

FEBRUARY 2020

2019-2020 SCHOOL YEAR



NUMBER OF TIPS RECEIVED

2,348

2,348 tips were received from February 1 through 29, 2020. This is a **3% increase** in tip volume from February 2019.

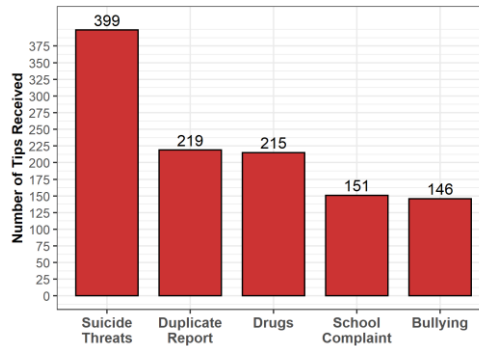
15,987

15,987 tips were received from August 1 through February 29, 2020. This is a **20% increase** compared to last school year.

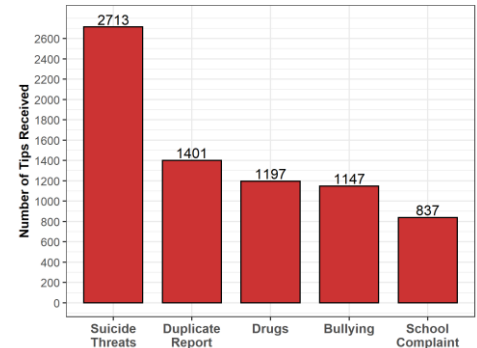


TOP 5 TIP CATEGORIES

Top 5 Tip Categories February 2020



Top 5 Tip Categories 2019-2020 School Year to Date



TIP REPORTING METHODS

- Phone (27% of tips)
- Mobile app (26%)
- Mobile web browser (27%)
- PC web browser (20%)

- Phone (28%)
- Mobile app (26%)
- Mobile web browser (27%)
- PC web browser (19%)

97.5%

OPPORTUNITIES TO PREVENT/INTERVENE

2.5% FALSE TIPS

Approximately 2.5% of all tips received are determined to be false. False tips are reports made with the intent to bully, injure, or harm another person.

SAFE2TELL BY THE NUMBERS



DUPLICATE TIPS

Duplicate tips are reports made regarding a concern or event that has already been reported, and are an indicator of a healthy reporting culture within a community. **1,401 duplicate tips have been reported during the current school year.**

78,967

TOTAL TIPS RECEIVED SINCE 2004

Safe2Tell has received **78,967 tips since its inception in 2004**. This number excludes duplicate tips, pranks, hang-ups, and test tips.