Wildly Important Goals

The Department of Local Affairs, through its divisions, engages in numerous services to the State, many of which are spelled out in the State constitution or statutes. Yet there are certain functions, which are so fundamental that they warrant specific initiatives to advance the work of the Department in the coming year and three years into the future. These have been selected from a set of outcomes identified by the respective Divisions in the course of annual strategic planning and development of departmental Wildly Important Goals (WIGs). This year, DOLA is focused on expanding our work in Equity, Diversity and Inclusion (EDI), improving access to housing opportunities, helping communities become more resilient and plan for the future, and addressing the lingering effects of the COVID-19 pandemic and subsequent economic recovery. For this annual performance report, the Department has updated progress on those goals identified in its FY 2021-22 Performance Plan that capture the Department's WIGs and reflect the overall direction as identified by Department leadership.

Additional detail for these, and other, WIGs is available in the Department's Performance Plan, which may be accessed here .

WIG 1 - DOLA will incorporate equity, diversity, and inclusion (EDI) into the outreach, application and selection process of 25% of DOLA managed grant programs by June 30, 2022.

WIG 2 - Improve the economic viability of rural businesses through investments in facilities and infrastructure, resulting in at least 80% of participating businesses experiencing a meaningful increase in quarterly sales over 2019 baseline by June 30, 2022.

WIG 3 - DOLA's Division of Housing will support the creation of 6,000 new affordable housing opportunities by June 30, 2022 and 21,000 new cumulative affordable housing opportunities statewide by June 30, 2024.

WIG 4 - The Division of Local Government will support communities with developing economic recovery roadmaps and by providing resilience planning resources, resulting in improvements in 24 resiliency metrics covering at least half of the roadmap communities by June 30, 2024.

Performance Measures

<p style="text-align:center">**WIG 1 - Equity, Diversity and Inclusion**</p>

DOLA will incorporate equity, diversity, and inclusion (EDI) into the outreach, application and selection process of 25% of DOLA managed grant programs by June 30, 2022.

Measure	FY19 Actual	FY20 Actual	FY21 Actual	Q1 FY22	Q2 FY 22	Q3 FY 22	Q4 FY 22	FY22 Goal	3-Year Goal
Percentage of assessed programs that either met the initial criterion or have adopted standards to incorporate EDI considerations.	0	0	0	0	0	0	25%	100%	N/A
Percent of DOLA staff completing one or more supplemental EDI training courses	0	0	0	12%	31%	63%	100%	55%	100%
Number of program managers receiving training on EDI practices and program modifications	0	0	0	0	0	0	30	30	30
Percentage of EDI Assessments completed for programs identified in EDI Program Inventory by June 30, 2022	0	0	0	0%	0%	13%	37%	100%	100%
Percentage of EDA rural economic recovery grant project teams incorporating at least one community organization representing a historically underrepresented group	0	0	0	0%	38%	50%	75%	100%	100%
Number of rural economic recovery roadmap communities that include at least one priority project serving a historically underrepresented group economic recovery grant project teams	0	0	0	0%	38%	50%	50%	100%	100%

WIG 2 - Downtown Revitalization
Improve the economic viability of rural businesses through investments in facilities and infrastructure, resulting in at least 80% of participating businesses experiencing a meaningful increase in quarterly sales over 2019 baseline by June 30, 2022.

Measure	FY19 Actual	FY20 Actual	FY21 Actual	Q1 FY22	Q2 FY 22	Q3 FY 22	Q4 FY 22	FY22 Goal	3-Year Goal
Percent of businesses with increase in sales revenue > 15%	0	0	0	N/A	N/A	0	0	80%	80%
Number of webinars hosted to provide promotion and outreach to municipalities by June 30, 2022	0	0	2	5	5	5	5	3	3
Number of rural municipalities receiving direct technical assistance to conduct outreach to traditionally underserved businesses in their community	0	0	0	0	9	14	14	12	12
Number of Main Street grants awarded to businesses in their first year of operation by June 30, 2022	0	0	0	102	105	105	105	90	105

WIG 3 - Reduce Cost Burdened Households
DOLA's Division of Housing will support the creation of 10,000 new affordable housing by June 30, 2022.

Measure	FY19 Actual	FY20 Actual	FY21 Actual	Q1 FY22	Q2 FY 22	Q3 FY 22	Q4 FY 22	FY22 Goal	3-Year Goal
Number of new affordable housing opportunities	0	0	5,000	2,084	5,201	11,550	12,800	10,000	20,000
Number of supportive housing opportunities for people experiencing homelessness generated above baseline by June 30, 2022	0	0	260	0	373	477	621	312	1,000
Number of affordable housing units supported by state funds in high opportunity areas	0	0	683	567	683	1638	1638	683	N/A

Number of applications for housing opportunities received	0	0	5500	733	9,747	10,098	10,098	10,000	10,000
Number of unique technical assistance and outreach contacts	0	0	0	125	210	283	361	420	N/A
Number of unique technical assistance and outreach contacts in rural areas by June 30, 2022	0	0	0	64	113	165	125	125	125
Increase in home prices as measured by the Federal Housing Finance Housing Authority Quarterly Purchase Only Index	0	0	560	595	620	634	634	616	N/A

WIG 4
WIG 4 - Resilient Communities

The Division of Local Government will support communities with developing economic recovery roadmaps and by providing resilience planning resources, resulting in improvements in 8 resiliency metrics by June 30, 2022 and 24 resiliency metrics by June 30, 2024.

Measure	FY19 Actual	FY20 Actual	FY21 Actual	Q1 FY22	Q2 FY 22	Q3 FY 22	Q4 FY 22	FY22 Goal	3-Year Goal
Number of roadaps implemented	0	0	0	0	0	0	0	8	16
Number of regional economic resiliency plans developed	0	0	0	0	0	16	16	16	16
Number of high priority economic resiliency projects funded in local communities through EIAF, REDI, or other state/federal resources	0	0	0	0	0	2	6	4	4