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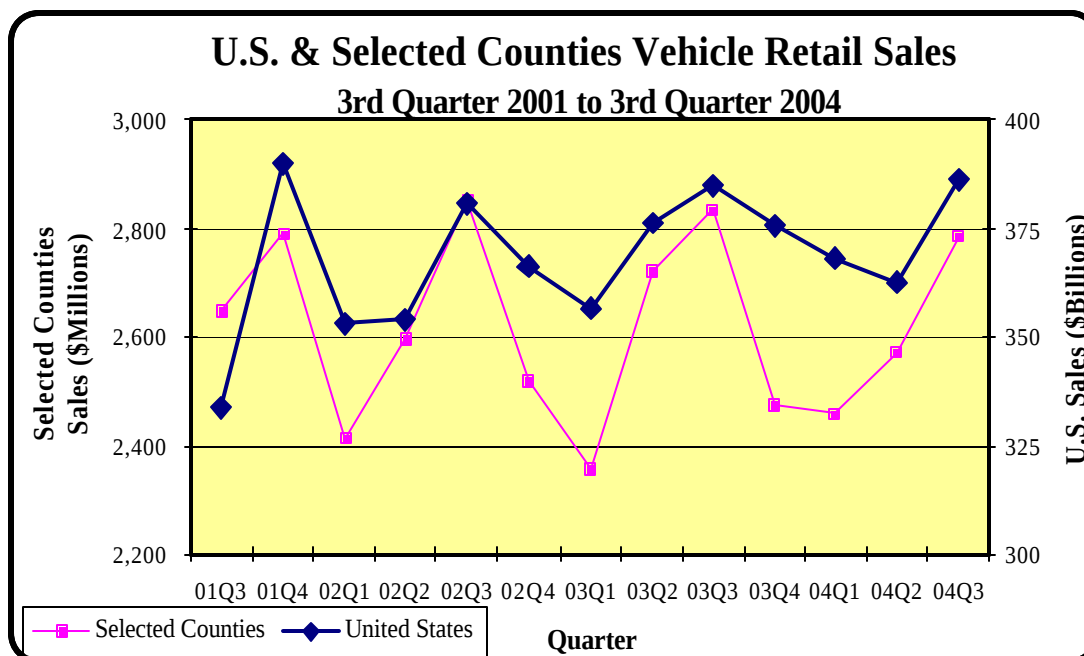
Colorado Motor Vehicle Sales

Selected Counties

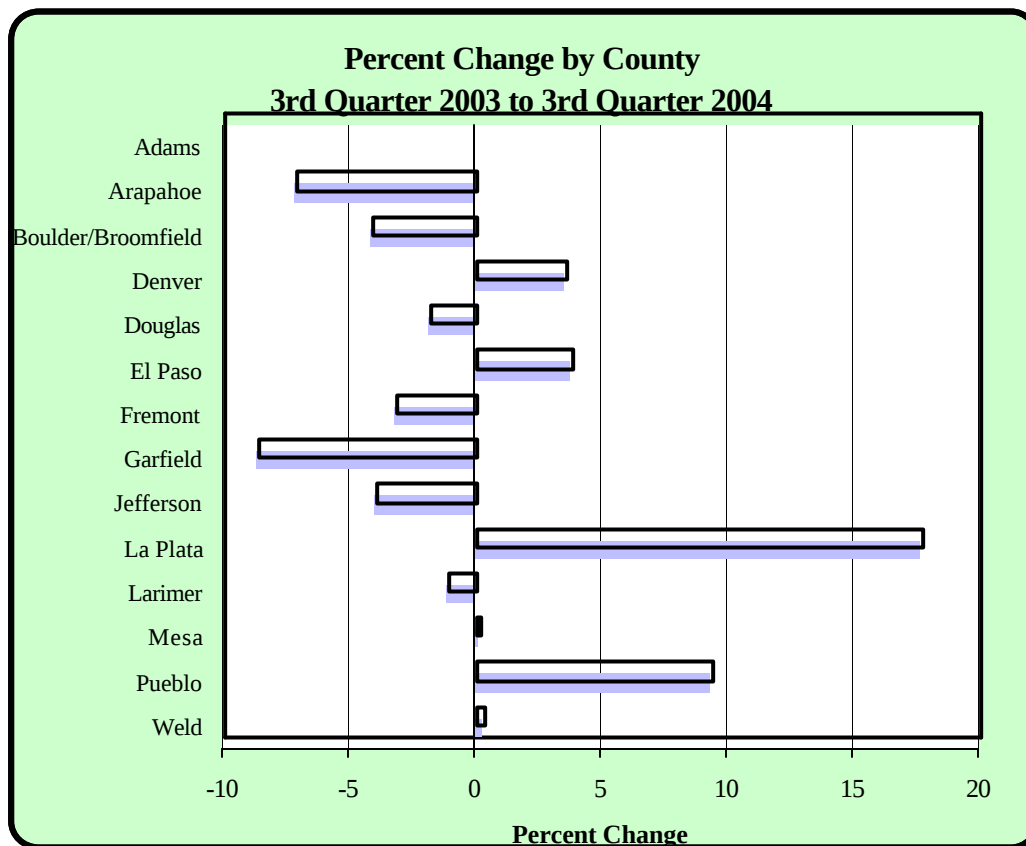
Third Quarter 2004

This issue presents data on third quarter 2004 motor vehicle retail sales for each of the seven Denver metro counties and the counties of El Paso, Larimer, Pueblo, Weld, Fremont, Garfield, La Plata, and Mesa. Broomfield County's sales are combined with those in Boulder County. In addition, the graph below compares sales of new and used cars and trucks for the United States as a whole to total sales of the counties listed above for the same period.

Sales of motor vehicles in the counties reviewed increased 8.3 percent to \$2.79 billion in third quarter 2004 compared to second quarter 2004. The data also show that sales of motor vehicles in the counties reviewed decreased 1.7 percent in third quarter 2004 over third quarter 2003. Nationally, sales of motor vehicles increased 0.4 percent over last year to about \$386.4 billion. As shown on the next page, La Plata County posted the largest increase at 17.7 percent. Garfield County posted the largest decrease at -8.7 percent compared to last year.



COUNTY	RETAIL SALES 2004Q3 \$000s	RETAIL SALES 2003Q3 \$000s	PERCENTAGE CHANGE
Adams	\$246,588	\$246,619	0.0%
Arapahoe	687,516	740,622	-7.2
Boulder/Broomfield	213,776	222,893	-4.1
Denver	263,312	254,270	3.6
Douglas	105,555	107,503	-1.8
El Paso	374,837	361,120	3.8
Fremont	11,953	12,348	-3.2
Garfield	42,483	46,517	-8.7
Jefferson	331,302	345,014	-4.0
La Plata	28,480	24,190	17.7
Larimer	164,383	166,223	-1.1
Mesa	87,190	87,050	0.2
Pueblo	86,318	78,949	9.3
Weld	142,676	142,272	0.3
TOTAL	\$2,786,368	\$2,835,593	-1.7%



This report is available electronically as a pdf file on the Department of Revenue's website at http://www.revenue.state.co.us/stats_dir/wrap.asp?incl=retailsalesreport. It is also available as a Word document. If you would like to receive this report in Word, please contact the Office of Research and Analysis at 303-866-3089 or send an e-mail to ora@spike.dor.state.co.us.