

Office of Research and Analysis Colorado Department of Revenue (303) 866-5777
dor_ora@state.co.us

## Colorado Motor Vehicle Sales

## Selected Counties

## Fourth Quarter of 2013

This issue presents data on fourth quarter 2013 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Fremont, Garfield, La Plata, Larimer, Mesa, Pueblo, and Weld. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Colorado sales of motor vehicles increased 11.5 percent to $\$ 3.1$ billion in the fourth quarter of 2013 over the same period in the previous year. Nationally, sales of motor vehicles increased by 9.5 percent over the same period last year to about $\$ 202.8$ billion. The majority of the counties in Colorado showed an increase in the double digits. The county with the largest increase is La Plata County, which increased by 40.2 percent. In addition, Garfield County increased by 35.9 percent, and Douglas County increased by 33.2 percent, and Larimer County increased by 21 percent. Fremont County showed a small decrease in sales of 1 percent.


Sources: Census Bureau: Monthly Retail Trade Report; Colorado Department of Revenue: State Sales Tax Returns

| County | Retail Sales <br> 2012Q4 <br> $\mathbf{\$ 0 0 0 s}$ | Retail Sales <br> $\mathbf{2 0 1 3 Q 4}$ <br> $\mathbf{\$ 0 0 0 s}$ | Percentage <br> Change |
| :--- | ---: | ---: | ---: |
| Adams | $\$ 273,786$ | $\$ 275,004$ | $0.4 \%$ |
| Arapahoe | 658,145 | 732,243 | $11.3 \%$ |
| Boulder | 169,503 | 196,794 | $16.1 \%$ |
| Broomfield | 36,294 | 40,346 | $11.2 \%$ |
| Denver | 193,805 | 221,986 | $14.5 \%$ |
| Douglas | 92,536 | 123,295 | $33.2 \%$ |
| El Paso | 392,140 | 422,820 | $7.8 \%$ |
| Fremont | 9,754 | 9,661 | $-1.0 \%$ |
| Garfield | 46,093 | 62,656 | $35.9 \%$ |
| Jefferson | 290,936 | 323,725 | $11.3 \%$ |
| La Plata | 22,035 | 30,899 | $40.2 \%$ |
| Larimer | 72,163 | 195,080 | $21.0 \%$ |
| Mesa | 71,642 | 79,596 | $9.7 \%$ |
| Pueblo | 158,963 | 76,397 | $6.6 \%$ |
| Weld | $\mathbf{1 4 0 , 5 2 2}$ | 178,003 | $12.0 \%$ |
| Rest of State | $\mathbf{1 4 6 , 1 5 8}$ | $\mathbf{4 . 0 \%}$ |  |
| Total | $\mathbf{\$ 2 , 7 8 9 , 8 8 7}$ | $\mathbf{\$ 3 , 1 1 1 , 1 5 3}$ | $\mathbf{1 1 . 5 \%}$ |

Sources: Colorado Department of Revenue: State Sales Tax Returns


Sources: Colorado Department of Revenue: State Sales Tax Returns
This report is available electronically as a pdf file on the Department of Revenue's website at http://www.colorado.gov/revenue under Library, Statistical Studies and Reports, Colorado Selected Retail Sales Reports. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to dor_ora@state.co.us.

