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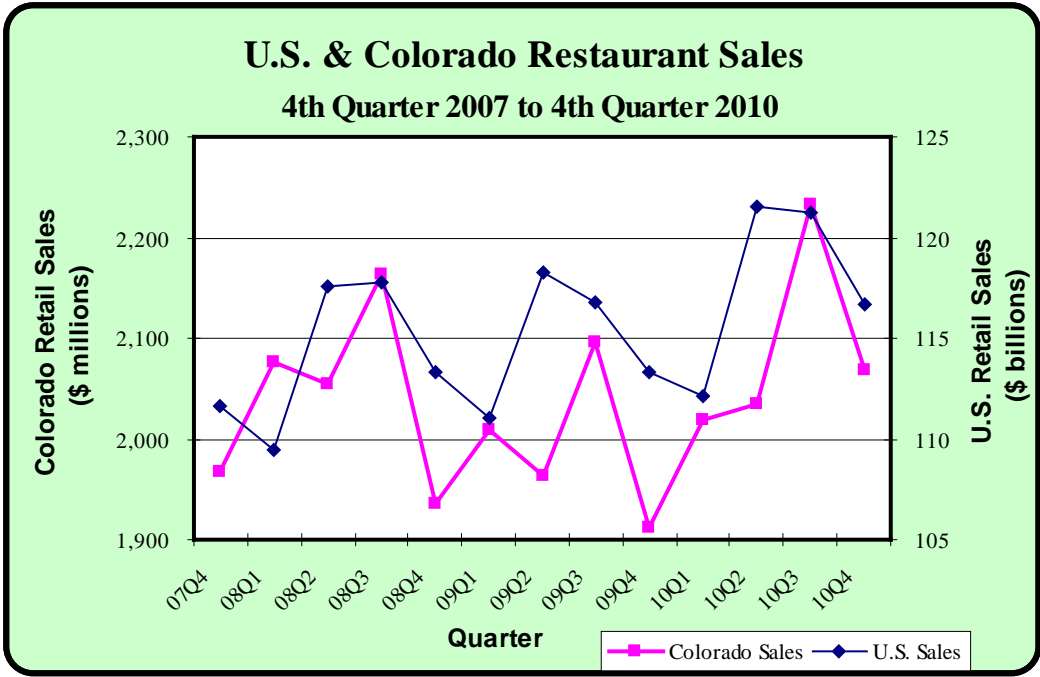
Colorado Restaurant Sales
Selected Counties

Fourth Quarter 2010

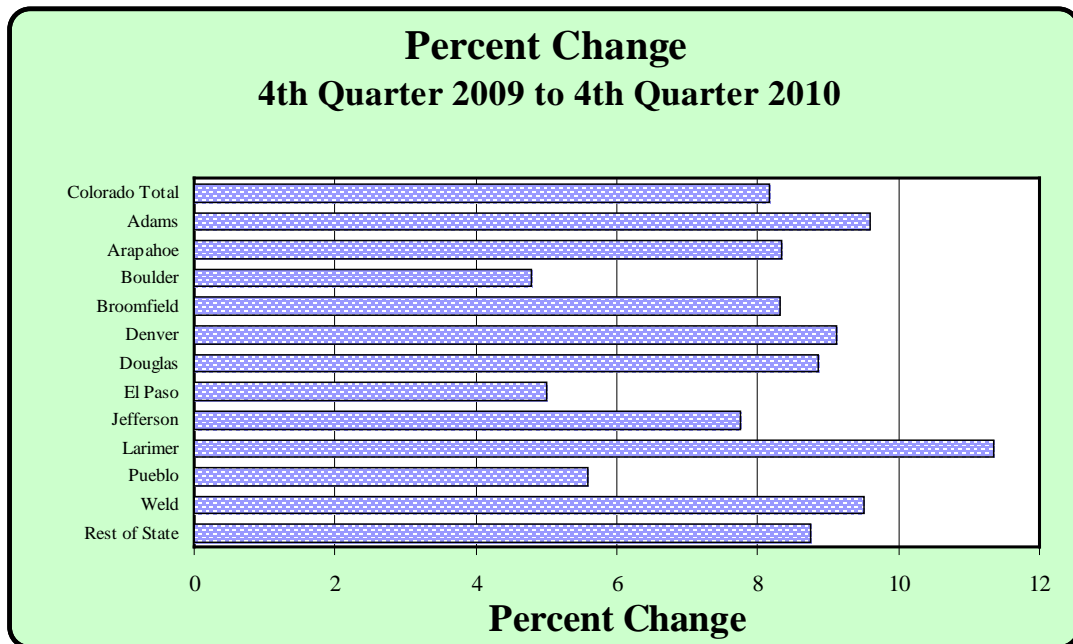
This issue presents data on Colorado restaurant sales for the fourth quarter 2010. Sales are presented for each of the seven Denver metro area counties; El Paso, Larimer, Pueblo, and Weld counties; and sales by restaurants in the rest of the State. For comparison, restaurant sales for the United States as a whole are also shown for the same time period. Data in this report represent sales by businesses whose primary activity is food preparation for on-premises consumption.

Colorado restaurant industry sales in the fourth quarter 2010 increased 8.2 percent, to about \$2.07 billion, over fourth quarter last year. Sales for the entire United States increased 3.0 percent, to \$116.7 billion, over the same period. As shown on the next page, each of the selected counties showed positive growth with Larimer County leading at a 11.4% increase and Boulder County showing the lowest increase at 4.8%.

The graph below shows restaurant sales in the state compared to those in the U.S.



County	Retail Sales 2010Q4 \$000s	Retail Sales 2009Q4 \$000s	Percentage Change
Adams	\$132,619	\$121,010	9.6%
Arapahoe	\$234,163	\$216,130	8.3%
Boulder	\$135,180	\$129,017	4.8%
Broomfield	\$28,207	\$26,041	8.3%
Denver	\$418,796	\$383,774	9.1%
Douglas	\$114,369	\$105,052	8.9%
El Paso	\$212,343	\$202,217	5.0%
Jefferson	\$208,949	\$193,921	7.7%
Larimer	\$125,077	\$112,326	11.4%
Pueblo	\$52,867	\$50,068	5.6%
Weld	\$57,069	\$52,113	9.5%
Rest of State	\$347,897	\$319,880	8.8%
Total	\$2,067,535	\$1,911,550	8.2%



This report is available electronically as a .pdf file on the Department of Revenue's website at <http://www.colorado.gov/revenue> under Library, Statistical Studies and Reports, Colorado Selected Retail Sales Reports. It is also available as a Word document. If you would like to receive the report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.