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colorful
COLORADO
invites you!

Look at the State everything's in!

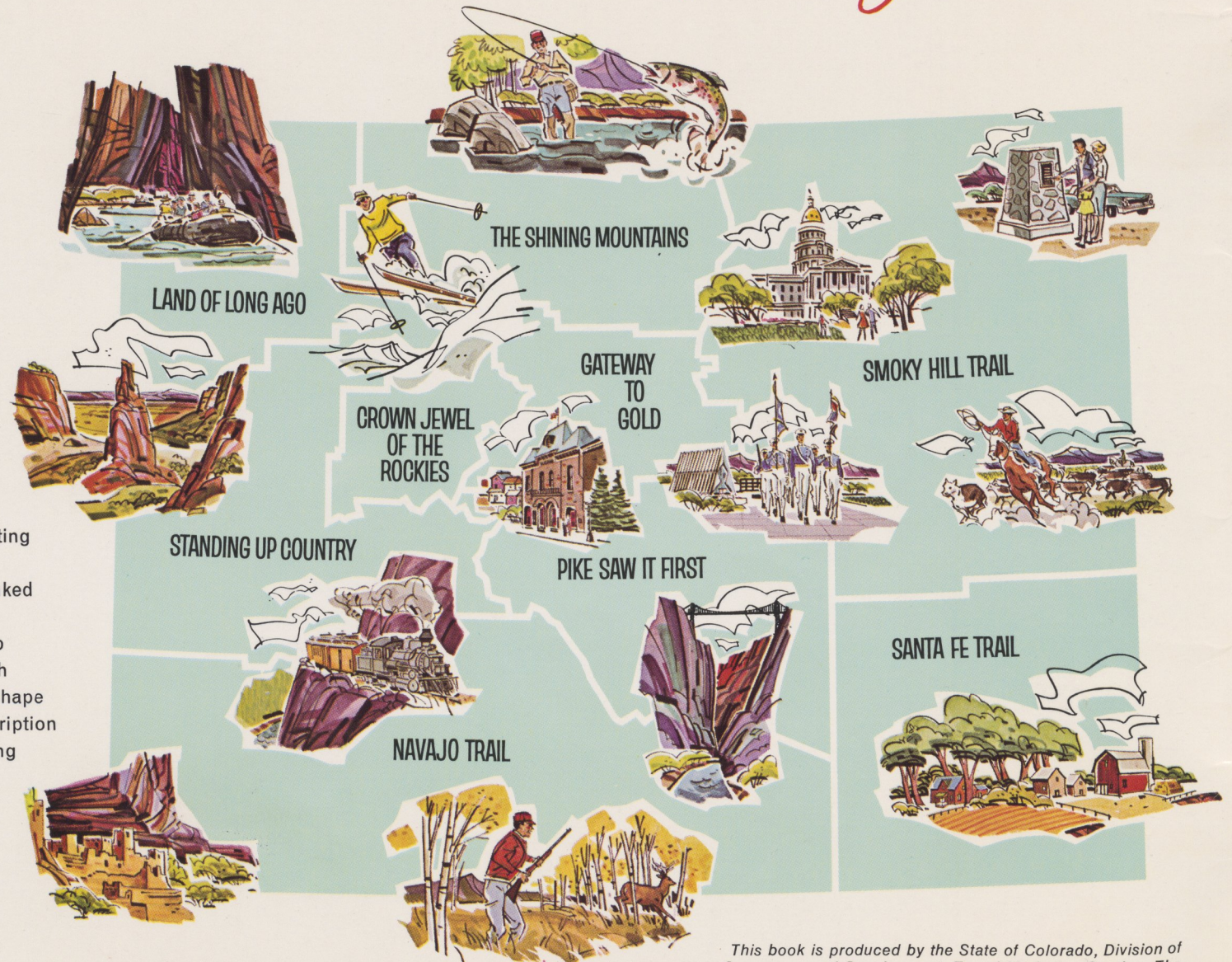
This book is a preview of your vacation in Colorful Colorado. It brings you, by word and picture, the delights of a vacation that memories are made of. Shows you where to go. Tells you how to get the most out of your vacation.

Colorado is big and tall (8th in area, 1st in altitude). To make it easy for you to decide on your itinerary, the state has been subdivided into 9 regions. In each region we have highlighted points of interest, bringing the country and its people right into the lens of your camera.

Be sure to include some of the many side trips. This is where much of the charm of the Old West awaits your exciting re-discovery.

The history of a country is its past, linked with its present and future. The fullest appreciation and enjoyment of Colorado come only through an acquaintance with the land and the events that helped to shape the lives of its people. So, into the description of each region we have woven interesting bits of its past.

The people of Colorado extend to you and all your family a cordial invitation to enjoy your vacation in our scenic wonderland. Indians called it the Land of the Long Look. May your look be long, and filled with memories of your happiest vacation.



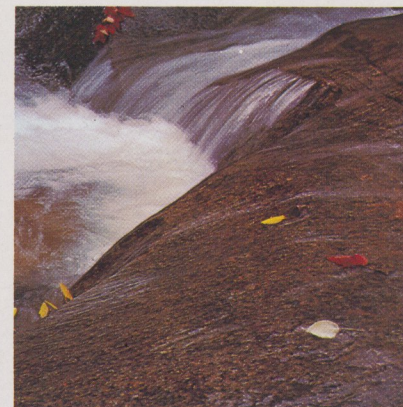
Front and Back Cover — San Juan Mountains, Colorado Panoramic photo taken on Kodak Ektacolor film.

This book is produced by the State of Colorado, Division of Commerce and Development, Travel Marketing Section. The entire text by Dabney Otis Collins, Colorado historian, author and travel writer.



Colorado's Roadside Rest Areas include sheltered tables, grills, restrooms, historical markers, generous parking space

Top, right. Music of the mountains, a silvery cascade sings past timeless granite walls



Driving a Colorado highway is like reading a good book. Each turn in the road is a new page of pleasure.

The page opens on a white-laced trout stream leaping through the screen of willows and buckbrush. Beyond, a peaceful green valley lifts gently to the purple splendor of mountains climbing ridge on ridge into the sky.



Aspen gold, herald of autumn splendor in the high country.



Colorado's modern highway system has 16,500 miles of paved highways

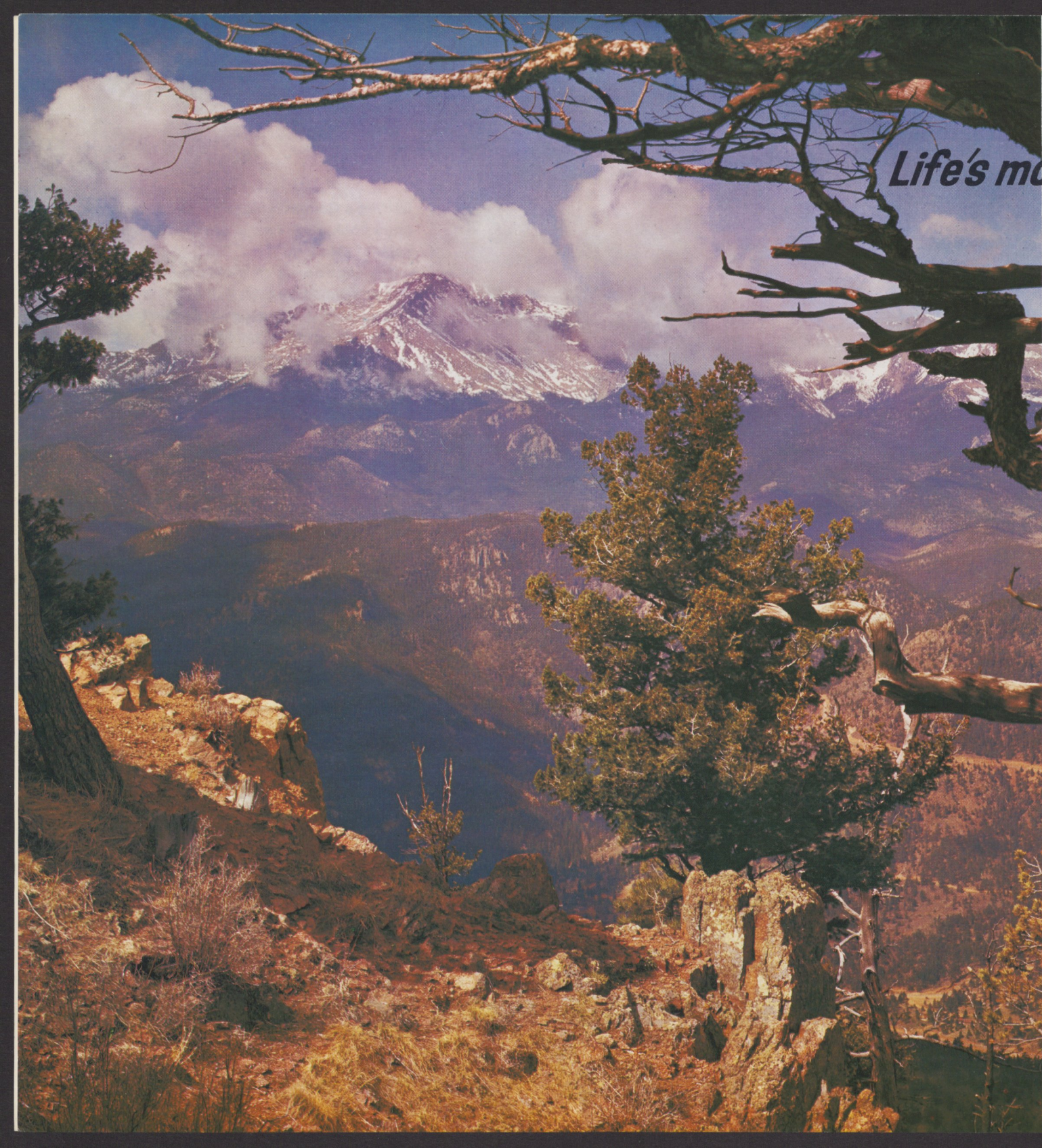


Safe, all-year highways over even the highest mountain passes

Turn the page.

A cliff face, sheer and mighty, blackens the sun. The seams in its ageless granite are hanging gardens of miniature alpine flowers. On the opposite page, a river of aspen gold tumbles down the stony breast of a distant slope, crashes through a black-green wall of lodgepole pine, spilling upon the foot slopes its bright yellow flood.

The highway unrribbons, the pages unfold. When the last is turned—and your Colorado vacation ended—you will carry home your own book of treasured memories.



Life's most precious gift...

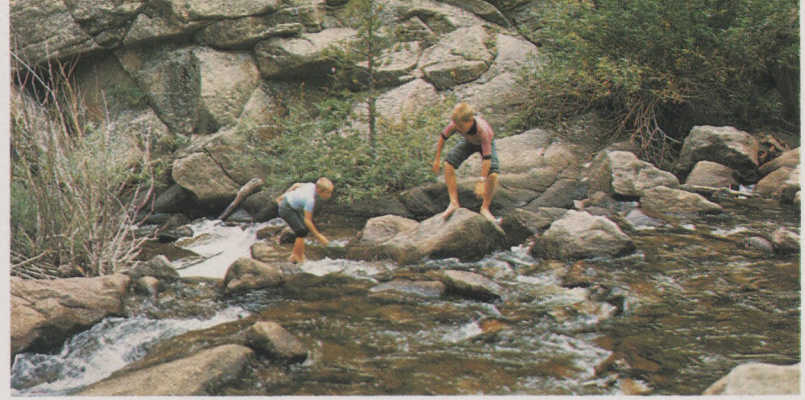
Freedom
of the
Mind

Do you want a vacation that will be like the shutting of a door on your daily routine and stepping into a new, different world where there's only you? Come up to Colorado.

There's a mountain top waiting for you. The mighty panorama, hewn of timeless granite, is right out of Creation. An endless galaxy of peaks and pinnacles soars above color-belted canyons—deep rivers of silence. Massed spires of spruce climb the tall sky. In the vastness of the gallery of Ice Age architecture, little thoughts vanish and the mind reaches upward in winged flight, as a bird freed from its cage.

There's a pine-sweet forest trail first trod by Indian moccasins . . . a ghost town crumbling in the dust of long-dead memories of men who dug for gold . . . the mighty sweep of the High Plains, bounded only by the horizons.

Refresh yourself in mind and body. This year, enjoy the vacation that is *really* a vacation—in friendly, uncrowded Colorado.



***365 days of fun
...315 days of sun***

COLORADO!

From November into May, America's finest skiing is on the powder snow slopes of the high, sunny Colorado Rockies

Top row: Stately beauty of the columbine, Colorado state flower

Night club fun spots

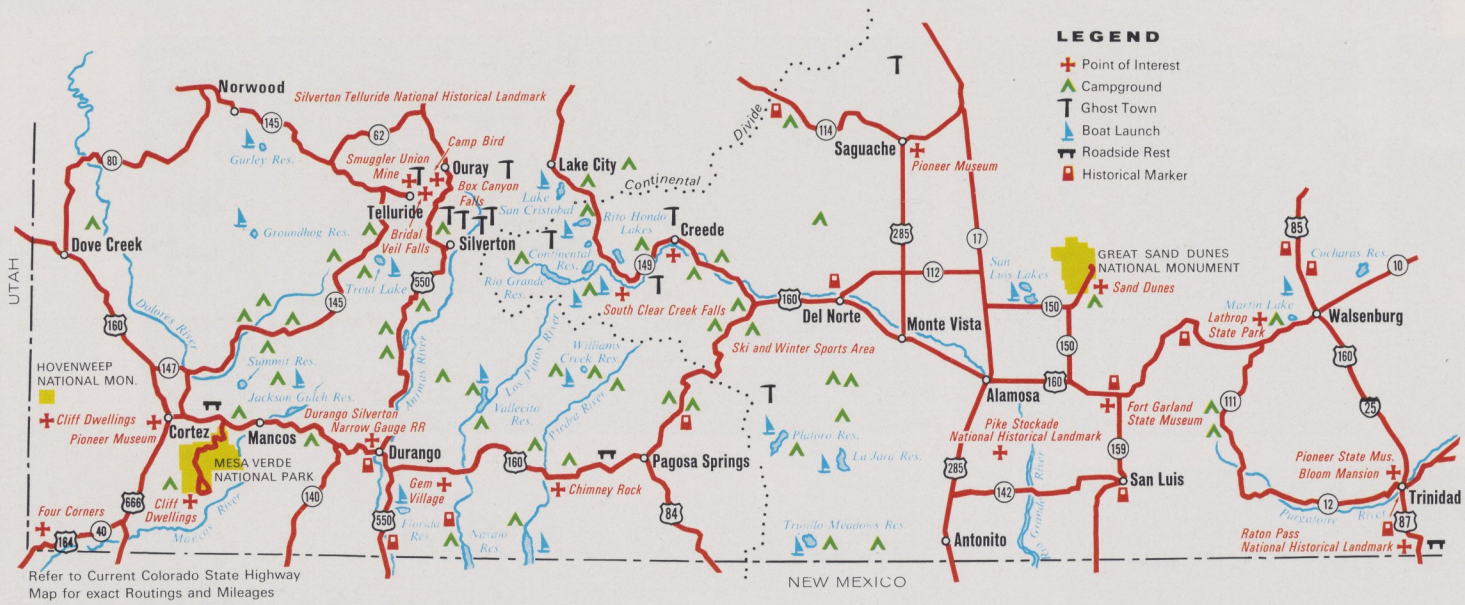
Mountain playgrounds big as all outdoors



Golf is enjoyed the year 'round on Colorado's many public and private courses

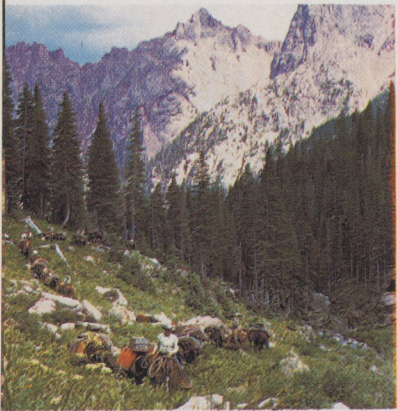
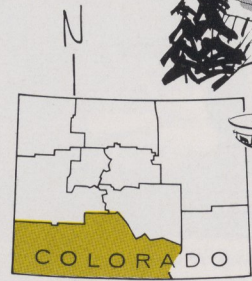


Having a ball in the greatest sand pile ever



Refer to Current Colorado State Highway Map for exact Routings and Mileages

Navajo Trail



Adventure beckons on this San Juan trail

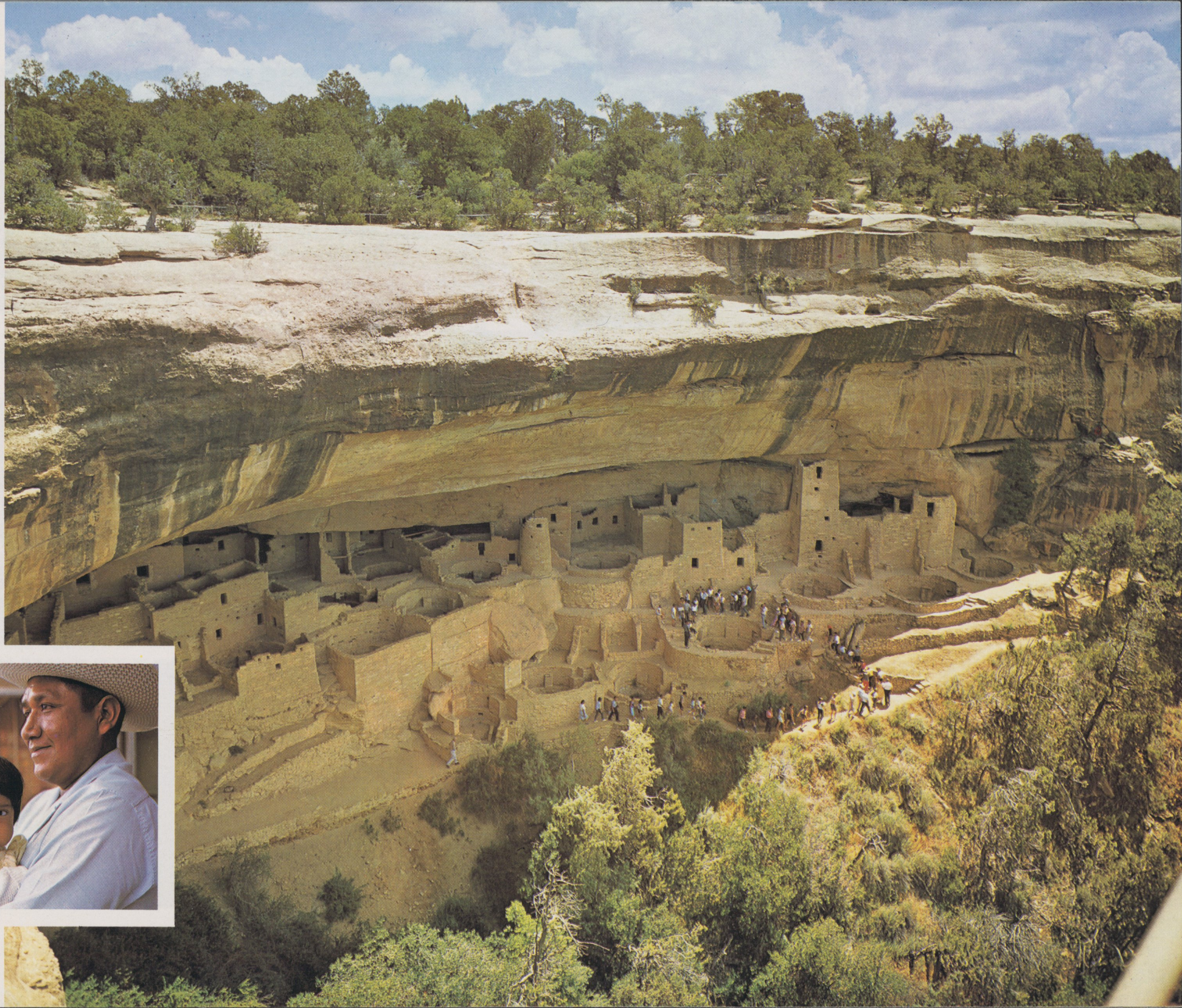
Southwestern Colorado ■ The Navajo Trail, US 160, spans the sky country of the mighty San Juans and the colorful Spanish Conquistador land of southwestern Colorado. Shortest, quickest, most scenic route between Los Angeles and Chicago. But don't hurry, except to get there. ■ On the Navajo Trail, and for faraway miles on each side, the romance of the Old West lures you to linger. You could spend a full summer here, yet leave much of this great vacationland untouched. Here are fabulous gold mines and ghost towns you've read about. Frontier forts and prehistoric cliff dwellings. ■ Giant mountains thrust 14,000 ft.-plus peaks through tumbled seas of primeval forest. Imagine yourself up there in a jeep! Easier perhaps to see yourself casting for trout in the crystal stream rushing past. *(continued)*



Rip-roaring rodeos—exciting fun for all the family

Visit the romantic land of the Ute Indians

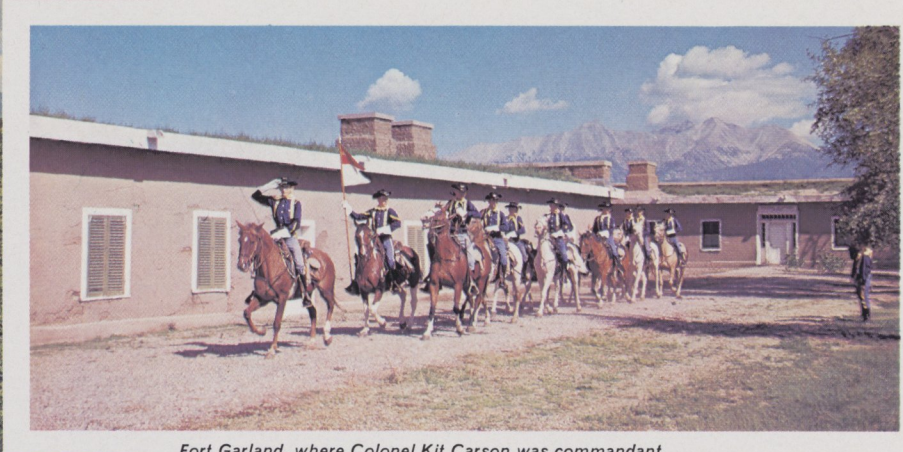
Prehistoric cliff dwellings of Mesa Verde National Park



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Go Western on a dude ranch! Live close to the splendor of the Rockies



Fort Garland, where Colonel Kit Carson was commandant



After-dark fun, Old West style, is enjoyed in colorful mining towns along the Navajo Trail



4 Corners Monument—only point in the United States where four states meet



The pale golden beauty of globe flowers



Jeep road to famed Camp Bird mine in the snow-terraced San Juans

SOUTHWESTERN COLORADO *(continued)*

Or camping out in a secluded spruce grove on the long-dead ashes of Ute teepee fires.

"To hell you ride," was the gold miners' pet name for Telluride, whose gold mines produced over \$300 million . . . where mansions of the bonanza kings looked down their prim gables on Popcorn Alley and the shady ladies of the eighties. And where there are 275 unposted miles of some of the tackle-bustin'est trout fishing in America.

Storied trails of ore-packed burros to hike and ride, wild flower-laden mountains to climb and explore. Treasures galore for rockhounds! Scalp-crawling jeep trails to historic mines. Take home in your camera the silver-shattering cascades of Bear Creek and Bridal Veil Falls.

On the other side of 14,150 foot Mt. Sneffels is Ouray. The quaint mining town is a rare jewel encircled with soaring mountains. Spectacular jeep trails start from here. Visit the 285 foot deep gorge of granite-walled Box Canyon. It's camera country everywhere!

Over Red Mountain Pass lies Silverton. Much of the way from Ouray to Silverton is over famed, superscenic Million Dollar Highway, so named because of the gold-bearing gravel with which it is surfaced. Hitch rails, horse trough, false front stores, log jail and sheriff's office—you wouldn't be a bit surprised to see Marshal Dillon come striding down the street. There's also the Grand Imperial Hotel, 1880 showplace for the silver kings, and the gold-domed courthouse. From your car see abandoned mines, a gentle slope royally robed in larkspur, a corduroy road winding through the lodgepoles into velvet shadows. And aspen groves that in June roof a garden of Columbines, and in autumn blaze with gold.

Durango, largest city in this mountain playground, is a popular center for vacationists. Paved highways take you to every part of the vast region. Saddle and pack trips into the wilderness areas of San Juan National Forest. Nearby are water sports, fishing, jeep and horseback trails.

Ghost Towns: From Silverton on Colo. 110—Eureka and Animas Forks. From Ouray to Red Mountain Town and by jeep to Sneffels. From Telluride on Colo. 145—Pandora.

And here's a ghost come to life—the Denver and Rio Grande narrow gauge railroad from Durango to Silverton. The one-day round trip of 100 miles is a thrilling journey into yesterday, packed with pleasure. Spectacular scenery in rugged Rio de las Animas Perdidas (River of Lost Souls) Canyon and every mile of the way.

Two thousand feet above Montezuma Valley, Mesa Verde National Park spreads its 120 sq. miles of canyon-carved table land and forests of pinon and juniper. In the pit dwellings of the Basket Makers the scroll of time unrolls to A.D. 1. Elaborate stone cliff houses bring to life the later Cliff Dwellers of a thousand years ago.

Guided motor trips, hikes, horseback rides, camping, community center, lodge. Museum with world-famed dioramas. Evening campfire lectures highlighted by ceremonial dance of Navajo Indians in native dress—a thrilling experience. Abundant wildflowers: Mariposa lily, lupine, pentstemon, paint brush, wild sweet pea.

In the back-of-beyond country lies Lake City. Nearby is fishing that matches the soaring splendor of the 14,000 ft.-plus peaks. Within a short walk of the colorful mining town is the grave of the five victims of Alfred Packer, the Man-Eater.

The trip from Lake City over Slumgullion Pass and the Continental Divide to Creede is a 56-mile extravaganza in American primitive you shouldn't miss. A little-traveled region of high mountains, plateaus, rocky defiles and fluted escarpments cresting wide valleys.

In Creede, squeezed between the walls of Rio Grande Canyon, see colorful landmarks of gold mining days. Wrote a frontier newspaperman: "It's day all day in the daytime, and there is no night in Creede." Adventure rides with you southeast through Wagon Wheel Gap into the Valley of the Rio Grande. Excellent fishing, camping, and dude ranches.

Four exciting trips begin at Alamosa: Pike Stockade (1807) restoration. Fort Garland, completely restored and maintained as a museum by the Colorado Historical Society. San Luis, oldest settlement in Colorado. Great Sand Dunes National Monument, first seen by Lt. Zebulon M. Pike.

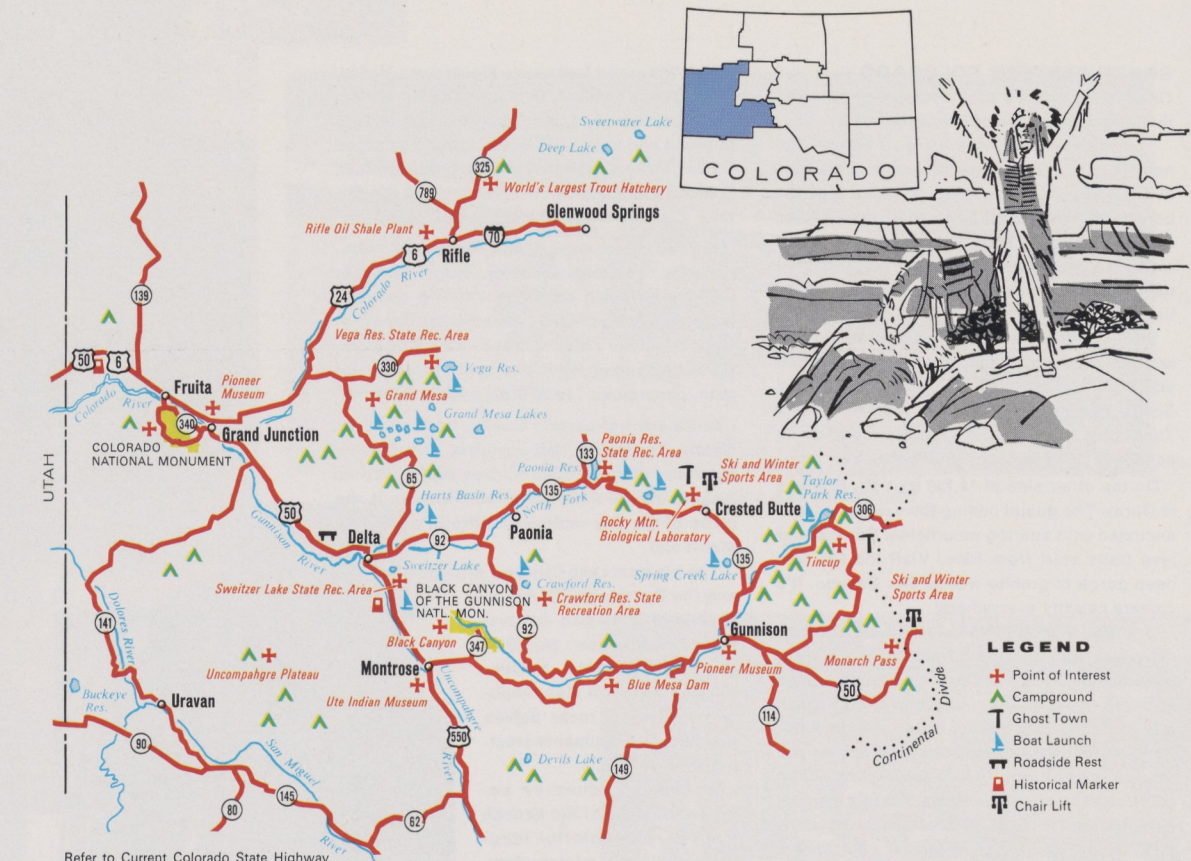
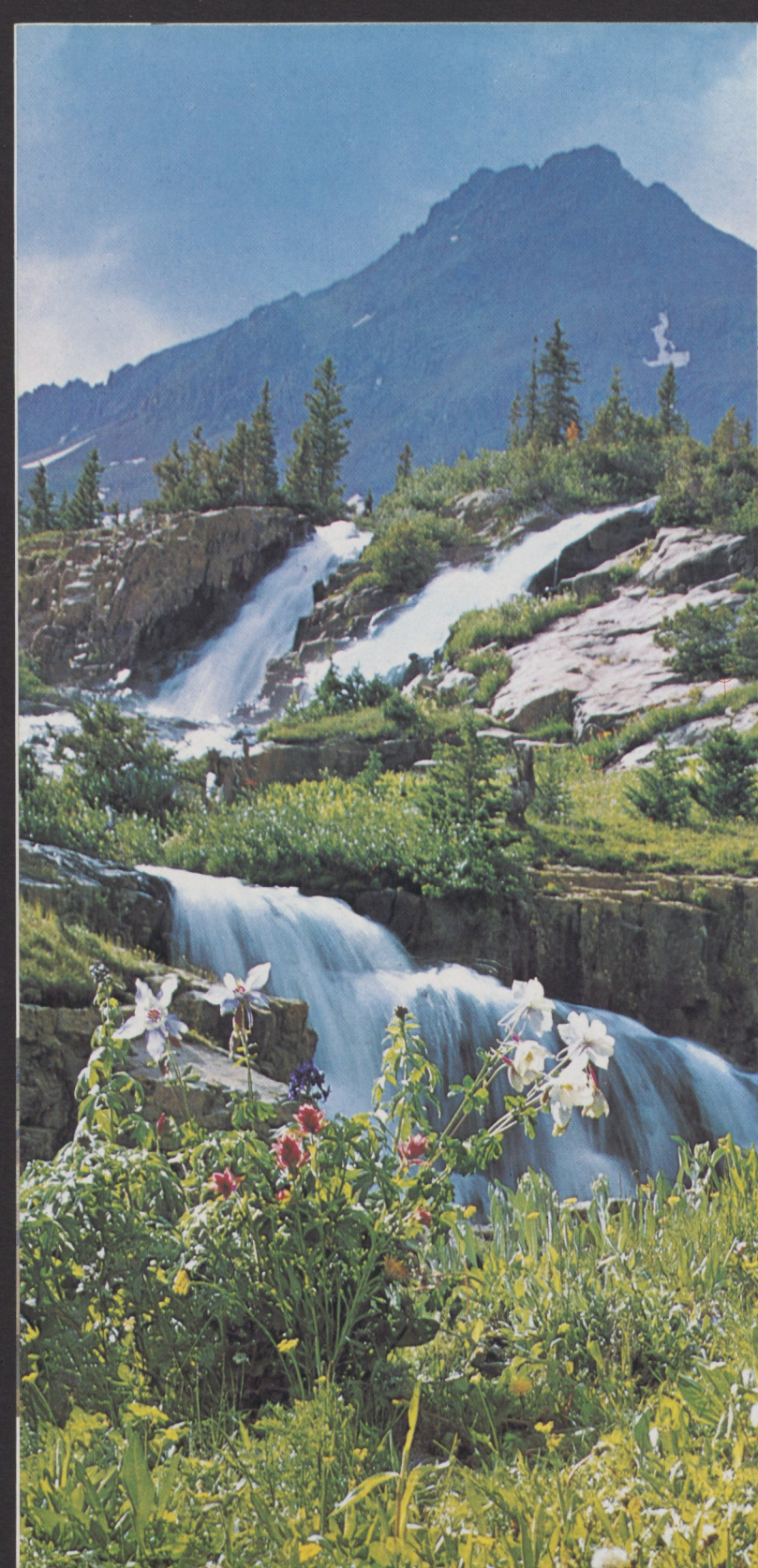
Pike didn't forget the sight; nor will you. 57 sq. mi. of sparkling white sand cradled in the arms of the sky-riding Sangre de Cristo (Blood of Christ) Mountains. The wind-sculptured dunes, rippled and knife-edged, rise to 600 feet.

At Lathrop State Park, 2 miles west of Walenburg, there is fishing and camping in a setting of picture-postcard charm. Wild buffalo.

Ghosts walk the empty streets of Animas Forks

Wind-rippled Great Sand Dunes National Monument





Refer to Current Colorado State Highway Map for exact Routings and Mileages

Standing Up Country

Western Colorado ■ This multi-colored region is massive in scale. From the Utah border, flat-topped mountains break the level sweep of the sage-and-juniper spotted plateau. Step by giant step, the restless land pushes upward, ever upward, cresting in a solid wave of granite two-and-a-half miles high at the Continental Divide. ■ Uncompahgre, Dolores, Tabeguache, Escalante—Indian and Spanish names color streams, forests and towns. But what words in any language can picture more than 200 lakes and waterfalls on a table top mountain 10,500 feet high? A canyon so deep that, from its rim, the 40-foot wide river at the bottom looks to be 40 inches? Carmine cliffs standing on end in accordion folds, at their base a peach orchard? ■ Three national forests spread an *(continued)*

Singing cascades of melted snow water a mountain garden in Yankee Boy Basin

Time-carved sculpture of Colorado National Monument looks out upon the vastness of Grand Valley



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WESTERN COLORADO (continued)

evergreen blanket over almost half of this wonderland of nature. Within the lodgepole-templed silence await trails and roads to high adventure. Recreation areas with "the hair left on," as old-timers put it. Untamed. New in its oldness. The West as seen by the Franciscan friars, Escalante and Dominguez, on their way to find the fabled land called California.

White-robed peaks mirrored in deep, still lakes. Foam-laced rivers spawned by timberline snows. The graceful leap of a deer, an eagle painted against the cloudless sky. Picnic, camp, forget the world . . . in an aspen grove overlooking a happy valley right out of the hymn books.

In the back country, picturesque gold towns sleep amid dreams of a rawhide past. On the time-eroded plateaus are other mineral riches—uranium, vanadium, oil shale, gas and oil.

But the greatest treasure of this big land—Standing Up Country—is that it's your America, for you and your family to enjoy.

Grand Junction is the center of a vast scenic empire. Every highway leads to an exciting discovery. From the rimrock drive of Colorado National Monument, you look down 1,000 to 2,000 feet upon one of the world's great natural wonders.

The 18,000-acre amphitheater is walled in deep-red sandstone. Stratified ramparts carved by the ages, towering monoliths. A thrilling gallery of strange, savagely beautiful sculpture born of primordial upheaval. Hiking trails on the canyon floor bring this land of make-believe close to you. Visitors center. Campgrounds and picnic areas.

Grand Mesa is the world's largest flat-top mountain. Seen from the Colorado River, the 10,500-ft. tableland stands like a colossal island in the sky. From the peach orchards near Grand Junction, the black-green flat rises on book-like cliffs above the valley. On top, there are about 625 square miles of national forest. Deep canyons, waterfalls, abundant camp and picnic grounds. Grand Mesa is the high spot of a Colorado vacation.

Unaweep Canyon, another strikingly beautiful legacy of the ages, lies west of the Uncompahgre National Forest.

To see some of the most dramatic terrain on the continent, visit the Uncompahgre Plateau. Its corrugated sides rise to 9,000 feet. Steep-pitched spires contrast with plunging canyons, somber lakes with sparkling waterfalls. Explore deep-shadowed forests on trails whose vistas open on ever more sweeps of grandeur.

In Montrose, new things to see and do are all

around you. And if you're a jeepster, it's particularly for you. The people in Montrose and Delta can direct you to the proper organization to arrange a jeep trip you'll never forget.

Sunshine brings out the striking colors of the minarets, the shadow-etched crevasses of the Black Canyon of the Gunnison National Monument—and the sun shines almost every day. The rims of the gorge are only 1,300 feet apart at their nearest approach, and 2,425 feet deep.

In the 22 square miles that comprise the monument you'll look into the bowels of the earth. Thrilling views from the highway on the rim.

The Gunnison country has long meant great fishing. In the Taylor Reservoir, and on the Taylor, East and Gunnison Rivers, many a trout fisherman has filled his creel. Now, with the completion of the Blue Mesa dam, this area has the largest body of water in the state.

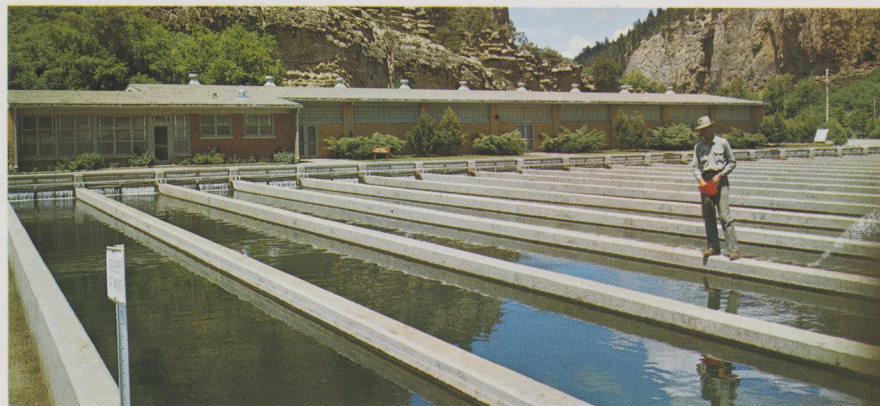
Gunnison National Forest has 27 peaks over 12,000 feet, trout streams, high lakes. 34 camp and picnic sites. Pack trail trips into the back country. The West Elk Wild Area — 88,000 acres of unspoiled wilderness—is mostly accessible only by horseback.

North of Gunnison, home of Western State College, is the old mining camp of Crested Butte, reborn as a high-rated ski resort. From the mountain top sun deck the view is incomparably beautiful. Wilderness rides, fighting trout, jeep trails into the mountain goat country. Fun for rockhounds.

Gothic, a played-out mining camp, is 8 miles north of Crested Butte. Now the Rocky Mountain Biological Laboratory, where students spend the summer studying wild plant and animal life. Virgin mountain meadows glow with brilliant colors of columbine, Indian paintbrush, harebell and carpets of wild roses—sky gardens of unsurpassed loveliness.

Ghost Town: Tin Cup, now a summer home resort, still has some old buildings. 12 miles east of Gunnison, U.S. 50; northeast, 33 miles.

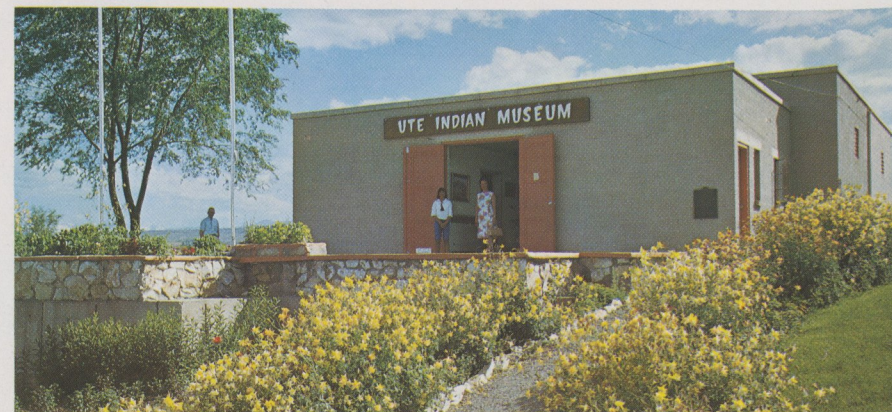
Rifle is the southern gateway to Dinosaur National Monument and to White River National Forest vacationland. North and west are the Book Cliff Mountains and their untold treasure in oil shale.



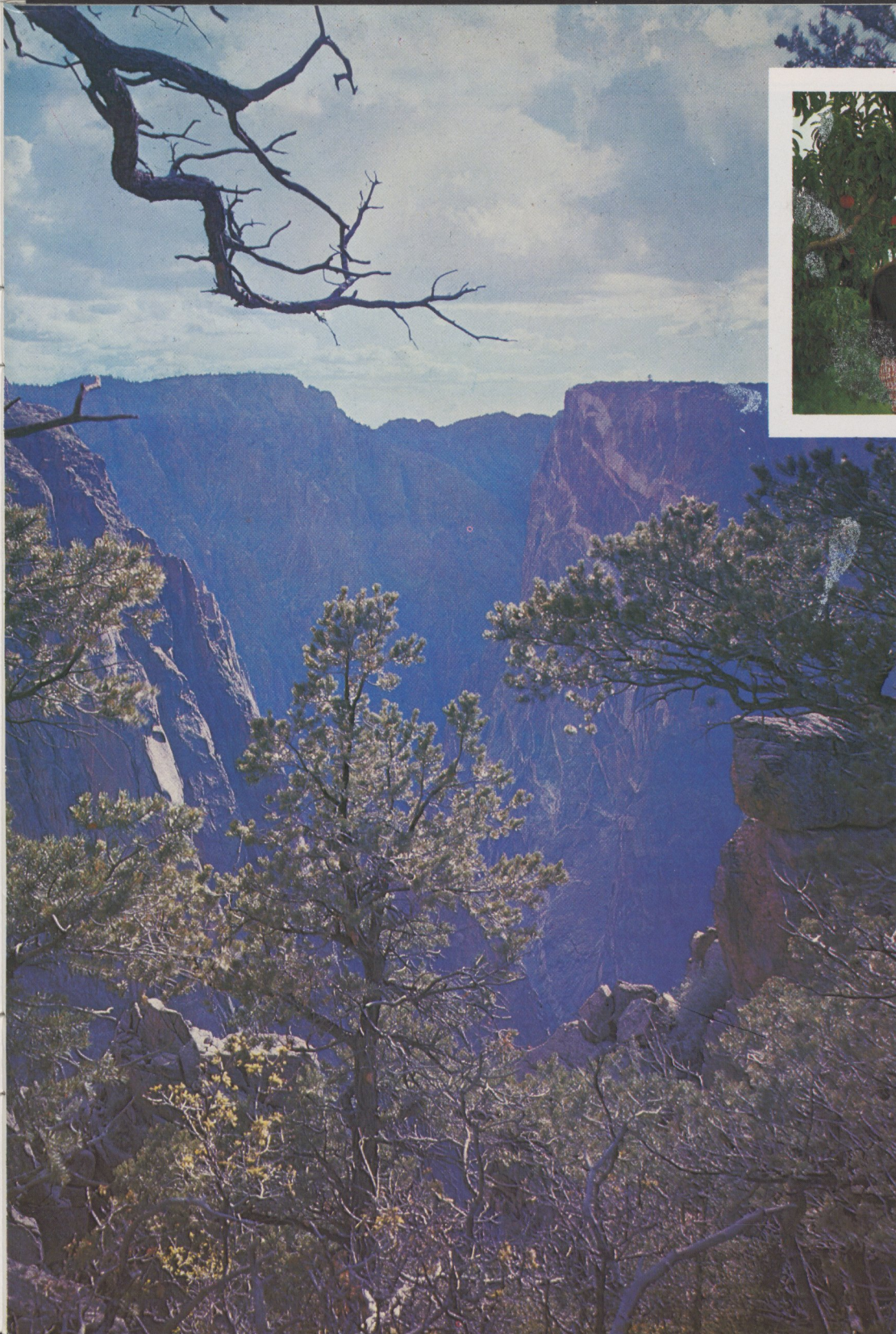
World's largest trout hatchery is at Rifle, Colorado



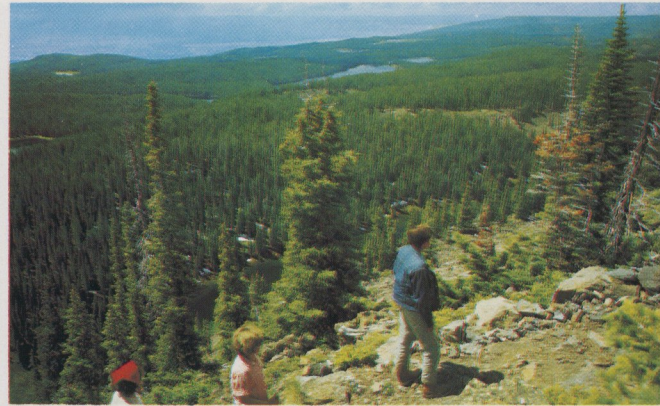
Future Farmers of America camp in wilderness area near Silverton



The ancestral life of the Utes is vividly pictured in this museum near Montrose



Grand Junction is the center of the Western Slope's famed fruit belt

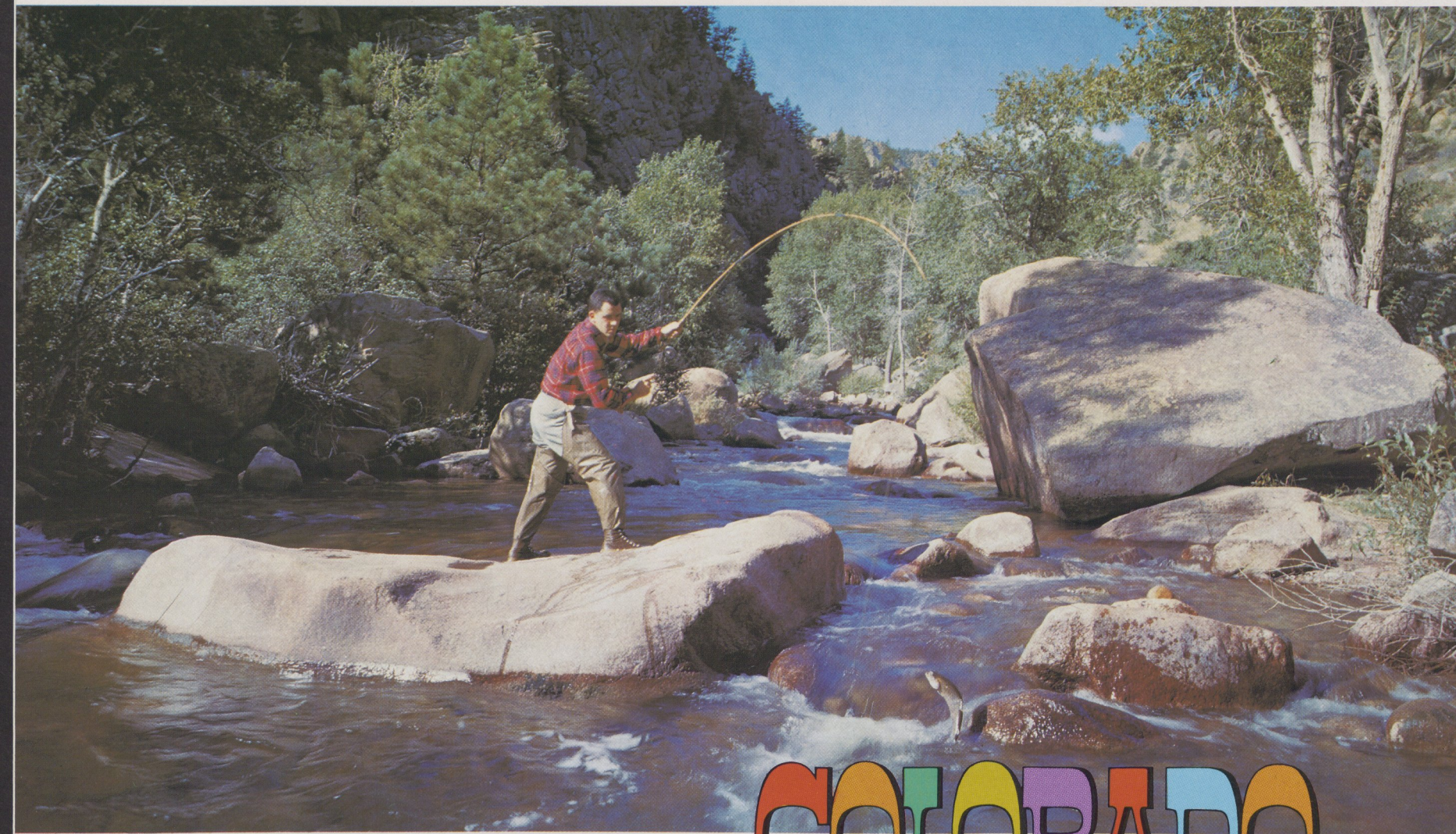


Grand Mesa, virgin wilderness in the sky, has over 200 lakes



Blue Mesa Lake of Curecanti National Recreation Area, sculptured by a 342-foot-high dam across the Gunnison River, offers complete water recreation along its 95-mile shoreline.

Black Canyon of the Gunnison National Monument, carved by the deeps of time



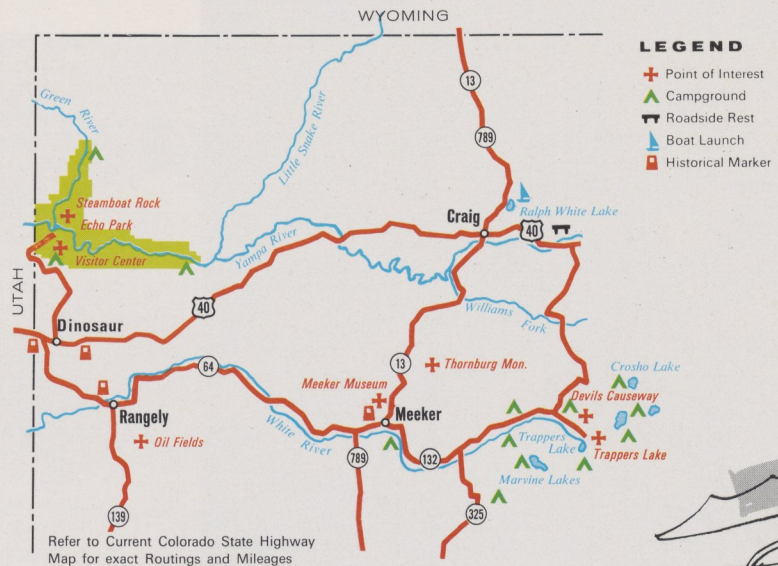
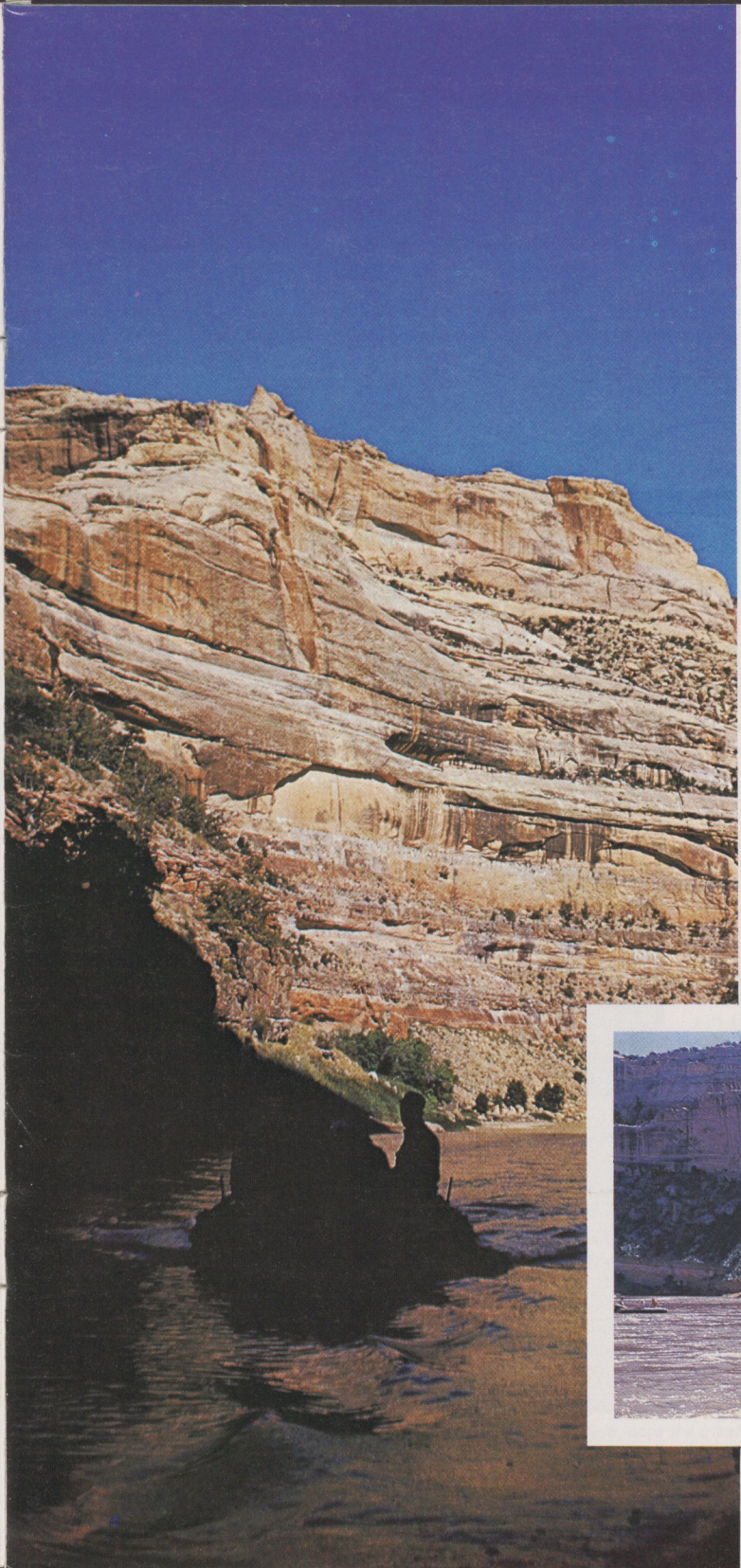
catch the big ones in **COLORADO**

They're plenty smart, these Rocky Mountain trout—but always looking for a fight. And they're here by the creelfull in clear, swift, snow-fed mountain streams and high country lakes. Rainbows, brooks, natives, browns.

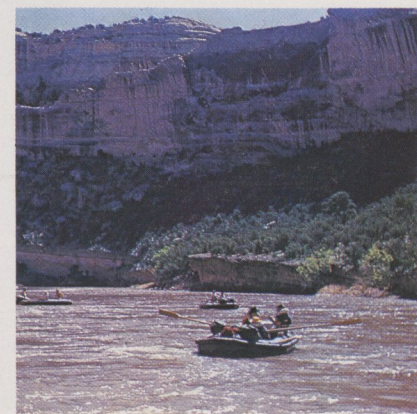
9600 miles of unposted fishing streams. 2850 cold-water lakes and reservoirs, some as big as inland seas.

360 warm-water reservoirs. ■ On bank, in boat or boots, Colorado's biting, fighting trout will give you a run for your money. Maybe you can outsmart them with a few tricks of your own. A lot of fishermen do.

Come on up and try your luck. Fishing season open all year. Be seeing you.



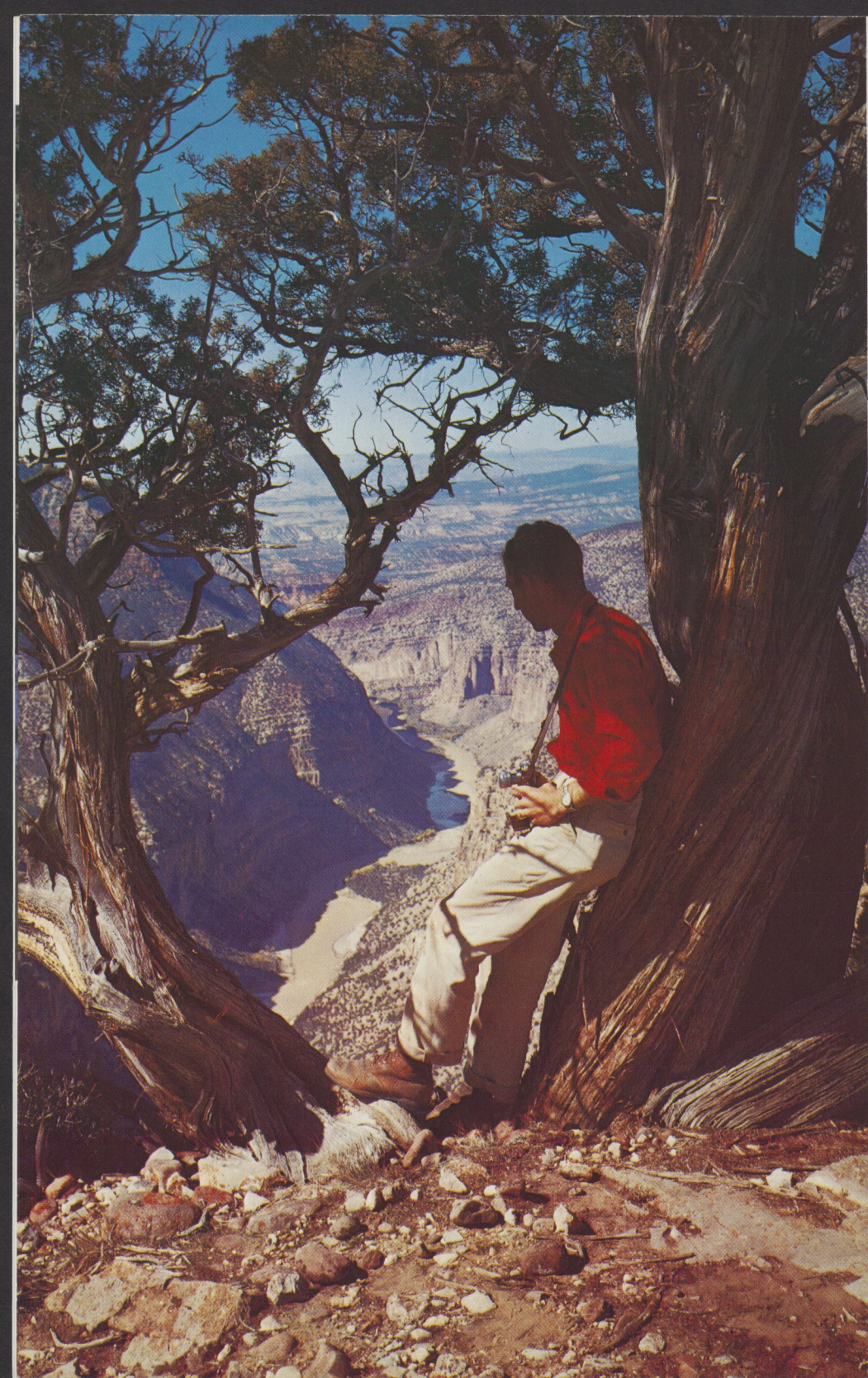
Land of Long Ago



Mighty ramparts tower above the placid flow of the Yampa and its boatload of voyagers into adventure

Northwestern Colorado ■

Adventure rides with you into this little-known region. ■ From the east, mighty biceps of the mountains, bristling with spruce forests, plunge upward through rolling seas of sage-green. In the south, the Book Cliffs erupt from the flat land in stark, dramatic beauty. The row of gigantic sandstone books holds a secret. Beneath them is stored a treasure that defies the imagination: Oil shale, estimated by Government geologists to yield *(continued)*



NORTHWESTERN COLORADO *(continued)*

at least a thousand billion barrels of high quality petroleum. Westward are uranium and gilsonite mines and the great Rangely oil fields.

In the northwestern corner of the state the lonely land is carved by the Green and Yampa Rivers, their up-tilted walls ablaze in fantastic colors. Here in Dinosaur National Monument—the major part of which lies in Colorado—is river-running at its most exciting.

A thrill a minute! White-water rapids. Diving overboard for a swim. Exploring side canyons and caverns where paintings and petroglyphs tell the story of a people who lived here circa 1500 B.C. And at night, a canyon campfire on the shore beneath walls soaring a thousand feet toward the stars.

The Green and Yampa are swift and turbulent in places. All trips are made in U.S. Navy neoprene rubber landing craft and large pontoons, in charge of experienced guides. Trips are 1 to 5 days, distances 15 to 84 miles. Best season is mid-June to mid-July.

Echo Park campground is on the Yampa River. Many riverside camps.

Dinosaur National Monument headquarters is about two miles east of Dinosaur (Artesia). All the way northward into the monument area, alpine flower gardens of rare beauty have been planted by the ultimate gardener, Mother Nature. The distance is a fantasy of pygmy juniper forests, purple-walled canyons, and great ridges muscling skyward.

From Echo Park the Green swings around the base of 2,500 ft. Harper's Corner into Whirlpool Canyon. Here the walls squeeze in and deep shadows lie on the historic waters.

Enormous silence envelops the White River National Forest, reached from Meeker and Craig. The immense table land, 9,500 to 12,000 feet above sea level, rises like a granite rampart from the surrounding foothills. This is one of America's finest recreational areas. Deer, elk, bear, mountain lion tread the deep-shadowed game trails of rugged canyons and forested valleys.

Within easy distance are placid jewel-blue

lakes and swift, icy streams where the fisherman has to be careful not to catch too many. Fighting trout—rainbow, brook, German brown, cut-throat—await your cast. The lakes are many—Wall, Marvine, Causeway, Skinny Fish—a hundred more. Some are not often visited.

Trappers Lake, in White River National Forest, is as famed for its scenic beauty as for its fishing. From this sportsman's rendezvous a trail leads to the Devil's Causeway, a narrow basalt ridge over 1,000 feet high.

A part of White River National Forest has been designated as primitive area. Accessible only by trails for hiking, riding and pack trips, no roads or cabins will ever mar its serenity. Buford is a starting point for pack trips into the wild country along the South Fork of the White River.

The rolling sage-covered hills around Craig are cattle and sheep range. Southward stretches the fertile valley of the Yampa River, a slash of green across the gray aridity of the plateau.

Side Trip: Thornburg Monument, 55 miles south on Colo. 13 to dirt road. Turn left, 10 miles. Granite shaft commemorating soldiers slain in battle with Utes.



The White River, stocked with mountain trout where everyone may try his luck, flows through historic Meeker. Visit the museum, the site of the Meeker Massacre of 1879. In the widely known Range Call Rodeo, July 4 and 5, most of the contestants are cowboys from neighboring ranches.

In White River National Forest are excellent campgrounds. Ample motel and hotel accommodations in Craig, Meeker and smaller towns.

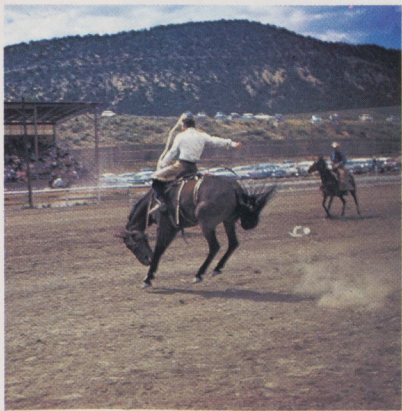
You'll enjoy a really different vacation in northwestern Colorado . . . the Land of Long Ago.

As it was when time began. Whirlpool Canyon in Dinosaur National Monument from Harper's Corner



Pack trip to Flattop region east of Meeker. You're in the Old West of song and story

Trappers Lake, White River National Forest, favorite of trout fishermen



Ride 'im, cowboy! Range Call Rodeo at Meeker



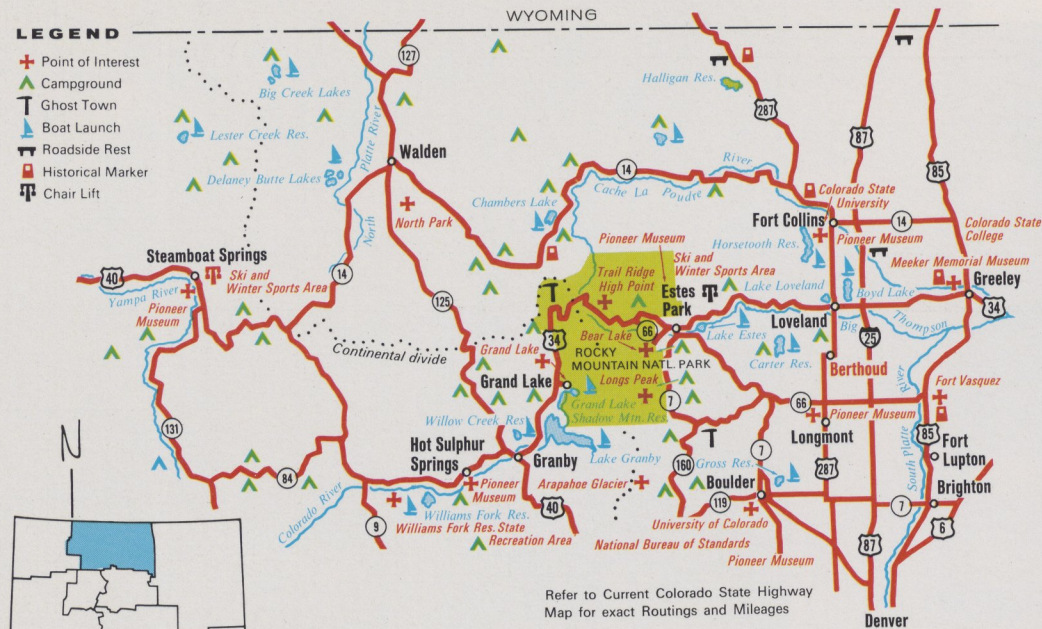
Peaceful green valleys, once the tribal domain of the mountain Utes



Where the deer and the antelope play . . . and Mother Nature plants a flower garden for a little boy

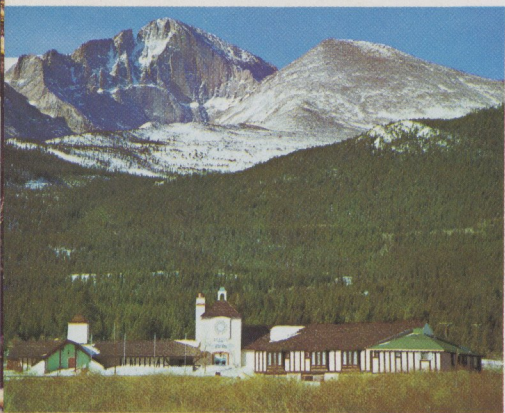
LEGEND

- ⊕ Point of Interest
- ▲ Campground
- ⊔ Ghost Town
- ⚓ Boat Launch
- ⊖ Roadside Rest
- 🏛️ Historical Marker
- 🚠 Chair Lift



Grand Lake Regatta, almost two miles above the sea

The Shining Mountains

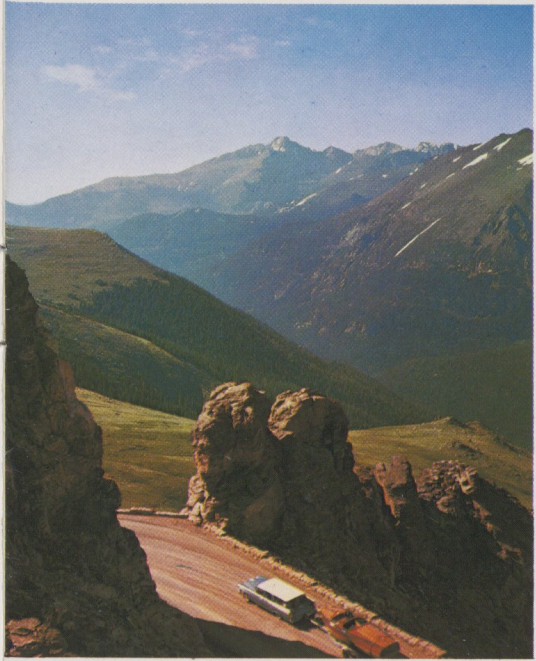


Longs Peak towers in majesty above Swiss Village, Estes Park

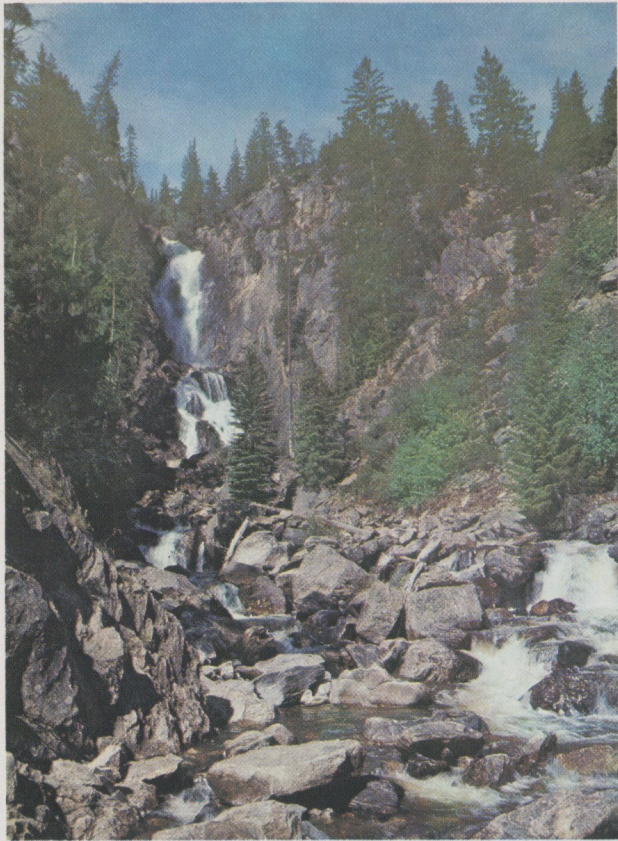
Northern Colorado ■ The bearded men in buckskin, working the mountain streams for beaver, gazed on the white-robed peaks from afar. Glistening in the sunlight as if from everlasting fires. These wanderers in an unknown land had a name for the heavenly colonnade of crags and spires. The Shining Mountains. ■ Eternal snows cover the higher summits and valley walls of Rocky Mountain National Park. A range with perpetual snow is visible from Trail Ridge Road. The Indians had their name for it. Never Summer Range. This is a land of lofty mountains, straddling the Continental Divide. 107 named peaks tower more than 11,000 feet above the sea. Longs Peak, monarch of all, spears its shining crags 14,256 feet into the sky. ■ Massive mountains highlight the sculptured artistry of the canyons, the deep blue of alpine lakes, the frozen music of a waterfall, and the sweep of flower-starred meadows—the 405-square mile masterpiece of nature that is Rocky Mountain National Park. ■ Adjoining it on the east is the popular resort of Estes Park Village. ■ Westward from the park, the gently descending land is alternately forested and open, but ever inviting. From Steamboat Springs, where skiing is a *(continued)*

Right. Trail Ridge Road lifts you into the strange world above timberline

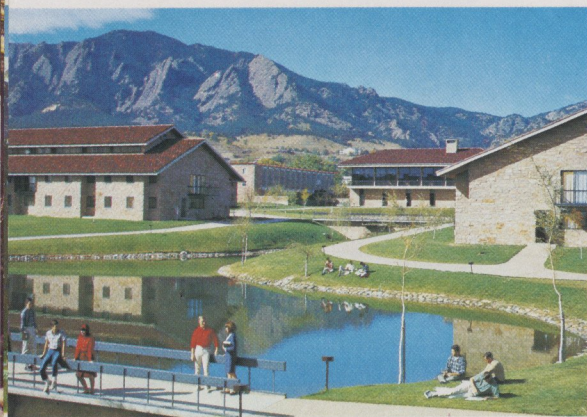
Right. Top of the world on the 14,256 ft. summit of Longs Peak. Mountain climbing begins at 7,640 ft. in Rocky Mountain National Park



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From eternal snows on the Continental Divide, Fish Creek Falls, near Steamboat Springs, dashes against chasm walls



The University of Colorado, Boulder, campus. Just one of 21 colleges and universities and 14 two-year colleges in Colorado.



"Shunpikes" lead you to out-of-the-way places



Fighting rainbow trout challenge your cast in jewel-blue alpine lakes

NORTHERN COLORADO *(continued)*

way of life, radiate many trout streams and lakes, hiking and bridle trails in the solitude of national forests.

In North Park, cowboys may still be seen riding the range. The upper slopes are covered with sagebrush and scrub oak, the bottomlands with wild hay. This is natural game land, and the fishing is good.

Eastward, along the casual flow of the Platte, stood four fur trading posts, built by and for the men who ventured first into the Land of the Shining Mountains. Busy towns and cities have grown up in Platte Valley and along the Front Range. The old trails are now paved highways to Rocky Mountain National Park and Estes Park. The foothill and canyon country traversed by many of these routes rivals in picturesque charm America's great kingdom of nature.

For the motorist, the high spot of a trip to Rocky Mountain National Park is Trail Ridge Road, which connects Estes Park and Grand Lake. For 11 miles you're above the 11,000-foot timberline, in the strange, silent world of dwarfed, wind-carved trees and alpine tundra jeweled with miniature flowers. From the lookout at the highway's topmost point, 12,183 feet, the rich robe of the forest drapes the slopes . . . a frozen lake, formed by the slow sculpturing of the ice, gleams at the foot of a glacial moraine . . . in the distance, the blending of gentleness and grandeur reaches on and on, melting into the sky.

Over 200 trails carry hiker and rider far into the park's back country. There are also conducted nature hikes and guided photographic tours. Whether afoot, horseback, or in your car, you may see deer, elk, bighorn sheep, many little folk of the forest. You'll see some of the park's 215 kinds of birds—a water ouzel, robin, Rocky Mountain jay, ptarmigan.

And flowers—there are more than 700 species growing wild. Slopes bordering the highway are tilted canvases splashed with vivid colors: purple, lavender, gold, canary, blue in many shades, white—accented with the war dance orange-red of Indian paintbrush.

In the park are ample, free camp sites. Excellent accommodations in and near Grand Lake and Estes Park. Be sure to visit the new Alpine Visitor Center, featuring wild life and vegetation above timberline.

Adjacent to the park are many hotels, lodges, motels, camps, cottages, and eating establishments. During the late autumn, winter, and spring, a number of these accommodations remain open.

Here's something new and exciting on a Western vacation! The Great Lakes of the Rockies—8,369 ft. high Grand Lake, Shadow Mountain and Granby Lakes. Boating, skiing, fishing, camping, picnicking, hiking and riding, after-dark fun Western style—it's all here, in a setting of matchless mountain splendor.

Did you ever taste the crisp, pinkish meat of a Kokanee salmon pulled from water so cold it bites your fingers? There are five species of trout in the Great Lakes of the Rockies—rainbow, cut-throat, Kamloops rainbow, brook and loch leven (brown). In addition, there are grayling in Shadow Mountain Lake.

Plenty of boat launches on all the lakes. If you don't own a boat, you may rent one. Lots of fish are hauled out of here. But if you're going for the ride, it's a real thrill to feel the cool mountain air in your face, to watch the majestic shores glide past, to find yourself suddenly in a curving cove enclosed in towering walls of granite.

Three campgrounds—Stillwater, Big Rock, Irving Hale. Visit the quaint mountain town of Grand Lake. The Grand Lake Yacht Club holds a regatta each August for both the Sir Thomas Lipton and Colorado trophies.

Hot Sulphur Springs is near some fine trout streams, the Troublesome, Big Muddy and Williams Fork. Steamboat Springs is the pioneer ski area in Colorado. Its reputation for ski jumping facilities and the many famous skiers it has produced is worldwide. The Aspencade, when the hillsides are aflame with red and gold, is in September—another reason for your fall vacation in Colorado.

In Fort Collins, a visit to the Pioneer Museum and the Colorado State University campus is well worthwhile. This trading center of a rich agricultural region is on the Cache la Poudre (hide the powder) River. The rushing stream with its sparkling ripples and quiet pools has been called "Colorado's Trout Route." The highway follows it through the wildy beautiful Roosevelt National Forest to North Park.

Greeley ("Go West, young man, go West") is a beautiful city in which to linger. It is the site of nationally known Colorado State College. The Meeker Memorial Museum is highly recommended. *(continued)*



A cowboy rides the range on the grassland flats of North Park



Cathedral spires of spruce rest on an awakening lake in Glacier Basin



Virginia Dale stagecoach station, built by Jack Slade in 1862, holds memories of Overland Trail days

NORTHERN COLORADO (continued)

Straight west, on the way to Estes Park and Rocky Mountain National Park, is Loveland, Colorado's "Sweetheart City" of Valentine's Day fame. Pari-mutuel greyhound racing, boating, fishing, rodeo. The Stone Age Fair in September is worth your staying over for. Only 30 miles west, through scenic Big Thompson Canyon, is the mountain playground visited by over 1¼ million annually, R. M. National Park.

Longmont lies between the foothills of the Roosevelt National Forest and the rich irrigated farm lands spreading eastward to the Platte River Valley. It is only an hour's drive from the park, via Lyons. Take either the picturesque South St. Vrain road or the shorter North St. Vrain to Estes Park.

Boulder is the site of the University of Colorado. Campus attractions are the Henderson Museum, concerts, plays and artist series at Macky Auditorium, Mary Rippon outdoor the-

Deep peace lies over the big land, its backdrop the scenic glory of the Rockies

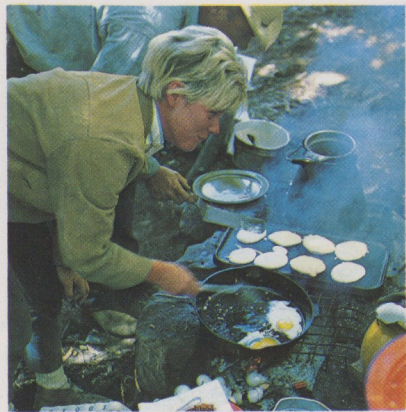


ater summer Shakespeare productions.

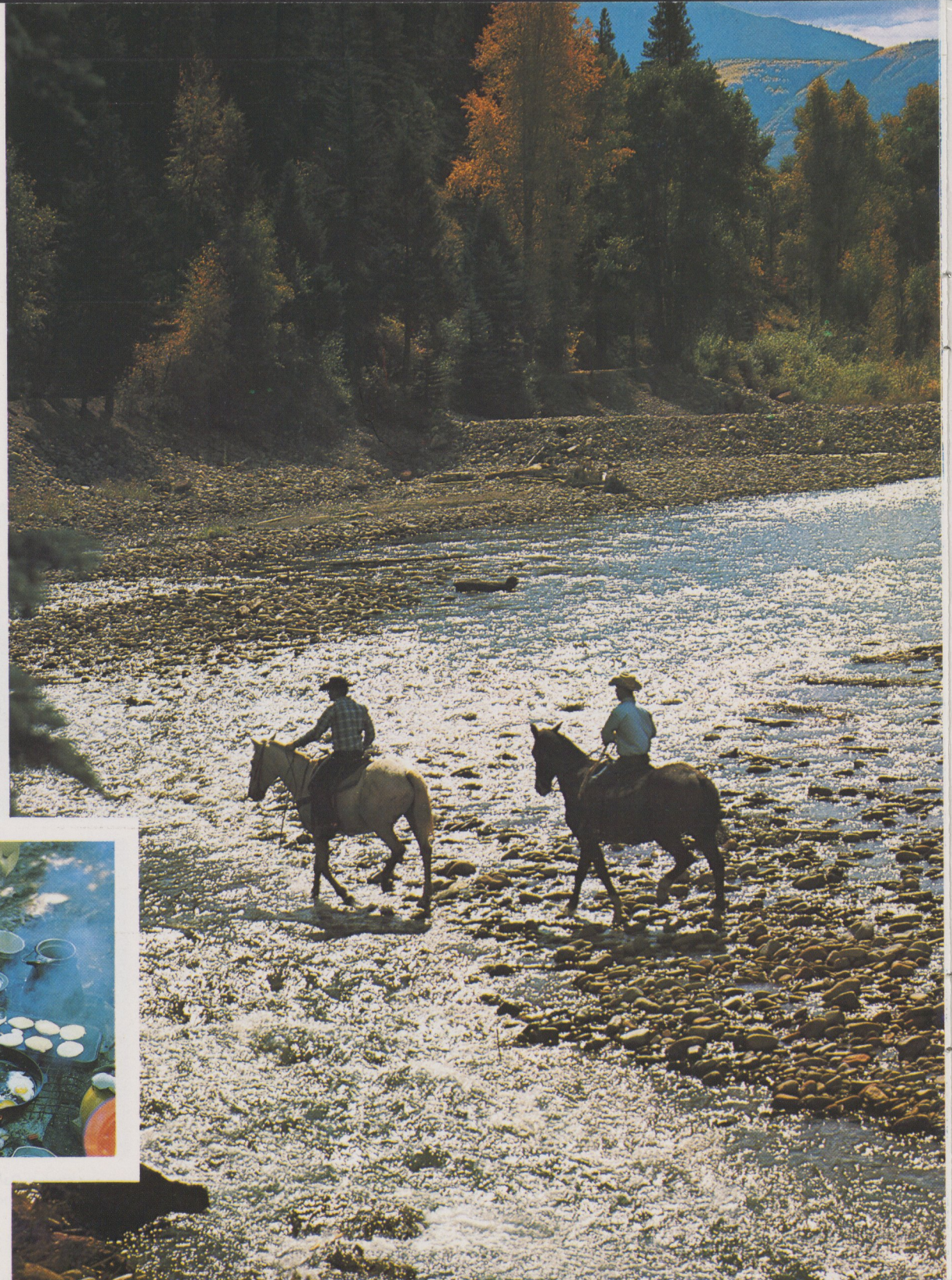
Scenic drives include the Flatirons, Boulder Canyon, and through the Roosevelt National Forest to Rocky Mountain National Park.

Ghost Town: Caribou, 5½ miles west of Nederland, Colo. 119. In 1873, when President U. S. Grant stepped from his stagecoach before Central City's Teller House, a walkway of silver bars had been laid for him. The \$12,000 in bullion came from the Caribou mine, richest on the Front Range.

Stop in at Fort Vasquez, completely restored fur trading post built in 1837. This state museum, a mile south of Platteville, dramatically portrays the days when beaver was king and mountain men stood tall in their moccasins—but never as tall as the Shining Mountains.



Mountain air spiced with pine whets a keen appetite



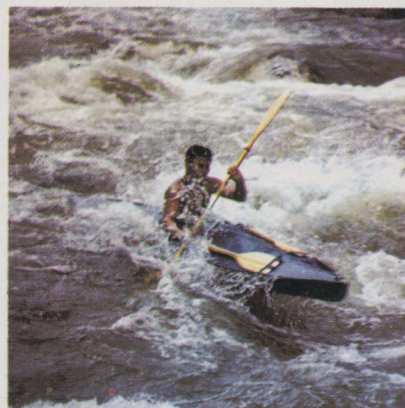
Over 200 trails carry hikers and horsemen far into the park's back country. 2000 horses available for exploration



Pikes Peak auto race



Denver Broncos pro football



Whitewater kayak races



Greyhound pari-mutuel racing

colorful events **to match our mountains
...and your favorite sports, too!**

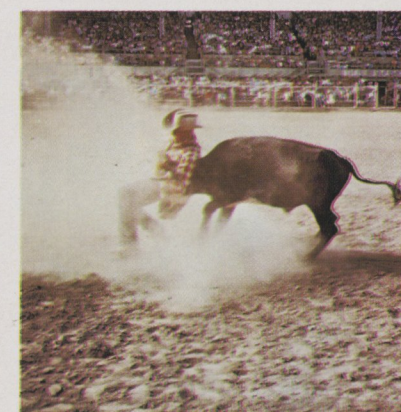
Folk festivals and fiestas. Racing, rodeo and rhythm. Spectator sports—baseball, football, golf, tennis, hockey, basketball, melodrama, international ski meets. Ever watched a pack burro mountain race . . . eaten a chuckwagon dinner . . . square-danced in the street . . . listened to a Metropolitan Opera singer in a gulch mining town theater? Wherever your travels lead you in colorful Colorado, there'll be equally colorful entertainment for you and every member of your family.



Thoroughbred and quarter horse racing



Central City Festival



Championship rodeos





Refer to Current Colorado State Highway Map for exact Routings and Mileages

Crown Jewel of the Rockies

Central Colorado ■ Expect the unusual in this forest-enclosed island in the sky. Unique. All the pleasures of a high country vacation, with a fillip definitely its own. Like nothing you've seen before, this distinctive world-renowned playground crowning the Western Slope of Colorado. ■ Its nucleus is Aspen. Partly, the distinction of Aspen lies in its winter sports, cultural attractions and continental atmosphere. To these, add quaint shops offering keepsake-quality Western handcraft and uncommon wares from distant lands . . . restaurants with American and international cuisine . . . friendly faces of pioneer buildings that look as if they grew out of the rugged earth. Add, also, Rocky Mountain splendor for which no adjective is adequate. ■ But there is something else: the resurgent spirit of Aspen itself, the almost-ghost silver mining town whose rebirth has become a modern miracle. ■ Whatever the reasons, vacations here have a certain extra flair. Where else can you go trout fishing in a *(continued)*

Aspen country, where the gigantic pyramids of the Maroon Bells soar to the tall blue skies

Abandoned marble quarry on Crystal River is its own monument to a glorious past





Fern-fringed Hanging Lake, Glenwood Canyon



Artists of international fame perform at the Aspen Music Festival

CENTRAL COLORADO *(continued)*

mountain stream in the morning, then enjoy a Brahms concerto by a famous orchestra in the afternoon? Or ride a three-mile-long chair lift above a craggy sea of peaks, while the children are out with a hiking or riding party—and sit down to the same dinner you would enjoy in Rome, Paris, London?

Three entrances, all rich in alpine grandeur: Glenwood Springs and Vail Village; 12,095 ft. Independence Pass over the Continental Divide; and McClure's Pass from the south.

Glenwood Springs lies at the western end of 18-mile Glenwood Canyon. The sheer walls, banded with limestone, granite and red sandstone, soar a thousand feet above the foaming cascades of the Colorado River.

Close by to the mountain-fringed city are a mile-long chair lift, canoe and kayak racing, water skiing, campgrounds and good fishing on the Fryingpan. See the grave of Doc Holliday, gun-slinging partner of Marshal Wyatt Earp.

Vail Village, 8,200 ft. elevation, is one of the nation's most beautiful and complete ski meccas. It is also a splendid summer resort, encircled by mighty mountains and flower-jeweled valleys. Bell gondolas give you a magnificent panorama of Colorado tall country, including the highest mountain, 14,431 ft. Mount Elbert.

The picturesque silver mining town of Aspen has been transformed into an internationally

famed cultural and winter sports utopia. But the charm of the old days lives on in such Victorian landmarks as the Hotel Jerome, the Red Onion and Wheeler Opera House—and in the easy friendliness of the townspeople.

In addition to the summer Music Festival, other major attractions are the Institute for Humanistic Studies, the Playhouse, and the Health Center.

Want to see a ghost town? Ashcroft is only a pleasant 11-mile drive. Memories of the past color the empty streets. Nearby are the Toklat Husky Kennels. Dog sled trips in winter, kennel tours in summer.

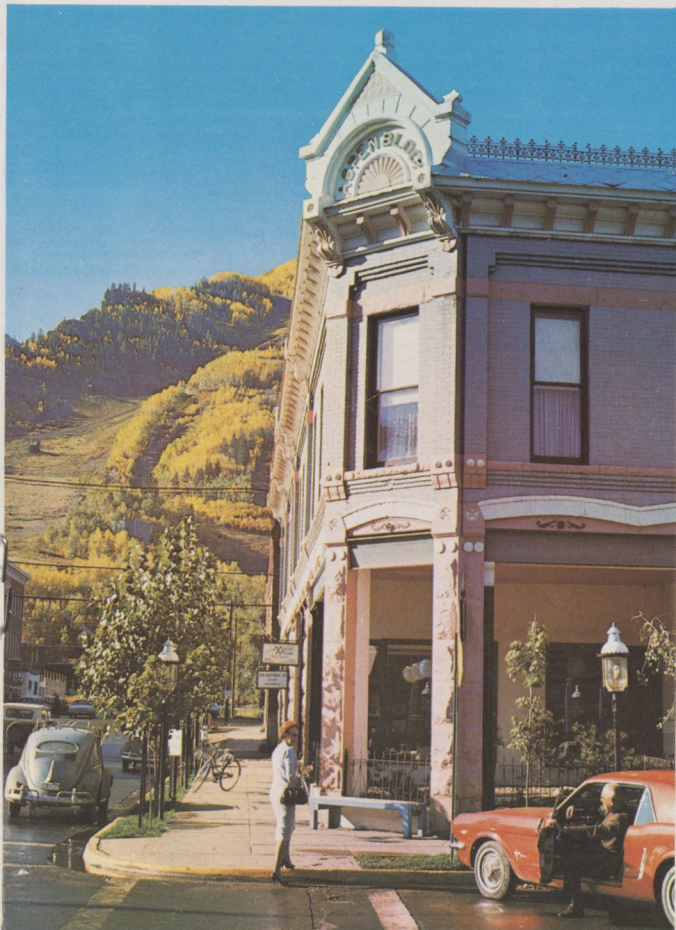
Take home in your mind, and in your camera, the incomparably beautiful picture of the Maroon Bells Mountains reflected in the aspen-bordered lake at their feet. And you can take big rainbows from the lake. Another ghost town, Marble, lies sleeping beside the Crystal River. From its quarries came pure white marble used in the Lincoln Memorial and Tomb of the Unknown Soldier.

In White River National Forest are great fishing rivers and lakes. Roaring Fork and Fryingpan are famed trout streams. Hundreds of miles of trails for hiking, riding, pack trips into wilderness. Camp under Western stars beside a singing stream where a deer steals softly down to drink and the lonely bark of a coyote echoes from the heights.

Ore-crushing mill, picturesque reminder of the days when silver was king



*Colorful, unique restaurants serve the finest of international cuisine...
flavored with the Old West brand of hospitality*



*The charming blend of Victorian
and cosmopolitan atmospheres*



Glenwood Springs has the world's largest natural hot springs swimming pool. Open year-round.



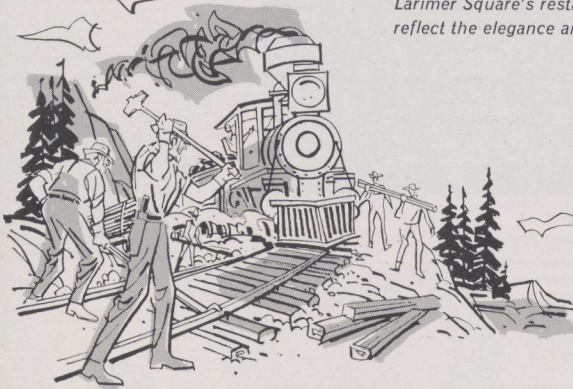
Vail Village, distinctive all-year resort for family fun



Larimer Square's restaurants, night spots, galleries and shops reflect the elegance and gaiety of Denver's frontier heyday



See money in the making at the United States Mint, world's most modern. Educational guided tours throughout the year



Gateway to Gold

North Central Colorado ■ "When I walk down a Denver street," wrote a distinguished visitor, "I always feel as if I were listening to a brass band." ■ You will, too. ■ It's the mile-high air. Keen, dry, zesty mountain air that hits lung bottom. It's the tall blue skies and brilliant sunlight enjoyed here more than 300 days in the year. It's the friendly faces you meet, the unhurried step, the warmth of overflowing health. ■ Though still true to the Old West tradition of open-handed hospitality, Denver has long since lost its "howdy, pardner" status. It has become the commercial, industrial and cultural center of the Rocky Mountain West. Its population is about 525,000. Add the metropolitan area cities, and it reaches 1¼ million—25th largest city in the United States. ■ Denver, the core city, has 100 named parks. Tennis courts, play grounds, swimming pools, gorgeous flowers, world-famed bluegrass lawns. Lovely picnic spots in the city-owned 20,000-acre mountain parks are less than an (continued)

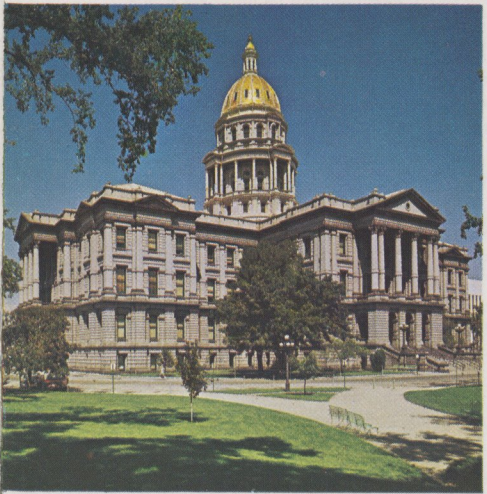
- LEGEND**
- ⊕ Point of Interest
 - ▲ Campground
 - T Ghost Town
 - ⚓ Boat Launch
 - ⊠ Historical Marker
 - ⚡ Chair Lift



Right. Gold-domed state capitol, exactly one mile above sea level

Right. Denver's skyline set against a backdrop of the magnificent Rockies.

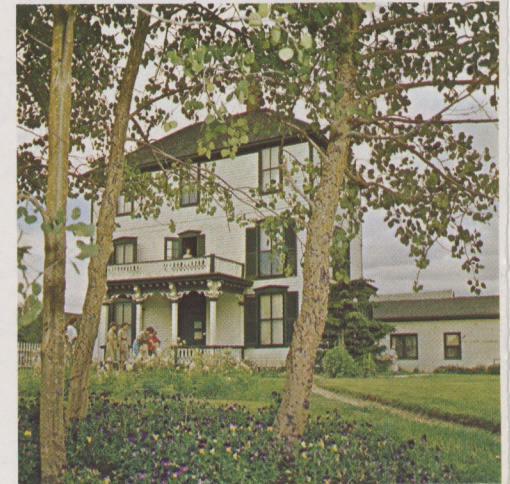
Refer to Current Colorado State Highway Map for exact Routings and Mileages



Thousands experience the sublime message of Easter in sunrise services at Red Rocks Amphitheater, 16 miles from Denver's twinkling lights



The tomb of Buffalo Bill Cody rests on the summit of Lookout Mountain. Nearby is the frontiersman's museum



The legendary past of Leadville and its silver kings lives on in the Healy House, a delightful period piece

Climax your drive through Denver's Mountain Parks with the 14,264 ft. Mt. Evans Highway, America's highest



NORTH CENTRAL COLORADO (continued)
hour's drive from downtown. Four municipal golf courses with the snow-capped Rockies in view. Professional baseball and football. Thoroughbred and quarter-horse racing at Littleton. Greyhound racing.

For entertainment at the cultural level, there's summer stock at time-honored Elitch Gardens; Broadway plays at the city auditorium; concerts at world-famed Red Rocks outdoor theater near Morrison; drama at nearby Central City, picturesque original gold gulch town.

Night life, too. Denver's a big town now. You'll want to tour the State Capitol, to watch square dancing in the Civic Center's Greek Theater. See Denver Botanic Gardens and Conservatory. No vacation in Denver is complete without a visit to our museums: Colorado State Historical Museum, Denver Museum of Natural History, Denver Art Museum, exhibits of American Indian, South Seas and African art at Chappell House, and the Wax Museum. The Colorado Railroad Museum, near Golden, has excellent exhibits of early Colorado railroads.

Denver City was born in 1858. Its father was a townsite promoter, its mother a lucky strike. Its godfather was Gen. James W. Denver, Governor of Kansas Territory.

The boisterous tent and log cabin infant at the junction of Cherry Creek and Platte River soon outgrew its swaddling clothes. In greater and greater numbers came the gold-hungry. They paused at the little settlement sprawled near the base of the Front Range of the Rockies to take on liquor, picks, shovels, provisions, a fresh team. Then rushed on. And Denver grew and grew, until all the gold was gone, then all the silver.

Meanwhile, another discovery was made: Colorado, as a vacationland, has everything. So Denver is still a gateway—to vacations that can be treasured even more than gold. From the city, highways fan out within easy reach of the mountains and the vacation pleasures that await you.

The tomb and museum of Buffalo Bill on Lookout Mountain are only a half-hour away through the foothills, their slopes lighted with gleaming yellow facets of miner's candlestick. As the hills unfold, see buffalo in the wild, a prospect hole—grave of some miner's golden dream—a mountain lake on whose still bosom the clouds have come down to rest. Drive the world's highest auto highway to the 14,264 ft. summit of Mt. Evans. In the thin, clear air the distant Continental Divide appears to be just over the next ridge.

Historic mining towns—Central City, Blackhawk, Idaho Springs, Georgetown—climb gulch walls, thrust upward from the forest. Gaping mine tunnels, Victorian-styled homes, a hitching post, quaint churches, old fire houses. In each is a key that unlocks the storied past. Linger a while in these quiet places.

Ghost Towns. Nevadaville, ½ mile west of Central City. Waldorf, about 9 miles southwest of Georgetown, near Argentine Pass. Saints John, off US 6, 6 miles to Montezuma, 1½ miles south.

Mighty passes climb to the forests and ski areas of the high country. Berthoud, 11,314 ft., Loveland, 11,992 ft., Vail, 10,603 ft., Boreas, 11,483 ft., Hoosier, 11,541 ft. Though lower, the drive through Kenosha Pass as it enters the mountain-rimmed valley of South Park, is one of life's great moments.

Giant mountains lean against the sky, at their feet a columbine-starred glade. The steeped grandeur of a spruce-clothed slope. A crevice-hung waterfall, fragile as smoke from Indian campfire.

In Fairplay, stands a monument to Prunes, 63-year-old ore-hauling burro. Highways thread wide valleys between the rugged cliffs of the Mosquito Range and the Continental Divide. Exciting jeep trails. Good fishing, campgrounds.

South Park City, in Fairplay, is an authentic restoration of an early Western mining town. You'll love it. Original timbers used. Relax in the silent hills framing Dillon Reservoir.

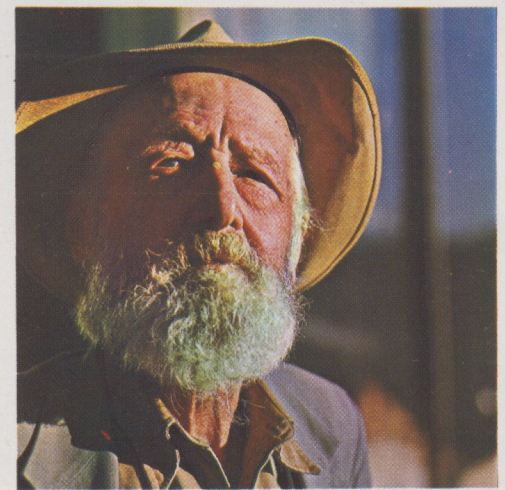
Ghost Towns: Buckskin Joe, 8 miles northwest of Fairplay. Mudsill and Leavick, on old narrow gauge railroad grade, about 10 and 11 miles southwest of Fairplay.

In 10,152 ft. elevation Leadville, visit the Tabor Opera House, Vendome Hotel, Augusta Tabor cottage, and the tragic Baby Doe cabin. Nearby is the Climax Molybdenum Co. mine, producing three-fifths of the free world's molybdenum. Twin Lakes is a popular vacation resort.

From the fire lookout tower on Devil's Head, Rampart Range Road, spreads a vast new world of mountains, plains, mesas and woodlands.



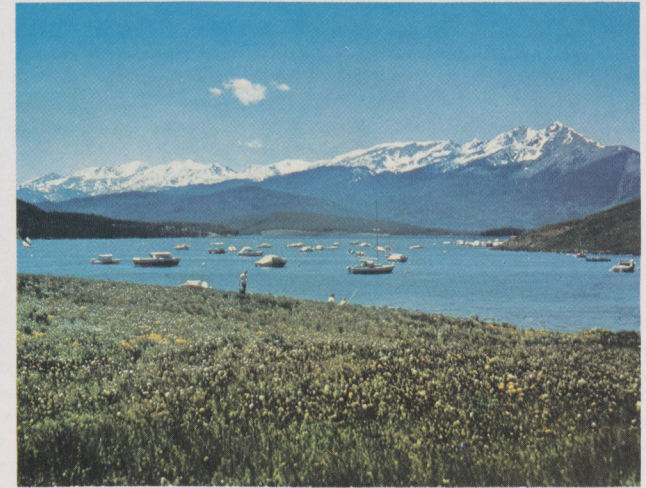
As Victorian as the good queen, herself, is historic Maxwell House in Georgetown, pioneer silver town



The eyes of old prospectors seem always to hold the vision of the strike they almost made



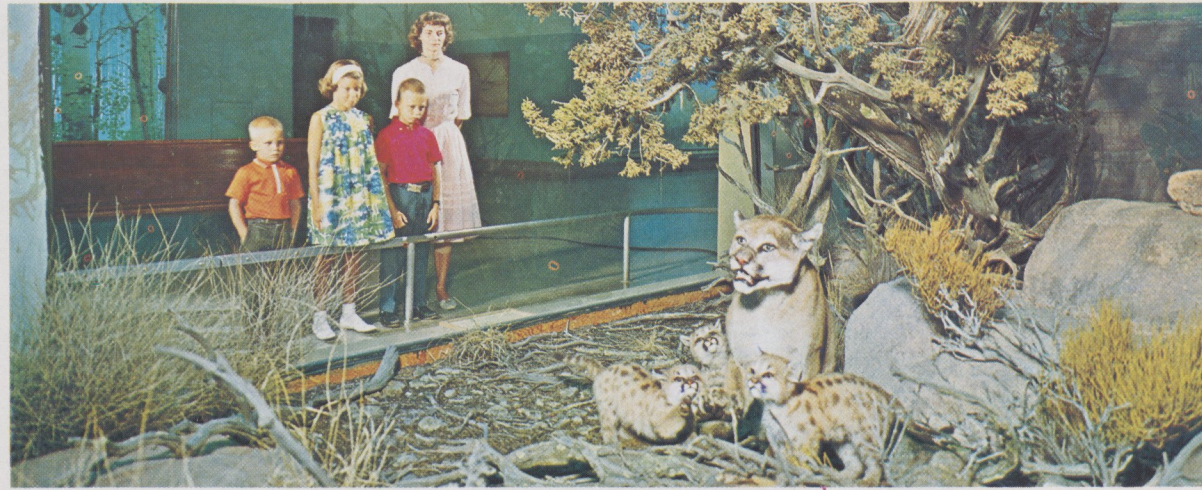
*You'll treasure the memory of professional Broadway productions in the Central City Opera House.
The "gulch of gold" is a colorful, exciting page from the past.*



*Dillon Lake is a perfect setting for boating,
fishing or enjoying natural grandeur*



A pretty little church at Fairplay



*In the Denver Museum of Natural History see western animals, birds, flowers in natural settings.
Meteors, minerals, reconstructed prehistoric animals, planetarium*

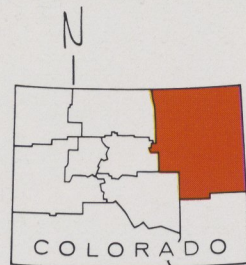


it's
COLORADO
for camping

13 million acres of spectacular scenery preserved for your camping enjoyment. 400 campgrounds in 11 national forests, 4 national monuments, 2 national parks.

Camping in Colorado is the real thing. All outdoors, wrapped in the silence of primeval forest. Big mountains, big white stars. Indian country that gets you back to nature. Many of the highways to the campgrounds follow moccasin trails, some lead to historic ghost towns.

Like the country, Colorado campgrounds are uncrowded—one has 235 camp sites. They are ordinarily equipped with wells or running water, tables and benches, fire grates, incinerators and sanitation facilities. Almost 90 per cent accommodate camping trailers and moderate-sized house trailers. In the national forests there are also rather isolated back country campgrounds. You haven't camped out until you pitch your tent in the mountain wonderland of Colorado.

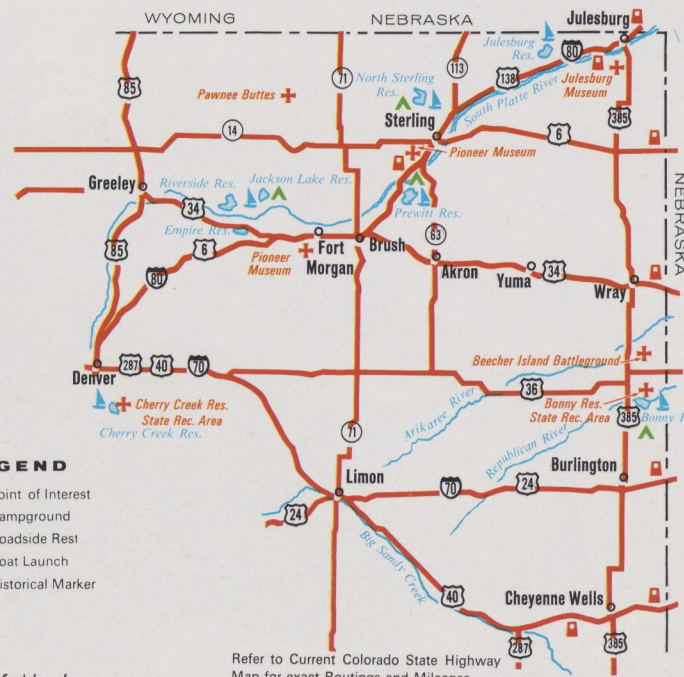
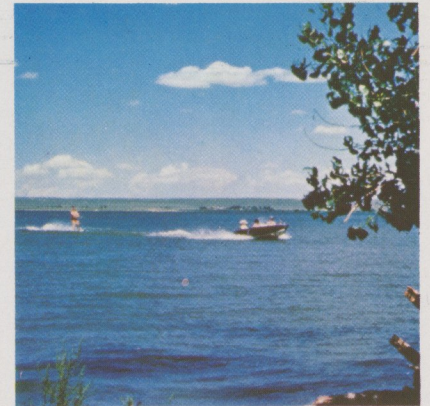


Smoky Hill Trail

Northeastern Colorado ■ The

Great Plains . . . prairie schooners sailing a boundless sea of grass darkened with cloud shadows of buffalo. On three trails they came, the gold seekers, merchants, sod-busters and stagecoaches. All the trails were called Smoky—North, South and Middle, better known as the Starvation Trail—no stranger to cannibalism.

■ The land, no longer empty, is spacious still. Farms, immense reaches of grass, oceans of wheat add to the majestic expanse. Its colorful past lives on in the deep, grass-grown ruts where stood a stage station. A buffalo wallow, like a giant saucer, is rimmed with scrub oak. Tepee rings of stone and battle sites tell of the red man's struggle



to hold this big land whose grass he called the carpet of the Great Spirit.

Take time to get the feel of this open, rolling country. Take pictures . . . A prairie dog village. A gnarled cottonwood overhanging a cutbank pool where yellowheaded blackbirds swing gaily on the cattails. Flowers you've probably never seen before: red mallow, prairie gentian, sand lily, arrow head, lavender loco weed. The gentle swell of buffalo grass, a-sparkle with primrose, apache beads and blue pentstemon, crowned by a sienna-seamed butte. Petrified wood and sometimes arrowheads are found.

To see the fresh pink-and-gold glory of a prairie sunrise is to listen in rapture to a Beethoven symphony in the sky. The stillness whispers, "God's awakening."

Irrigation is the life blood of many crops on the Great Plains

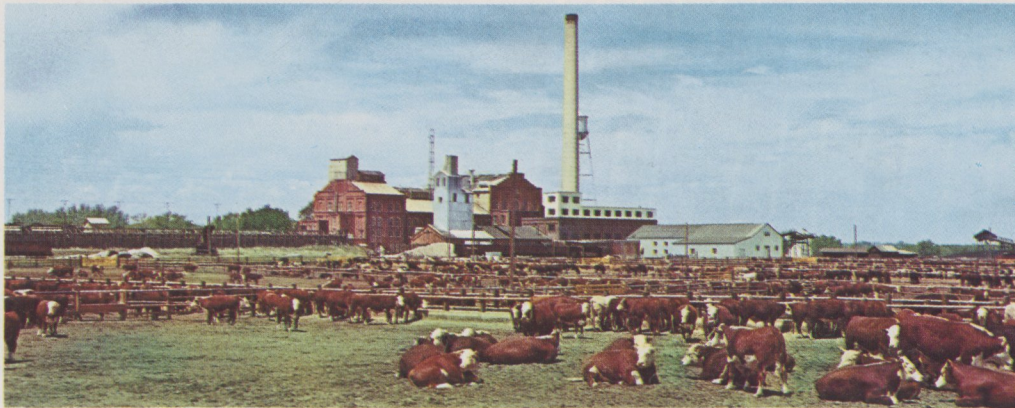
Jackson Lake mirrors the blue Colorado sky



Cattle now range the prairies that were once black with buffalo



Rose-tinted ivory bells of yucca color the grama grass carpet at Bonny Reservoir



Feed lots in northeastern Colorado furnish an ever-increasing number of beef cattle

Some 15 miles south of Wray, the Arikaree River winds silently through a grove of cottonwoods. In the peaceful shade lies the battle site of Beecher Island. A monument and gravestones tell the story. Picnic grounds, where you may find a bullet or an arrow head.

Farther south, US 385 brings you to Bonny Reservoir—a high plains Garden of Eden. This 2000-acre state recreation preserve includes a boating, skiing and fishing lake with 14-mile shoreline and two campgrounds. It is a living museum of plains wildlife, grasses and flowers.

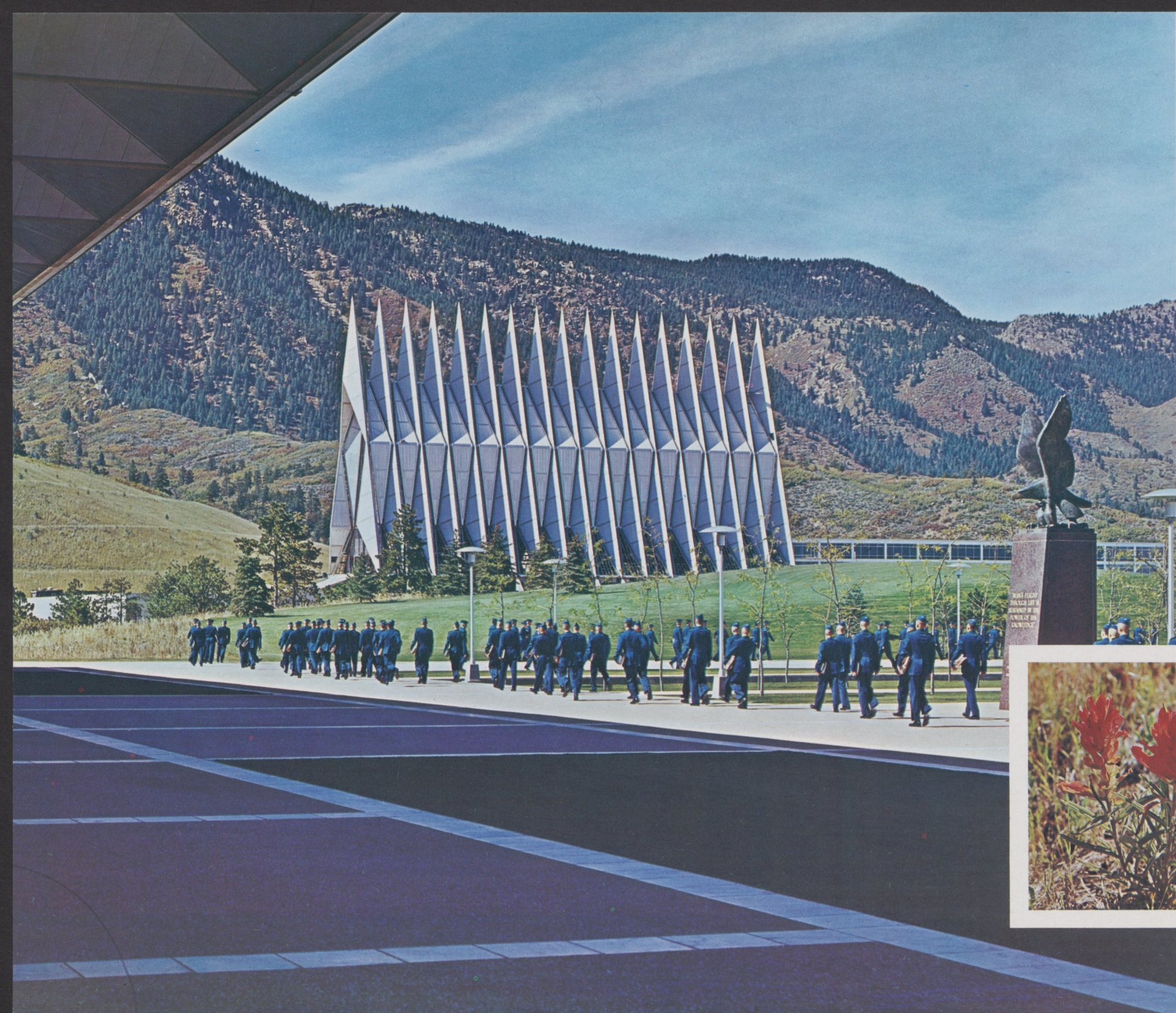
Herds of antelope flit over the grasslands of East-Central Colorado. West of the old stage station of Cheyenne Wells, before reaching Kit Carson or Wild Horse, pioneers caught their first glimpse of Pikes Peak. Yonder was the

Promised Land! That night on the prairie there was a hoe-down. The singing and laughter of the dancers soared to the glittering stars.

Oil wells, cattle ranches, fields of wheat, sugar beets, corn and other grains—and busy towns—dot soil-rich South Platte Valley. One of them, Orchard, where Kiowa Creek joins the Platte, is named for Fremont's Orchard, campsite of the great explorer.

Julesburg, in the topmost corner, was the California Crossing of the Platte on the Oregon Trail. A Pony Express station, it is rich in Western lore. You'll live much of it in the museum. Horse racing at Brush.

Prairie birds nest in the cliffs of Pawnee Buttes, where fossilized remains of the prehistoric horse and camel have been unearthed.



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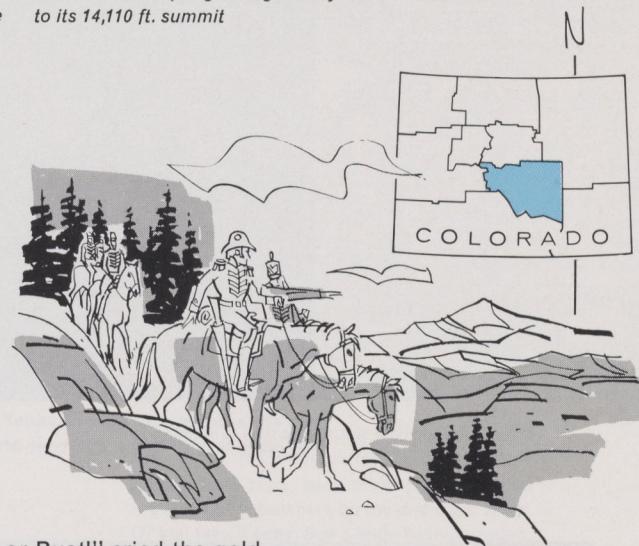


The walk-down and the shoot-'em-up happens every day in Buckskin Joe, near the Royal Gorge



From Manitou Springs a cog railway climbs Pikes Peak to its 14,110 ft. summit

Pike Saw It First



Many a story lies untold, a shattered dream is buried, in the sleeping ruins of St. Elmo

The U.S. Air Force Academy chapel lifts its seventeen spires dramatically against the Rampart Range

The vivid orange-red of Indian paint brush

South Central Colorado ■ "Pikes Peak or Bust!" cried the gold seekers. And the seed was planted that flowered into one of the five most beautiful American cities—Colorado Springs. "Catch up! Catch up!" shouted the wagon boss on the Santa Fe Trail. And the frontier fur trading post on the Arkansas where the train camped for the night grew into an industrial giant of the Rocky Mountain Empire, Colorado's second city—Pueblo. ■ In many ways, the tale of these two cities is one of contrast—sophisticated Colorado Springs and brawny Pueblo. One thing, though, they have in common. Besides being highly interesting in themselves, both are starting points for many of the most fascinating auto trips in America. ■ To visit Colorado Springs is, first of all, to get to the top of Pikes Peak. There are three ways to reach the 14,110 ft. summit—by auto, cog railway from Manitou, and climbing. On top, the plains spread 125 miles eastward to the *(continued)*



The Golden Bee, in the Broadmoor Hotel, was imported intact from a noted London pub



Did you ever see a gorilla, a penguin? See them, and 700 other animals in the Cheyenne Mountain Zoo



Picnic beneath the cathedral spires of the Garden of the Gods, near Colorado Springs

SOUTH CENTRAL COLORADO (continued)

Kansas border. In the west, the snow-crowned Continental Divide rides the sky. North and south, big mountains shoulder the distant horizon. Gazing upon this colossal expanse, you will understand how Katherine Lee Bates, on the summit of Pikes Peak in 1893, was inspired to compose "America the Beautiful."

Scenic drives beneath the red sandstone cathedral spires of the Garden of the Gods. Seven Falls, Cave of the Winds, Manitou Springs—ancient healing waters spa of the Indians. Across the east face of Cheyenne Mountain, the winding highway unreels a wide-angle picture of plains, foothills and mountains. On the way are the Cheyenne Mountain Zoological Park with 700 specimens of animals and the monumental Will Rogers Shrine to the Sun. Greyhound racing.

Ten miles north of Colorado Springs, at the foot of the rugged Rampart Range, lie the 17,900 acres of the United States Air Force Academy. A trip through the Academy is a thrilling experience for every American. See the museum, planetarium showings, Academy films, scheduled parades of the crisp, blue-clad cadets of America's most impressive new school—the Air Force Academy.

The Colorado State Fair, in August, attracts thousands of visitors to Pueblo. Livestock and agricultural exhibits display the best in Colorado produce. Feature of the annual August event is a rip-roaring rodeo, one of the West's finest. There is also horse racing. In El Pueblo Museum, exhibits and dioramas unfold the colorful saga of the birth and growth of this friendly city. Spanish explorers, fur traders and trappers, pioneers—see the exciting days of the founders brought to vivid life.

Conducted tours through the Colorado Fuel and Iron Corporation steel plant, one of the largest west of the Mississippi.

Cripple Creek! Magic words since that day in 1891 when cowboy Bob Womack uncovered a \$250-a-ton gold ore vein near this stream, hastened to sell his claim for \$500 and drink it up. The bare hills of Cripple Creek and nearby Victor have yielded some \$400 million in gold.

Cripple Creek is reached from Colorado

Springs over an old railroad bed, now called the Gold Camp Road, or through Ute Pass and around Pikes Peak. Teddy Roosevelt took the Gold Camp Road. "The scenery," he said, "bankrupts the English language."

The hills have been gutted of their gold, but enough of the town and mine structures are left to picture the boisterous past. The Imperial Hotel invites you to enjoy Victorian decor at its plushiest. And in the Gold Bar Room Theatre there's melodrama at its foot-stompin' lustiest.

Ghost Towns: Close to Victor, on Colo. 67, there are three ghost mining towns—Goldfield, Bull Hill Station and Altman. Easy to reach.

The Royal Gorge of the Arkansas is 8 miles west of Canon City. The world's highest suspension bridge spans the 1053 ft. deep chasm of solid granite. An incline railway leads to the bottom. Miniature train rides around the canyon rim. You may walk or drive across the bridge. Nearby is a replica of the historic mining town of Buckskin Joe. Some 24 famed old frontier buildings have been reassembled here. And there's a herd of tame deer for the children to feed.

Just west of Canon City, the Skyline Drive overlooks Arkansas Valley from a height of 800 feet. Nearby is Lake De Weese. Fish, boat, ski—if you can resist looking at the Sangre de Cristos silhouetted against a deep blue sky.

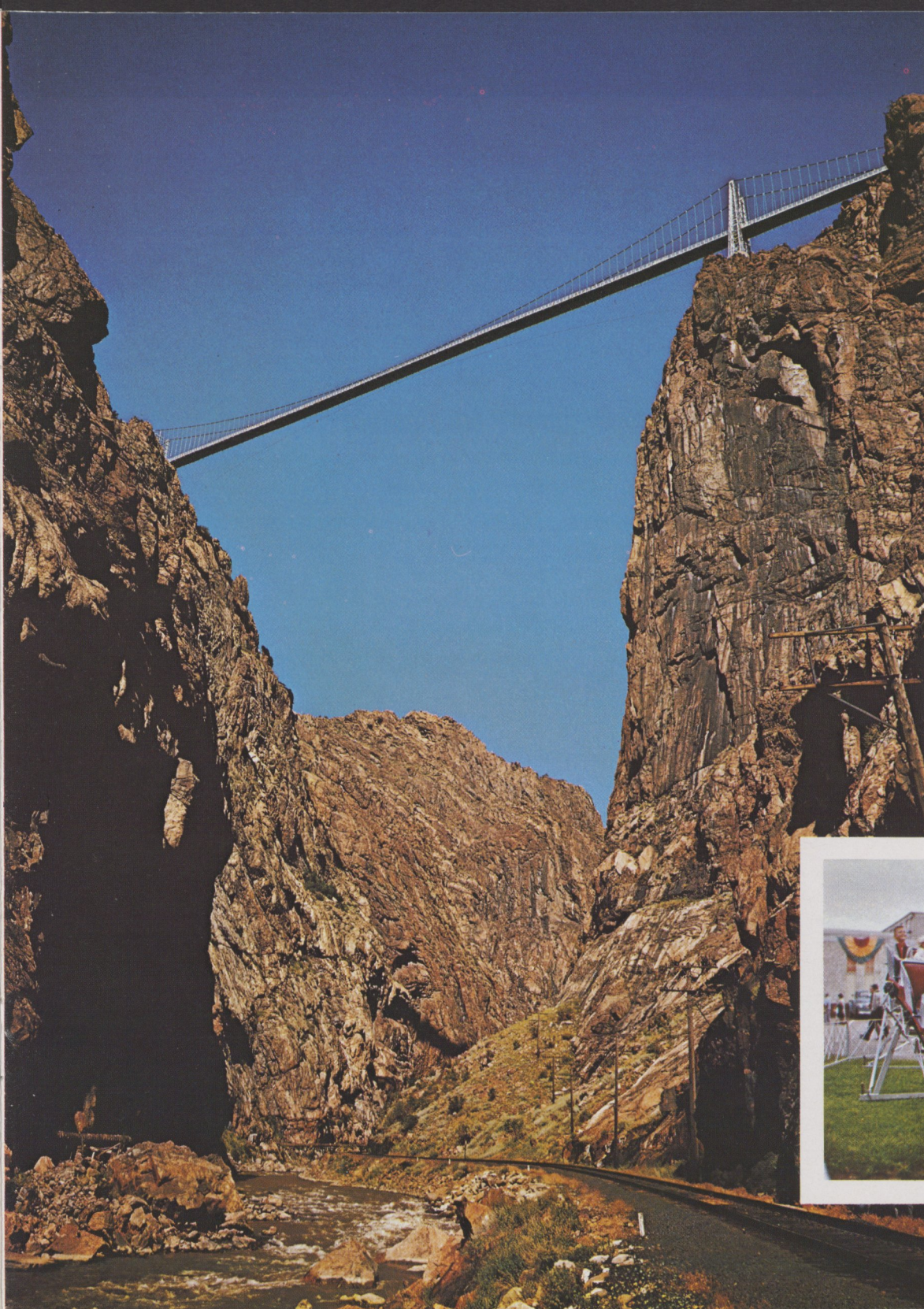
Ghost Town: Rosita, 10 mi. south on Colo. 96 from Wetmore to junction, with dirt road, 12 mi.

San Isabel National Forest, a short drive west of Pueblo, is nature-made for happy vacations. Trout fishing, water sports, 28 camp and picnic areas. The Wet Mountains rumple the forest floor, holding in their dark, wooded arms a valley of flowers. Larkspur, Indian paint brush, bee plant, goldenrod, mountain daisies. And there's Hardscrabble Creek. Hardscrabble was a town where the remnants of the mountain men gathered to await the last rendezvous.

From Salida, in the spring, the Angel of Shavano spreads her wings of snow against the side of 14,229-ft. Mt. Shavano on the Continental Divide. Once seen, she's never forgotten. Three ranges surround the peaceful mountain town—Sangre de Cristo, Collegiate and Sawatch. Thirteen nearby peaks rise to elevations of more than 14,000 feet.

In Salida, enjoy a swim in the hot springs mineral pool. There's a very interesting frontier museum in the same building.

High mountain lakes and rushing streams challenge the fisherman to outsmart Colorado's fighting mountain trout. Great pictures



Authentic gay 90's melodrama in the Gold Bar Room Theater of the 1896 Imperial Hotel, in historic Cripple Creek

everywhere: The sky world from 11,312-ft. Monarch Pass. A distant herd of elk or perhaps bighorn sheep. White water amateur kayak races down a 26-mile stretch of the boiling Arkansas River—middle of June each year.

The backbone of the continent is a mile and a quarter above the valley where Buena Vista spreads its red carpet for your vacation pleasures. In these high mountains you hold the key to just about any kind of Western vacation you prefer.

Like to hike? Hundreds of trails wind through forests of spruce, aspen, fir and tangy yellow pine. Climb a mountain? They're all around you. Take a deep breath, grab hold of a buckbrush, and you're on your way. Explore? Here are ghost towns, abandoned mines and min-



ers' cabins, narrow gauge railroad beds you read about. Mine dumps for rockhounds, too.

Horseback trips, pack trips, jeep trips that require rubber bumpers on the jeepsters' teeth. Or just take it easy. See a spur-flashing rodeo, take a swim, then rest and relax in the peace of the eternal hills.

Two state recreation areas, Antero and Elevenmile Canyon Reservoirs, invite the fisherman.

Ghost Towns: Turret, about 13 mi. north of Salida. Bonanza, 16 mi. west of Villa Grove. St. Elmo, 7½ mi. south of Buena Vista on US 285 to Nathrop. West 16 mi. on Chalk Creek, around south side of Mt. Princeton. Also reached from Salida.

A short drive northeast of Colorado Springs is the Calhan Paint Mine, a miniature Bryce Canyon as richly colored as it is surprising to come upon. Indian artifacts sometimes found.

Visit the Colorado Petrified Forest, 35 miles west of Colorado Springs.

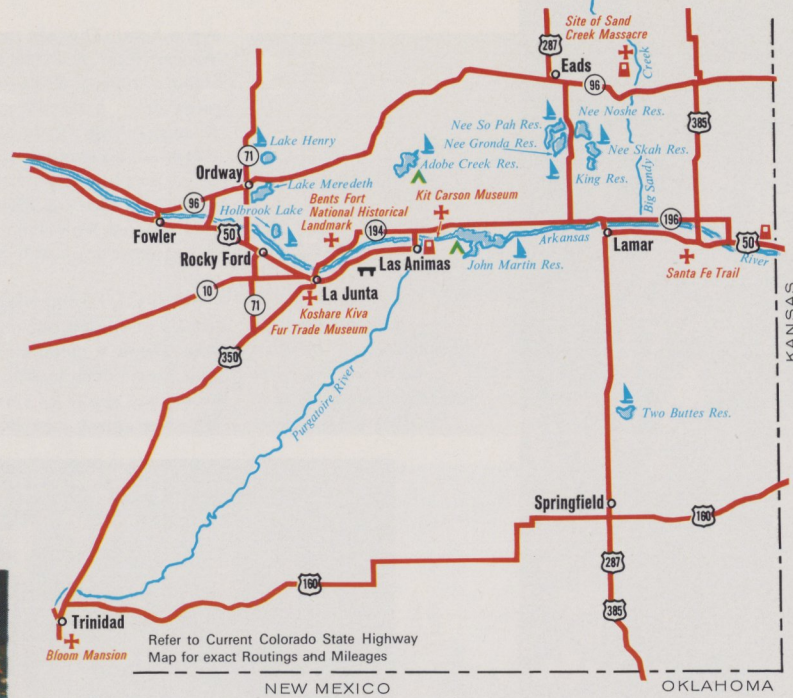


Each August, Colorado products go on show at the State Fair, in Pueblo

In scenic Royal Gorge near Canon City the world's highest suspension bridge—1053 feet above the Arkansas River

LEGEND

- ⊕ Point of Interest
- ▲ Campground
- ⌒ Roadside Rest
- ⚓ Boat Launch
- ⊠ Historical Marker



Refer to Current Colorado State Highway Map for exact Routings and Mileages

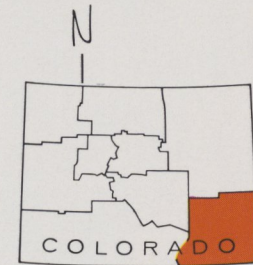
NEW MEXICO

OKLAHOMA



A third of U. S. zinnia seeds are produced in Arkansas Valley

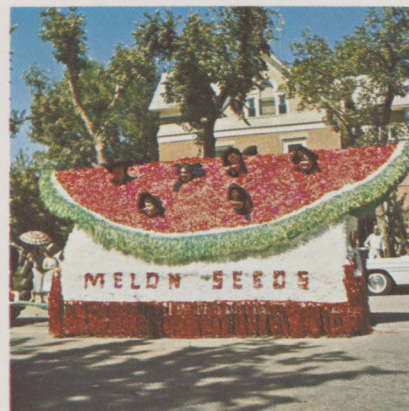
Right. Bloom mansion, Trinidad, is a state museum



COLORADO

Santa Fe Trail

Southeastern Colorado ■ The Arkansas River is the life stream of the Southern Great Plains. It was the route of the Pike expedition to determine the western boundary of the Louisiana Purchase. It was the pathway for fur hunters, merchants and wagon trains, explorers, the army. Bent's Fort, on the Arkansas, was the Macy's of Indians come to trade their buffalo robes for beads, bells and calico. It was the Grand Central Station for travelers from both ends of the 1,000-mile Santa Fe Trail. And Bent's Fort Taos Lightnin' slaked the dry throat of many a foot-loose trapper from the beaver country up north. ■ Three hundred years before, Coronado and his mailed knights passed south of the valley, in search of the fabled Seven Cities of Cibola. The Indians, who had never before seen a horse, thought the Spaniards to be gods. ■ The great river, rising in the wild and beautiful Continental Divide, has transformed the Arkansas Valley into one of the richest and most intensely cultivated regions in Colorado. North of the Arkansas is mostly cattle range. (continued)



Watermelon day at Arkansas Valley Fair, Rocky Ford

Famed Boy Scout Koshare Indian dancers, La Junta



SOUTHEASTERN COLORADO *(continued)*

South, the crops are wheat, sorghum and broom corn.

The Madonna of the Trail monument, in Lamar, is dedicated to the pioneer mothers of covered wagon days. As you stand before it, revere the memory of these women whose courage and sacrifices helped to make a wild and unknown land a part of America. In the courthouse are mural carvings of southern Colorado cattle brands.

Nine miles north and east of Chivington, the road winds over a sagebrush wasteland to the cottonwoods along Sand Creek. Col. John M. Chivington marched his 100-day volunteers this way in the cold dawn of Nov. 29, 1864. In a surprise attack on the Cheyenne and Arapaho village, the red men were annihilated.

At Las Animas, the Kit Carson Museum, housing mementos of the famed mountain man, is well worth your visit. So are the pioneer jail and carriage house. Nearby are several lakes for warm-water fishing. Good trout fishing in Hasty Lake. John Martin reservoir vicinity is a popular camping and picnic spot. It was near Las Animas that Zebulon Pike noted in his journal that he first sighted the peak that bears his name.

Bent's Old Fort site, 14 miles west of Las Animas and 9 miles east of La Junta, is being restored as a National Historic Site. When in La Junta, be sure to visit Koshare Kiva, home of the nationally known Koshare (Pueblo for fun-maker) Boy Scout Indian dancers.

Rocky Ford is the "melon capital of the world." On Melon Day, celebrated with 60 tons of free watermelons during the annual Arkansas Valley Fair in August, everyone is invited to eat all the watermelon he can hold. Rocky Ford is also famed for the production of seeds. When you buy a packet of zinnia seeds, chances are one in three that they were raised at Rocky Ford. This fertile region also produces cantaloupe, watermelon, cucumber, pumpkin and squash seeds, and onions.

On the way to Trinidad, watch for deer and antelope. Clusters of purplish-pink blossoms of bee plant wave above a stretch of wild barley and porcupine grass. Softly tinted ivory bells of yucca, purple and golden lupine.

In Trinidad, historic trading post on the Santa Fe Trail, visit the adobe home of *ranchero* Felipe Baca and the "Chas. Addams period" mansion of pioneer merchant Frank Bloom. Both are highly interesting state museums. Of particular interest is the Victorian rose garden of the Bloom mansion.

A Colorado sunset falls softly over the Santa Fe Trail of almost 150 years ago



A
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Golden heights
float on a
sea of
low lying clouds

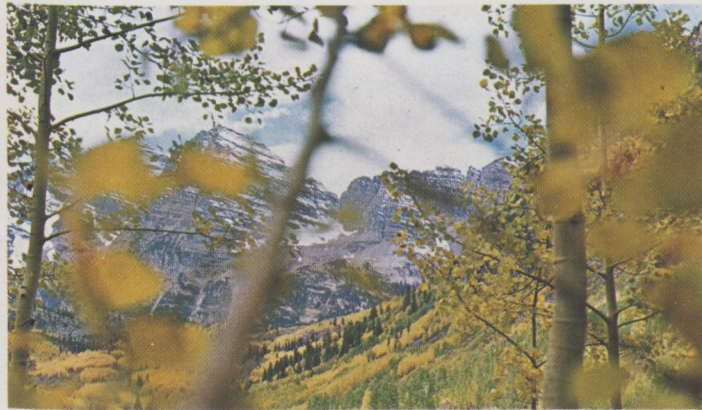


Aspen leaves, in
the complete
spectrum of yellow,
paint the high
country with
distilled sunshine



the golden glory of *Autumn*

Drifts of pale smoke from the old Indian chief's peace pipe float lazily into the hollows, draping gossamer veils of lilac, amethyst and lavender over canyon walls. On the heights, dusted with the first snow, aspens gleam in gold. The curtain has risen on Colorado's annual autumn spectacular, one of nature's greatest wonders. ■ Except for little purple daisies and golden globes of rabbit brush, the flowers are asleep. Now the foliage is in bloom. Foothills are gaily tapestried with the scarlet of sumac interwoven with delicate pinks, vermilions and winey reds of wild rose and raspberry. Miniature forests of scrub oak, in the draws and climbing the



Aspen time in the Colorado Rockies

Left. Colorado autumns are made for mountain picnics

Left. On the plains, gnarled cottonwoods are crowned with gold. Some have sheltered the buffalo

rocky slopes, have clothed themselves in Jacob's coats of fiery red, maroon, soft browns, yellows and gold. The foothills flame in a symphony of color.

Narrow leaf cottonwoods and their hardy neighbors—willows, thimbleberry, buckbrush, service berry, splash riotous colors along the mountain streams. But the queen of the heights is the aspen.

Every mountainside is a gold mine in the sky. Drifts of canary yellow shine between solid ranks of marching spruce. A highway is canopied in molten gold. Masses of slender white trunks rise from the floor of the forest, waving high their crowns of lemon, saffron, sulphur, amber—vivid beyond belief—against October's blue.

Indian Summer lingers from late September into November. Deep peace lies over the land. A beautiful time to visit Colorado.

Indian Summer's bright and sparkling colorama lingers to mid-November





In the high country, see bighorn sheep



Cowboys called the woodchuck "whistle pig"



The fleet antelope tops a ridge on the plains

Our Friends *of mountain and plain*

See them—photograph them—in the wild. Buffalo, deer, elk, bighorn sheep. *Forest folk*—chipmunks, martens, porcupines, beavers. *On the plains*—jackrabbits, prairie dogs, coyotes, horned owls, antelope. *And on the wing*—golden eagle, chaparral cock, water ouzel, ptarmigan, grouse, pheasant, horned owl. This is the West that was—and is.



Bobcats are rare, inhabit secluded regions



Wild buffalo, monarch of the plains, are seen in several preserves



The Steller's Jay is a bold Rocky Mountain personality

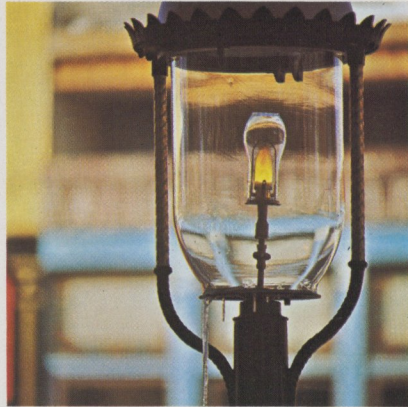


This Mule Deer fawn will grow to a height of 3' to 3½'



The inquisitive ground squirrel

White-tailed Ptarmigan have feathers on their feet for traveling on snow



A touch of auld lang syne



Have you ever taken a dog-sledding trip? It's great!



Winter or summer, gondolas add to your pleasure



Ski Country **U.S.A.**

The world's finest skiing makes its happy home high in the Colorado Rockies. 30 exciting areas, from the modest to the immense. Outstanding air, rail, and bus service. ■ Within easy driving distance on fine all-year highways. ■ Light, dry powder snow is born fresh—almost daily, during the Thanksgiving through May ski season. ■ Vast open slopes and sheltered trails swing down from the huge bowls above timberline. Cross-country trails, beginners' runs, jumps criss-cross the mountains. Every type of modern, high-capacity lift—chair lifts,

gondolas, T-bars and platters—meaning less waiting, more skiing.

And sunshine is everywhere, combined with crisply invigorating mountain air, for Colorado's "plus" in zesty winter sports. All this against the scenic grandeur of mighty mountains at the top of the nation.

Many of the ski resorts offer a variety of other snow-country sports. Dog-sled trips. Snowshoeing. Sleigh rides, tobogganing and ice skating, and some of the world's most colorful winter carnival celebrations.

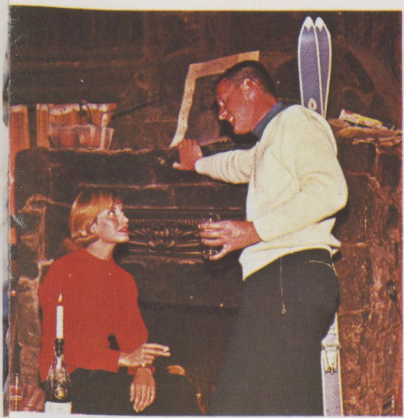
Good restaurants, intimate night spots, picturesque lodges all share the pervading atmosphere of friendly camaraderie, putting the finishing touch of enjoyment on your winter holiday in Colorado Ski Country U.S.A.



Guest accommodations are magnificently appointed *Right. Intimate night spots apres ski*

Snow, sunshine, scenery—it's all here at the top of the nation

Right. All-year highways lead to 30 ski areas to suit every type of skier





The Denver Hilton Hotel, as seen from the Civic Center mall



Fishing cabins may be found along trout streams and lakes



The Broadmoor, Colorado Springs, includes the International Center

Be Our Guest

The Brown Palace Hotel has one of America's most distinguished lobbies



Accommodations in Colorado are as varied as the vacation attractions. All have one thing in common—to make you feel at home. ■ Motels are ample, in every part of the state. Budget-priced to palatial. ■ If you like being close to nature, there are fishing cabins along the wooded shores of many trout streams, rivers and lakes. ■ Picturesque mountain lodges and chalets are to be found in some of the national forests and ski areas. ■ Would you like to "go Western" on a guest ranch? Colorado is the place for you and your family to rough it in "Levi" luxury, or just relax amid the peace of the folded hills. ■ Choice of hotels ranges from intermediate to luxury. In appointments, cuisine and leisure facilities, our fine hotels are unsurpassed in the world. ■ Colorado is host to over 6 million visitors every year. Its tradition as a host state is as deep-rooted as its mountains. By experience and by native Western disposition, the people in every facet of the travel business give to your vacation here a priceless extra, distinctively Coloradoan—wherever your day ends, you'll feel the genuine warmth of Old West hospitality.

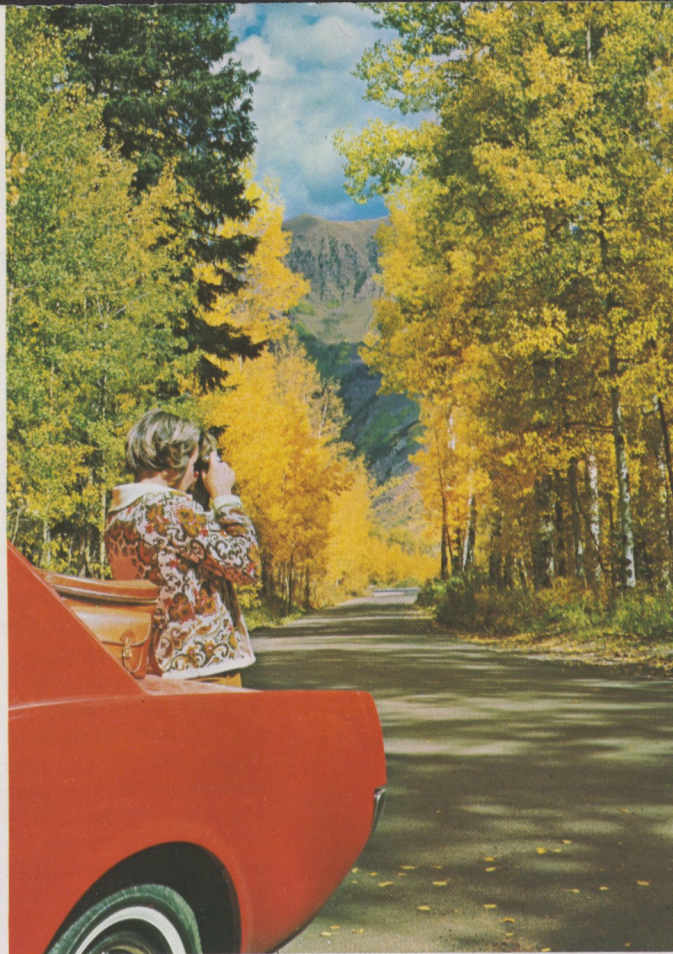
What to wear: Come to enjoy a real Western vacation. Most days, you'll wear jeans or slacks and sport shirts. For hiking and mountain climbing, you'll need heavy-soled shoes. Nights in the high country are cool, so bring along a sweater.

And, there'll be occasions that call for street clothes. Wherever you go, you'll feel at home in friendly Colorado.

Additional Information on Colorado Communities may be obtained from these Colorado Chambers of Commerce

Aguilar Booster Club
Akron
Alamosa County
Antonito
Dinosaur Chamber Service
Arvada
Aspen
Aurora
Berthoud
Boulder
Breckenridge
Brighton
Broomfield
Brush
Buena Vista
Burlington
Byers Commercial Association
Canon City
Carbondale Community
Castle Rock
Center Area
Central City Business Men's Association
Colorado Springs
Cortez
Craig
Cripple Creek
Custer County
Del Norte
Delta
Denver: Visitors Bureau
Dillon
Dolores
Dove Creek
Durango
Eads
Eagle
Jefferson County: Lakewood
Elizabeth
Englewood
Estes Park
Evergreen
Fairplay
Florence
Ft. Collins
Ft. Lupton
Ft. Morgan
Fowler
Fruita
Georgetown Civic Association, Inc.
Glenwood Springs
Golden
Granby

Grand Junction	Norwood
Grand Lake	Oak Creek:
Grand Valley	So. Routt County
Greeley	Olathe
Green Mountain Falls	Ordway
Gunnison County	Ouray County
Hayden Business League	Pagosa Springs
Haxtun Commercial Club	Paonia
Holly Commercial Club	Pueblo
Idaho Springs	Rangely Area
Johnstown	Rico
Community Club	Rifle
Julesburg	Rocky Ford
Kit Carson	Saguache
Kremmling	Salida
Lafayette	Sanford Booster Club
La Junta	San Luis
Lake City:	San Luis Valley:
Hinsdale County	Moffat
Chamber of Commerce	Chamber of Commerce
Lamar	Silverton
Las Animas-Bent County	Springfield
Chamber of Commerce	Steamboat Springs
La Salle Lions	Sterling
La Veta	Sugar City
Leadville	Swink
Limon	Telluride
Littleton	Trinidad:
Longmont	Las Animas County
Louisville	Chamber of Commerce
Loveland	Walsenburg:
Manassa	Huerfano County
Mancos	Chamber of Commerce
Manitou Springs	Wiley Lions Club
Meeker	Windsor
Monte Vista	Wray
Montrose	Westminster City Hall
Nederland Lions Club	Yuma



Colorado is camera country. To make sure you capture in film what your eye pictures, read the adjoining column

How to take good pictures in colorful Colorado

By L. A. Lucas,

Master of Photography • Professional Photographers of America

To the camera enthusiast, the grandeur of the Colorado Rockies presents a limitless source of picture materials. A few hints, however, are in order to help you achieve top quality photographs.

The high altitude and low humidity in Colorado mean that the air is clear; there is hardly a day that Pikes Peak is not clearly visible 60 miles away. Along with high, thin air, there is an abundance of ultra-violet light. It is not visible, but color film picks it up as a blue haze.

A skylight filter (no exposure increase required) cuts out these invisible rays, and your pictures will appear normal. The skylight filter also warms up cool light of open shade photographs. The light is very bright at this altitude and sunlit scenes will take $\frac{1}{2}$ to 1 full stop less exposure than you are accustomed to using.

Follow the direction sheet packed with the film, or be sure to point your exposure meter down to keep the bright sky from giving a false reading.

With the lack of haze in the air to reflect light into shadow areas of a scene, photographs are likely to be harsh, with deep shadows, when the sunlit areas are correctly exposed. Try to avoid scenes where significant detail is required in both sun and shade, or use flash or a reflector to help throw light on the shaded subject. If you have to compromise, expose the sunlit area correctly. Viewers are more tolerant of dark shadows than they are of weak, over-exposed highlights.

If your camera permits interchangeable lenses, you will add an interesting variety to your slides by using them in sequence—a wide angle view of a range of mountains, a normal lens to bring out one peak, and a telephoto to pick out a snow patch on the side of the mountain. There are many deep canyons in Colorado where a wide angle lens is almost a necessity to get the river and the top both in one picture. And some of the best photographs of our high peaks are telephoto photographs from the Eastern plains.

The slight extra cost of exposing $\frac{1}{2}$ stop over and under on each scene will be well repaid in perfectly exposed slides.

Caution: Color film deteriorates rapidly in the heat of the glove compartment or the back window of a car. Keep your camera and film—exposed and unexposed—out of direct sun and in the coolest part of your car.



Colorado's guest ranches help you get the most from your vacation



Abundant motels to suit every taste and budget

COLORADO

Guaranteed to improve your state of mind.

This is the state writers write about, talkers talk about and vacationers keep coming back to. Because this is a state of lasting impressions.

Where else can you expect over 300 days of sunshine every year? And summers that are surprisingly cool, dry and invigorating.

This is the state of contrasts. You'll happen upon one of nature's most delicate wildflowers and then gaze up at the sheer face of an indomitable rock wall towering far above you.

We offer you 1143 peaks over 10,000 feet high. Many complete with icy cold, crystal clear streams. It seems as though nature worked overtime building these mountains.

Yet, for all its history, both natural and man-made, Colorado is a state of progress. Not the kind of progress that hurtles blindly into the future leaving vast areas to decay. Ours is progress calculated for the benefit of man and nature . . . both.

Yes, we have a truly unique and beautiful state.

Please, consider this your invitation to come and share it with us.

Enjoy a long, happy vacation in Colorado.

A healthful business climate.

Recreational improvements that invite business opportunities.



Whether backyard garden or patio, Colorado's the place for happy outdoor family living

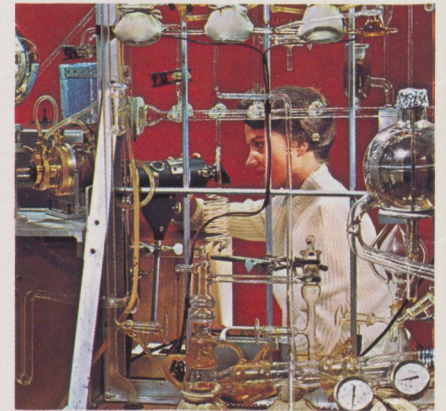
...a state on the move

In the past 15 to 20 years, a new and dramatic industrial growth, revolving about manufacturing, has taken place in Colorado. The state has proved to be particularly suited to the location of plants in the technically oriented industries—electronics, precision machined products, instrumentation and other high-value-per-pound industries. Colorado is also a highly popular location for research and development laboratories and for research oriented industry.

Here are some of the reasons for Colorado's industrial growth surge and why more than 3400 firms have plants here: ■ Colorado is the natural distribution center for a 17-state area. ■ Fast transportation facilities. ■ Highly skilled, highly productive labor pool, mostly native Westerners.

■ Increasing importance of research activity in Colorado. 240 research organizations. ■ A wealth of raw materials, many of them destined to play important roles in the development of materials for the space age. ■ Low absenteeism, due to a healthful, all-year climate, and to the lack of commuting and traffic problems. ■ A state government that operates on a pay-as-you-go basis. No bonded debt.

To these factual reasons add the state's industrial attitude and atmosphere. Industry likes it.



A surge of new, dramatic industrial growth is taking place in Colorado

The basic factors of growth for research and technically oriented industries are all here

...where great things are coming true!

The near future will bring to completion vast projects that will open wide the door to a big new world of recreation—and business opportunities.

Curecanti Unit, a major part of the billion-dollar Colorado River Storage Project, is being built on the Gunnison River in western Colorado. The project will consist of three dams—Blue Mesa, Morrow Point, and Crystal. First to be completed, Blue Mesa Reservoir has a shoreline of 95 miles, area of 14.3 square miles.

The Curecanti Unit will extend 40 miles along the Gunnison River through a scenic landscape of forested plateaus. Extensive facilities will be built



on the lake shores. This will be one of the nation's top recreation areas.

Eisenhower Memorial Tunnel. The mighty Continental Divide, backbone of the continent, physically divides the state into two parts, an Eastern and a Western Slope. Fur trappers, gold seekers, the great immigration trails—Oregon and Santa Fe—went around the towering granite barrier. So did the railroads, excepting later development in the Royal Gorge of the Arkansas, and construction of the Moffat Tunnel.

Now the Continental Divide is pierced by an east-west two-lane tunnel on a transcontinental highway. Annual savings to pleasure and commercial motor vehicles is estimated at \$7 million.

The Eisenhower Memorial Tunnel, for which the first of the twin tunnels is completed, will consist of two major tunnels on Interstate 70. The 8940-foot long tunnels will eliminate a climb of 992 feet, reducing the distance from Loveland Ski Basin to Dillon ten miles. Approaches are on four-lane highways.

Fryingpan-Arkansas Project. The Arkansas River Basin in Colorado stretches 340 miles from the pinnacle of the Rocky Mountains to the Colorado-Kansas border. The headwater region is in the Leadville district where Mt. Elbert rises 14,431 feet, highest point in the state. The 170-mile-wide basin drains 26,150 square miles of land as the river flows south and east through canyons and foothills on to the rolling plains where relatively level excellent farm land forms the Arkansas Valley.

The project will increase tremendously Colorado's vacation attractions. There will be many more lakes for water sports, picnicking and camping—and for both cold-and warm-water fishing. The minimum flow of water needed for the preservation of fishing is assured. Ruedi Dam, at Meredith, will have 100,000 acre-feet capacity. Twin Lakes Reservoir, near Leadville, will be increased to 260,000 acre-feet capacity.

The Fryingpan-Arkansas Project is scheduled for completion in 1977; estimated cost, \$169,905,000.

Transportation. Outstanding air, rail and bus service is statewide.

Minerals and Energy. Since 1859, the Colorado Rockies have contributed their minerals to the nation's wealth. Today, the state is the nation's leading producer of molybdenum, as well as a significant producer of once-again-important gold and silver, and of lead, zinc, uranium, vanadium, and other metals. Surpassing the value of its metallic mineral production, however, is the state's output of hydrocarbon fuels: coal, gas, and oil, to meet the energy needs of today and tomorrow. If the state's vast deposits of oil shale can be developed commercially, this fuel production will be enormously increased. With Western low-sulfur coal as the backbone of the state's electrical generating capacity, Colorado is more favorably situated than many parts of the nation to meet the energy needs of its citizens and industry without sacrificing its unique natural heritage.

■ ■ ■

Community Economic Development. The State of Colorado has an expressed policy of promoting balanced economic development throughout the state. The state's non-metropolitan areas offer a high quality labor force, a modern transportation network, and uncrowded and unpolluted living conditions within reach of the services of metropolitan centers. A growing number of firms from throughout the nation and from Colorado's own metropolitan areas are finding the state's lesser populated regions a good place to do business, not only in industries that utilize the products of the state's farms and mines, but also in such diversified industries as apparel, electronics, manufactured housing, light metal fabrication, and sporting and recreational equipment.

The Community Development Section of the Colorado Division of Commerce and Development, and over 130 community industrial development and civic organizations, throughout the state, stand ready to aid industries interested in locating in Colorado.

Manufacturing Executives: for detailed information regarding Industrial locations in Colorado, write to William C. Hacker, Director, Community Development Section, Colorado Division of Commerce and Development, 1313 Sherman St., Room 500, Denver, Colorado 80203.

This book prepared and presented as a public service to the friends of Colorado by Travel Marketing Section, Division of Commerce & Development, Hal Haney, Director. 1313 Sherman St., Room 500, Denver, Colorado 80203.

