

Office of Research and Analysis Colorado Department of Revenue dor ora@state.co.us

Colorado Motor Vehicle Sales

Selected Counties

Fourth Quarter of 2015

This issue presents data on the fourth quarter 2015 (October – December) motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Fremont, Garfield, La Plata, Larimer, Mesa, Pueblo, and Weld. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to Colorado retail sales for the same period.

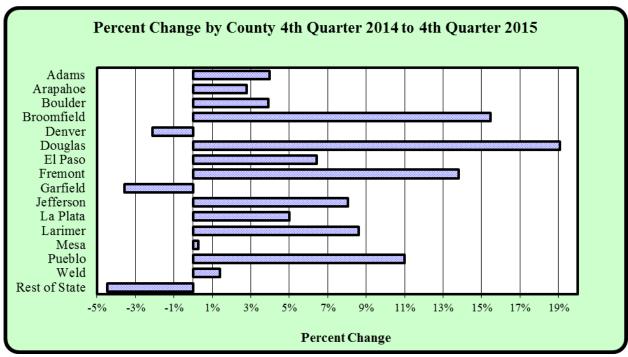
Colorado sales of motor vehicles reached \$3.6 billion in the fourth quarter of 2015, a gain of 4.5 percent since the fourth quarter in 2014. Nationally, sales of motor vehicles increased to \$230.5 billion in the fourth quarter of 2015, a gain of 6.6 percent compared to \$216.8 billion sales in the fourth quarter of 2014. The Colorado County with the largest increase was Douglas County (+19.1%). Other counties in Colorado that showed substantial gains include Broomfield (+15.5%), Fremont (+13.8%), and Pueblo (+11.0%).



Sources: Census Bureau: Monthly Retail Trade Report; Colorado Department of Revenue: State Sales Tax Returns

G .	Retail Sales 2014Q4	Retail Sales 2015Q4	Percentage
County	\$000s	\$000s	Change
ADAMS	\$ 360,045	\$ 374,341	4.0%
ARAPAHOE	842,332	865,649	2.8%
BOULDER	220,250	228,883	3.9%
BROOMFIELD	38,690	44,678	15.5%
DENVER	231,237	226,359	-2.1%
DOUGLAS	135,400	161,211	19.1%
EL PASO	445,584	474,267	6.4%
FREMONT	10,579	12,039	13.8%
GARFIELD	69,763	67,262	-3.6%
JEFFERSON	360,044	388,977	8.0%
LA PLATA	34,040	35,742	5.0%
LARIMER	224,967	244,327	8.6%
MESA	87,967	88,202	0.3%
PUEBLO	85,225	94,606	11.0%
WELD	189,949	192,583	1.4%
Rest of State	164,383	157,059	-4.5%
STATE TOTAL	\$ 3,500,455	\$ 3,656,184	4.4%

Sources: Colorado Department of Revenue: State Sales Tax Returns



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