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## Colorado Motor Vehicle Sales

## Selected Counties

## First Quarter of 2014

This issue presents data on first quarter 2014 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Fremont, Garfield, La Plata, Larimer, Mesa, Pueblo, and Weld. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to Colorado retail sales for the same period.

Colorado sales of motor vehicles increased 9.7 percent to $\$ 2.9$ billion in the first quarter of 2014 over the same period in the previous year. Nationally, sales of motor vehicles increased by 6.7 percent over the same period last year to about $\$ 211.8$ billion. The majority of the counties in Colorado continued to show an increase in the double digits. The county with the largest increase is Fremont County, which increased by 33.2 percent. In addition, Garfield County increased by 23.4 percent, Douglas County increased by 22.4 percent, and La Plata County increased by 22.1 percent/


Sources: Census Bureau: Monthly Retail Trade Report; Colorado Department of Revenue: State Sales Tax Returns

| County | Retail Sales <br> 2013Q1 <br> $\mathbf{\$ 0 0 0 s}$ | Retail Sales <br> $\mathbf{2 0 1 4 Q 1}$ <br> $\mathbf{\$ 0 0 0 s}$ | Percentage <br> Change |
| :--- | :---: | :---: | ---: |
| Adams | $\$ 273,475$ | $\$ 282,959$ | $3.5 \%$ |
| Arapahoe | 620,722 | 675,081 | $8.8 \%$ |
| Boulder | 159,893 | 185,674 | $16.1 \%$ |
| Broomfield | 35,785 | 36,051 | $0.7 \%$ |
| Denver | 178,893 | 201,961 | $12.9 \%$ |
| Douglas | 88,192 | 107,903 | $22.4 \%$ |
| El Paso | 378,717 | 401,631 | $6.1 \%$ |
| Fremont | 7,886 | 10,504 | $33.2 \%$ |
| Garfield | 45,163 | 55,715 | $23.4 \%$ |
| Jefferson | 273,998 | 300,669 | $9.7 \%$ |
| La Plata | 22,401 | 27,358 | $22.1 \%$ |
| Larimer | 157,853 | 179,164 | $13.5 \%$ |
| Mesa | 74,136 | 83,340 | $12.4 \%$ |
| Pueblo | 72,362 | 80,844 | $11.7 \%$ |
| Weld | 153,280 | 170,421 | $11.2 \%$ |
| Rest of State | $\mathbf{1 3 2 , 6 3 1}$ | $\mathbf{1 3 6 , 3 1 8}$ | $\mathbf{2 . 8 \%}$ |
| Total | $\$ \mathbf{2 , 6 7 5 , 3 8 9}$ | $\mathbf{\$ 2 , 9 3 5 , 5 9 4}$ | $\mathbf{9 . 7 \%}$ |

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