

North Platte Basin Roundtable Education Action Plan

Approved: January 24, 2012

Background Information:

In 2010-2011, the PEPO Workgroup assisted the basin roundtables in strengthening their education and outreach activities. By the end of 2011, each roundtable developed a functioning Education & Outreach Committee tasked with creating an Education Action Plan (EAP). The EAP details the educational goals and tasks most effective for the basin roundtable. It identifies roundtable member education activities that promote a well informed and high-functioning basin roundtable. It also defines public participation objectives and appropriate implementation methods.

In 2010-2012, the Colorado Foundation for Water Education worked with the North Platte Basin Roundtable by providing assistance in forming an Education & Outreach Committee and creating their Education Action Plan. To assist the North Platte Basin Roundtable in implementing their completed EAP, the Colorado Water Conservation Board created an application-based education fund. Having completed our EAP, the North Platte Basin has the opportunity to apply for up to \$1,800 in state funds per fiscal year for action plan implementation. The plan should be updated annually early each fiscal year.

I. Governance

A) Names and affiliations of Education & Outreach Committee members:

1. Deb Alpe (Education Liaison, CSU-Extension)
2. Kent Crowder (NPBRT Chair, Jackson County Administrator)
3. John Rich (IBCC & NPBRT)
4. Carl Trick (CWCB)
5. Deb Heeney (NRCS)
6. Kay Meyring (NPBRT)
7. Barbara Vasquez (NPBRT ViceChair)

B) Annual meeting plan for Committee:

- a. Quarterly prior to regularly scheduled roundtable meetings or as needed.
- b. Purpose is to discuss development and implementation of the EAP

II. Educational Priorities & Implementation

Overall goals of the E&O Committee: To educate the basin public on solutions-oriented water supply planning			
OBJECTIVES	TASKS	LEAD(S)	TIMELINE
Create a resource document that provides information on the work of the roundtable	WSRA grant proposal submitted to roundtable (to be approved by CWCB at Nov mtg.)	CFWE	Completed November 2010
	Collect content and graphics for publication	E&O Cmte, CFWE	Completed March –Dec 2011
	Writing, design and printing of publication	CFWE	Completed March –Dec 2011
	Distribute publication at public meetings and events	All Roundtable Members	Beginning Feb 2012
	Post publication online for web dissemination	Deb A. and Kristin Maharg	Feb 2012
Host a speaker's bureau to area organizations	Develop Speaker Bureau presentation on the work of the roundtable	E&O Cmte, CFWE	Jan- Mar 2012
	Identify and contact relevant organizations to schedule presentations (i.e. Stock growers, town/county officials, USFS, CPW, USFWS, school districts, etc), recruit RT members as presenters.	E&O Cmte and All Roundtable Members	Beginning Jan 2012
	Present Water 2012 Display during North Park Stockgrowers Annual Meeting and at the North Park Fair. Coordinate with JC Library & NP School District for additional display locations.	E&O Cmte	March 2012 and Sept 2012
	Deliver speaker's bureau within and eventually outside the NP Basin	All roundtable members	Ongoing
	Evaluation and follow-up	E&O Cmte	Ongoing
	Consider possibility of hosting a community water education and information workshop	E&O Cmte	Jan-Mar 2013
	As part of the Water 2012 effort, partner with Jackson	E&O Cmte reps and	Earth Day-April 2012

	County Outdoor Education Network to stage 2 school-based events focusing on water including Earth Day and Water Carnival	JCOEN members	Water Carnival- May 2012
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III. Budget

Resources needed to complete each task, detailed in an overall budget. The budget must identify how the \$1,800 in state funds will be used.

- A) Marketing expenses such as newspaper ads and flyer printing
- B) Travel dollars for NP Basin Roundtable members and other speakers to present educational programs within and outside the North Platte River Basin.
- C) Food & beverage & venue costs
- D) Educational costs as needed

IV. Partnerships

Educational groups and efforts already existing in the North Platte Basin as potential partners:

- Jackson County Outdoor Education Network
- North Park Conservation District
- Jackson County Water Conservancy District
- North Park School District
- CSU Extension
- North Park Stockgrowers/ Cattlewomen/ Fair Board
- DNR
- OMP

V. Assessment

- A) Success of 2012 educational activities will be evaluated using a speaker's bureau presentation post-evaluation survey to document knowledge gained about the North Platte River Basin by audience participants as a result of the presentation. Any community workshops will include a similar survey instrument.
- B) The North Platte Basin Roundtable will utilize the materials developed as part of this EAP as a basis for building a sustainable water education program in our Basin. Once the CFWE has developed speaker bureau materials, members will add current information to the presentation and make plans to revisit community groups to provide Basin updates. The resource materials will enhance our ability to share our Basin's story through a variety of venues i.e. newspaper articles, interpretive signage, youth programs, and during multi-basin events.