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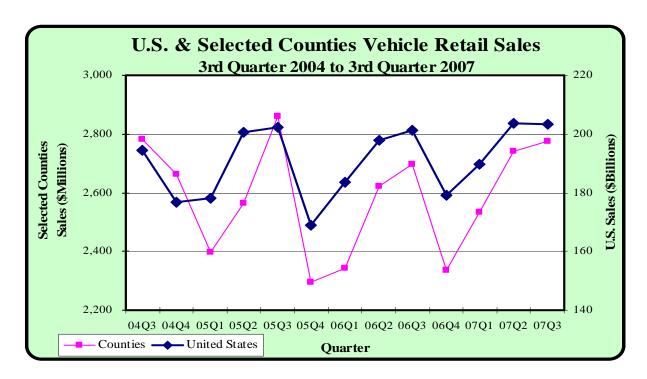
Colorado Motor Vehicle Sales

Selected Counties

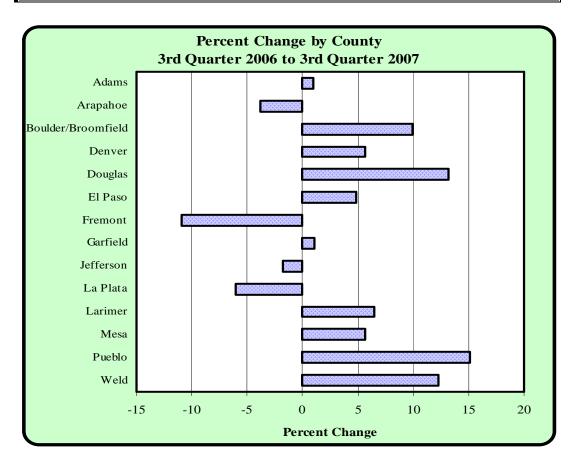
Third Quarter 2007

This issue presents data on third quarter 2007 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. Broomfield County's sales are combined with those in Boulder County. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed increased 1.2 percent to \$2.8 billion in third quarter 2007 compared to second quarter 2007. The data also show that sales of motor vehicles in the counties reviewed increased 2.9 percent in third quarter 2007 over third quarter 2006. Nationally, sales of motor vehicles increased 1.0 percent over last year to about \$203.3 billion. As shown on the next page, Pueblo County saw the largest increase at 15.1 percent. Fremont County experienced the largest decrease at –11.0 percent compared to last year. The reader should note the source of the national figures has been changed to unadjusted Census Bureau retail sales.



	Retail Sales 2007Q3	Retail Sales 2006Q3	Percentage
County	\$000s	\$000s	Change
Adams	\$281,830	\$279,207	0.9%
Arapahoe	622,634	647,222	-3.8
Boulder/Broomfield	220,570	200,734	9.9
Denver	233,006	220,568	5.6
Douglas	108,401	95,740	13.2
El Paso	371,559	354,417	4.8
Fremont	12,067	13,555	-11.0
Garfield	60,822	60,192	1.0
Jefferson	311,856	317,384	-1.7
La Plata	27,881	29,683	-6.1
Larimer	162,026	152,117	6.5
Mesa	111,029	105,073	5.7
Pueblo	94,810	82,368	15.1
Weld	156,990	139,822	12.3
Total	\$2,698,081	\$2,775,480	2.9%



This report is available electronically as a .pdf file on the Department of Revenue's website at http://www.revenue.state.co.us/stats_dir/wrap.asp?incl=retailsalesreport. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-3089 or send an e-mail to ora@spike.dor.state.co.us.