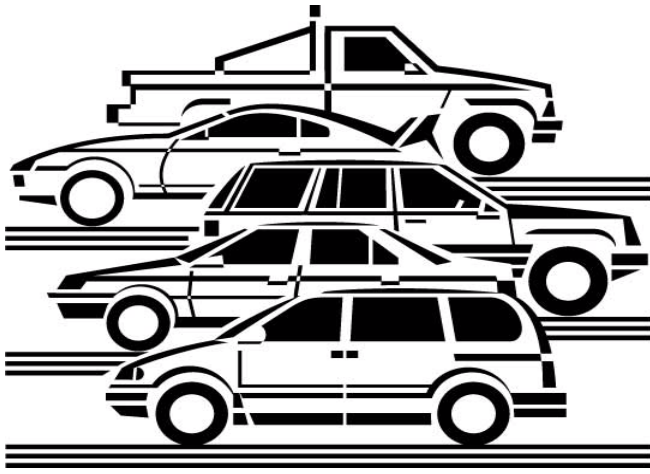




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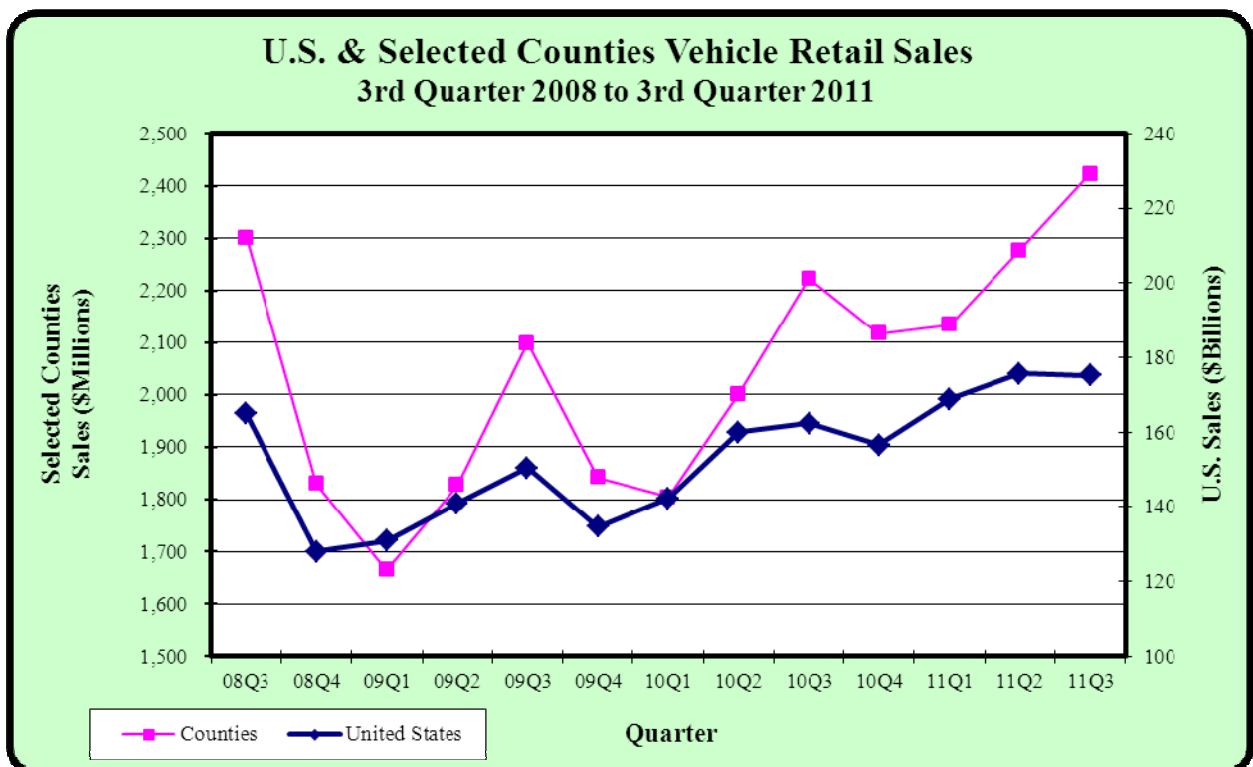
Colorado Motor Vehicle Sales

Selected Counties

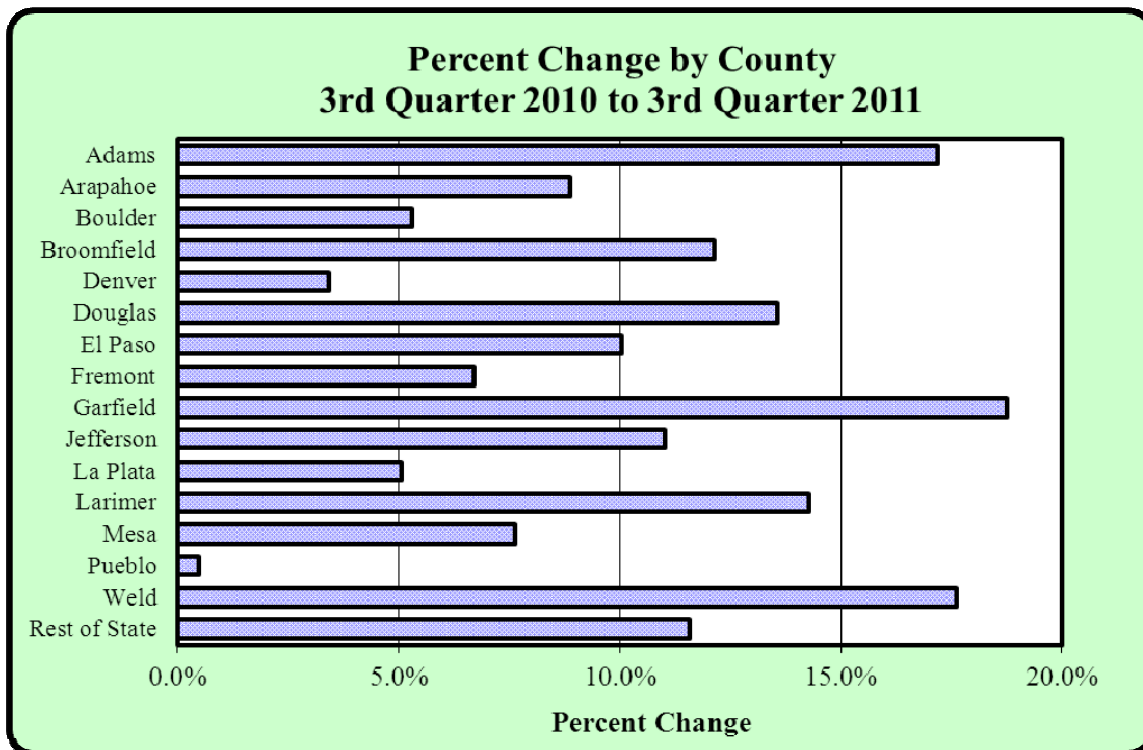
Third Quarter 2011

This issue presents data on third quarter 2011 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed increased 10.2 percent to \$2.4 billion in the third quarter 2011 over the same period in the previous year. Nationally, sales of motor vehicles increased by 7.8 percent over the same period last year to about \$175.1 billion. During this period in 2011, all counties experienced growth over the prior year. Adams, Garfield, and Weld counties showed the greatest increase compared to the prior year with increases of over 15%. Broomfield, Douglas, El Paso, Jefferson, and Larimer counties also showed double-digit growth.



County	Retail Sales 2010Q3 \$000s	Retail Sales 2011Q3 \$000s	Percentage Change
Adams	\$209,599	\$245,657	17.2%
Arapahoe	533,267	580,661	8.9%
Boulder	138,918	146,271	5.3%
Broomfield	31,291	35,089	12.1%
Denver	194,231	200,879	3.4%
Douglas	71,558	81,268	13.6%
El Paso	325,653	358,360	10.0%
Fremont	9,879	10,543	6.7%
Garfield	37,634	44,694	18.8%
Jefferson	228,001	253,131	11.0%
La Plata	19,444	20,430	5.1%
Larimer	138,622	158,401	14.3%
Mesa	69,293	74,585	7.6%
Pueblo	66,162	66,484	0.5%
Weld	124,095	145,944	17.6%
Rest of State	113,584	126,729	11.6%
Total	\$2,311,232	\$2,549,125	10.3%



This report is available electronically as a pdf file on the Department of Revenue's website at <http://www.colorado.gov/revenue> under Library, Statistical Studies and Reports, Colorado Selected Retail Sales Reports. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.