

Office of Research and Analysis Colorado Department of Revenue (303) 866-5777
dor_ora@state.co.us

## Colorado Motor Vehicle Sales

## Selected Counties

## First Quarter of 2013

This issue presents data on first quarter 2013 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the Colorado counties reviewed increased 4.95 percent to $\$ 2.7$ billion in the first quarter of 2013 over the same period in the previous year. Nationally, sales of motor vehicles increased by 6.91 percent over the same period last year to about $\$ 194.8$ billion. Adams County ( $-4.7 \%$ ), Denver County (-6.5 \%), and Fremont County (18.5\%) showed decreases for first quarter 2013 compared to first quarter 2012. Garfield County has the largest increase ( $21.7 \%$ ) of the selected counties over the prior period.


Sources: Census Bureau: Monthly Retail Trade Report; Colorado Department of Revenue: State Sales Tax Returns

| County | Retail Sales <br> $\mathbf{2 0 1 2 Q 1}$ <br> $\mathbf{\$ 0 0 0 s}$ | Retail Sales <br> $\mathbf{2 0 1 3 Q 1}$ <br> $\mathbf{\$ 0 0 0 s}$ | Percentage <br> Change |
| :--- | ---: | ---: | ---: |
| Adams | $\$ 286,682$ | $\$ 273,276$ | $-4.7 \%$ |
| Arapahoe | 574,485 | 620,528 | $8.0 \%$ |
| Boulder | 152,557 | 159,851 | $4.8 \%$ |
| Broomfield | 30,505 | 35,785 | $17.3 \%$ |
| Denver | 191,300 | 178,819 | $-6.5 \%$ |
| Douglas | 84,305 | 88,163 | $4.6 \%$ |
| El Paso | 355,405 | 378,717 | $6.6 \%$ |
| Fremont | 9,678 | 7,886 | $-18.5 \%$ |
| Garfield | 37,086 | 45,141 | $21.7 \%$ |
| Jefferson | 245,028 | 273,951 | $11.8 \%$ |
| La Plata | 21,305 | 22,401 | $5.1 \%$ |
| Larimer | 152,529 | 157,776 | $3.4 \%$ |
| Mesa | 71,829 | 74,136 | $3.2 \%$ |
| Pueblo | 67,995 | 71,900 | $5.7 \%$ |
| Weld | 140,661 | 152,591 | $8.5 \%$ |
| Rest of State | 125,758 | 132,351 | $5.2 \%$ |
| Total | $\$ 2,547,110$ | $\$ 2,673,272$ | $5.0 \%$ |

Sources: Colorado Department of Revenue: State Sales Tax Returns


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This report is available electronically as a pdf file on the Department of Revenue's website at http://www.colorado.gov/revenue under Library, Statistical Studies and Reports, Colorado Selected Retail Sales Reports. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to dor_ora@state.co.us.

