



Colorado Main Street’s vision is to build healthy and vibrant rural downtowns that enrich local business, embrace history, and enhance their unique sense of place through leveraging resources and opportunities. We invest directly in communities, awarding \$45,125 in scholarships and \$102,500 in mini-grants. The Colorado Main Street team also provided support, consultation, presentations, technical assistance, and site visits to 68 communities, and presented the Main Street approach at various conferences and workshops.

In addition, we develop resources for all communities to access on our website (www.colorado.gov/coloradomainstreet), such as webinars on market opportunity, residential opportunities in commercial downtowns, and historic preservation and sustainability.

The Colorado Main Street network continues to grow, with eight communities joining as Affiliates, and Elizabeth and Montrose advancing in our tiers to Designated status.

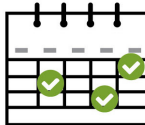


NET NEW JOBS

228 FTE
142 PTE

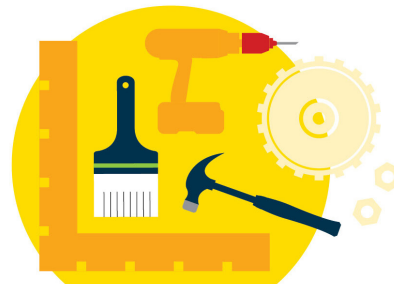
EVENTS

321 sponsored events
331,612 in attendance



VOLUNTEERS

20,731 volunteer hours
\$539,006 estimated worth



FACADE IMPROVEMENTS & BUILDING REHABILITATIONS
213



NEW BUSINESSES

104



PRIVATE INVESTMENT

\$92,284,558



PUBLIC INVESTMENT

\$19,733,702