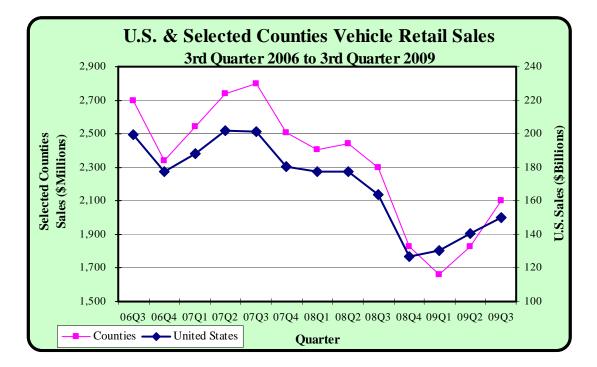
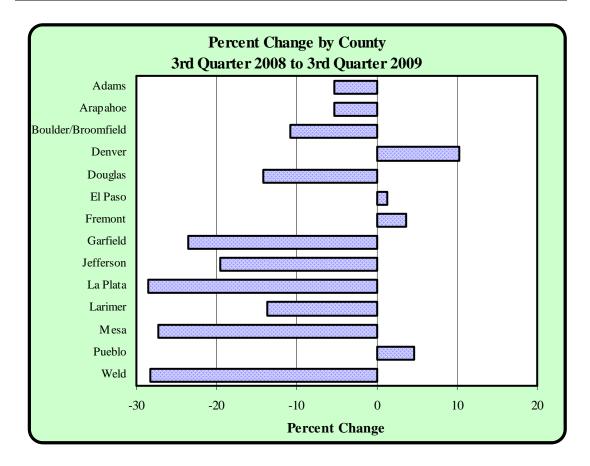


This issue presents data on third quarter 2009 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. Broomfield County's sales are combined with those in Boulder County. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed decreased 8.8 percent to \$2.1 billion in third quarter 2009 compared to third quarter 2008. The data also show that sales of motor vehicles in the counties studied increased 14.9 percent in third quarter 2009 over second quarter 2009. Nationally, sales of motor vehicles decreased 8.3 percent over last year to about \$149.8 billion. Denver County, Pueblo County, Fremont County, and El Paso County showed increases over last year. The reader should note the source of the national figures has been changed to unadjusted Census Bureau retail sales.



	Retail Sales 2009Q3	Retail Sales 2008Q3	Percentage
County	\$000s	\$000s	Change
Adams	\$193,815	\$204,716	-5.3%
Arapahoe	509,989	538,296	-5.3
Boulder/Broomfield	159,385	178,686	-10.8
Denver	208,994	189,433	10.3
Douglas	76,622	89,219	-14.1
El Paso	303,457	299,526	1.3
Fremont	8,608	8,305	3.6
Garfield	41,068	53,712	-23.5
Jefferson	212,623	264,152	-19.5
La Plata	17,579	24,572	-28.5
Larimer	117,391	136,008	-13.7
Mesa	68,004	93,417	-27.2
Pueblo	73,390	70,123	4.7
Weld	107,962	150,376	-28.2
Total	\$2,302,424	\$2,801,238	-8.8%



This report is available electronically as a .pdf file on the Department of Revenue's website at <u>http://www.revenue.state.co.us/stats_dir/wrap.asp?incl=retailsalesreport</u>. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to <u>ora@spike.dor.state.co.us</u>.