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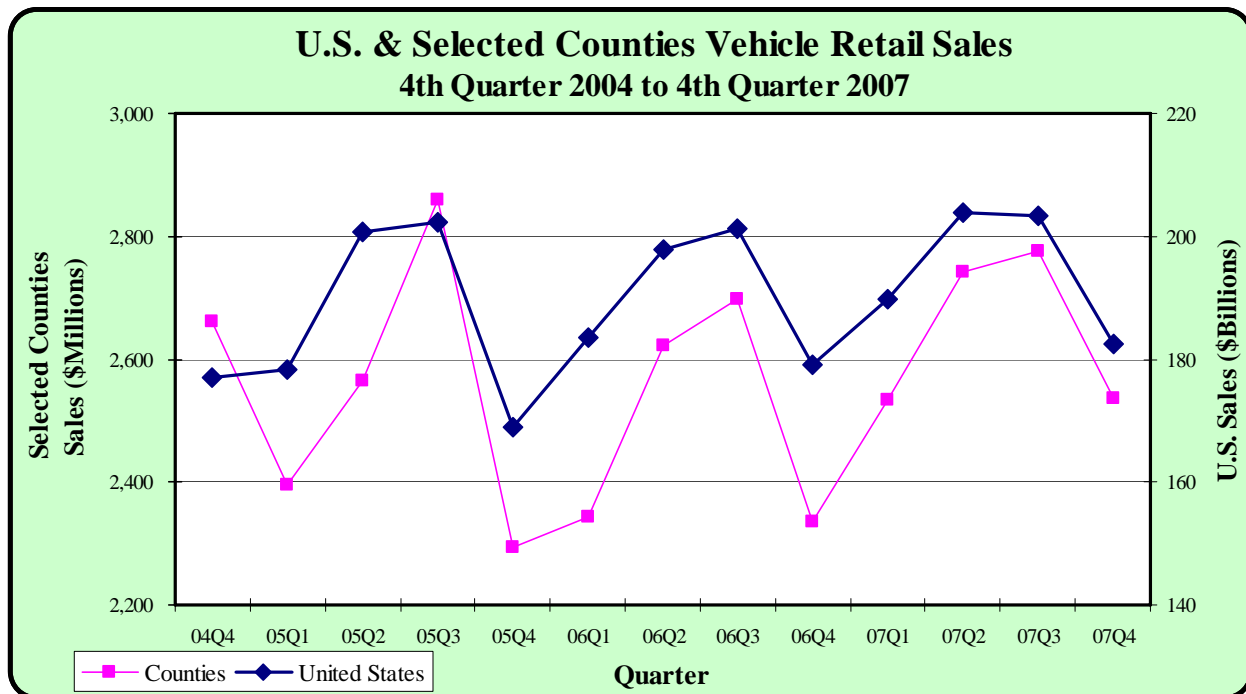
Colorado Motor Vehicle Sales

Selected Counties

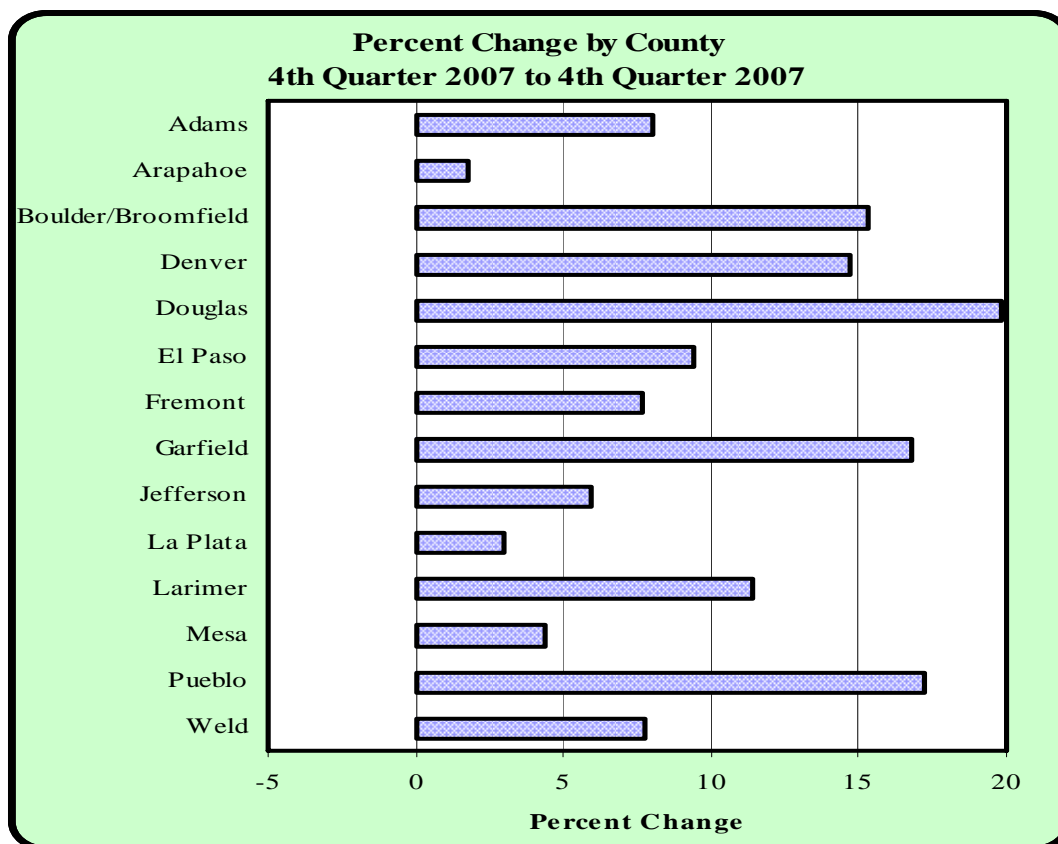
Fourth Quarter 2007

This issue presents data on fourth quarter 2007 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. Broomfield County's sales are combined with those in Boulder County. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed decreased 8.7 percent to \$2.5 billion in fourth quarter 2007 compared to third quarter 2007. The data also show that sales of motor vehicles in the counties reviewed increased 8.4 percent in fourth quarter 2007 over fourth quarter 2006. Nationally, sales of motor vehicles increased 2.0 percent over last year to about \$182.5 billion. As shown on the next page, Douglas County saw the largest increase at 19.8 percent. The data did not show any decrease in motor sales, however Arapahoe County experienced the smallest increase of 1.8 percent compared to last year. The reader should note the source of the national figures has been changed to unadjusted Census Bureau retail sales.



County	Retail Sales 2007Q4 \$000s	Retail Sales 2006Q4 \$000s	Percentage Change
Adams	\$248,390	\$229,879	8.1%
Arapahoe	589,068	578,754	1.8
Boulder/Broomfield	189,465	164,247	15.4
Denver	221,675	193,199	14.7
Douglas	106,424	88,837	19.8
El Paso	340,388	311,137	9.4
Fremont	10,058	9,338	7.7
Garfield	63,362	54,257	16.8
Jefferson	288,514	272,388	5.9
La Plata	27,117	26,335	3.0
Larimer	141,283	126,866	11.4
Mesa	95,870	91,824	4.4
Pueblo	76,498	65,249	17.2
Weld	136,196	126,397	7.8
Total	\$2,534,309	\$2,338,705	8.4%



This report is available electronically as a .pdf file on the Department of Revenue's website at http://www.revenue.state.co.us/stats_dir/wrap.asp?incl=retailsalesreport. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-3089 or send an e-mail to ora@spike.dor.state.co.us.