



Office of Research and Analysis
Colorado Department of Revenue
 (303) 866-5777
 ora@spike.dor.state.co.us

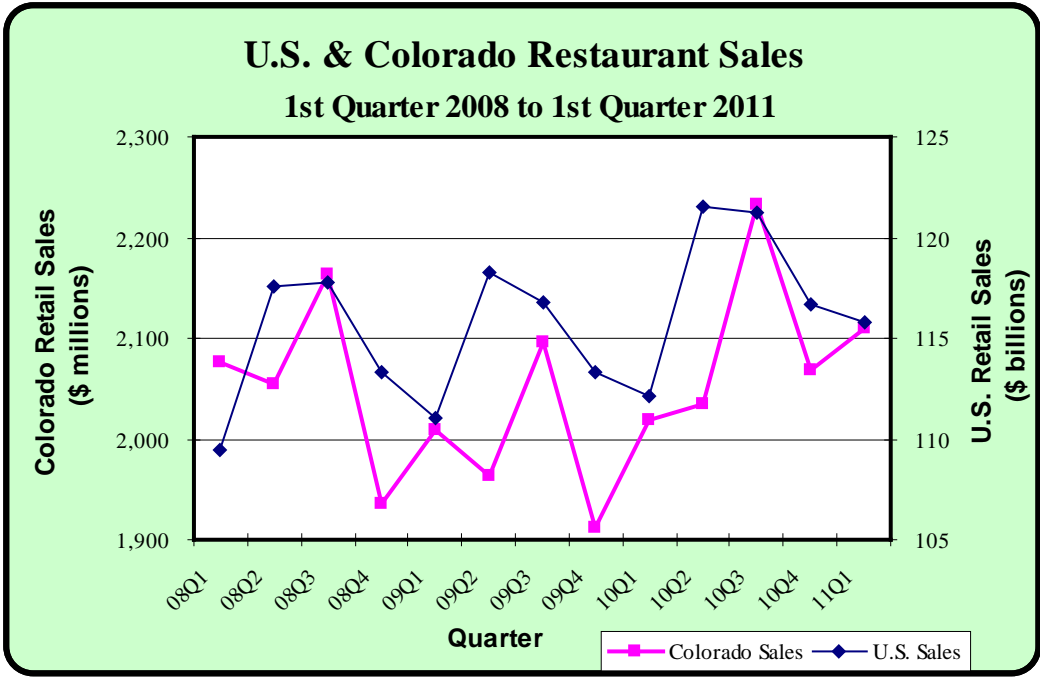
Colorado Restaurant Sales
Selected Counties

First Quarter 2011

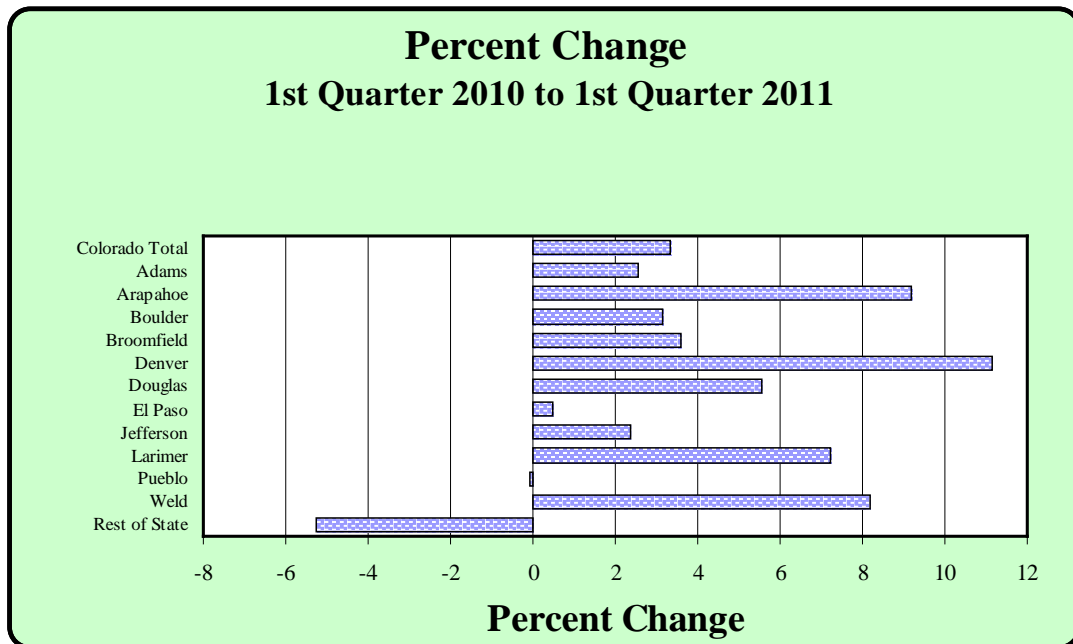
This issue presents data on Colorado restaurant sales for the first quarter 2011. Sales are presented for each of the seven Denver metro area counties; El Paso, Larimer, Pueblo, and Weld counties; and sales by restaurants in the rest of the State. For comparison, restaurant sales for the United States as a whole are also shown for the same time period. Data in this report represent sales by businesses whose primary activity is food preparation for on-premises consumption.

Colorado restaurant industry sales in the first quarter 2011 increased 3.3 percent, to about \$2.11 billion, over the first quarter last year. Sales for the entire United States increased 3.3 percent, to \$115.8 billion, over the same period. As shown on the next page, most of the counties showed positive growth with Denver County leading with a 11.2% increase. Pueblo County showed a decrease of -0.1% while the rest of the counties in the state had a combined decrease of -5.3%.

The graph below shows restaurant sales in the state compared to those in the U.S.



County	Retail Sales 2011Q1 \$000s	Retail Sales 2010Q1 \$000s	Percentage Change
Adams	\$130,009	\$126,774	2.6%
Arapahoe	\$230,671	\$211,265	9.2%
Boulder	\$128,419	\$124,479	3.2%
Broomfield	\$25,149	\$24,278	3.6%
Denver	\$417,165	\$375,265	11.2%
Douglas	\$105,964	\$100,393	5.5%
El Paso	\$207,505	\$206,505	0.5%
Jefferson	\$196,738	\$192,172	2.4%
Larimer	\$116,597	\$108,726	7.2%
Pueblo	\$52,146	\$52,186	-0.1%
Weld	\$55,740	\$51,521	8.2%
Rest of State	\$444,317	\$468,997	-5.3%
Total	\$2,110,420	\$2,042,560	3.3%



This report is available electronically as a .pdf file on the Department of Revenue's website at <http://www.colorado.gov/revenue> under Library, Statistical Studies and Reports, Colorado Selected Retail Sales Reports. It is also available as a Word document. If you would like to receive the report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.