

JANUARY 2020

2019-2020 SCHOOL YEAR



NUMBER OF TIPS RECEIVED

2,154

2,154 tips were received from January 1 through 31, 2020. This is a **17% increase** in tip volume from January 2019.

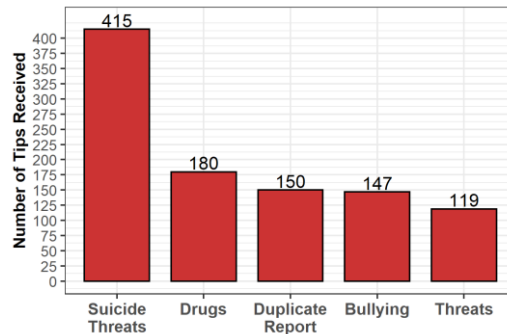
13,639

13,639 tips were received from August 1 through January 31, 2020. This is a **23% increase** compared to last school year.

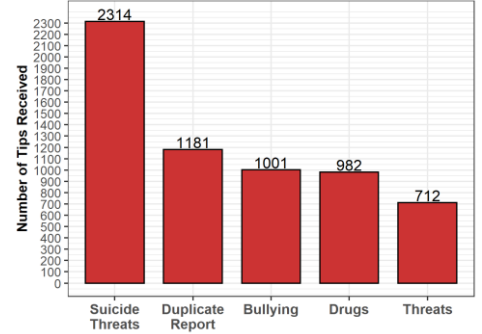


TOP 5 TIP CATEGORIES

Top 5 Tip Categories January 2020



Top 5 Tip Categories 2019-2020 School Year to Date



TIP REPORTING METHODS

- Phone (28% of tips)
- Mobile app (26%)
- Mobile web browser (27%)
- PC web browser (19%)

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SAFE2TELL BY THE NUMBERS

97.5%
OPPORTUNITIES TO PREVENT/INTERVENE

2.5% FALSE TIPS

Approximately 2.5% of all tips received are determined to be false. False tips are reports made with the intent to bully, injure, or harm another person.



DUPLICATE TIPS

Duplicate tips are reports made regarding a concern or event that has already been reported, and are an indicator of a healthy reporting culture within a community. **1,181 duplicate tips have been reported during the current school year.**

76,944

TOTAL TIPS RECEIVED SINCE 2004

Safe2Tell has received **76,944 tips since its inception in 2004**. This number excludes duplicate tips, pranks, hang-ups, and test tips.