



# Colorado Restaurant Sales

## Fourth Quarter 2008

Office of Research and Analysis

303-866-5777

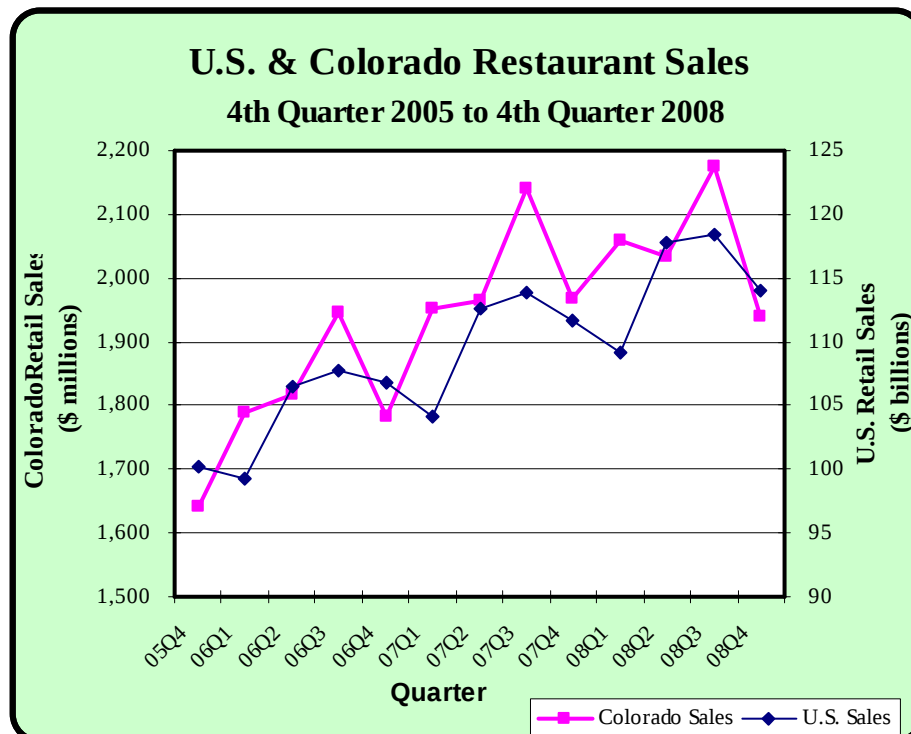
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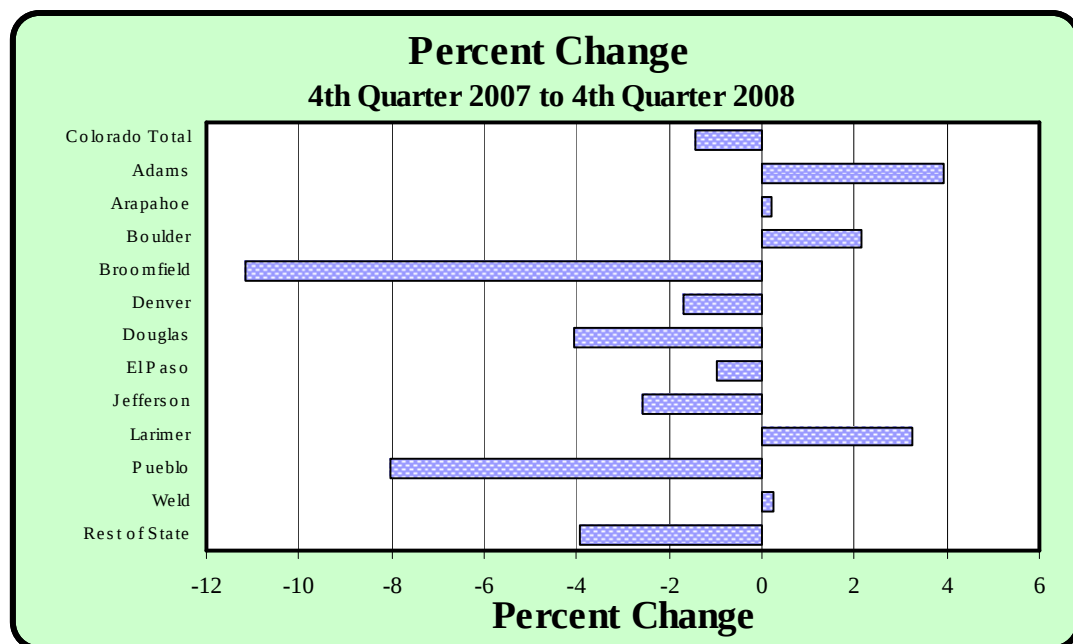
This issue presents data on Colorado restaurant sales for the fourth quarter 2008. Sales are presented for each of the seven Denver metro area counties; El Paso, Larimer, Pueblo, and Weld counties; and sales by restaurants in the rest of the State. For comparison, restaurant sales for the United States as a whole are also shown for the same time period. Data in this report represent sales by businesses whose primary activity is food preparation for on-premises consumption.

The data show that Colorado restaurant industry sales in the fourth quarter 2008 decreased 1.4 percent, to about \$1.94 billion, over fourth quarter last year. Sales for the entire United States increased 2.2 percent, to \$114.04 billion, over the same period. As shown on the next page, Broomfield County showed the largest decrease at 11.2 percent. The reader should note the source of the national figures has been changed to unadjusted Census Bureau retail sales.

The graph below shows restaurant sales in the state compared to those in the U.S.



| <b>County</b> | <b>Retail Sales<br/>2008Q4<br/>\$000s</b> | <b>Retail Sales<br/>2007Q4<br/>\$000s</b> | <b>Percentage<br/>Change</b> |
|---------------|-------------------------------------------|-------------------------------------------|------------------------------|
| Adams         | \$126,522                                 | \$121,728                                 | 3.9%                         |
| Arapahoe      | 214,262                                   | 213,821                                   | 0.2                          |
| Boulder       | 126,357                                   | 123,709                                   | 2.1                          |
| Broomfield    | 26,327                                    | 29,634                                    | -11.2                        |
| Denver        | 380,595                                   | 387,206                                   | -1.7                         |
| Douglas       | 102,766                                   | 107,126                                   | -4.1                         |
| El Paso       | 195,700                                   | 197,586                                   | -1.0                         |
| Jefferson     | 198,073                                   | 203,293                                   | -2.6                         |
| Larimer       | 114,306                                   | 110,692                                   | 3.3                          |
| Pueblo        | 48,757                                    | 53,002                                    | -8.0                         |
| Weld          | 56,765                                    | 56,632                                    | 0.2                          |
| Rest of State | 348,492                                   | 362,730                                   | -3.9                         |
| <b>Total</b>  | <b>\$1,938,923</b>                        | <b>\$1,967,159</b>                        | <b>-1.4%</b>                 |



This report is available electronically as a .pdf file on the Department of Revenue's website at [http://www.revenue.state.co.us/stats\\_dir/wrap.asp?incl=retailsalesreport](http://www.revenue.state.co.us/stats_dir/wrap.asp?incl=retailsalesreport). It is also available as a Word document. If you would like to receive the report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to [ora@spike.dor.state.co.us](mailto:ora@spike.dor.state.co.us).