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## Colorado Motor Vehicle Sales

## Selected Counties

## First Quarter of 2015

This issue presents data on first quarter 2015 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Fremont, Garfield, La Plata, Larimer, Mesa, Pueblo, and Weld. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to Colorado retail sales for the same period.

Colorado sales of motor vehicles increased to $\$ 3.3$ billion, a gain of 12.1 percent in the first quarter of 2015, compared to the same period in 2014. Nationally sales of motor vehicles increased to $\$ 223.2$ billion, a gain of 9.0 percent in the first quarter of 2015, compared to the same period in 2014. The county in this report with the largest increase was Adams ( $+17.8 \%$ ). Several counties in Colorado also showed an increase in the double digits, including Broomfield (+17.3\%), Larimer (+17.1\%), Pueblo (+16.8\%), Douglas (+15.7\%), Arapahoe (+14.9\%), La Plata (+13.9\%), and Jefferson (+12.8\%).


Sources: Census Bureau: Monthly Retail Trade Report; Colorado Department of Revenue: State Sales Tax Returns

| County | Retail Sales <br> $\mathbf{2 0 1 4 Q 1}$ <br> $\mathbf{\$ 0 0 0 s}$ | Retail Sales <br> $\mathbf{2 0 1 5 Q 1}$ <br> $\mathbf{\$ 0 0 0 s}$ | Percentage <br> Change |
| :--- | :---: | :---: | ---: |
| Adams | $\$$ | 283,396 | $\$ 33,871$ |
| Arapahoe | 675,104 | 775,994 | $17.8 \%$ |
| Boulder | 185,674 | 202,783 | $14.9 \%$ |
| Broomfield | 36,051 | 42,272 | $9.2 \%$ |
| Denver | 202,073 | 219,502 | $17.3 \%$ |
| Douglas | 107,931 | 124,919 | $8.6 \%$ |
| El Paso | 401,889 | 433,030 | $7.7 \%$ |
| Fremont | 10,504 | 11,133 | $6.0 \%$ |
| Garfield | 55,715 | 59,708 | $7.2 \%$ |
| Jefferson | 300,816 | 339,280 | $12.8 \%$ |
| La Plata | 27,358 | 31,148 | $13.9 \%$ |
| Larimer | 178,962 | 209,631 | $17.1 \%$ |
| Mesa | 83,340 | 88,637 | $6.4 \%$ |
| Pueblo | 80,844 | 94,442 | $16.8 \%$ |
| Weld | 170,625 | 174,774 | $2.4 \%$ |
| Rest of State | 136,362 | 150,149 | $10.1 \%$ |
| Total | $\mathbf{2 , 9 3 6 , 6 4 4}$ | $\$ \mathbf{3 , 2 9 1 , 2 7 3}$ | $\mathbf{1 2 . 1 \%}$ |

Sources: Colorado Department of Revenue: State Sales Tax Returns


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