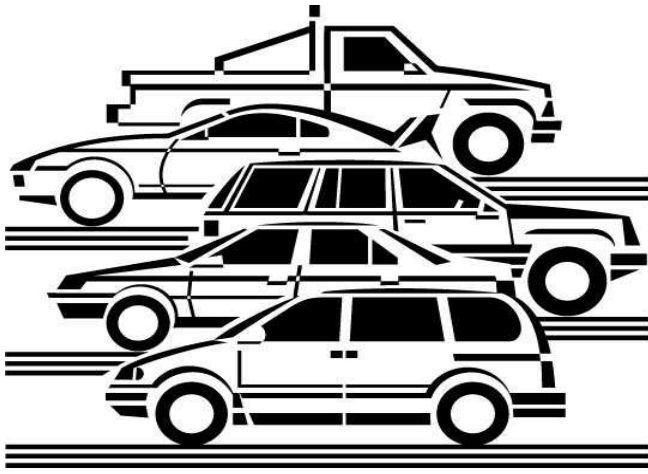




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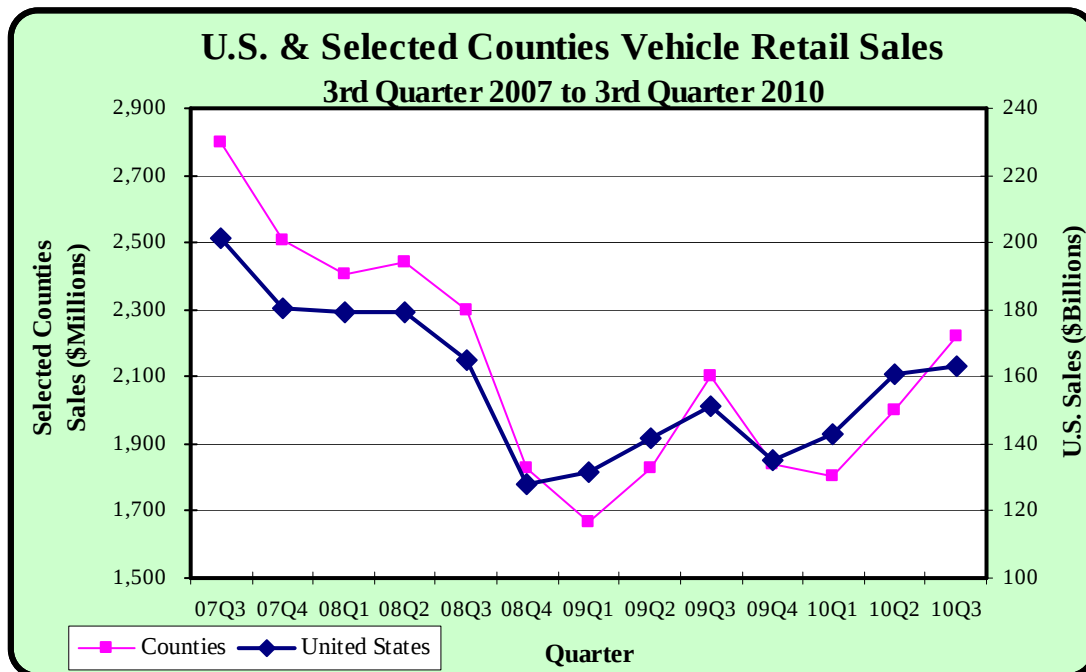
Colorado Motor Vehicle Sales

Selected Counties

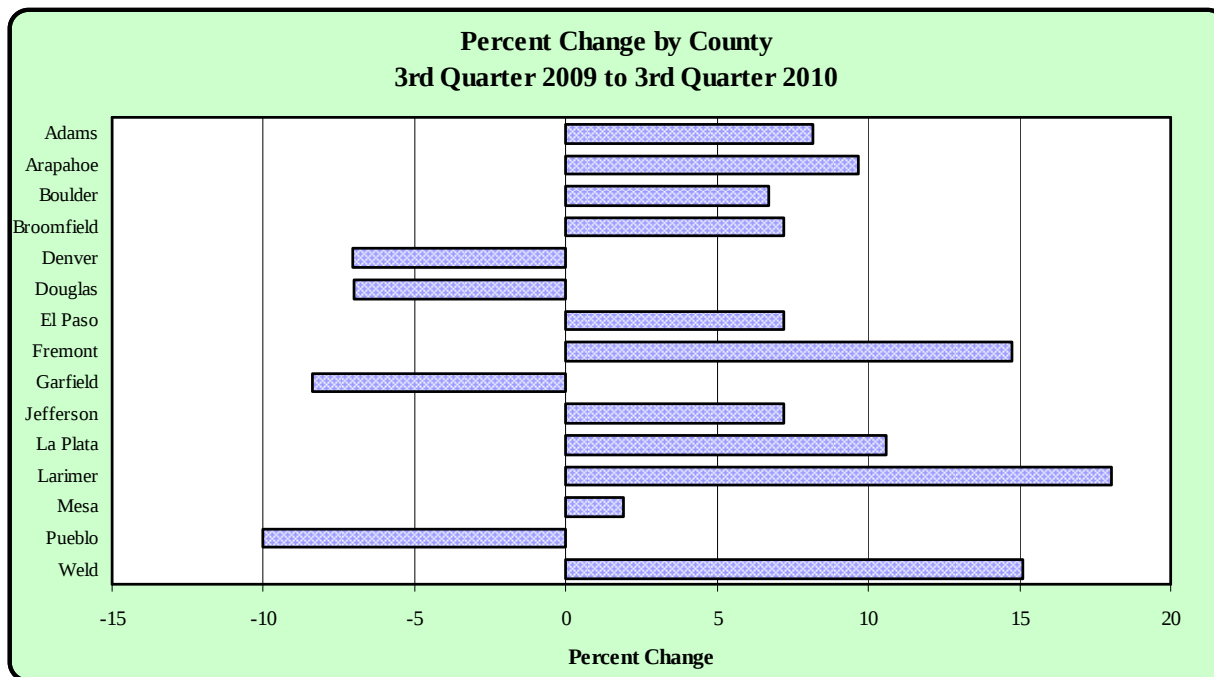
Third Quarter 2010

This issue presents data on third quarter 2010 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed increased 5.9 percent to \$2.2 billion in the third quarter 2010. Nationally, sales of motor vehicles increased by 8.07 percent over the same period last year to about \$163.3 billion. During this period in 2010, Denver, Douglas, Garfield, and Pueblo counties showed decreases compared to the same quarter in 2009. Fremont, La Plata, Larimer, and Weld counties posted double digit increases in this quarter over the previous year.



County	Retail Sales 2010Q3 \$000s	Retail Sales 2009Q3 \$000s	Percentage Change
Adams	\$193,815	\$209,599	8.1%
Arapahoe	509,989	559,316	9.7%
Boulder	130,191	138,918	6.7%
Broomfield	29,194	31,291	7.2%
Denver	208,994	194,231	-7.1%
Douglas	76,622	71,260	-7.0%
El Paso	303,457	325,340	7.2%
Fremont	8,608	9,879	14.8%
Garfield	41,068	37,634	-8.4%
Jefferson	212,623	227,989	7.2%
La Plata	17,579	19,444	10.6%
Larimer	117,391	138,582	18.1%
Mesa	68,004	69,293	1.9%
Pueblo	73,390	66,050	-10.0%
Weld	107,962	124,297	15.1%
Total	\$2,098,888	\$2,223,123	5.9%



This report is available electronically as a pdf file on the Department of Revenue's website at <http://www.colorado.gov/revenue> under Library, Statistical Studies and Reports, Colorado Selected Retail Sales Reports. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.