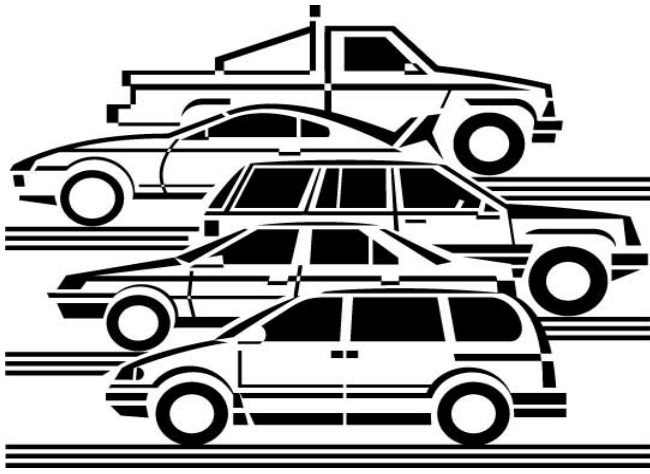




Office of Research and Analysis
 Colorado Department of Revenue
 (303) 866-5777
 dor_ora@state.co.us

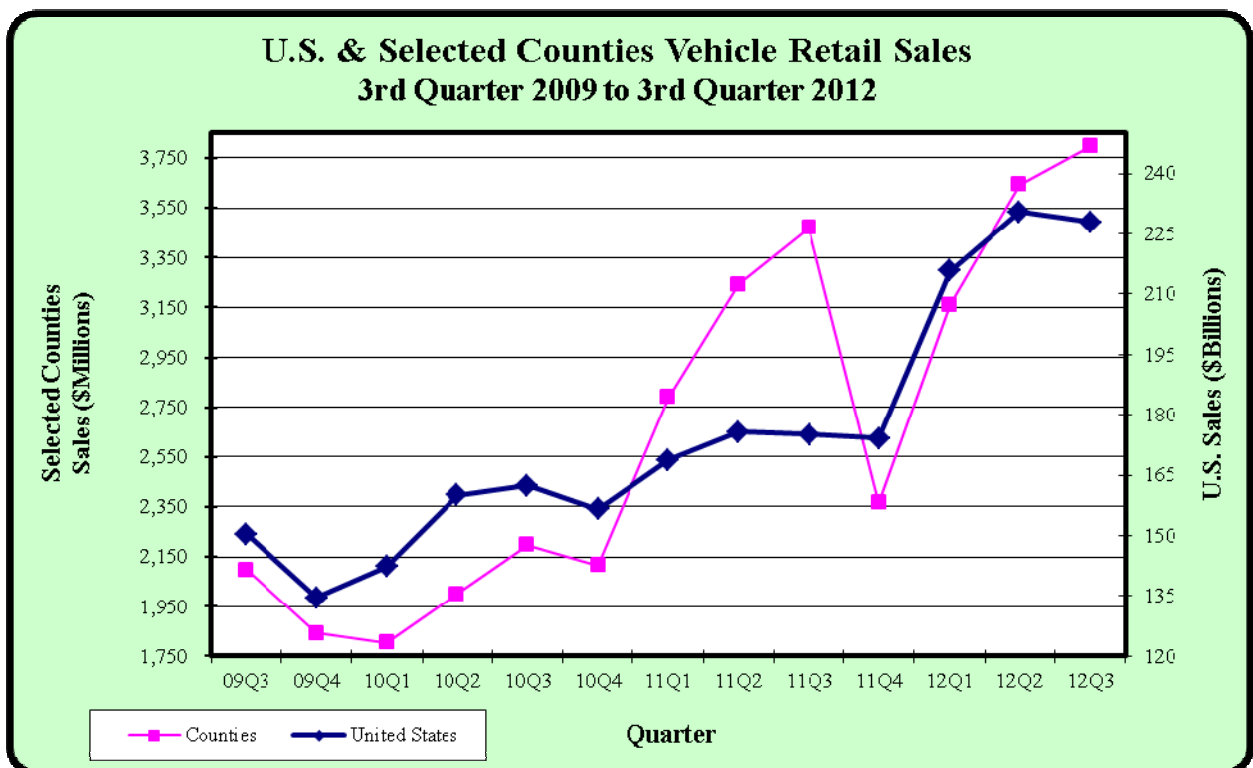
Colorado Motor Vehicle Sales

Selected Counties

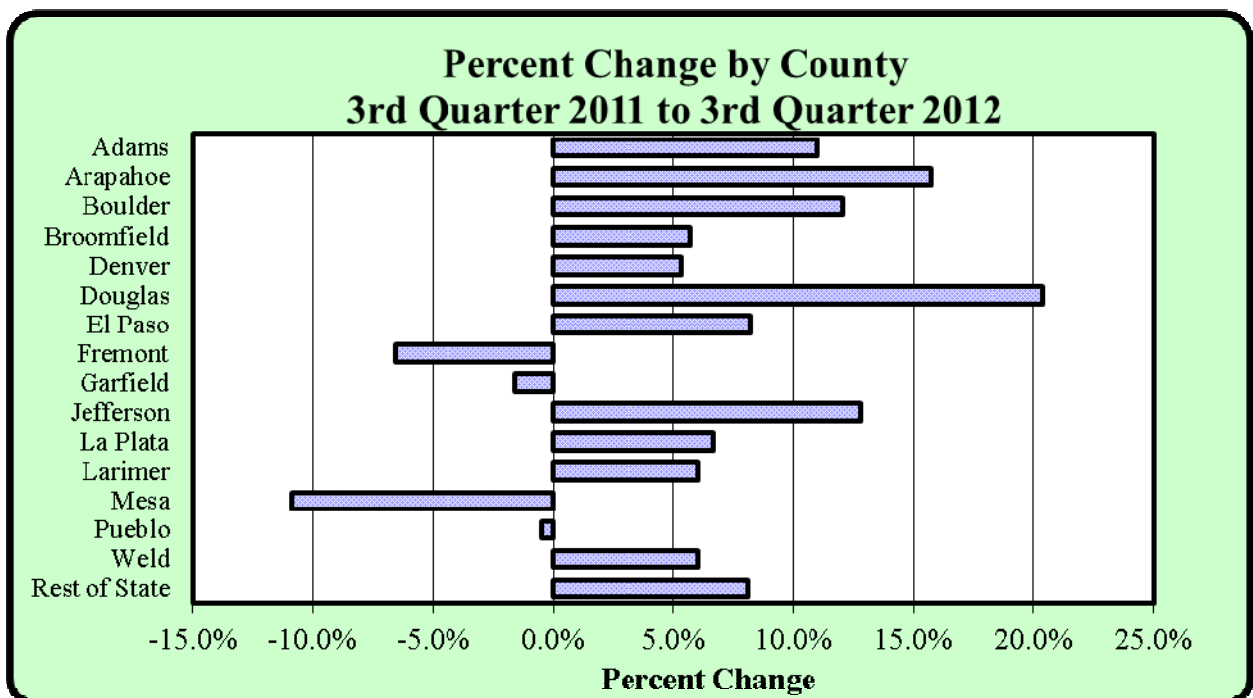
Third Quarter of 2012

This issue presents data on third quarter 2012 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed increased 9.4 percent to \$3.8 billion in the third quarter of 2012 over the same period in the previous year. Nationally, sales of motor vehicles increased by 30.2 percent over the same period last year to about \$228 billion. Overall the annual change in Colorado building material sales in the selected counties was positive; however in a few counties sales was negative. Mesa County showed a decrease in sales with a 10.9% decrease in sales, Fremont County showed a decrease in sales of 6.6% and Garfield County showed a decrease of 1.6% in sales. Douglas County led with a 20.4% increase in sales. Arapahoe and Jefferson counties showed increases in the double-digits in comparison to the prior year with increases of over 15.7% and 12.8%, respectively.



County	Retail Sales 2011Q3 \$000s	Retail Sales 2012Q3 \$000s	Percentage Change
Adams	\$404,342	\$448,875	11.0%
Arapahoe	686,306	794,362	15.7%
Boulder	175,379	196,521	12.1%
Broomfield	39,120	41,356	5.7%
Denver	320,173	337,228	5.3%
Douglas	119,088	143,365	20.4%
El Paso	459,352	497,101	8.2%
Fremont	13,356	12,478	-6.6%
Garfield	51,218	50,404	-1.6%
Jefferson	334,221	377,122	12.8%
La Plata	31,513	33,609	6.7%
Larimer	204,500	216,820	6.0%
Mesa	122,092	108,837	-10.9%
Pueblo	91,161	90,736	-0.5%
Weld	223,527	237,032	6.0%
Rest of State	195,498	211,287	8.1%
Total	\$3,470,844	\$3,797,133	9.4%



This report is available electronically as a pdf file on the Department of Revenue's website at <http://www.colorado.gov/revenue> under Library, Statistical Studies and Reports, Colorado Selected Retail Sales Reports. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to dor_or@state.co.us.