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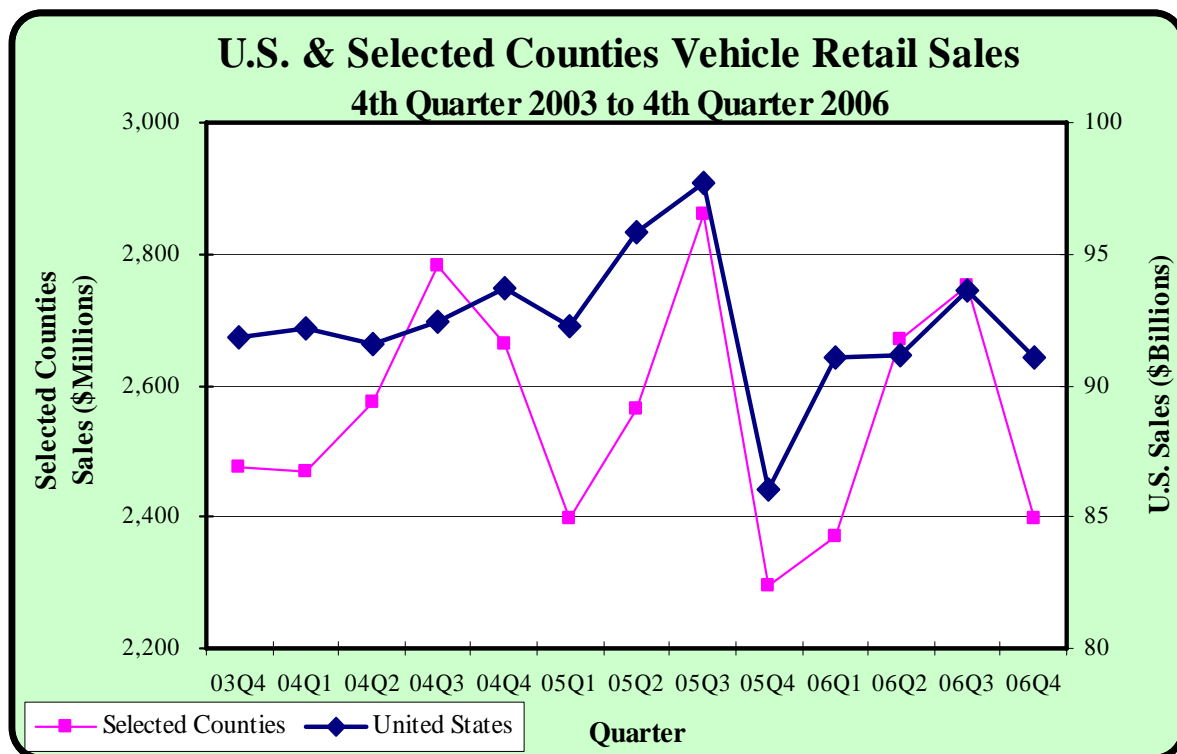
Colorado Motor Vehicle Sales

Selected Counties

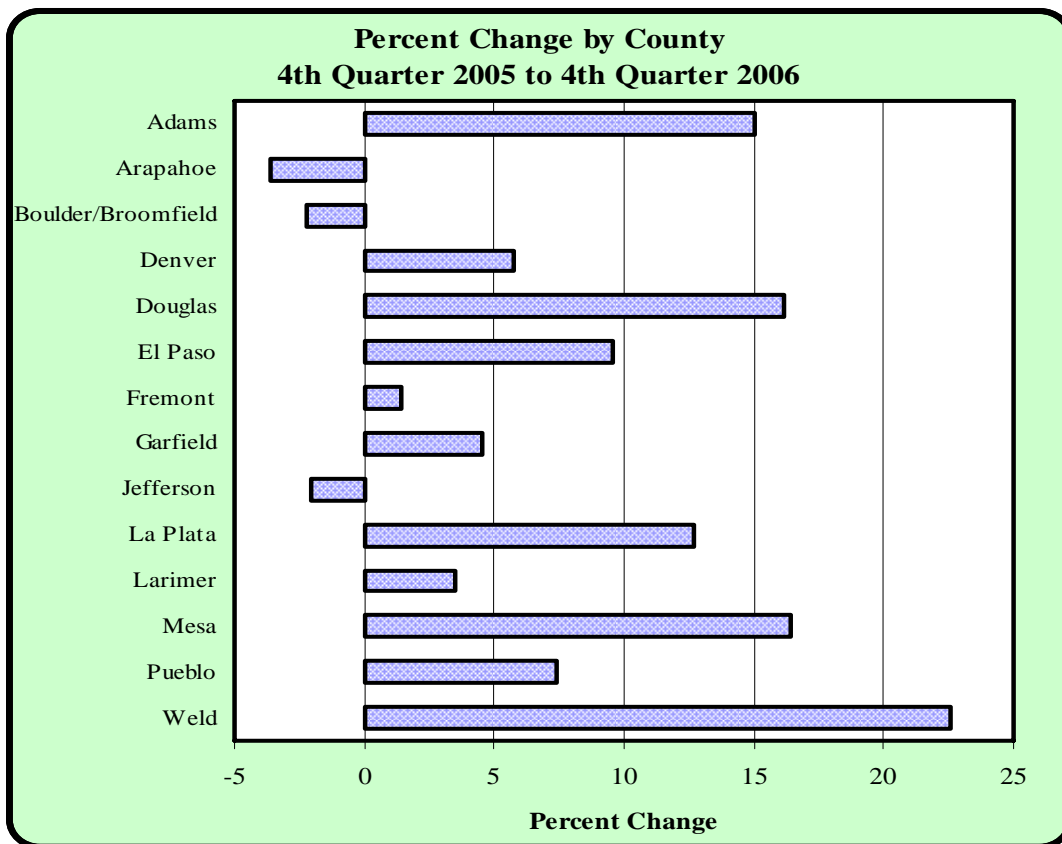
Fourth Quarter 2006

This issue presents data on fourth quarter 2006 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. Broomfield County's sales are combined with those in Boulder County. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed decreased 12.8 percent to \$2.4 billion in fourth quarter 2006 compared to third quarter 2006. The data also show that sales of motor vehicles in the counties reviewed increased 4.5 percent in fourth quarter 2006 over fourth quarter 2005. Nationally, sales of motor vehicles increased 5.8 percent over last year to about \$91.0 billion. As shown on the next page, Weld County saw the largest increase at 17.9 percent. Arapahoe County posted the largest decrease at -3.6 percent compared to last year.



County	Retail Sales 2006Q4 \$000s	Retail Sales 2005Q4 \$000s	Percentage Change
Adams	\$229,879	\$199,853	15.0%
Arapahoe	578,754	600,440	-3.6
Boulder/Broomfield	174,417	178,341	-2.2
Denver	224,142	211,971	5.7
Douglas	88,837	76,458	16.2
El Paso	312,696	285,465	9.5
Fremont	9,338	9,204	1.5
Garfield	51,657	49,434	4.5
Jefferson	272,388	278,210	-2.1
La Plata	26,335	23,376	12.7
Larimer	126,866	122,604	3.5
Mesa	100,317	86,144	16.5
Pueblo	66,490	61,902	7.4
Weld	135,996	110,972	22.5
Total	\$2,398,110	\$2,294,375	4.5%



This report is available electronically as a .pdf file on the Department of Revenue's website at http://www.revenue.state.co.us/stats_dir/wrap.asp?incl=retailsalesreport. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.