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Colorado Motor Vehicle Sales

Selected Counties

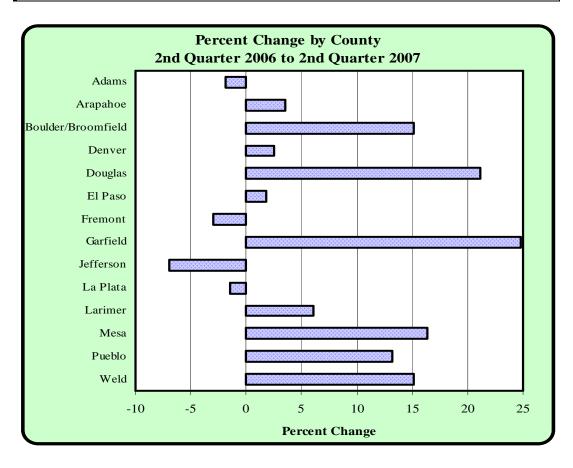
Second Quarter 2007

This issue presents data on second quarter 2007 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. Broomfield County's sales are combined with those in Boulder County. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed increased 8.2 percent to \$2.7 billion in second quarter 2007 compared to first quarter 2007. The data also show that sales of motor vehicles in the counties reviewed increased 4.5 percent in second quarter 2007 over second quarter 2006. Nationally, sales of motor vehicles increased 14.8 percent over last year to about \$203.8 billion. As shown on the next page, Garfield County saw the largest increase at 24.8 percent. Jefferson County experienced the largest decrease at –6.9 percent compared to last year. The reader should note the source of the national figures has been changed to unadjusted Census Bureau retail sales.



County	Retail Sales 2007Q2 \$000s	Retail Sales 2006Q2 \$000s	Percentage Change
Adams	\$283,069	\$288,439	-1.9%
Arapahoe	673,171	650,167	3.5
Boulder/Broomfield	211,586	183,791	15.1
Denver	226,413	220,773	2.6
Douglas	105,793	87,306	21.2
El Paso	352,323	346,034	1.8
Fremont	10,252	10,570	-3.0
Garfield	59,927	48,019	24.8
Jefferson	292,727	314,581	-6.9
La Plata	28,068	28,489	-1.5
Larimer	151,120	142,456	6.1
Mesa	111,199	95,598	16.3
Pueblo	86,228	76,166	13.2
Weld	149,939	130,255	15.1
Total	\$2,741,814	\$2,622,645	4.5%



This report is available electronically as a .pdf file on the Department of Revenue's website at http://www.revenue.state.co.us/stats_dir/wrap.asp?incl=retailsalesreport. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.