



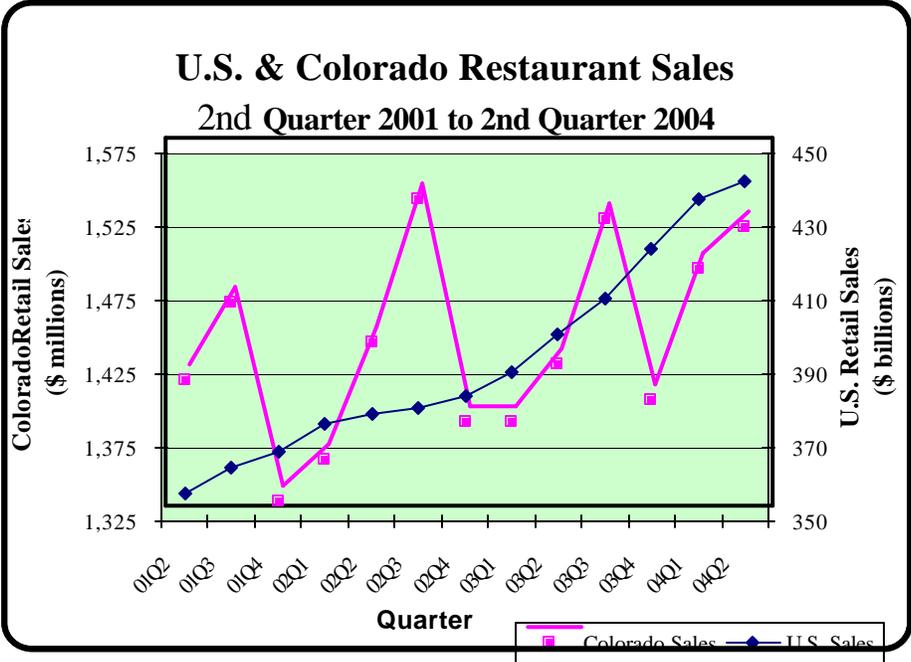
Colorado Restaurant Sales 2004 Second Quarter

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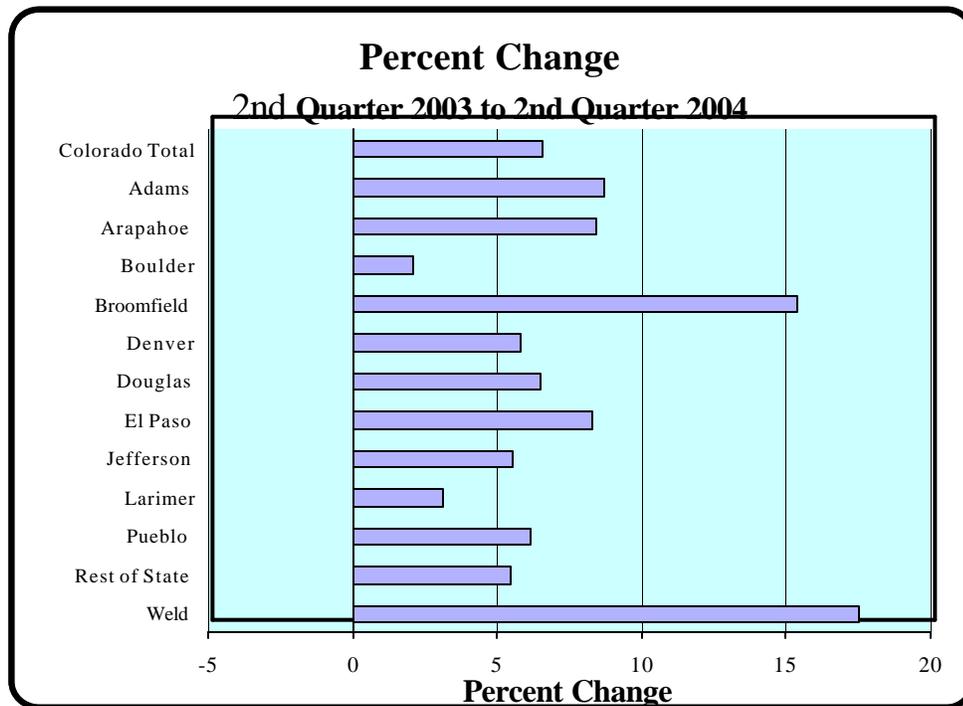
This issue presents data on Colorado restaurant sales for the second quarter 2004. Sales are presented for each of the seven Denver metro area counties; El Paso, Larimer, Pueblo, and Weld counties; and sales by restaurants in the rest of the State. For comparison, restaurant sales for the United States as a whole are also shown for the same time period. Data in this report represent sales by businesses whose primary activity is food preparation for on-premise consumption.

The data show that Colorado restaurant industry sales in the second quarter 2004 increased 6.6 percent, to about \$1.53 billion, over second quarter last year. Sales for the entire United States increased 10.4 percent, to \$442.4 billion, over the same period. As shown on the next page, Weld County experienced the largest increase at 17.5 percent. All of the counties reviewed showed an increase over last year.

The graph below shows restaurant sales in the state compared to those in the U.S.



COUNTY	RETAIL SALES 2004Q2 \$000s	RETAIL SALES 2003Q2 \$000s	PERCENTAGE CHANGE
Adams	\$94,007	\$86,496	8.7%
Arapahoe	177,017	163,209	8.5
Boulder	101,721	99,623	2.1
Broomfield	26,675	23,121	15.4
Denver	284,719	269,004	5.8
Douglas	76,455	71,781	6.5
El Paso	168,831	155,918	8.3
Jefferson	170,171	161,227	5.5
Larimer	92,649	89,863	3.1
Pueblo	39,526	37,239	6.1
Weld	43,875	37,330	17.5
Rest of State	249,853	236,826	5.5
TOTAL	\$1,525,498	\$1,431,637	6.6%



This report is available electronically as a pdf file on the Department of Revenue's website at http://www.revenue.state.co.us/stats_dir/wrap.asp?incl=retailsalesreport. It is also available as a Word document. If you would like to receive the report in Word, please contact the Office of Research and Analysis at 303-866-3089 or send an e-mail to ora@spike.dor.state.co.us.