



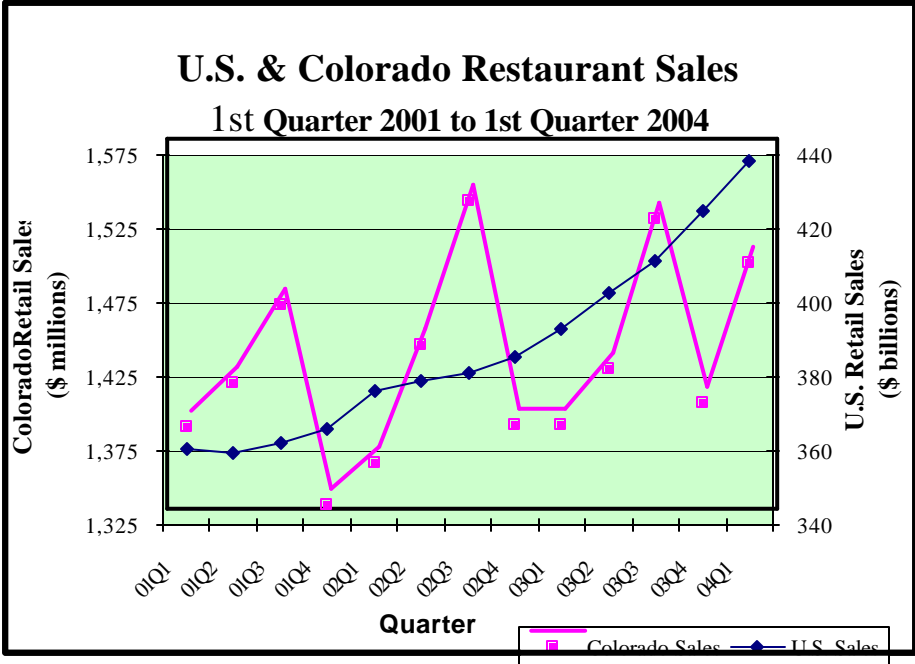
Colorado Restaurant Sales 2004 First Quarter

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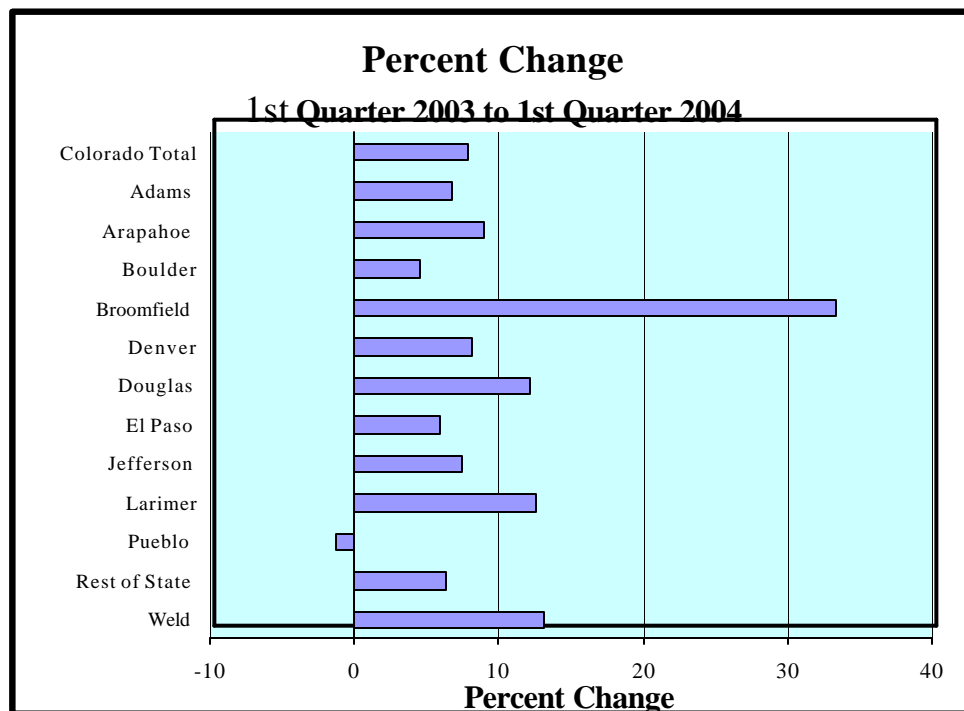
This issue presents data on Colorado restaurant sales for the first quarter 2004. Sales are presented for each of the seven Denver metro area counties; El Paso, Larimer, Pueblo, and Weld counties; and sales by restaurants in the rest of the State. For comparison, restaurant sales for the United States as a whole are also shown for the same time period. Data in this report represent sales by businesses whose primary activity is food preparation for on-premise consumption.

The data show that Colorado restaurant industry sales in the first quarter 2004 increased 7.9 percent, to about \$1.50 billion, over first quarter last year. Sales for the entire United States increased 11.6 percent, to \$438.6 billion, over the same period. As shown on the next page, Broomfield County experienced the largest increase at 33.4 percent. Of the counties reviewed, Pueblo County showed the only decrease over last year at -1.3 percent.

The graph below shows restaurant sales in the state compared to those in the U.S.



COUNTY	RETAIL SALES 2004Q1 \$000s	RETAIL SALES 2003Q1 \$000s	PERCENTAGE CHANGE
Adams	\$85,290	\$79,873	6.8%
Arapahoe	162,939	149,584	8.9
Boulder	89,577	85,699	4.5
Broomfield	25,789	19,333	33.4
Denver	274,035	253,383	8.2
Douglas	69,585	62,044	12.2
El Paso	148,290	139,934	6.0
Jefferson	153,917	143,259	7.4
Larimer	84,536	75,127	12.5
Pueblo	35,336	35,801	-1.3
Weld	38,870	34,376	13.1
Rest of State	333,440	313,451	6.4
TOTAL	\$1,501,606	\$1,391,863	7.9%



This report is available electronically as a Word document. If you would like to receive the report in electronic format, please contact the Office of Research and Analysis at 303-866-3089 or send an e-mail to ora@spike.dor.state.co.us.