

November Revenues Cool Slightly for Casinos

Revenues at Colorado casinos fell in the last month with AGP of nearly \$58.6 million statewide, down 6.1 percent from October's AGP of almost \$62.4 million, but up roughly 2.8 percent compared to the same month in 2010, when the AGP was just over \$57 million.

Cripple Creek's 14 casinos generated just over \$9.8 million AGP; Central City's eight casinos produced almost \$5.5 million; and Black Hawk's 18 casinos tallied almost \$43.3 million AGP in November.

Statewide, casinos paid taxes in November which totaled just over \$8.1 million, up 2.5 percent from October's tax total of about \$7.9 million.

Commission Action

At its meeting on Dec. 15 in Golden, the Commission:

- Renewed the retail license of Ameristar Casino Black Hawk
- Renewed operator licenses of Universal Gaming Resources, LLC; and Ameristar Casino Black Hawk
- Renewed the manufacturer/distributor license of Universal Gaming Resources, LLC; PDS Gaming Corporation; Ameristar Casino Black Hawk

Dates to Remember

Dec. 26 • State Holiday, Division offices closed
Jan. 2 • State Holiday, Division offices closed
Jan. 16 • Martin Luther King Day, Division offices closed
Jan. 17 • December gaming tax returns due
Jan. 19 • Gaming Commission meeting, Golden

MESSAGE FROM THE DIRECTOR

Effective January 14, 2012, casinos may take advantage of amendments to Rules 1, 12 & 16: **Regarding the adoption of standards for Electronic Promotional Credits.** This allows casinos to offer downloadable Electronic Promotional Credits for play on slot machines, through a patron card that customers can use in that casino.

There is no requirement for casinos to use this option, and they may continue to offer coupons and other incentives if they wish. Currently, not all slot machines have the technology to accept downloadable credits.

Representatives of the casino industry were involved in the development of Colorado's Rules and Regulations regarding Electronic Promotional Credits, commenting on proposed language and attending public forums to exchange ideas and information.

It is hoped that the new promotions will provide a boost to both casino revenues and taxes paid to the state. The played credits are subject to tax by the state, once they are used by customers.

Another change is coming in gaming media duplication requirements, which proposes to eliminate the tedious application of printed labels on slot machine game/peripheral devices each time software is duplicated. New technology allows electronic flash downloads and game on-screen verification, eliminating the need for physical software labels. The licensee must use some method (whether provided by comparison of the software program ID to a visual display on the gaming device and/or by a validation unit that is capable of providing signature validation codes) to identify that the media being used is approved for use in Colorado.

—Ron Kammerzell



NOVEMBER AGP BY DEVICE

STATEWIDE

Device	Number	AGP	Avg. Daily AGP/Device	Number	AGP	Avg. Daily AGP/Device
Slots	14,633	\$52,178,940	\$119.05	3,868	\$9,061,801	\$78.09
Tables	325	\$6,394,559	\$656.92	79	\$760,080	\$320.71
TOTAL	14,958	\$58,573,499	\$130.74	3,947	\$9,821,882	\$82.95

CRIPPLE CREEK

BLACK HAWK

Device	Number	AGP	Avg. Daily AGP/Device	Number	AGP	Avg. Daily AGP/Device
Slots	8,433	\$38,019,048	\$150.28	2,332	\$5,098,090	\$73.48
Tables	199	\$5,280,917	\$884.58	47	\$353,562	\$252.86
TOTAL	8,632	\$43,299,966	\$167.21	2,379	\$5,451,652	\$77.03

CENTRAL CITY

Average Daily AGP Per Device is calculated by dividing the total AGP by the number of devices, further divided by the average number of days open for all establishments open during the month.

STATEWIDE GAMING STATISTICS					CRIPPLE CREEK GAMING STATISTICS				
	NOV 2011	OCT 2011	NOV 2010	TAX YTD		NOV 2011	OCT 2011	NOV 2010	TAX YTD
1¢ SLOTS	8,186	8,140	7,830	40,691	1¢ SLOTS	1,982	1,981	1,918	9,976
COINS IN	307,436,286.74	333,714,890.52	299,836,649.67	1,695,231,672.84	COINS IN	60,458,871.84	66,194,791.97	59,297,070.90	350,693,813.79
AGP	29,315,557.67	31,543,746.12	28,021,172.15	162,233,275.73	AGP	4,936,778.11	5,445,941.72	4,837,320.96	29,472,584.45
AVG DAILY AGP	119.57	125.11	119.50	132.36	AVG DAILY AGP	83.03	88.89	84.07	96.82
HOLD %	9.54%	9.45%	9.35%	9.57%	HOLD %	8.17%	8.23%	8.16%	8.40%
25¢ SLOTS	1,535	1,541	1,573	7,684	25¢ SLOTS	465	465	517	2,359
COINS IN	64,699,176.35	72,414,532.70	69,287,518.78	370,703,889.61	COINS IN	18,066,157.10	20,818,187.00	19,703,484.25	107,076,642.32
AGP	3,629,795.14	4,014,384.20	3,929,048.53	21,105,185.30	AGP	827,693.31	891,482.85	892,166.97	5,091,666.33
AVG DAILY AGP	78.95	84.10	83.41	91.18	AVG DAILY AGP	59.33	61.99	57.52	70.73
HOLD %	5.61%	5.54%	5.67%	5.69%	HOLD %	4.58%	4.28%	4.53%	4.76%
\$1 SLOTS	1,571	1,573	1,644	7,854	\$1 SLOTS	587	585	565	2,919
COINS IN	125,666,872.50	133,059,481.73	127,874,884.74	684,006,655.57	COINS IN	29,474,754.00	31,475,901.31	27,827,915.00	170,482,389.31
AGP	6,714,979.34	7,097,011.84	6,481,560.85	36,535,406.93	AGP	1,502,167.05	1,488,679.88	1,335,174.27	8,431,770.45
AVG DAILY AGP	142.72	145.66	131.65	154.43	AVG DAILY AGP	85.30	82.28	78.77	94.66
HOLD %	5.34%	5.33%	5.07%	5.34%	HOLD %	5.10%	4.73%	4.80%	4.95%
MULTI-DENOM	2,128	2,092	2,066	10,577	MULTI-DENOM	497	500	492	2,521
COINS IN	174,288,999.20	188,361,183.73	165,382,442.58	983,137,421.82	COINS IN	22,559,409.89	26,907,455.90	23,476,259.94	142,540,376.87
AGP	8,029,930.13	8,768,389.24	7,698,220.22	45,480,542.70	AGP	984,857.22	1,256,454.43	1,068,327.57	6,695,085.18
AVG DAILY AGP	125.99	135.32	124.42	142.75	AVG DAILY AGP	66.05	81.25	72.38	87.03
HOLD %	4.61%	4.66%	4.65%	4.63%	HOLD %	4.37%	4.67%	4.55%	4.70%
OTHER SLOTS	1,213	1,217	1,459	6,121	OTHER SLOTS	337	343	357	1,730
COINS IN	70,860,429.31	80,248,712.38	83,118,411.30	393,177,643.43	COINS IN	12,516,370.25	13,448,438.10	11,598,124.40	70,707,575.55
AGP	4,488,677.54	4,346,552.93	4,819,579.50	23,181,514.59	AGP	810,305.58	728,364.78	657,234.19	4,062,199.33
AVG DAILY AGP	123.56	115.30	110.30	125.73	AVG DAILY AGP	80.15	68.66	61.37	76.95
HOLD %	6.33%	5.42%	5.80%	5.90%	HOLD %	6.47%	5.42%	5.67%	5.75%
BJ TABLES	143	144	125	723	BJ TABLES	35	35	27	178
BJ DROP	14,152,334.11	14,188,691.20	13,630,641.35	75,305,112.73	BJ DROP	2,007,497.50	2,325,194.75	1,647,014.00	11,640,989.30
AGP	2,545,648.36	2,349,008.45	2,088,652.85	12,388,965.48	AGP	329,079.00	386,062.50	282,699.00	1,807,849.55
AVG DAILY AGP	594.38	526.64	557.95	568.85	AVG DAILY AGP	313.41	356.64	349.01	332.84
HOLD %	17.99%	16.56%	15.32%	16.45%	HOLD %	16.39%	16.60%	17.16%	15.53%
CRAPS TABLES	26	25	28	127	CRAPS TABLES	7	7	7	35
CRAPS DROP	5,151,447.75	5,650,150.69	5,428,179.50	29,942,807.75	CRAPS DROP	650,912.50	715,299.50	610,130.25	4,386,056.61
AGP	1,197,297.75	1,249,927.94	1,121,917.50	6,269,118.50	AGP	119,513.25	185,146.25	134,108.75	876,091.61
AVG DAILY AGP	1,537.56	1,614.11	1,337.96	1,638.72	AVG DAILY AGP	569.11	855.18	638.61	820.31
HOLD %	23.24%	22.12%	20.67%	20.94%	HOLD %	18.36%	25.88%	21.98%	19.97%
POKER TABLES	131	125	117	640	POKER TABLES	30	28	28	141
POKER DROP	3,192,053.35	3,263,225.50	3,193,065.75	17,480,225.40	POKER DROP	450,344.75	361,624.75	352,499.50	2,242,685.75
AGP	2,162,030.33	2,372,604.76	2,248,834.73	11,652,484.93	AGP	252,251.79	227,621.93	232,606.48	1,416,298.69
AVG DAILY AGP	551.05	612.78	641.82	604.42	AVG DAILY AGP	280.28	262.84	276.91	329.18
HOLD %	24.66%	25.89%	22.52%	24.32%	HOLD %	25.57%	23.20%	27.48%	25.32%
ROULETTE TABLES	25	24	24	122	ROULETTE TABLES	7	6	8	32
ROULETTE DROP	2,077,409.75	2,404,029.00	2,294,826.00	12,060,627.38	ROULETTE DROP	237,741.00	313,831.00	225,016.50	1,552,305.50
AGP	489,583.00	653,175.25	623,213.50	3,000,744.88	AGP	59,236.25	83,271.25	58,510.00	425,474.00
AVG DAILY AGP	653.87	878.63	867.10	816.53	AVG DAILY AGP	282.08	448.73	243.79	435.73
HOLD %	23.57%	27.17%	27.16%	24.88%	HOLD %	24.92%	26.53%	26.00%	27.41%
TOTAL AGP	58,573,499.26	62,394,800.73	57,032,199.83	321,847,239.04	TOTAL AGP	9,821,881.56	10,693,025.59	9,498,148.19	58,279,019.59
GAMING TAXES	8,103,238.60	7,915,060.39	8,370,895.34	30,954,626.32	GAMING TAXES	544,311.83	477,649.92	584,390.02	1,467,367.04
# OF CASINOS	40	40	38	40	# OF CASINOS	14	14	13	14

BLACK HAWK GAMING STATISTICS					CENTRAL CITY GAMING STATISTICS				
	NOV 2011	OCT 2011	NOV 2010	TAX YTD		NOV 2011	OCT 2011	NOV 2010	TAX YTD
1¢ SLOTS	4,905	4,849	4,803	24,395	1¢ SLOTS	1,299	1,310	1,109	6,320
COINS IN	211,562,017.36	226,728,017.30	206,003,193.78	1,149,880,754.97	COINS IN	35,415,397.54	40,792,081.25	34,536,384.99	194,657,104.08
AGP	21,013,690.98	22,265,423.63	20,293,497.53	114,634,283.57	AGP	3,365,088.58	3,832,380.77	2,890,353.66	18,126,407.71
AVG DAILY AGP	142.80	148.12	141.36	155.84	AVG DAILY AGP	87.08	94.37	86.88	97.72
HOLD %	9.93%	9.82%	9.85%	9.97%	HOLD %	9.50%	9.39%	8.37%	9.31%
25¢ SLOTS	760	758	789	3,773	25¢ SLOTS	310	318	267	1,552
COINS IN	40,528,597.25	44,494,853.70	43,203,914.53	226,786,463.43	COINS IN	6,104,422.00	7,101,492.00	6,380,120.00	36,840,783.86
AGP	2,403,162.32	2,643,362.87	2,694,141.13	13,678,167.59	AGP	398,939.51	479,538.48	342,740.43	2,335,351.38
AVG DAILY AGP	105.40	112.49	114.24	120.23	AVG DAILY AGP	43.26	48.64	42.79	51.27
HOLD %	5.93%	5.94%	6.24%	6.03%	HOLD %	6.54%	6.75%	5.37%	6.34%
\$1 SLOTS	771	774	856	3,886	\$1 SLOTS	213	214	223	1,049
COINS IN	88,632,661.50	92,213,136.42	89,221,652.74	469,997,834.26	COINS IN	7,559,457.00	9,370,444.00	10,825,317.00	43,526,432.00
AGP	4,809,592.55	5,286,701.43	4,733,043.19	26,090,066.79	AGP	403,219.74	321,630.53	413,343.39	2,013,569.69
AVG DAILY AGP	207.94	220.33	184.99	222.66	AVG DAILY AGP	63.63	48.48	61.79	65.40
HOLD %	5.43%	5.73%	5.30%	5.55%	HOLD %	5.33%	3.43%	3.82%	4.63%
MULTI-DENOM	1,329	1,295	1,284	6,543	MULTI-DENOM	302	297	290	1,513
COINS IN	135,213,621.61	143,010,031.61	125,115,102.28	744,497,225.27	COINS IN	16,515,967.70	18,443,696.22	16,791,080.36	96,099,819.68
AGP	6,328,763.18	6,784,284.81	6,042,807.82	34,991,773.59	AGP	716,309.73	727,650.00	587,084.83	3,793,683.93
AVG DAILY AGP	158.73	168.99	157.46	177.36	AVG DAILY AGP	79.73	79.03	67.48	85.43
HOLD %	4.68%	4.74%	4.83%	4.70%	HOLD %	4.34%	3.95%	3.50%	3.95%
OTHER SLOTS	668	658	883	3,355	OTHER SLOTS	208	216	219	1,036
COINS IN	54,459,590.15	62,432,146.25	66,945,519.50	300,388,044.39	COINS IN	3,884,468.91	4,368,128.03	4,574,767.40	22,082,023.49
AGP	3,463,839.44	3,344,777.06	3,906,002.21	17,783,432.15	AGP	214,532.52	273,411.09	256,343.10	1,335,883.11
AVG DAILY AGP	172.85	163.98	148.00	175.79	AVG DAILY AGP	34.67	40.83	39.02	43.93
HOLD %	6.36%	5.36%	5.83%	5.92%	HOLD %	5.52%	6.26%	5.60%	6.05%
BJ TABLES	82	83	82	419	BJ TABLES	26	26	16	126
BJ DROP	11,162,050.61	10,791,874.20	11,143,336.85	58,186,651.42	BJ DROP	982,786.00	1,071,622.25	840,290.50	5,477,472.01
AGP	2,084,037.61	1,786,407.20	1,710,421.60	9,781,384.17	AGP	132,531.75	176,538.75	95,532.25	799,731.76
AVG DAILY AGP	847.17	694.29	697.88	774.20	AVG DAILY AGP	171.34	219.03	199.03	216.25
HOLD %	18.67%	16.55%	15.35%	16.81%	HOLD %	13.49%	16.47%	11.37%	14.60%
CRAPS TABLES	15	15	18	76	CRAPS TABLES	4	3	3	16
CRAPS DROP	4,021,853.25	4,331,908.69	4,310,556.25	22,752,197.14	CRAPS DROP	478,682.00	602,942.50	507,493.00	2,804,554.00
AGP	962,158.50	948,577.19	913,163.75	4,848,883.89	AGP	115,626.00	116,204.50	74,645.00	544,143.00
AVG DAILY AGP	2,138.13	2,039.95	1,697.33	2,115.91	AVG DAILY AGP	971.65	1,249.51	829.39	1,158.70
HOLD %	23.92%	21.90%	21.18%	21.31%	HOLD %	24.16%	19.27%	14.71%	19.40%
POKER TABLES	88	84	74	434	POKER TABLES	13	13	15	65
POKER DROP	2,569,719.10	2,713,918.75	2,559,191.75	14,258,640.90	POKER DROP	171,989.50	187,682.00	281,374.50	978,898.75
AGP	1,834,514.04	2,050,523.33	1,932,188.43	9,755,958.99	AGP	75,264.50	94,459.50	84,039.82	480,227.25
AVG DAILY AGP	694.89	787.45	873.59	745.50	AVG DAILY AGP	194.61	234.39	186.76	251.72
HOLD %	24.71%	26.02%	23.14%	24.15%	HOLD %	21.53%	29.13%	10.69%	24.43%
ROULETTE TABLES	14	14	13	70	ROULETTE TABLES	4	4	3	20
ROULETTE DROP	1,737,136.25	1,939,660.50	1,957,725.50	9,848,495.13	ROULETTE DROP	102,532.50	150,537.50	112,084.00	659,826.75
AGP	400,207.25	523,404.50	547,019.00	2,410,875.13	AGP	30,139.50	46,499.50	17,684.50	164,395.75
AVG DAILY AGP	952.87	1,206.00	1,407.83	1,142.21	AVG DAILY AGP	253.27	375.00	196.49	280.05
HOLD %	23.04%	26.98%	27.94%	24.48%	HOLD %	29.40%	30.89%	15.78%	24.91%
TOTAL AGP	43,299,965.87	45,633,462.02	42,772,284.66	233,974,825.87	TOTAL AGP	5,451,651.83	6,068,313.12	4,761,766.98	29,593,393.58
GAMING TAXES	7,123,612.02	7,081,557.19	7,320,334.59	28,409,377.09	GAMING TAXES	435,314.75	355,853.28	466,170.73	1,077,882.19
# OF CASINOS	18	18	18	18	# OF CASINOS	8	8	7	8