# **FISCAL YEAR** 2017-2018

# Annual Report

# An innovative land trust funding Colorado schools since 1876.



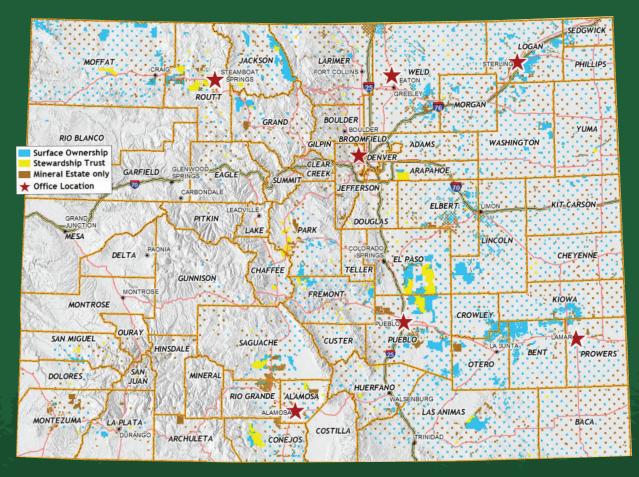


COLORADO State Land Board

# Our Ownership

### The state of Colorado covers 66.5 million acres.

The State Land Board owns and stewards 2.8 million acres of that land (pictured below in blue) and 4 million acres of mineral assets (in brown)—called trust lands—, making us the second-largest landowner in Colorado. Ten percent of trust land acreage is specially designated into the Stewardship Trust (in yellow).



Cover (top left): The Otis School District in Washington County received a BEST grant to build a new school. Cover (bottom): Lowry Ranch in Arapahoe County. Courtesy of Raquel Wertsbaugh.

We generated \$150.5 million in FY17-18 We are the second largest landowner in Colorado 10% of trust land acreage is specially designated into the Stewardship Trust

# FY17-18 Annual Report

### Greetings,

It's often said, "take care of the land and the land will take care of you."

Responsible stewardship matters to the Colorado State Land Board because state trust lands need to generate revenue not only for today's students, but also for future generations of school kids. Our team follows a stewardship framework in order to care for the land. Read about it on page 8 of this report.

We're incredibly proud of the important role our intergenerational trust has in supporting Colorado schools and other public institutions. We generated \$150.5 million for them this year, and \$833 million in the past five years cumulatively.

The successes you'll read about in this report have been the result of strong teamwork and partnerships. We are grateful to our Commissioners, exemplary staff, hardworking lessees, engaged citizens, and our many partners across the state.

Together we create opportunities to support state trust beneficiaries for generations to come.

Thank you.

Bill Ryan Director, State Land Board



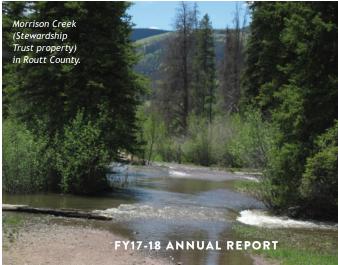
# WHAT YOU WILL FIND IN THIS REPORT

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### **CONTACT US!**



303.866.3454 colorado.gov/statelandboard



# **Mission and History**

### MISSION

The State Land Board manages an endowment of assets held in perpetual, intergenerational, public trusts for the financial support of Colorado's public schools and other public institutions.

### DUAL RESPONSIBILITIES

✓ Generate reasonable and consistent income over time.
✓ Protect and enhance the natural values of state trust lands.





### HISTORY

Our agency was created at statehood (1876) when President Ulysses S. Grant signed Proclamation 230 to make Colorado the 38th state to join the Union. Through the Colorado Enabling Act, Congress gave federal land grants to Colorado to support public beneficiaries—primarily public schools.

### OUR FIDUCIARY DUTY

The State Land Board, as the trustee, has a legal and ethical obligation to act solely in the best interest of our beneficiaries.



# **Our Impact on Schools**

- Leases on trust lands generated \$131.8 million in revenue in FY17-18 to support trust beneficiaries, primarily K-12 schoolchildren in Colorado.
- Since 2008, the State Land Board has contributed nearly \$600 million to the Department of Education's Building Excellent Schools Today (BEST) program.
- BEST offers competitive grants to schools districts for the construction of new schools or the renovation of existing facilities.
- The balance of revenue after BEST contributions and agency operations flows to the Public School Permanent Fund, which is an inviolable cash endowment managed by the State Treasurer's Office. The interest from the fund goes toward the state's education budget: the fund reached \$1.05 billion in FY17-18, which generated \$25.5 million in interest.



### **BEST GOALS**

- ✓ Give students superior learning opportunities.
- Equip teachers with the best modern teaching tools.
- ✓ Build safe, secure, and healthy 21st-century, highperforming facilities.



"Our new school is a source of pride for our community. Students come to a safe and healthy environment each day and have access to technologies that they didn't have in the old facilities. The district has doubled in students living in poverty in just a few years. For some students, this is the nicest environment that they exist in."

 Kendra Anderson, Superintendent, Otis School District R-3, recipient of a \$17 million grant to build a new pre K-12 school.

More than **180,000** Colorado schoolchildren have attended BEST schools.



# The majority of **BEST grant**

recipients are located in rural areas of the state.

# Leadership

Our agency is led by a Board of Commissioners. The Board is made up of five citizen volunteers, chosen by the Governor, and confirmed by the Colorado State Legislature. Commissioners are appointed to four-year terms and are limited to two consecutive terms. As fiduciaries, our Commissioners are responsible for prudently taking care of trust assets on behalf of beneficiaries, who are primarily Colorado schoolchildren.

Our agency was founded at statehood (1876). The Colorado Constitution requires that four of the five Commissioners have substantial experience in four separate areas: public K-12 education, production agriculture, local government, and natural resources. The fifth Commissioner serves as a citizen-at-large. The Commissioners do not represent the interest of a particular sector. Instead, they apply their industry experience when they make decisions on behalf of beneficiaries.

Commissioners are supported by 45 agency employees who are located in seven offices throughout the state.

Learn more about our leadership @ colorado.gov/statelandboard/commissioners-director





### Our Board of Commissioners



Gary Butterworth Natural Resources Colorado Springs, CO





**Tyler Karney** Ordway, CO



Greg Moffet Vail. CO



John M. Shaw Citizen-at-large





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# Contact Us

Electronic fence facilitates grazing management at Lowry Ranch in Arapahoe County. Courtesy of Raquel Wertsbaugh.

### **RECEIVE OUR E-NEWSLETTER**

**Stay in touch!** Please contact us to sign up to receive our quarterly e-newsletter, *Field Notes*. View our past issues @ colorado.gov/statelandboard/fieldnotes



Spring 2018

### WELCOME TO YOUR NEW NEWSLETTER

The Colorado State Land Board is now providing a quarterly enewsletter, *Field Notes*, sent via email to replace the mailed newsletter. Let us know what you'd like to read about.

BIG HORN SHEEP RELOCATED VIA HELICOPTER Population now exceeds 400 in southeastern Colorado

The State Land Board partnered with <u>Colorado Parks ft</u> <u>Wildlife</u> in January to relocate 15 big hom sheep from Chancellor Ranch in Las Animas



PDF of the Spring 2018 edition of Field Notes



### LOCATIONS

We have seven offices throughout the state.

Alamosa | Southwest 719.589.2360

Denver | Main Office 303.866.3454

Eaton | North Central 970.454.5279

Lamar | Southeast 719.336.3031

Pueblo | South Central 719.543.7403

Steamboat Springs | Northwest 970.879.9992

Sterling | Northeast 970.522.0975

### LINES OF BUSINESS

5

Agriculture 303.866.3454 x3325

Commercial Leasing 303.866.3454 x3327

Ecosystem Services 303.866.3454 x3318

Mining 303.866.3454 x3313

Oil and Gas 303.866.3454 x3326

Recreation 303.866.3454 x3342

Renewable Energy 303.866.3454 x3328

Rights-of-way 303.866.3454 x3328 Tower Sites 303.866.3454 x3328

# Working With Us

### What We Do

The State Land Board generates revenue for schoolchildren and other beneficiaries by leasing state-owned trust lands and minerals. Ninety-five percent of lease payments pass to beneficiaries. In FY17-18 we had 7,698 active leases and we earned \$131.8 million.

We are entrepreneurial in our pursuit of income. While our recent success remains largely due to extractive leases, such as oil and gas development, we are pushing ourselves to be innovative by increasing recurring revenues. The growth of recurring long-term revenue streams is critical to helping our agency fulfill our forward looking, intergenerational mission. That's why we have expanded renewable energy, recreation, ecosystem services, commercial real estate, and agriculture leasing.

We also layer leases as a strategy to maximize revenue. For instance, one parcel of land might have an agricultural cattle grazing lease as well as a right-of-way lease for a power line. We ensure that layered leases have minimal impact on one another.

### Lines of Business

- Agriculture (grazing, dry land crop production, and irrigated farming)
- Commercial real estate
- Ecosystem services (environmental mitigation of water, biodiversity, and carbon)
- Mining (limestone, gypsum, coal, precious metals, and more)
- Oil and gas
- Recreation (hunting, fishing, hiking, horseback riding, and more)
- Renewable energy (solar, wind, hydropower, geothermal, and biomass/bioenergy)
- Rights-of-way
- Tower sites
- Water resources



# Lease Payments Support Colorado Schools

"Grazing leases are a huge part of land stewardship for us. Grazing improves the land over time if you do it right. We expect lessees to maintain the long-term quality of trust lands because our agency needs to earn money not only for today's students, but also for future generations of children."

- Kit Page, District Manager for the Southwestern region of the state

### We're proud that...

95% of our income supports beneficiaries; we use only

5% to fund our operations.

# Buffalo Creek in Park County.

Your lease payment supports Colorado schools!

1 State Land Board leases trust lands and/or minerals to lessees.

Lessees operate and take ca of the land. Lessees make annual lease payments.

**3** Revenue from lease payments directly supports Colorado K-12 schoolchildren.

Our earnings have helped fund capital construction projects for more than 400 Colorado schools. Read more on page 3.





# Stewarding Trust Lands for Generations to Come

The State Land Board is responsible for carefully managing trust lands and assets for all generations. We have a dual mandate: 1) generate reasonable and consistent income over time and 2) protect and enhance the natural values of state trust lands.

The State Land Board uses a stewardship framework comprised of multiple tools for the responsible management of important natural values on state trust lands. All of the tools provide the agency with the opportunity to generate revenue for our beneficiaries. Our Commissioners strive to find a balance of both stewarding the land and earning income from it.

### STEWARDSHIP TRUST

A special management designation placed by our Board on 10 percent of state trust lands with the highest natural values to preserve the long-term benefits of, and returns from, those assets to the trusts. The Stewardship Trust was created by Amendment 16 to the state Constitution.

### COLORADO DESIGNATED NATURAL AREAS

The Colorado Parks and Wildlife (CPW) program that recognizes and monitors the state's finest examples of biodiversity, rarest plants, and geological or paleontological features.

### ASSET MANAGEMENT PLANS

A management plan prepared by our agency for a specific state trust property (generally a large property asset of 25,000 acres or more).

### STEWARDSHIP ACTION PLANS

A management plan prepared by our agency for a specific species or resource of concern on a landscape scale (i.e. greater than 20,000 acres).

### LEASE STIPULATIONS

Timing and surface use stipulations applied to new leases, typically oil & gas leases, to protect wildlife and/or rare plants. The lessee is in violation of the lease and subject to termination if the stipulations aren't followed.

### BEST MANAGEMENT PRACTICES

BMPs are on-the-ground practices or procedures that lead to enhanced stewardship outcomes on state trust lands.



**10%** percent of trust lands in the Stewardship Trust

**104** # of properties in Stewardship Trust

# **296,131** # of acres in the Stewardship Trust

### Stewardship

the office, duties, and obligations of a steward; the conducting, supervising, or managing of something; especially the careful and responsible management of something entrusted to one's care.

- Merriam-Webster



### Amendment 16, Section 10

In 1996, the passage of Amendment 16 to the state Constitution by Colorado voters established a new emphasis in how our agency carries out our mission, particularly with regard to long-term productivity and sound stewardship of state trust lands. Amendment 16 specifically directed the Board to develop new tools that would promote sound stewardship and land management practices; long-term agricultural productivity; community stability; natural resource management practice; and conservation easements.



# **2,780,316** # of trust acres in Colorado



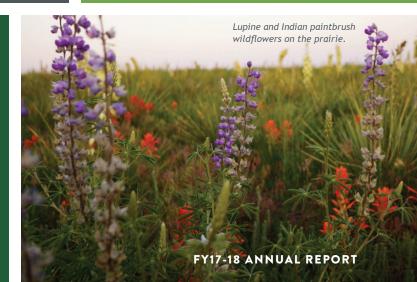
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### Protected Natural Values Include:

- Rare plants
- Important wildlife habitat
- Geologic formations
- ► Important cultural sites
- Important archaeological sites
- Beauty

"In the management of all state trust lands—and the Stewardship Trust in particular—the Board has a unique responsibility to assure intergenerational equity. Amendment 16 put particular emphasis on intergenerational equity. As trustees of a perpetual trust, we should recognize and seek balance between the needs of today's schoolchildren and the needs of the generations of children to come. Responsible stewardship of the land assets protects those assets and their value for both current and future generations of beneficiaries."

- Mike Bloom, Former Commissioner (2007-2015), State Land Board



# FY17-18 By the Numbers

# 296,131 acres in the

Stewardship Trust

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# 1,045,232,107

dollars in the corpus of the Permanent Fund, an inviolate endowment

# 997,421

number of acres leased for recreation

number of days the extracted trust land oil supported country-wide US oil consumption

# \$150,490,364

= Total Revenue

# 585,590 Animal Unit Month

(AUM) on active leases numt

number of public meetings

12

2,780,316 acres of surface land owned number of Governor-appointed commissioners

5

number of offices throughout the state

### 87% percent increase in $\bigcap$ renewable energy annual revenue number of trust 3,693 land acres available for public access if number of lessees recreation leases ...... 409 number of schools that 8 received a BEST grant since 2008

number of interns

# €<u>`</u>) 20,699

number of miles driven by Steve Freese, oil and gas technician, while performing site audits



45 number of full-time

employees



11

number of active leases



acres of sub-surface land managed

# FY17-18 Financial Overview

Colorado state trust lands generated \$131.8 million in revenue in FY17-18 via 7,698 active leases. This revenue flows to eight trust beneficiaries, primarily Colorado schools. In total, we generated \$150.5 million, which reflects gross leasing revenue and Permanent Fund interest. View the annual income statement on page 17.

As we anticipated, the oil and gas markets continued to generally decline relative to the boom from 2008. More importantly, the markets continue to be unpredictable. Mineral revenues were \$103.5 million, which reflects a 9 percent increase from the previous fiscal year and a 61 percent decrease from four years ago.

The volatility of those markets underscores our agency's strategic efforts to diversify our revenue streams. In fact, our volatility in revenues from extractive resources was partially offset by the continued steady increase of recurring revenue streams, which had strong growth in FY17-18.

**Commercial building revenues increased** nearly 33 percent to \$3.9 million.

- **Renewable energy increased** 87 percent to nearly \$1.8 million.
- **Grazing revenue increased** 6 percent to \$8.9 million.

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### **NON-RECURRING REVENUE**

= income earned from extractive resources, such as leases for solid minerals, oil, and gas.

### **RECURRING REVENUE**

= income earned from renewable resources, such as leases for wind turbines, solar gardens, commercial real estate, and agriculture.



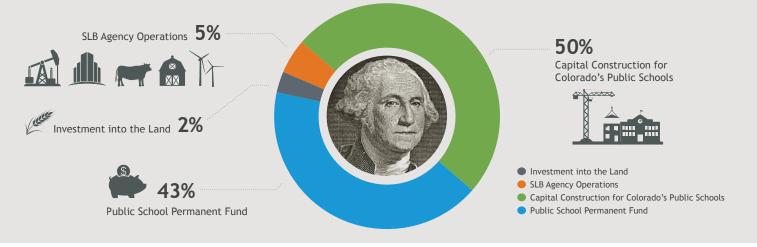
### VIEW OUR COMPLETE INCOME AND INVESTMENT REPORT @ colorado.gov/statelandboard/reports-2



The State Land Board generated \$150.5M in FY17-18

> 12% annual increase in revenue

### **TRUST REVENUE ALLOCATIONS**



### FY17-18 Trust Revenue Allocations

### **50% = CAPITAL CONSTRUCTION FOR COLORADO'S PUBLIC SCHOOLS**

Since 2008, 50 percent of our revenue has been directed to the Building Excellent Schools Today (BEST) program. We generated \$64.9 million for the BEST program in FY17-18. See page 3 for a description of BEST.

### **5% = AGENCY OPERATIONS**

The State Land Board is a self-funded state agency. We receive no taxpayer dollars. Rather, money for our operations comes entirely from trust gross revenues. The State Land Board employed 45 people and had \$7 million in operating expenses in FY17-18.

### **2% = INVESTMENT AND DEVELOPMENT FUND**

Per statute, the I&D Fund allows the agency to invest up to \$5 million per year of School Trust revenue back into School Trust assets in order to increase or maintain the value and/or income of these assets for the trust. In FY17-18 the I&D Fund held \$3.8 million.

### **43% = PUBLIC SCHOOL PERMANENT FUND**

Every year, the balance of revenue after BEST contributions and agency operations flows to the Public School Permanent Fund (Permanent Fund). We deposited \$50 million into the fund in FY17-18, which brought the yearend balance to \$1.05 billion. This endowment fund is managed by the State Treasurer's Office. The body of the Permanent Fund is inviolable; the interest it generates is used to support K-12 education annually. In FY17-18 the Permanent Fund generated \$25.5 million in interest. Read more on page 15.



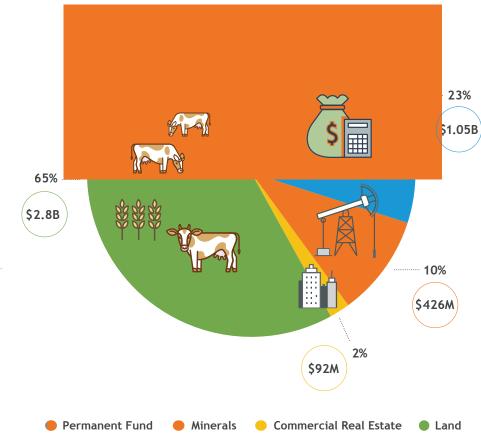
\$1.05 billion

amount in the Public School Permanent Fund



# The Trust

The Colorado State Land Board manages trust assets that are valued at \$4.3 billion. We earn income annually for beneficiaries by managing the assets that comprise the trust: land, minerals, commercial real estate, and the Permanent Fund.



A TRUST is an agreement in which one entity (trustor/federal government) agrees to transfer assets (land and mineral estate) to another entity (trustee/Colorado State Board of Land Commissioners) who manages the assets for the benefit of a third party (beneficiary/Colorado schools).



The Trust is valued at \$4.3 billion



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# The Public School Permanent Fund

### The Public School Permanent Fund is the financial component of the State Land Board's trust.

As of June 30, 2018, the endowment totaled \$1.05 billion. These funds are managed by the State Treasurer's Office and the Permanent Fund Investment Board (PFIB).

The corpus of the Permanent Fund is inviolable. The interest and earnings generated from the endowment is used to support beneficiaries (K-12 public schools) annually. Every year, the balance of the State Land Board's annual revenue after BEST contributions and agency operations flows into the Permanent Fund. Excise tax from marijuana sales also flows into this endowment.

The PFIB was created in 2016 to ensure reasonable growth of the endowment. The board directs the State Treasurer on how to securely invest the money for the intergenerational benefit of Colorado's public schools. The board members have a fiduciary duty to preserve, protect, and grow the principal of the endowment with a prudent level of risk over a long-term horizon. The PFIB reports to the Commissioners of the State Land Board. Per Statute, the chair of the PFIB is the State Treasurer, and one member is a Commissioner from the State Land Board. The remaining three positions are filled by industry experts.











The \$1.05 billion Permanent Fund endowment generated **\$25.5 million** in interest in FY17-18.

### FY17-18 PERMANENT FUND INVESTMENT BOARD MEMBERS:

Walker Stapleton
Colorado State Treasurer
(Board Chair)

Jackie M. Hawkey Black Creek Group

■ John Hereford Oakleaf Energy Partners

■ Greg Moffet Representative from the State Land Board

Frederick Taylor Northstar Investment Advisors

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# **Beneficiary Income**

Gross Revenue for Trust Beneficiaries (FY17-18)								
TRUST	BENEFICIARY	FY17-18 REVENUES	% OF TOTAL					
School Trust	Common Schools	\$129,789,483	98.49%					
Internal Improvements Trust	Colorado Parks and Wildlife	\$1,022,514	0.78%					
CSU Trust Common Schools	Colorado State University	\$748,765	0.57%					
CU Trust	University of Colorado	\$61,975	0.05%					
Forest	Multiple	\$46,766	0.04%					
Saline Trust	Colorado Parks and Wildlife	\$42,795	0.03%					
Public Buildings Trust	Public Buildings	\$42,303	0.03%					
Penitentiary Trust	Colorado Department of Corrections	\$17,790	0.01%					
Hesperus Trust	Fort Lewis College	\$12,316	0.01%					
Total Trust Revenues	\$131,784,705	100.00%						

### MESSAGE FROM OUR CFO

"The data presented in this annual report have been prepared in accordance with generally accepted government accounting standards by the hardworking staff of the Colorado State Land Board and the Office of the Treasurer. This report accurately represents the activity of the trust assets during fiscal year 2018."

Nick Massie, CFO-COO, Colorado
State Land Board

FY17-18 ANNUAL REPORT



Indian paintbrush, yucca, and coreopsis wildflowers.

# **Trust Revenue Allocations**

Annual Income Statement for All Trusts (Cash Basis)								
REVENUE	FY13-14	FY14-15	FY15-16	FY16-17	FY17-18			
Minerals		·						
Oil Royalties	\$76,606,584	\$79,241,180	\$42,071,794	\$44,023,788	56,046,618			
Gas Royalties	\$23,469,305	\$26,126,529	\$17,481,817	\$20,714,628	25,154,539			
Oil and Gas Rentals	\$2,348,291	\$1,970,488	\$1,616,604	\$1,185,520	1,296,410			
Solids Royalties and Rentals (coal, limestone, sand, gravel, water)	\$2,744,543	\$9,112,913	\$4,536,874	\$8,942,276	5,689,805			
Bonus	\$50,038,376	\$50,700,406	\$42,675,252	\$20,292,014	15,343,624			
Total Mineral Revenue	\$155,207,099	\$167,151,516	\$108,382,341	\$95,158,225	\$103,530,996			
Surface								
Agricultural Rental	\$3,168,492	\$3,657,610	\$3,876,351	\$3,908,112	3,866,369			
Grazing Rental	\$5,687,364	\$6,570,484	\$7,850,888	\$8,348,545	8,887,053			
Recreation	\$1,024,853	\$1,330,075	\$1,649,409	\$1,717,003	2,111,253			
Rights-of-Way	\$1,351,680	\$1,802,261	\$2,348,797	\$1,301,113	\$2,833,525			
Other (interest, land sales, etc.)	\$2,349,072	\$7,045,544	\$8,706,926	\$3,665,988	\$3,374,331			
Total Surface Revenue	\$13,581,461	\$20,405,974	\$24,432,370	\$18,940,761	\$21,072,531			
Commercial								
Buildings	\$2,745,932	\$2,099,478	\$2,372,291	\$2,962,950	\$3,930,976			
Ground Lease	\$1,038,490	\$745,110	\$897,290	\$1,022,149	\$1,095,940			
Tower Sites (cell, etc.)	\$346,549	\$302,614	\$390,892	\$361,809	\$362,276			
Renewable Energy	\$683,974	\$650,134	\$801,217	\$956,440	\$1,791,986			
Total Commercial Revenue	\$4,814,944	\$3,797,336	\$4,461,690	\$5,303,349	\$7,181,178			
Total Trust Gross Revenue	\$173,603,504	\$191,354,826	\$137,276,402	\$119,402,334	\$131,784,705			
Non-Trust Fee Revenue <sup>^</sup>	\$135,693	\$100,145	\$117,811	\$102,324	\$140,435			
Total Agency Revenue^	\$173,739,198	\$191,454,971	\$137,394,213	\$119,504,659	\$131,925,140			
Operating Expenses	\$7,064,903	\$6,449,210	\$6,654,083	\$6,394,613	\$6,971,524			
Net Operating Income	\$166,674,295	\$185,005,761	\$130,740,130	\$113,110,046	\$124,953,616			
Permanent Fund Interest*	\$21,610,649	\$22,448,806	\$22,486,730	\$21,260,018	\$25,536,748			
Total Revenue ~	\$188,284,944	\$207,454,567	\$153,226,860	\$134,370,064	\$150,490,364			
5-Year Cumulative					\$833,826,799			

^ Revenue earned from non-trust sources. New reporting as of this fiscal year. Past years' numbers are adjusted accordingly in this publication.

\* This trust asset is managed by the State Treasurer.

~ Net operating income + Permanent Fund interest.





An innovative land trust funding Colorado schools since 1876. | 303.866.3454 | colorado.gov/statelandboard

The State Land Board staff and Commissioners appreciate your partnership and welcome your feedback. Visit us at one of our seven offices throughout the state or join us at one of our monthly board meetings. Check our website for details.