. Nine of the applications were denied (1%), and 113 applications were withdrawn from consideration by the applicant (8%).

# (b) An overview of the Retail Marijuana and Retail Marijuana Product markets, including but not limited to actual and anticipated market demand and market supply;



At the close of Calendar Year (CY) 2015, MED Licensed Retail Marijuana businesses represented 43% of the 2,587 commercial regulated marijuana licenses operating within Colorado.

The Retail Marijuana Market saw an increase in demand from CY 2014 to CY 2015; 106,932 pounds of raw retail marijuana flower were sold in CY 2015, an increase of 177% from the 38,660 pounds sold in CY 2014. The number of individual units of retail infused edible products sold was 5,280,297 in CY 2015, an increase of 85% from the 2,850,733 sold in CY 2014.

Finally, in CY 2015 retail stores sold 801,215 individual units of retail infused non-edible products, an increase of 123% from the 359,412 sold in CY 2014.

The Division has contracted with the University of Colorado, Leeds School of Business, Business Research Division (CU BRD) to conduct a 2016 Marijuana Market Report, which is currently underway. CU BRD is the same group that conducted the 2014 Market Demand Study; a copy of the 2014 study is available at <a href="https://www.colorado.gov/pacific/enforcement/forms-publications-marijuana-enforcement-division">www.colorado.gov/pacific/enforcement/forms-publications-marijuana-enforcement-division</a>.

(c) Detailing the amount of revenue generated by Medical and Retail Marijuana businesses, including applicable excise taxes, sales taxes, application fees, and any other fees, and detailing the expenses incurred by the State Licensing Authority, broken down into categories as determined by the Authority;

State of Colo	rado					
Revenue Generated by						
Marijuana Fees and Taxes						
	FY 2014-15 Fiscal Year Ended June 30, 2015		FY 2015-16 Five-months Ended Nov 30, 2015 <sup>1</sup>			
Revenue:						
Medical:						
Medical License and Application Fees	\$	6,305,990	\$	2,468,269		
Medical Marijuana Sales Taxes (2.9% rate) <sup>2</sup>		10,409,340		5,218,824		
Subtotal Medical	\$	16,715,330	\$	7,687,093		
Retail:						
Retail License and Application Fees	\$	4,314,920	\$	2,560,183		
Retail Marijuana Sales Taxes (2.9% rate) <sup>2</sup>		11,816,410		7,608,506		
Retail Marijuana Special Sales Taxes (10% rate) <sup>2</sup>		42,017,798		26,209,708		
Retail Marijuana Excise Taxes (15% rate) <sup>2</sup>		23,995,775		14,733,948		
Subtotal Retail	\$	82,144,903	\$	51,112,345		
Occupational License and Application Fees	\$	3,121,016	\$	1,526,283		
Fines	\$	733,000	\$	381,350		
Interest Income	\$	523,896	\$	487,799		
Total Revenue	\$	103,238,145	\$	61,194,870		

Data for subsequent periods is not available at the time of publication.
Revenue collected from taxes are deposited in the Marijuana Tax Cash Fund.

State of Colorado Expense Incurred by the Marijuana State Licensing Authority			
	FY 2014-15	Five-months Ended Nov 30, 2015 <sup>1</sup>	
5 (- i)) E'	Fiscal Year Ended June 30, 2015		
Expenditures:			
Executive Director's Office			
Personal Services	\$ 217,489	\$ 95,345	
Operating	28,107	28,655	
Postage	2,431	-	
Leased Space	388,596	166,250	
Common Policies: Department of Personnel and Administration	124,060	107,992	
Common Policies: Governor's Office of	293,397	161,568	
Information Technology	•		
Legal Services	701,597	145,578	
Subtotal Executive Director's Office	\$ 1,755,677	\$ 705,388	
Enforcement Business Group			
Enforcement Business Group Administration	238,149	198,909	
Marijuana Enforcement Division	5,316,667	2,201,727	
Subtotal Enforcement Business Group	\$ 5,554,816	\$ 2,400,636	
Taxation Business Group			
Tax Audit & Compliance	683,918	242,785	
Taxpayer Services	180,806	74,294	
Subtotal Taxation Business Group	\$ 864,724	\$ 317,079	
Indirect Cost Assessment			
Indirect Costs	414,853	151,041	
Subtotal Indirect Cost Assessment	\$ 414,853	\$ 151,041	
Total Expenditures	\$ 8,590,070	\$ 3,574,144	

<sup>&</sup>lt;sup>1</sup> Data for subsequent periods is not available at this time.

### (d) The number of applications for conversion from Medical Marijuana licensees to Retail Marijuana establishments;

In 2015, the MED received 135 applications for full conversion of a Medical Marijuana Business to a Retail Marijuana Establishment; 57 Medical Marijuana Centers to Retail Marijuana Stores, 57 Medical Marijuana Cultivations to Retail Marijuana Cultivations, and 21 Medical Marijuana Infused Product Manufacturers to Retail Marijuana Product Manufacturers.

(e) The number of persons who have filed a Notice of Intent to apply for licensure pursuant to subparagraph (I) of paragraph (b) of subsection (1) of this section, and;

This portion of the report is no longer applicable because on July 1, 2014, the Notice of Intent mechanism became obsolete.

(f) The enforcement measures taken against persons licensed pursuant to this article for violation of regulations promulgated pursuant to this article.

Retail Marijuana business owners frequently own and operate Medical Marijuana businesses. Many of these operations consist of co-located licenses of different types (center/store, cultivation or infused product manufacturer) operating at a single physical location. Therefore, these medical and retail operations are commonly linked. In CY 2015, the Division conducted 1,646 regulatory and criminal enforcement investigations which include compliance and monitoring activities.

Such investigations utilize a variety of approaches, technologies and tools including, but not limited to, site visit compliance checks, tracking anomalies in licensee inventory data, partnering with other law enforcement agencies on potential criminal activity and developing risk-based analyses conducted by MED criminal and compliance investigators. This multipronged approach not only allows the Division to identify enforcement and compliance issues through a variety of methods, it also reminds our licensees that failure to comply in any one area may lead to greater scrutiny and allow the Division to uncover other non-compliant activity. Consistent monitoring of our licensees' operations leads to greater compliance across the industry as a whole.

The following administrative actions were issued by the State Licensing Authority in CY 2015:

- 34 Assurances of Voluntary Compliance; affecting 81 total licenses
- 21 Notices of Denial; affecting 28 total licenses
- 53 Orders to Show Cause; affecting 162 total licenses
- 7 Revocation Orders; affecting 38 total licenses
- 25 Summary Suspensions; affecting 49 total licenses
- 58 Stipulation, Agreement and Orders; affecting 226 total licenses