

AGP Growth Slows in February

Revenues at Colorado casinos declined in February. Casinos statewide reported \$57.2 million in AGP in February, down 2.6 percent from \$58.7 million in February 2010, and down 3.5 percent from 59.2 million in AGP in January.

Black Hawk's 17 casinos totaled \$42.3 million in AGP in February; Cripple Creek's 13 casinos generated \$9.9 million; and Central City's seven casinos produced \$4.9 million.

Casinos statewide paid \$9.2 million in gaming tax proceeds in February, down from \$9.6 million in January.

Commission Action

At its meeting on March 17 in Golden, the Colorado Gaming Commission:

- Renewed the manufacturer/distributor license of Penn Bullwhackers, Inc., dba Bullwhackers Casino

- Renewed the retail licenses of Penn Bullwhackers, Inc., dba Bullwhackers Casino; Century Casinos Cripple Creek, Inc., dba Century Casinos; WMCK Acquisition Corp., dba Century Casino Cripple Creek; CC Tollgate, LLC, dba Century Casino; Pioneer Group, Inc., dba Buffalo Billy's Casino; and Pioneer Group, Inc., dba Billy's Casino.

Dates to Remember

✓ April 15 • March gaming tax returns due

✓ April 21 • Gaming Commission meeting, Golden

MESSAGE FROM THE DIRECTOR

Electronic Promotional Credits



The Division is in the early phases of researching the regulatory impacts of electronic promotional credits. Many other gaming jurisdictions permit this technology, which allows a casino to offer its patrons downloadable/uploadable promotional credits from the patrons' respective player's club account. Our industry has shown some keen interest in this functionality and as a result, we will be examining best practices from other jurisdictions to formulate a regulatory framework that would facilitate it. We are also seeking clarification from the Attorney General's office regarding the permissibility of both restricted and nonrestricted credits; the Division's preference is to allow both. We expect to seek industry involvement during the process. Our plan is to draft rules and internal controls that are broad based and work for all slot monitoring/player tracking systems currently in the field. We will also need to draft testing protocols for the test lab as well as field testing procedures for our licensees. Although we do not have a definite timeline for the implementation of this technology at this time, we do recognize this as a priority and are hopeful we may be in a position to present draft regulations to our Commission during the second half of the calendar year.

—Ron Kammerzell

FEBRUARY AGP BY DEVICE

STATEWIDE

Device	Number	AGP	Avg. Daily AGP/Device	Number	AGP	Avg. Daily AGP/Device
Slots	14,303	\$51,589,060	\$128.82	3,735	\$9,212,950	\$88.09
Tables	297	\$5,611,982	\$674.84	71	\$725,935	\$365.16
TOTAL	14,600	\$57,201,041	\$139.92	3,806	\$9,938,885	\$93.26

CRIPPLE CREEK

BLACK HAWK

Device	Number	AGP	Avg. Daily AGP/Device	Number	AGP	Avg. Daily AGP/Device
Slots	8,431	\$37,840,528	\$160.30	2,137	\$4,535,581	\$75.80
Tables	190	\$4,473,657	\$840.91	36	\$412,389	\$409.12
TOTAL	8,621	\$42,314,186	\$175.30	2,173	\$4,947,970	\$81.32

CENTRAL CITY

Average Daily AGP Per Device is calculated by dividing the total AGP by the number of devices, further divided by the average number of days open for all establishments open during the month.

STATEWIDE GAMING STATISTICS

	FEB 2011	JAN 2011	FEB 2010	TAX YTD
1¢ SLOTS	7,828	7,789	7,744	62,618
COINS IN	307,567,563.34	314,066,660.24	291,813,886.58	2,608,078,627.41
AGP	29,128,783.20	29,135,989.10	27,094,988.63	243,360,217.49
AVG DAILY AGP	132.90	120.77	125.07	127.95
HOLD %	9.47%	9.28%	9.29%	9.33%
25¢ SLOTS	1,480	1,531	1,896	12,888
COINS IN	64,189,468.61	71,041,647.30	80,936,774.10	618,051,639.85
AGP	3,594,501.69	3,982,278.55	4,678,884.81	35,204,938.27
AVG DAILY AGP	86.74	83.98	88.21	89.93
HOLD %	5.60%	5.61%	5.78%	5.70%
\$1 SLOTS	1,595	1,624	1,919	13,761
COINS IN	123,208,862.00	147,414,360.98	140,415,872.25	1,156,411,486.98
AGP	6,342,496.45	7,304,801.61	7,375,275.39	60,174,846.20
AVG DAILY AGP	142.02	145.22	137.38	143.97
HOLD %	5.15%	4.96%	5.25%	5.20%
MULTI-DENOM	2,104	2,036	2,153	17,190
COINS IN	174,508,806.19	162,298,130.76	172,434,870.83	1,482,737,092.09
AGP	8,013,575.17	7,615,106.11	8,600,959.80	68,839,167.28
AVG DAILY AGP	136.03	120.76	142.80	131.84
HOLD %	4.59%	4.69%	4.99%	4.64%
OTHER SLOTS	1,296	1,387	1,667	11,641
COINS IN	69,055,951.30	86,403,718.33	84,269,852.31	684,195,345.53
AGP	4,509,703.03	5,027,148.92	5,075,725.49	41,412,611.63
AVG DAILY AGP	124.28	117.02	108.84	117.12
HOLD %	6.53%	5.82%	6.02%	6.05%
BJ TABLES	130	132	126	1,033
BJ DROP	13,640,370.62	14,038,611.83	13,729,181.57	115,373,428.80
AGP	2,136,561.87	2,399,350.08	2,027,449.57	17,890,052.05
AVG DAILY AGP	586.97	586.85	575.19	570.17
HOLD %	15.66%	17.09%	14.77%	15.51%
CRAPS TABLES	27	29	28	225
CRAPS DROP	5,702,718.72	5,790,262.00	5,690,006.00	46,895,065.99
AGP	998,700.22	1,150,080.50	1,147,888.50	9,500,247.24
AVG DAILY AGP	1,321.03	1,280.38	1,465.45	1,390.11
HOLD %	17.51%	19.86%	20.17%	20.26%
POKER TABLES	116	118	138	955
POKER DROP	2,649,584.97	2,814,932.50	3,392,932.65	26,644,001.28
AGP	1,906,025.01	2,053,557.45	2,235,135.77	17,781,116.34
AVG DAILY AGP	586.83	561.87	578.97	612.99
HOLD %	25.47%	23.96%	24.78%	23.42%
ROULETTE TABLES	24	26	27	197
ROULETTE DROP	2,124,413.50	2,384,314.50	2,284,220.56	18,357,927.35
AGP	570,694.50	573,703.50	461,530.56	4,563,184.35
AVG DAILY AGP	849.25	712.40	611.04	762.60
HOLD %	26.86%	24.06%	20.21%	24.86%
TOTAL AGP	57,201,041.14	59,242,015.82	58,697,838.52	498,726,380.85
GAMING TAXES	9,158,606.51	9,574,517.82	9,929,386.84	60,655,586.90
# OF CASINOS	37	38	40	39

CRIPPLE CREEK GAMING STATISTICS

	FEB 2011	JAN 2011	FEB 2010	TAX YTD
1¢ SLOTS	1,917	1,922	2,068	15,853
COINS IN	60,429,167.94	62,700,641.24	56,830,993.52	526,849,339.60
AGP	5,115,313.49	5,037,572.26	4,658,375.89	43,408,920.29
AVG DAILY AGP	95.30	84.76	80.45	90.15
HOLD %	8.46%	8.03%	8.20%	8.24%
25¢ SLOTS	473	490	738	4,494
COINS IN	18,380,930.11	20,082,691.05	23,257,024.00	186,706,872.28
AGP	834,039.30	875,798.47	1,095,803.34	8,640,912.64
AVG DAILY AGP	62.97	57.80	53.03	63.30
HOLD %	4.54%	4.36%	4.71%	4.63%
\$1 SLOTS	556	567	734	4,989
COINS IN	27,992,383.00	31,336,701.00	33,451,975.00	272,722,326.31
AGP	1,454,073.51	1,423,769.29	1,575,894.01	13,492,422.81
AVG DAILY AGP	93.40	81.20	76.68	89.03
HOLD %	5.19%	4.54%	4.71%	4.95%
MULTI-DENOM	482	501	497	4,012
COINS IN	24,383,352.83	27,221,671.96	20,506,004.69	205,545,072.18
AGP	1,168,715.99	1,129,224.91	1,037,169.55	9,318,521.95
AVG DAILY AGP	86.60	72.89	74.53	76.47
HOLD %	4.79%	4.15%	5.06%	4.53%
OTHER SLOTS	307	317	524	3,067
COINS IN	11,870,884.95	12,633,566.55	15,202,243.35	119,676,165.92
AGP	640,807.91	655,117.73	857,672.37	6,955,414.62
AVG DAILY AGP	74.55	66.83	58.46	74.66
HOLD %	5.40%	5.19%	5.64%	5.81%
BJ TABLES	31	31	31	244
BJ DROP	1,917,409.25	1,775,207.76	1,731,623.25	15,415,676.26
AGP	305,655.75	311,351.01	296,736.25	2,380,226.26
AVG DAILY AGP	352.14	324.79	341.86	321.15
HOLD %	15.94%	17.54%	17.14%	15.44%
CRAPS TABLES	7	7	8	61
CRAPS DROP	708,254.76	662,457.00	653,973.50	5,911,607.51
AGP	118,111.51	115,389.25	135,650.50	1,396,473.51
AVG DAILY AGP	602.61	533.07	605.58	753.68
HOLD %	16.68%	17.42%	20.74%	23.62%
POKER TABLES	26	26	33	241
POKER DROP	270,109.92	262,755.00	379,859.50	3,007,446.67
AGP	221,549.00	234,716.94	268,990.26	2,069,251.27
AVG DAILY AGP	304.33	291.94	291.12	282.67
HOLD %	26.55%	30.66%	28.33%	25.60%
ROULETTE TABLES	7	8	8	63
ROULETTE DROP	271,166.50	299,258.75	252,178.00	2,060,836.95
AGP	80,619.00	81,540.25	66,425.00	553,765.45
AVG DAILY AGP	411.32	329.61	296.54	289.38
HOLD %	29.73%	27.25%	26.34%	26.87%
TOTAL AGP	9,938,885.46	9,864,480.11	9,992,717.17	88,215,908.80
GAMING TAXES	1,064,703.53	893,840.60	1,052,218.76	4,128,738.63
# OF CASINOS	13	13	16	14

BLACK HAWK GAMING STATISTICS

CENTRAL CITY GAMING STATISTICS

	FEB 2011	JAN 2011	FEB 2010	TAX YTD
1¢ SLOTS	4,750	4,719	4,710	37,685
COINS IN	213,484,579.58	214,962,162.39	205,749,164.27	1,773,843,817.71
AGP	21,058,142.13	21,079,518.03	19,712,570.88	174,060,753.64
AVG DAILY AGP	158.33	144.10	149.47	152.09
HOLD %	9.86%	9.81%	9.58%	9.81%
25¢ SLOTS	749	782	892	6,245
COINS IN	39,907,409.25	44,833,557.25	50,493,840.35	373,903,436.82
AGP	2,392,740.77	2,720,540.90	3,153,988.00	23,181,752.77
AVG DAILY AGP	114.09	112.22	126.28	122.23
HOLD %	6.00%	6.07%	6.25%	6.20%
\$1 SLOTS	811	836	960	6,921
COINS IN	85,263,214.00	105,376,460.98	94,491,033.25	784,525,323.22
AGP	4,521,698.85	5,399,346.40	5,230,756.67	42,636,860.93
AVG DAILY AGP	199.12	208.34	194.60	202.86
HOLD %	5.30%	5.12%	5.54%	5.43%
MULTI-DENOM	1,336	1,247	1,403	10,874
COINS IN	132,451,230.61	117,059,731.34	136,126,600.95	1,128,178,277.79
AGP	6,257,189.40	5,742,864.10	6,854,672.60	53,826,771.77
AVG DAILY AGP	167.27	148.56	174.49	163.00
HOLD %	4.72%	4.91%	5.04%	4.77%
OTHER SLOTS	785	855	923	6,840
COINS IN	53,195,447.65	69,014,707.27	64,236,943.61	524,740,775.00
AGP	3,610,757.04	4,125,273.79	3,915,912.80	32,137,496.39
AVG DAILY AGP	164.27	155.64	151.52	154.71
HOLD %	6.79%	5.98%	6.10%	6.12%
BJ TABLES	82	84	82	652
BJ DROP	10,894,573.12	11,457,063.82	11,518,878.47	92,794,746.03
AGP	1,696,916.62	1,971,566.82	1,657,509.47	14,657,295.53
AVG DAILY AGP	739.08	757.13	721.91	740.25
HOLD %	15.58%	17.21%	14.39%	15.80%
CRAPS TABLES	17	18	17	139
CRAPS DROP	4,439,029.46	4,602,222.75	4,530,687.00	36,508,381.23
AGP	763,182.21	943,236.00	917,383.50	7,287,537.48
AVG DAILY AGP	1,603.32	1,690.39	1,927.28	1,726.39
HOLD %	17.19%	20.50%	20.25%	19.96%
POKER TABLES	77	77	90	598
POKER DROP	2,052,893.55	2,230,979.00	2,536,117.40	20,644,136.86
AGP	1,558,714.99	1,704,981.55	1,802,036.26	14,651,997.77
AVG DAILY AGP	722.97	714.28	715.09	806.80
HOLD %	25.34%	24.32%	25.33%	23.82%
ROULETTE TABLES	14	14	14	107
ROULETTE DROP	1,723,991.50	1,973,217.75	1,891,792.56	15,287,508.90
AGP	454,843.50	453,032.75	352,470.06	3,764,924.40
AVG DAILY AGP	1,160.32	1,043.85	899.16	1,158.63
HOLD %	26.38%	22.96%	18.63%	24.63%
TOTAL AGP	42,314,185.51	44,140,360.34	43,597,300.24	366,205,390.68
GAMING TAXES	7,812,627.58	8,082,573.37	8,097,049.36	53,684,575.73
# OF CASINOS	17	17	18	18

	FEB 2011	JAN 2011	FEB 2010	TAX YTD
1¢ SLOTS	1,161	1,148	966	9,080
COINS IN	33,653,815.82	36,403,856.61	29,233,728.79	307,385,470.10
AGP	2,955,327.58	3,018,898.81	2,724,041.86	25,890,543.56
AVG DAILY AGP	90.91	84.83	101.31	93.84
HOLD %	8.78%	8.29%	9.32%	8.42%
25¢ SLOTS	258	259	266	2,149
COINS IN	5,901,129.25	6,125,399.00	7,185,909.75	57,441,330.75
AGP	367,721.62	385,939.18	429,093.47	3,382,272.86
AVG DAILY AGP	50.90	48.07	57.96	51.80
HOLD %	6.23%	6.30%	5.97%	5.89%
\$1 SLOTS	228	221	225	1,851
COINS IN	9,953,265.00	10,701,199.00	12,472,864.00	99,163,837.45
AGP	366,724.09	481,685.92	568,624.71	4,045,562.46
AVG DAILY AGP	57.44	70.31	90.80	71.93
HOLD %	3.68%	4.50%	4.56%	4.08%
MULTI-DENOM	286	288	253	2,304
COINS IN	17,674,222.75	18,016,727.46	15,802,265.19	149,013,742.12
AGP	587,669.78	743,017.10	709,117.65	5,693,873.56
AVG DAILY AGP	73.39	83.22	100.70	81.33
HOLD %	3.33%	4.12%	4.49%	3.82%
OTHER SLOTS	204	215	220	1,734
COINS IN	3,989,618.70	4,755,444.51	4,830,665.35	39,778,404.61
AGP	258,138.08	246,757.40	302,140.32	2,319,700.62
AVG DAILY AGP	45.19	37.02	49.34	44.03
HOLD %	6.47%	5.19%	6.25%	5.83%
BJ TABLES	17	17	13	137
BJ DROP	828,388.25	806,340.25	478,679.85	7,163,006.51
AGP	133,989.50	116,432.25	73,203.85	852,530.26
AVG DAILY AGP	281.49	220.93	202.31	204.79
HOLD %	16.17%	14.44%	15.29%	11.90%
CRAPS TABLES	3	4	3	25
CRAPS DROP	555,434.50	525,582.25	505,345.50	4,475,077.25
AGP	117,406.50	91,455.25	94,854.50	816,236.25
AVG DAILY AGP	1,397.70	737.54	1,135.98	1,074.49
HOLD %	21.14%	17.40%	18.77%	18.24%
POKER TABLES	13	15	15	116
POKER DROP	326,581.50	321,198.50	476,955.75	2,992,417.75
AGP	125,761.02	113,858.96	164,109.25	1,059,867.30
AVG DAILY AGP	345.50	244.86	393.08	300.69
HOLD %	25.38%	15.97%	19.00%	18.51%
ROULETTE TABLES	3	4	5	27
ROULETTE DROP	129,255.50	111,838.00	140,250.00	1,009,581.50
AGP	35,232.00	39,130.50	42,635.50	244,494.50
AVG DAILY AGP	419.43	315.57	306.36	298.01
HOLD %	27.26%	34.99%	30.40%	24.22%
TOTAL AGP	4,947,970.17	5,237,175.37	5,107,821.11	44,305,081.37
GAMING TAXES	281,275.40	598,103.85	780,118.72	2,842,272.54
# OF CASINOS	7	8	6	7