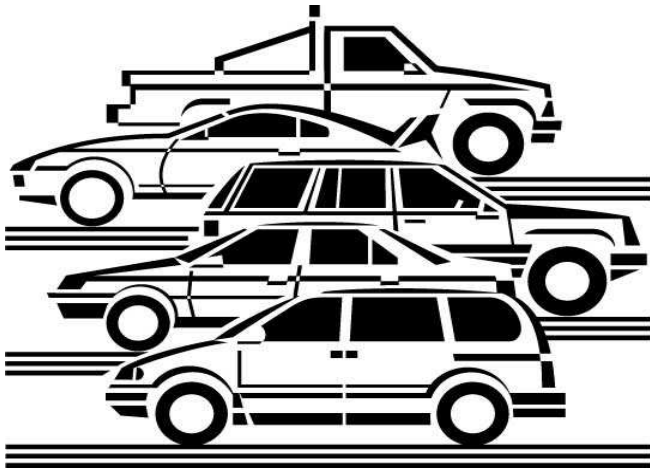




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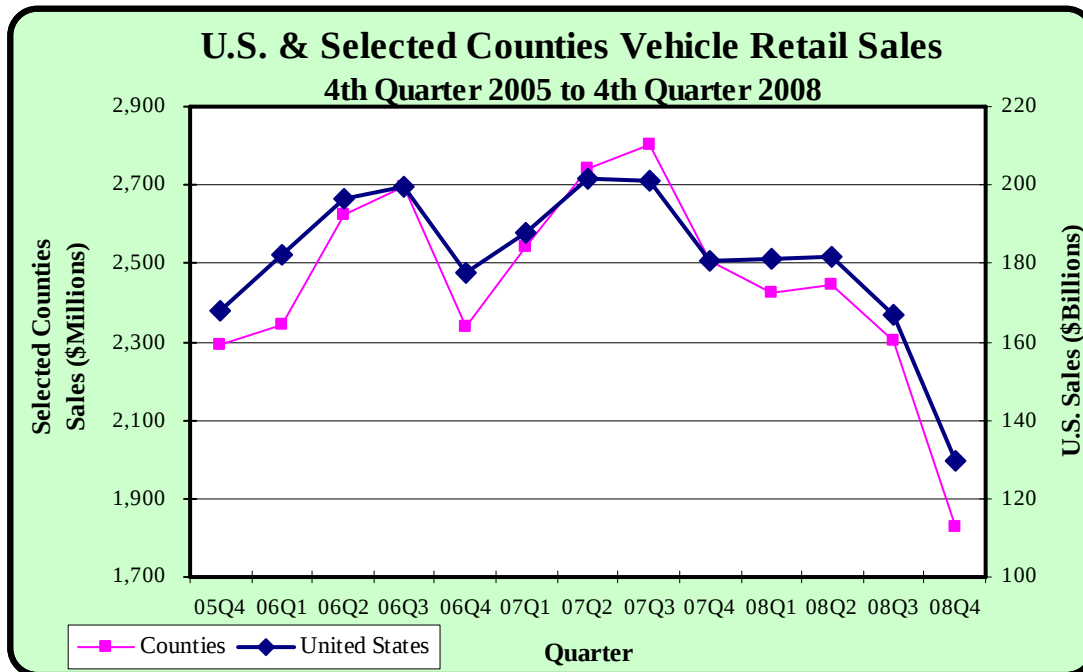
Colorado Motor Vehicle Sales

Selected Counties

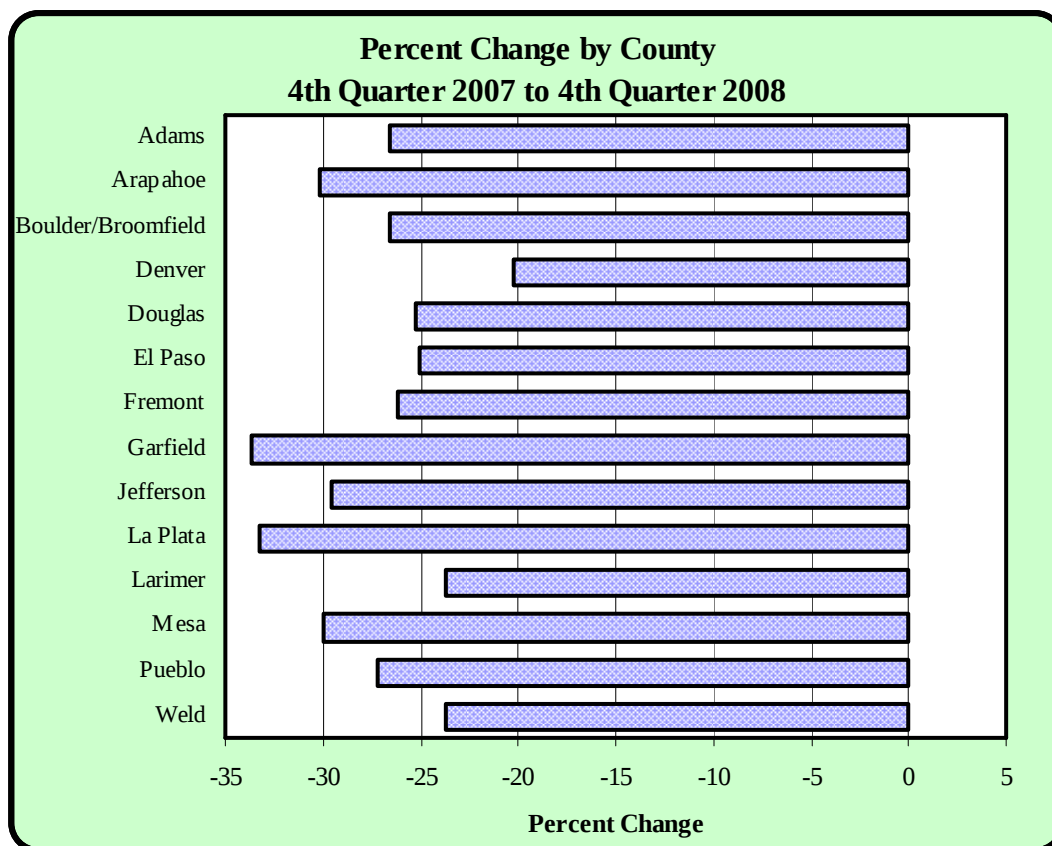
Fourth Quarter 2008

This issue presents data on fourth quarter 2008 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. Broomfield County's sales are combined with those in Boulder County. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed decreased 27.1 percent to \$1.8 billion in fourth quarter 2008 compared to fourth quarter 2007. The data also show that sales of motor vehicles in the counties studied decreased 20.5 percent in fourth quarter 2008 over third quarter 2008. Nationally, sales of motor vehicles decreased 28.2 percent over last year to about \$129.6 billion. All of the counties reviewed showed double-digit decreases over last year. The reader should note the source of the national figures has been changed to unadjusted Census Bureau retail sales.



County	Retail Sales 2008Q4 \$000s	Retail Sales 2007Q4 \$000s	Percentage Change
Adams	\$162,708	\$221,629	-26.6%
Arapahoe	419,014	600,457	-30.2
Boulder/Broomfield	139,785	190,515	-26.6
Denver	167,851	210,444	-20.2
Douglas	79,520	106,424	-25.3
El Paso	253,344	338,252	-25.1
Fremont	7,421	10,058	-26.2
Garfield	42,038	63,362	-33.7
Jefferson	202,184	287,229	-29.6
La Plata	18,102	27,117	-33.2
Larimer	105,258	137,958	-23.7
Mesa	67,162	95,870	-29.9
Pueblo	55,708	76,563	-27.2
Weld	109,437	143,433	-23.7
Total	\$1,829,532	\$2,509,311	-27.1%



This report is available electronically as a .pdf file on the Department of Revenue's website at http://www.revenue.state.co.us/stats_dir/wrap.asp?incl=retailsalesreport. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.