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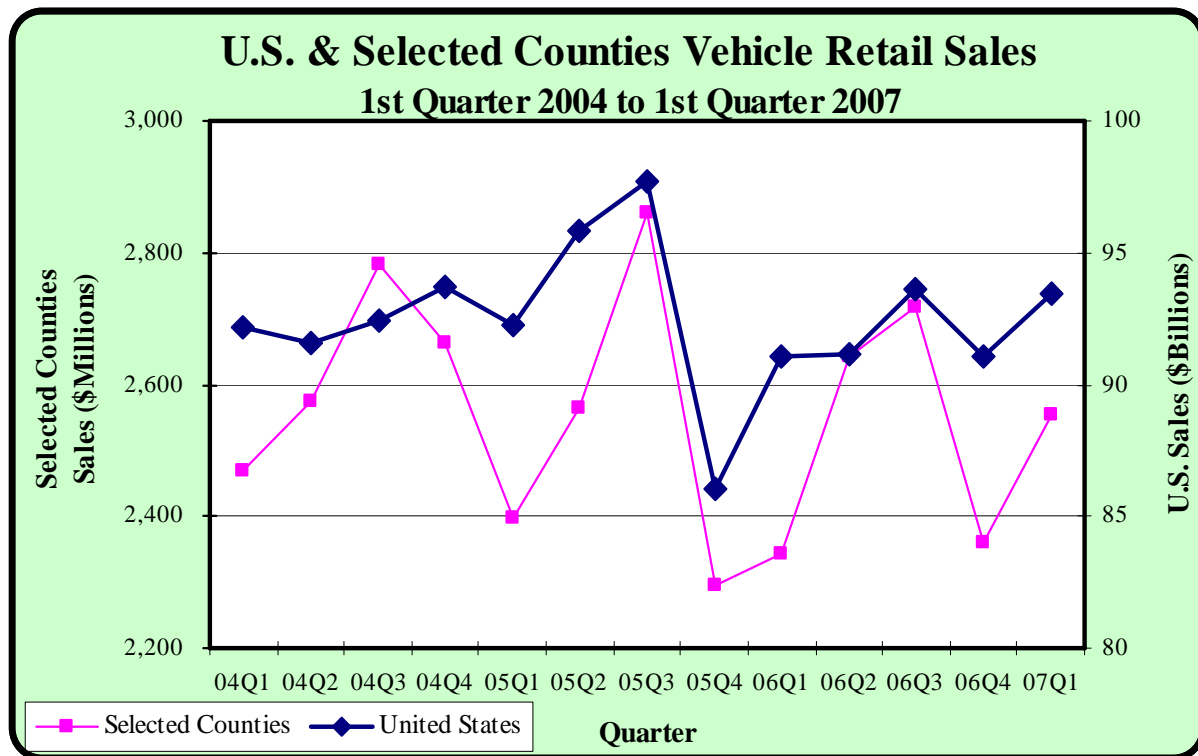
Colorado Motor Vehicle Sales

Selected Counties

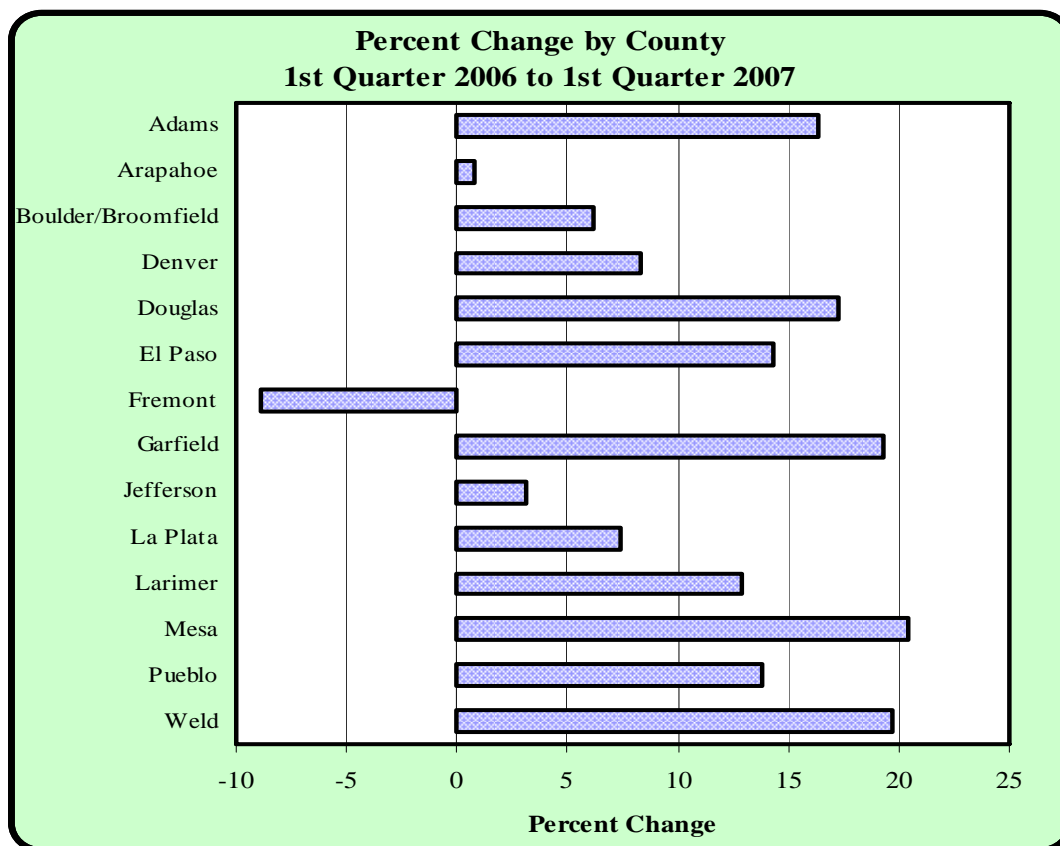
First Quarter 2007

This issue presents data on first quarter 2007 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. Broomfield County's sales are combined with those in Boulder County. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed increased 8.2 percent to \$2.6 billion in first quarter 2007 compared to fourth quarter 2006. The data also show that sales of motor vehicles in the counties reviewed increased 9.0 percent in first quarter 2007 over first quarter 2006. Nationally, sales of motor vehicles increased 2.6 percent over last year to about \$93.5 billion. As shown on the next page, Mesa County saw the largest increase at 20.4 percent. Fremont County experienced the only decrease at -8.9 percent compared to last year.



| County | Retail Sales 2007Q1 \$000s | Retail Sales 2006Q1 \$000s | Percentage Change |
|--------------------|----------------------------------|----------------------------------|----------------------|
| Adams | \$259,798 | \$223,313 | 16.3% |
| Arapahoe | 604,111 | 599,281 | 0.8 |
| Boulder/Broomfield | 182,645 | 171,998 | 6.2 |
| Denver | 231,219 | 213,475 | 8.3 |
| Douglas | 94,596 | 80,646 | 17.3 |
| El Paso | 335,625 | 293,615 | 14.3 |
| Fremont | 10,003 | 10,976 | -8.9 |
| Garfield | 50,139 | 42,028 | 19.3 |
| Jefferson | 293,834 | 284,797 | 3.2 |
| La Plata | 25,342 | 23,591 | 7.4 |
| Larimer | 141,899 | 125,641 | 12.9 |
| Mesa | 105,517 | 87,626 | 20.4 |
| Pueblo | 75,027 | 65,938 | 13.8 |
| Weld | 144,438 | 120,644 | 19.7 |
| Total | \$2,554,192 | \$2,343,570 | 9.0% |



This report is available electronically as a .pdf file on the Department of Revenue's website at http://www.revenue.state.co.us/stats_dir/wrap.asp?incl=retailsalesreport. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.