

Colorado Restaurant Sales First Quarter 2007

Office of Research and Analysis

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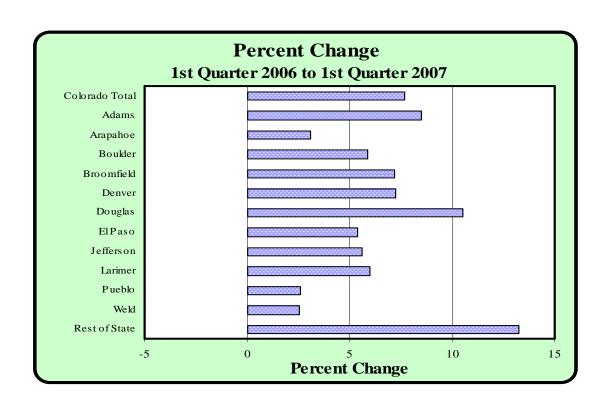
This issue presents data on Colorado restaurant sales for the first quarter 2007. Sales are presented for each of the seven Denver metro area counties; El Paso, Larimer, Pueblo, and Weld counties; and sales by restaurants in the rest of the State. For comparison, restaurant sales for the United States as a whole are also shown for the same time period. Data in this report represent sales by businesses whose primary activity is food preparation for on-premise consumption.

The data show that Colorado restaurant industry sales in the first quarter 2007 increased 7.7 percent, to about \$1.93 billion, over first quarter last year. Sales for the entire United States increased 4.6 percent, to \$126.8 billion, over the same period. As shown on the next page, all the counties studied showed positive increases over last year. Counties comprising the "rest of state" category and Douglas County experienced double-digit increases.

The graph below shows restaurant sales in the state compared to those in the U.S.



| County | Retail Sales 2007Q1 \$000s | Retail Sales 2006Q1 \$000s | Percentage Change |
|---------------|----------------------------------|----------------------------------|----------------------|
| Adams | \$114,270 | \$105,344 | 8.5% |
| Arapahoe | 195,743 | 189,863 | 3.1 |
| Boulder | 116,649 | 110,158 | 5.9 |
| Broomfield | 27,624 | 25,767 | 7.2 |
| Denver | 344,335 | 321,082 | 7.2 |
| Douglas | 96,247 | 87,085 | 10.5 |
| El Paso | 181,962 | 172,654 | 5.4 |
| Jefferson | 188,294 | 178,274 | 5.6 |
| Larimer | 101,440 | 95,718 | 6.0 |
| Pueblo | 46,291 | 45,109 | 2.6 |
| Weld | 50,563 | 49,301 | 2.6 |
| Rest of State | 462,758 | 408,519 | 13.3 |
| Total | \$1,926,178 | \$1,788,875 | 7.7% |



This report is available electronically as a .pdf file on the Department of Revenue's website at http://www.revenue.state.co.us/stats_dir/wrap.asp?incl=retailsalesreport. It is also available as a Word document. If you would like to receive the report in Word, please contact the Office of Research and Analysis at 303-866-5777 or send an e-mail to ora@spike.dor.state.co.us.