

February 2015



Colorado Attorney General  
Cynthia Coffman

## Consumers Should Beware New Scam Emails and Imposter Calls in the Wake of the Anthem Data Breach

Individuals who may have been impacted by the cyber attack against Anthem should be aware of scam email campaigns and imposter phone calls targeting current and former Anthem members. Email scams designed to capture personal information are often referred to as 'phishing' scams and usually appear to come from an actual company or person. These particular phishing scam emails are designed to appear as if they are from Anthem and include a "click here" link for credit monitoring in the body of the email. Click here to view a [fraudulent email example](#). These emails are NOT from Anthem. Clicking on the links in the email may download malware on your computer or may open a website designed to look like the company's website and asking consumers to submit personal information like social security numbers, date of birth, etc.

Anthem has announced that it will contact current and former members via mail delivered by the U.S. Postal Service about the cyber attack with specific information on how to enroll in credit monitoring services. Those who have previously selected electronic mail as their preferred method of communication should expect an email with the same information. Affected members will receive free credit monitoring and ID protection services. Visit [www.anthemfacts.com](http://www.anthemfacts.com) for more information.

If you receive a phishing email, you can report it to the Federal Trade Commission by forwarding it to [spam@uce.gov](mailto:spam@uce.gov). Consumers are also encouraged to file a fraud report at [www.stopfraudcolorado.gov](http://www.stopfraudcolorado.gov).

Remember these tips when dealing with a possible fraudulent email:

- Do Not Click on any links in the email
- Do Not Reply to the email or reach out to the senders in any way.
- Do Not Supply any information on the website that may open, if you have clicked on a link in the email.
- Do Not Open any attachments that arrive with the email.

Anthem is not calling members regarding the cyber attack and is not asking for credit card information or social security numbers over the phone. This outreach is from scam artists who are trying to trick consumers into sharing their personal information. Fraudulent or unwanted calls can be reported to [www.coloradonocall.com](http://www.coloradonocall.com) or [www.donotcall.gov](http://www.donotcall.gov).

If you have been victimized by a scam or wish to report suspicious activity, please [file a report here](#). To speak with a representative call 1-800-222-4444.



To view the example imposter email [click here](#).



To register or remove your email from our mailing list [click here](#).



Follow Us

