

OCTOBER 2019

2019-2020 SCHOOL YEAR



NUMBER OF TIPS RECEIVED

2,622

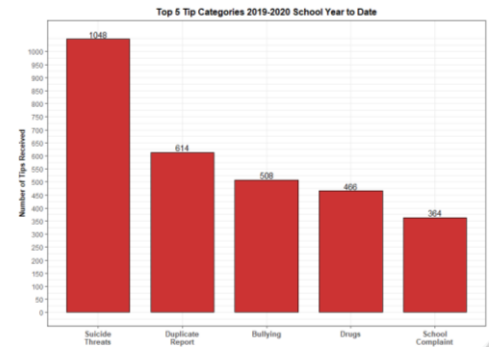
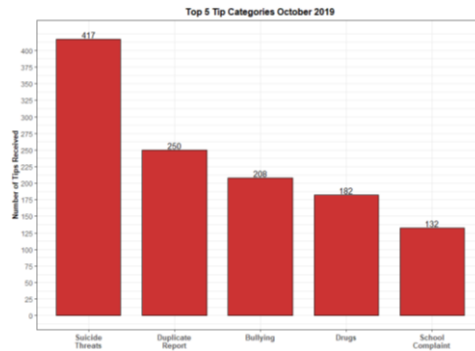
2,622 tips were received from October 1 through 31, 2019. This is a **15% increase** in tip volume from October 2018.

6,790

6,790 tips were received from August 1 through October 31, 2019. This is a **36% increase** compared to last school year.



TOP 5 TIP CATEGORIES



TIP REPORTING METHODS

- Phone (27% of tips)
- Mobile app (27%)
- Mobile web browser (25%)
- PC web browser (21%)

- Phone (29%)
- Mobile app (25%)
- Mobile web browser (27%)
- PC web browser (19%)

SAFE2TELL BY THE NUMBERS

**97.5%**  
OPPORTUNITIES TO PREVENT/INTERVENE

**2.5%** FALSE TIPS

Approximately 2.5% of all tips received are determined to be false. False tips are reports made with the intent to bully, injure, or harm another person.



DUPLICATE TIPS

Duplicate tips are reports made regarding a concern or event that has already been reported, and are an indicator of a healthy reporting culture within a community. **614 duplicate tips have been reported during the current school year.**

**70,985**

TOTAL TIPS RECEIVED SINCE 2004

Safe2Tell has received 70,985 tips since its inception in 2004. This number excludes duplicate tips, pranks, hang-ups, and test tips.