

Office of Research and Analysis
 Colorado Department of Revenue
 (303) 866-5777
 ora@spike.dor.state.co.us

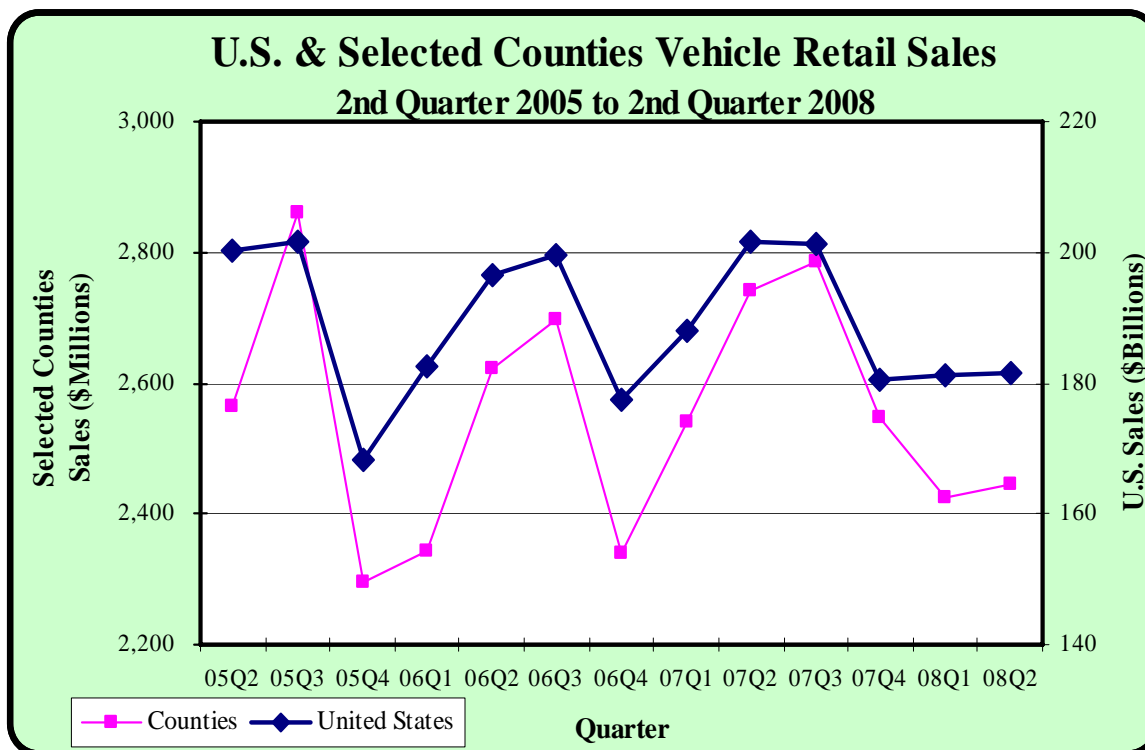
Colorado Motor Vehicle Sales

Selected Counties

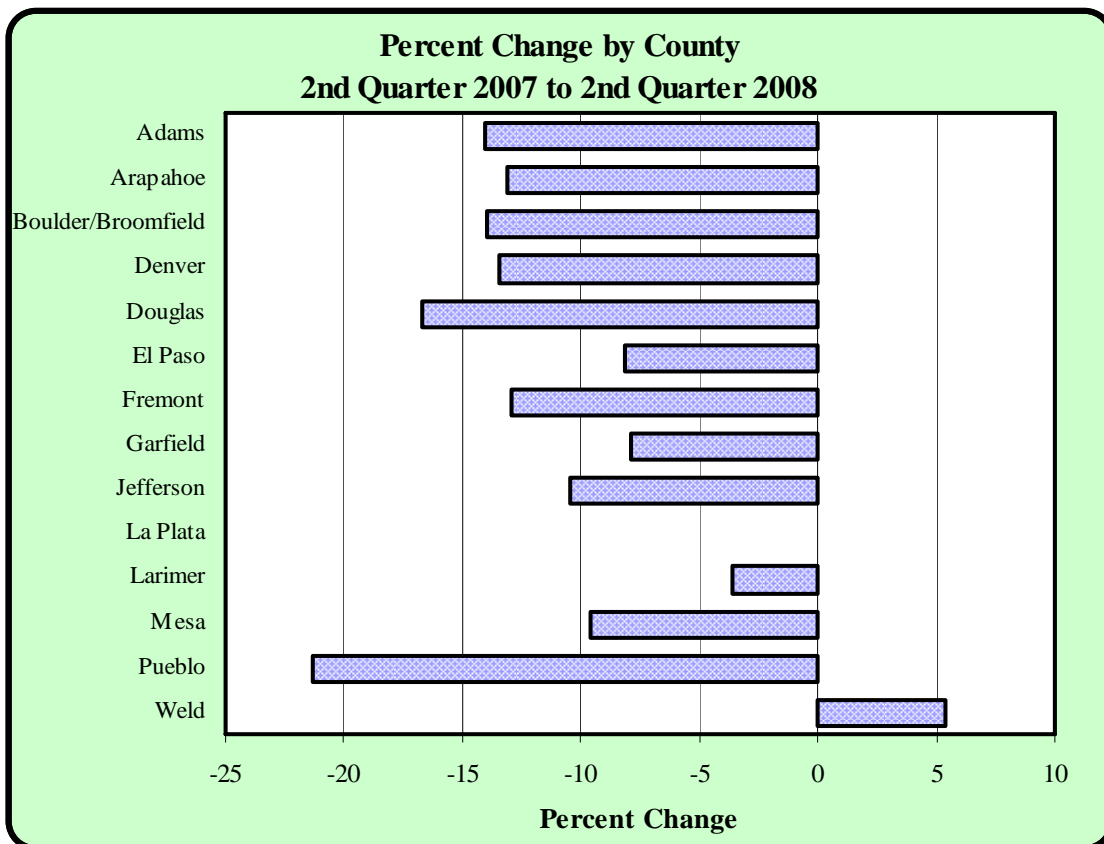
Second Quarter 2008

This issue presents data on second quarter 2008 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. Broomfield County's sales are combined with those in Boulder County. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed decreased 10.9 percent to \$2.4 billion in second quarter 2008 compared to second quarter 2007. The data also show that sales of motor vehicles in the counties studied increased 0.9 percent in second quarter 2008 over first quarter 2008. Nationally, sales of motor vehicles decreased 10.0 percent over last year to about \$181.5 billion. As shown on the next page, Pueblo County experienced the largest percentage decrease at 21.3 percent. However, seven other counties showed double-digit decreases over last year. The reader should note the source of the national figures has been changed to unadjusted Census Bureau retail sales.



County	Retail Sales 2008Q2 \$000s	Retail Sales 2007Q2 \$000s	Percentage Change
Adams	\$243,405	\$283,069	-14.0%
Arapahoe	592,930	682,547	-13.1
Boulder/Broomfield	181,959	211,586	-14.0
Denver	195,974	226,413	-13.4
Douglas	88,128	105,793	-16.7
El Paso	323,709	352,323	-8.1
Fremont	8,924	10,252	-12.9
Garfield	55,206	59,927	-7.9
Jefferson	257,538	287,617	-10.5
La Plata	28,064	28,068	-0.0
Larimer	145,702	151,120	-3.6
Mesa	96,435	106,660	-9.6
Pueblo	67,848	86,228	-21.3
Weld	157,963	149,939	5.4
Total	\$2,443,784	\$2,741,541	-10.9%



This report is available electronically as a .pdf file on the Department of Revenue's website at http://www.revenue.state.co.us/stats_dir/wrap.asp?incl=retailsalesreport. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.