



Colorado Restaurant Sales 2004 Fourth Quarter

Office of Research and Analysis

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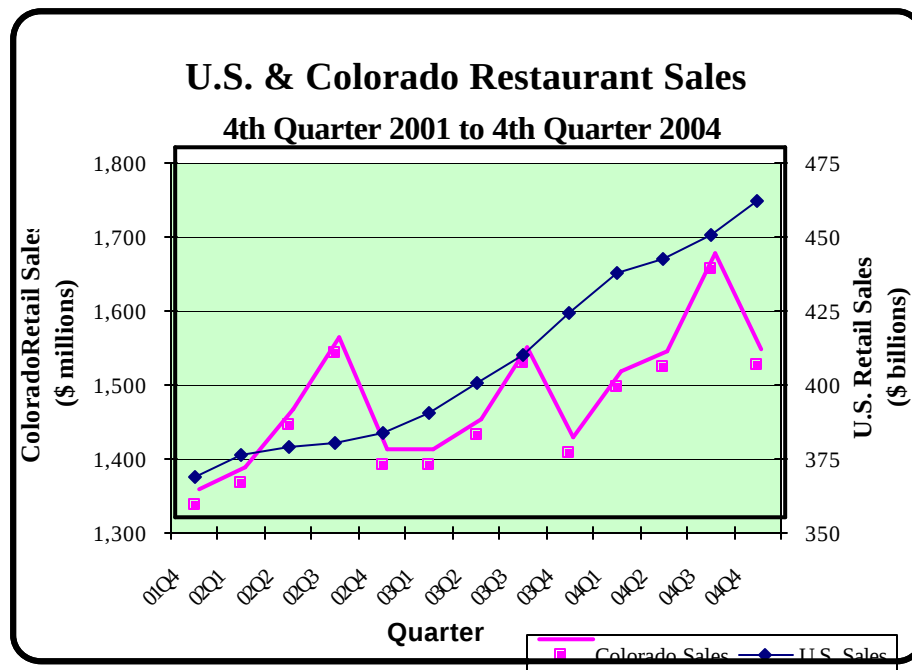
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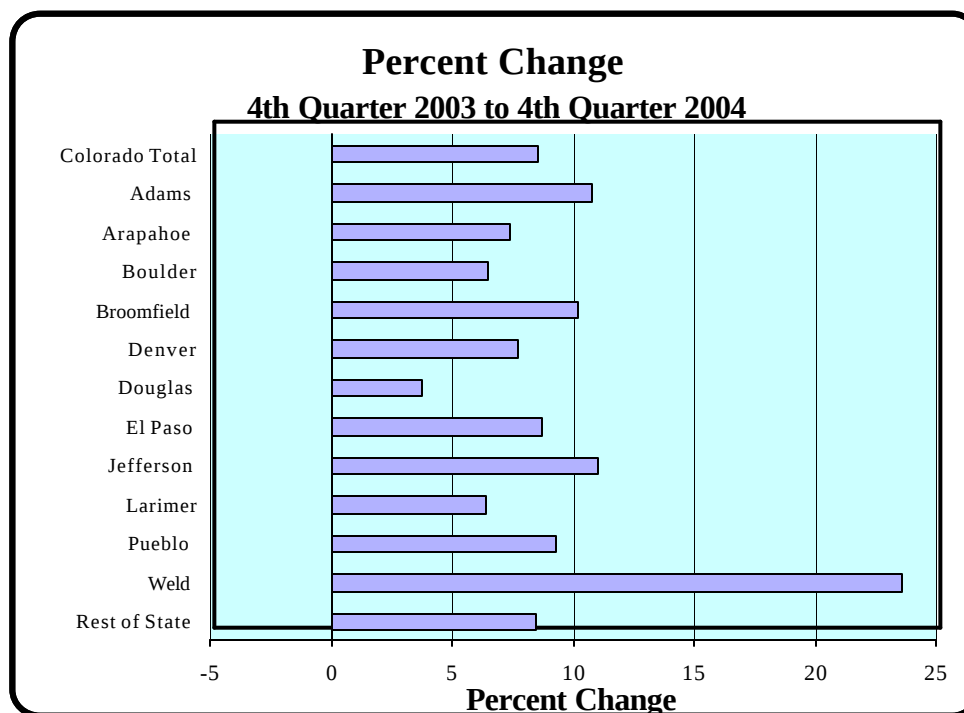
This issue presents data on Colorado restaurant sales for the fourth quarter 2004. Sales are presented for each of the seven Denver metro area counties; El Paso, Larimer, Pueblo, and Weld counties; and sales by restaurants in the rest of the State. For comparison, restaurant sales for the United States as a whole are also shown for the same time period. Data in this report represent sales by businesses whose primary activity is food preparation for on-premise consumption.

The data show that Colorado restaurant industry sales in the fourth quarter 2004 increased 8.6 percent, to about \$1.53 billion, over fourth quarter last year. Sales for the entire United States increased 8.9 percent, to \$462.1 billion, over the same period. As shown on the next page, Weld County experienced the largest increase at 23.6 percent. All of the counties reviewed showed an increase over last year.

The graph below shows restaurant sales in the state compared to those in the U.S.



COUNTY	RETAIL SALES 2004Q4 \$000s	RETAIL SALES 2003Q4 \$000s	PERCENTAGE CHANGE
Adams	\$91,086	\$82,206	10.8%
Arapahoe	174,108	162,101	7.4
Boulder	99,707	93,632	6.5
Broomfield	28,082	25,486	10.2
Denver	288,528	267,872	7.7
Douglas	77,084	74,316	3.7
El Paso	159,253	146,735	8.5
Jefferson	172,439	155,274	11.1
Larimer	88,515	83,172	6.4
Pueblo	38,074	34,828	9.3
Weld	43,546	35,228	23.6
Rest of State	267,903	246,966	8.5
TOTAL	\$1,528,324	\$1,407,817	8.6%



This report is available electronically as a pdf file on the Department of Revenue's website at http://www.revenue.state.co.us/stats_dir/wrap.asp?incl=retailsalesreport. It is also available as a Word document. If you would like to receive the report in Word, please contact the Office of Research and Analysis at 303-866-3089 or send an e-mail to ora@spike.dor.state.co.us.