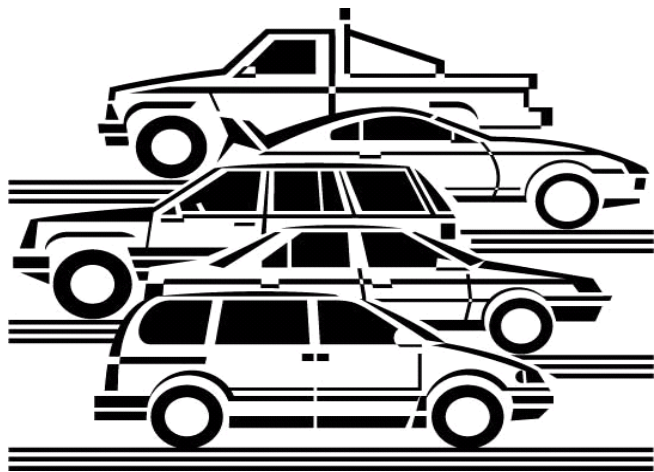




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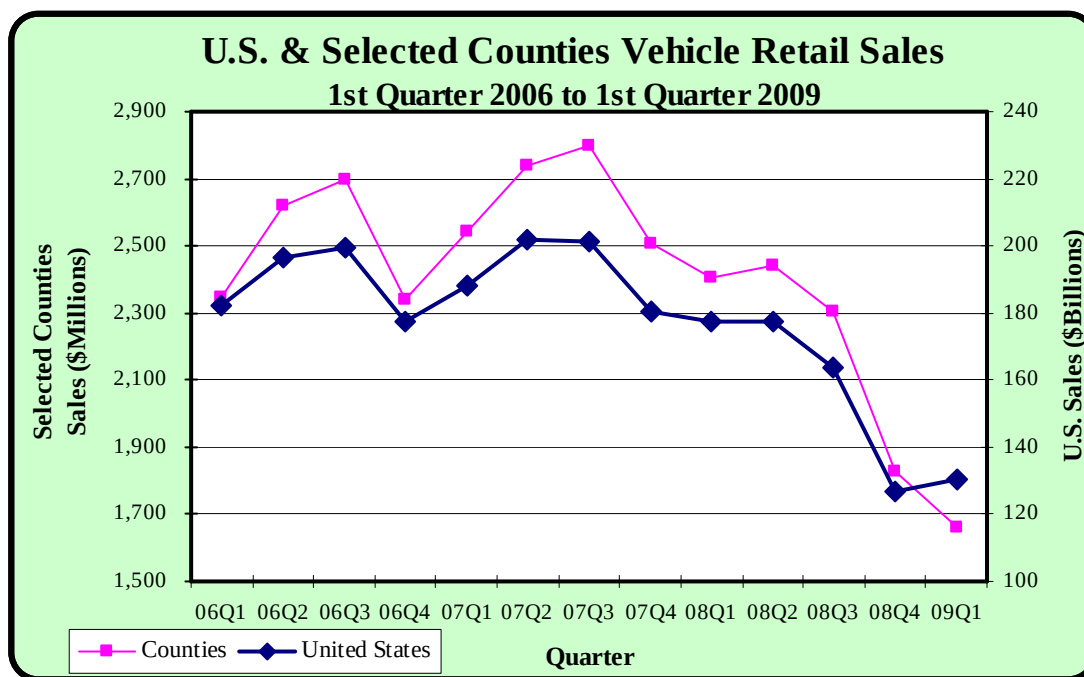
Colorado Motor Vehicle Sales

Selected Counties

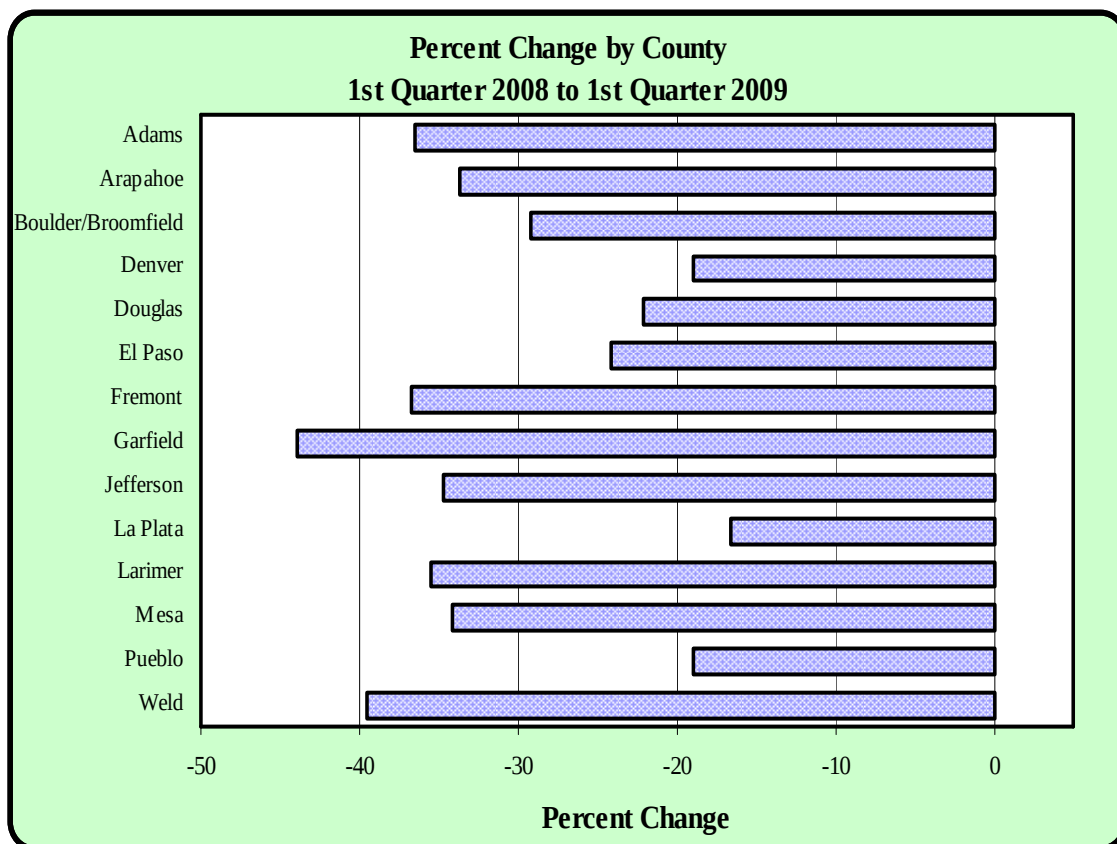
First Quarter 2009

This issue presents data on first quarter 2009 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. Broomfield County's sales are combined with those in Boulder County. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed decreased 9.2 percent to \$1.7 billion in first quarter 2009 compared to fourth quarter 2008. The data also show that sales of motor vehicles in the counties reviewed decreased 31 percent in first quarter 2009 over first quarter 2008. Nationally, sales of motor vehicles decreased 26.7 percent over last year to about \$130.3 billion. All of the counties reviewed showed double-digit decreases over last year. The reader should note the source of the national figures has been changed to unadjusted Census Bureau retail sales.



County	Retail Sales 2009Q1 \$000s	Retail Sales 2008Q1 \$000s	Percentage Change
Adams	\$147,150	\$231,609	-36.5%
Arapahoe	365,064	550,378	-33.7
Boulder/Broomfield	125,246	176,771	-29.1
Denver	162,119	200,103	-19.0
Douglas	72,623	93,259	-22.1
El Paso	247,017	325,737	-24.2
Fremont	6,274	9,911	-36.7
Garfield	31,249	55,701	-43.9
Jefferson	181,200	277,611	-34.7
La Plata	16,302	19,558	-16.6
Larimer	91,557	141,852	-35.5
Mesa	64,698	98,293	-34.2
Pueblo	55,351	68,268	-18.9
Weld	95,791	158,501	-39.6
Total	\$1,661,640	\$2,407,552	-31.0%



This report is available electronically as a .pdf file on the Department of Revenue's website at <http://www.colorado.gov/revenue> under Library, Statistical Studies and Reports, Colorado Selected Retail Sales Reports. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.