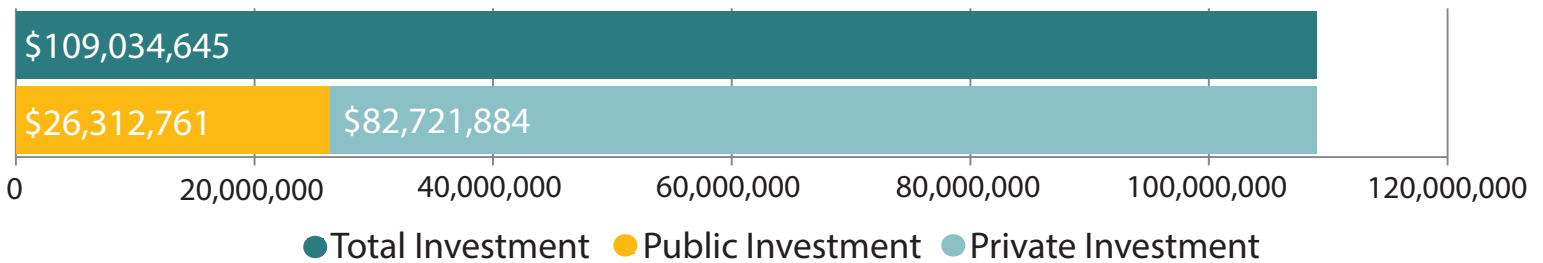


# 2017 YEAR IN REVIEW

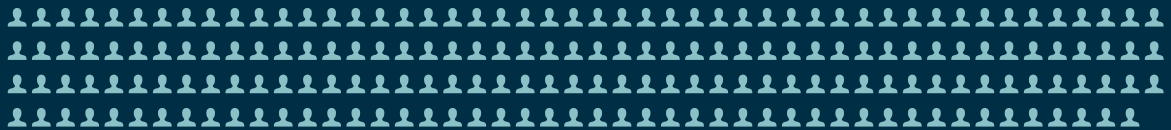


Colorado Main Street Program  
colorado.gov/dola  
303.864.7720

2017 was another banner year for Colorado Main Street, the Division's marquee program which coalesces funding, data and information, and technical assistance to support vibrant downtowns statewide. The reinvestment statistics, reported quarterly, demonstrate the impact of community efforts in tandem with the customizable, accessible, and holistic services from the program.



206  
FULL TIME JOBS



270  
PART TIME JOBS





259

MAIN STREET  
SPONSORED  
EVENTS



209K

SPONSORED  
EVENT  
ATTENDANCE



19K

INDIVIDUAL  
VOLUNTEER  
HOURS



\$468K

VALUE OF ALL  
VOLUNTEER  
HOURS

The Colorado Main Street team has continued the efforts to strengthen and grow the program to meet community needs.

INVESTED DIRECTLY IN COMMUNITIES to help them grow their capacity and implement priority projects.

- Over \$48K in scholarships
- Nearly \$82K in mini-grants, matched with over \$107K in local dollars
- More than \$330K in consultant services

PROVIDED CONSTANT SUPPORT through over 40 trainings which reached almost 1,000 participants. The team also provided technical assistance, visits, consultations and more.

MAINTAINED GROWTH AND DEVELOPMENT to support more Colorado communities in their downtown revitalization efforts.

- Seven communities joined as Affiliates

DEVELOPED NUMEROUS NEW TOOLKITS to meet common community needs.

- Volunteer Engagement
- Partnerships and Community Building
- Key Messages and Communications

To access these toolkits, visit:

<https://www.colorado.gov/pacific/dola/main-street-toolkits>