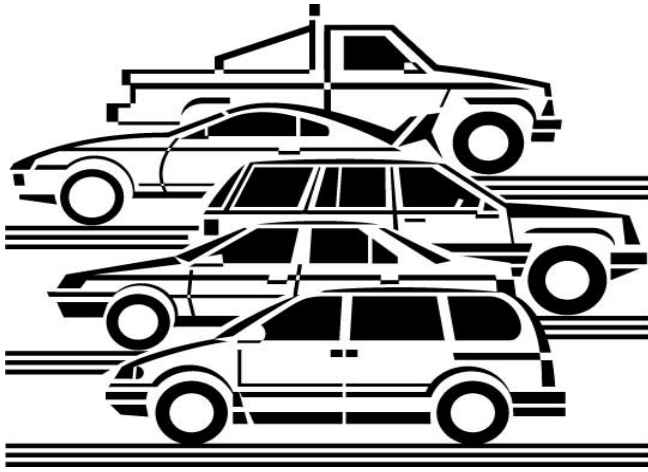




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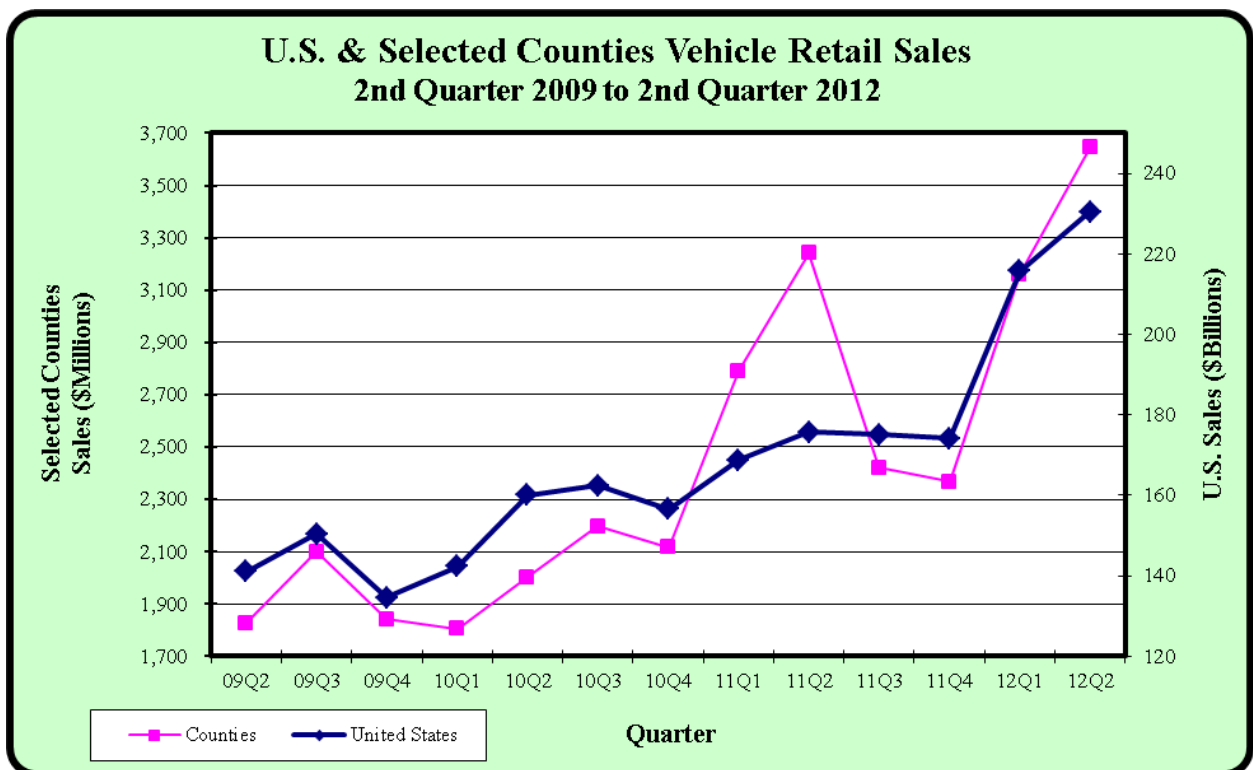
Colorado Motor Vehicle Sales

Selected Counties

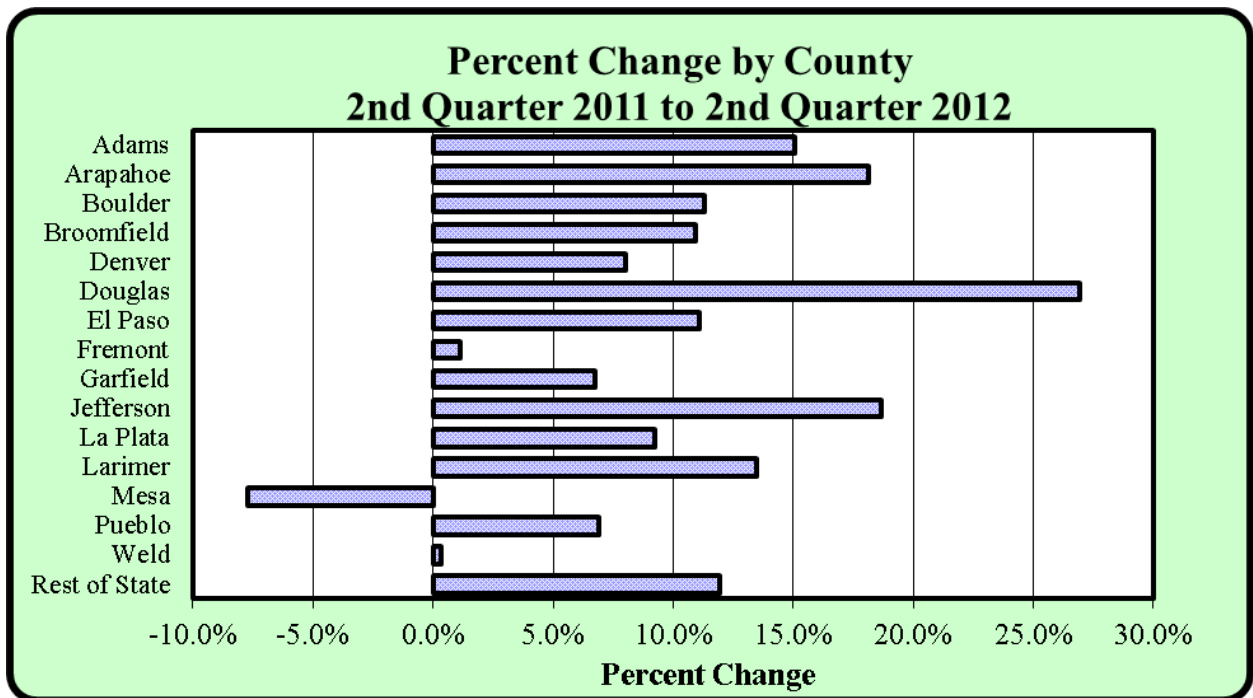
Second Quarter of 2012

This issue presents data on second quarter 2012 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed increased 12.4 percent to \$3.6 billion in the second quarter of 2012 over the same period in the previous year. Nationally, sales of motor vehicles increased by 31.2 percent over the same period last year to about \$230.5 billion. During this period in 2012, all but one of the selected counties experienced growth over the prior year. Mesa County was the only county that showed a decrease in sales with a 7.7% decrease in sales. Douglas County led with a 26.9% increase in sales. Arapahoe and Jefferson counties showed increases in the double-digits in comparison to the prior year with increases of over 18.1% and 18.7%, respectively.



County	Retail Sales 2011Q2 \$000s	Retail Sales 2012Q2 \$000s	Percentage Change
Adams	\$410,532	\$472,399	15.1%
Arapahoe	619,123	731,368	18.1%
Boulder	163,277	181,713	11.3%
Broomfield	36,984	41,033	10.9%
Denver	308,349	333,121	8.0%
Douglas	105,964	134,489	26.9%
El Paso	427,489	474,968	11.1%
Fremont	12,926	13,075	1.1%
Garfield	43,098	46,001	6.7%
Jefferson	299,753	355,719	18.7%
La Plata	28,807	31,464	9.2%
Larimer	186,875	212,024	13.5%
Mesa	114,870	105,977	-7.7%
Pueblo	81,983	87,626	6.9%
Weld	222,828	223,582	0.3%
Rest of State	178,796	200,175	12.0%
Total	\$3,241,655	\$3,644,734	12.4%



This report is available electronically as a pdf file on the Department of Revenue's website at <http://www.colorado.gov/revenue> under Library, Statistical Studies and Reports, Colorado Selected Retail Sales Reports. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.