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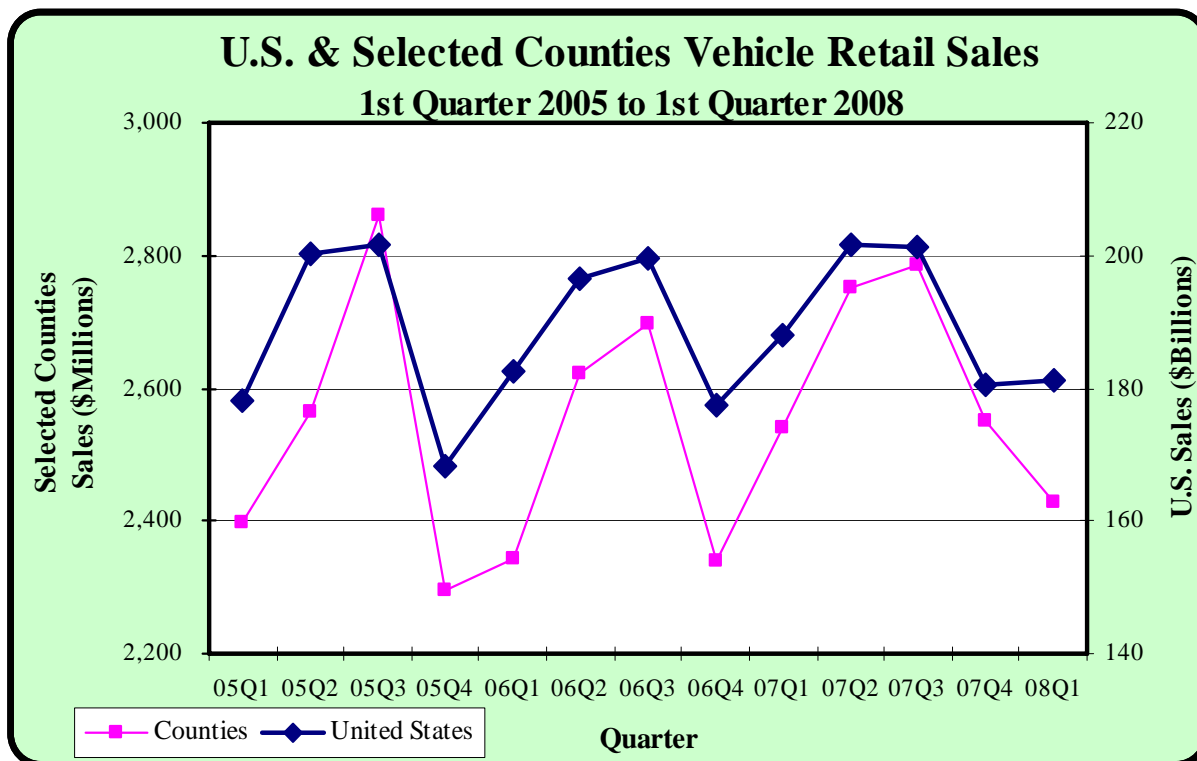
Colorado Motor Vehicle Sales

Selected Counties

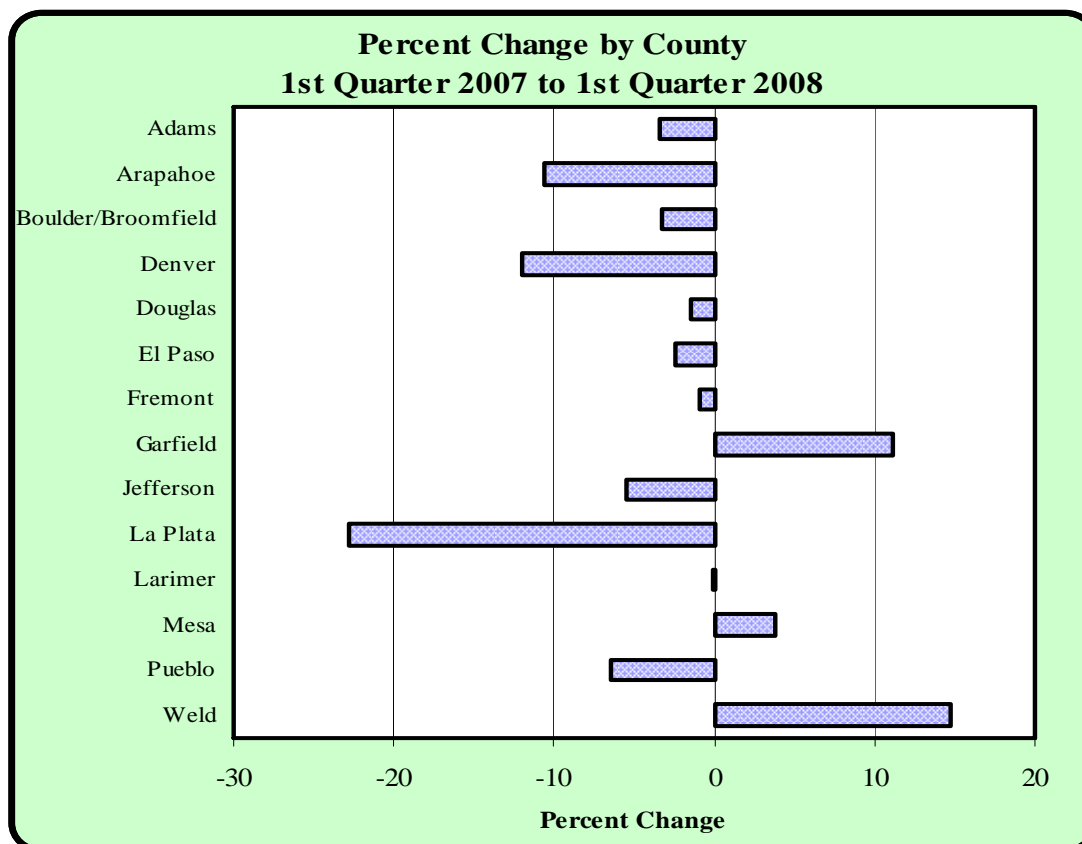
First Quarter 2008

This issue presents data on first quarter 2008 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. Broomfield County's sales are combined with those in Boulder County. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed decreased 4.8 percent to \$2.4 billion in first quarter 2008 compared to fourth quarter 2007. The data also show that sales of motor vehicles in the counties reviewed decreased 4.5 percent in first quarter 2008 over first quarter 2007. Nationally, sales of motor vehicles decreased 3.5 percent over last year to about \$181.3 billion. As shown on the next page, both Weld County and Garfield County saw double-digit increases. However, ten of the counties studied showed decreases over last year. The reader should note the source of the national figures has been changed to unadjusted Census Bureau retail sales.



County	Retail Sales 2008Q1 \$000s	Retail Sales 2007Q1 \$000s	Percentage Change
Adams	\$250,903	\$259,798	-3.4%
Arapahoe	546,370	610,991	-8.8
Boulder/Broomfield	176,771	182,645	-3.2
Denver	200,103	227,431	-12.0
Douglas	93,258	94,595	-1.4
El Paso	325,737	333,821	-2.4
Fremont	9,911	10,003	-0.9
Garfield	55,701	50,139	11.1
Jefferson	277,611	293,834	-5.5
La Plata	19,558	25,342	-22.8
Larimer	141,852	141,899	0.0
Mesa	103,204	99,379	3.8
Pueblo	68,268	73,031	-6.5
Weld	158,501	138,149	14.7
Total	\$2,427,748	\$2,541,057	-4.5%



This report is available electronically as a .pdf file on the Department of Revenue's website at http://www.revenue.state.co.us/stats_dir/wrap.asp?incl=retailsalesreport. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.