SEAL BEFORE MAILING

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Issued 1962 by the
COLORADO DEPARTMENT OF HIGHWAYS
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Map production by the Advertising Section, Civil Defense Division of the Department of Highways.
Color photos by Ray Atkeson

TWIN TUNNELS EAST OF THE CONTINENTAL DIVIDE ON U.S. 40 BETWEEN GEORGETOWN AND IDAHO SPRINGS

Colorado

WELCOME TO COLORFUL COLORADO

Color photo by Dan Gabr, Dept. of Highways

Colorado Treasure Chest of History, Festival Air, Spectacular Scenery, Vacation Resources

MILLIONS OF YEARS in the past, the 85-foot dinosaur roamed through Colorado. Ancient Mesa Verde National Park Season; 26, Trail Ridge Road opening; Dolores River White Water Regatta, Cortez; 10-June 3, National Junior College Baseball Tourney, Grand Junction; May thru September, Red Rock Ramblers Square Dancing, Lyons.

JUNE — 1, Ute Indian Bear Dance, Cortez; 1-30, Annual Colo. Bowling Festival (weekends), Estes Park; 2-6, U.S. Air Force Academy "June Week"; 3, Trail Ride, Canon City; Sunrise Slalom, Grand Lake; Junior Rodeo, Akron; 4-10, Frontier Days, Cheyenne Wells; 5, Sunrise Service at Pikes Peak; 5, Hay Day Dinners, Colo. Springs; 7 thru Labor Day, Narrow Gauge Train, Durango-Silverton; 7-Aug. 30, Square Dancing (Thursdays), Arvada; 8-10, Rocky Mountain Championship Canoe Competition, Salida; White Water Boat Race, Salida; 9, Kowboy Karnival, Hotchkiss; 9-10, Heart of Rockies Rodeo, Salida; 9-10, Rodeo, Cripple Creek; 9-11, Rodeo and Pro Rodeo, Monte Vista; 10, Pikes Peak Hill Climb; 10-11, Run-for-the-Roses Bar-B-Que, Alamosa; 16-17, Rodeo, Westcliffe; Hoot, Fire Day, Estes Park; 17-18, Rodeo, Gunnison; 18 thru Sept., Institute for Humanistic Studies Seminars, Aspen; 21-24, Horse Show, Loveland; 22-23, Quarter Horse Show, Colo. Springs; 23, Fly-in Breakfast, Colorado Springs Municipal Airport; 23-24, White Water Boat Race, Salida; 24, Kowboy Karnival, Hotchkiss; 9-10, Heart of Rockies Rodeo, Salida; 24-25, Arabian Sportsman Association Horse Show, Colorado Springs; 24-25, Rodeo, Meeker; 25, Sheriff's Posse Parade, Empire; 30-July 4, Water Ski Meet, Loveland; 30-July 28, Camp Festival, Central City; June-August, Rock Climbing Exhibitions, Colo. Springs; Low-Science Institute, Crested Butte.

JULY — Red Rocks Music Festival season, Denver; 1, Water Ski Meet, Grand Lake; 1-4, National All-Arabian Horse Show, Estes Park; 2-4, Rodeo, Greeley; 3-4, Cowboy Roundup, Steamboat Springs; Red Ryder Round-Up, Pagosa Springs; Rodeo, Brush; Rodeo at Rodeo at Grand Lake; Monte Vista; Sagan City Days, Julesburg; 3-5, Rodeo, Cripple Creek; 3-6, Rodeo, Durango; 3-7, Rodeo, Fort Morgan; Rodeo, Rodeo Center, Lyons; Rodeo, Manitou Springs; Potlatch Days, Steamboat Springs; Rodeo, Meeker; 6-8, Royal Gorge Roundup, Canon City; Gold Rush Days, Idaho Springs; 12-15, Cattlemen's Days, Gunnison; 14, Rodeo and Pro Rodeo, Buena Vista; Valley Daze Celebration, Alamosa; Western Heritage Days, Estes Park; 14, 21, 29, Kashore Ceremonials, La Junta; 16-22, Denver Post Opera, Quarter Horse Show, Colo. Springs; 17-18, Rodeo, Kremmling; 17-19, Cattlemen's Days, Craig; 18-19, Quarter Horse Show, Estes Park; 21, One-day trip to Mesa Verde, Monte Vista; Jeep Tour, Centennial Divide, Salida; 23-24, Mormon Pioneer Days and Rodeo, Manassa; 24, Mormon Pioneer Day, Sanford; 25, Missouri Day, Fowler; 25-26, 111th Anniversary Settlement Celebration, Del Norte; 26-29, Colo. Kennel Club Show, Coliseum, Denver; 27-28, 4-H Fair and Rodeo, New Raymer; Ride and Tie Rodeo, Craig; 28-29, Rodeo, Delta; 29, Pack Burro Race, Fairplay; Windmill Jubilee, Holly; thru August, Open Air Marotau Springs; Rocky Mountain News Show Wagon, Denver.

AUGUST — 1, Howdy Day, Fort Morgan; Chuck Wagon Dinner, Monte Visto; 2, Crawley County Day; Ordway; 2-4, Rodeo, Monte Visto; 2-5, Rooftop Rodeo, Estes Park; 3-4, Kids' Rodeo, La Junta; 4-18, Shakespearian Festival, Boulder; 5, Fiery Horse Festival, Colorado City; 5-7, Fiery Horse Festival, Greeley; 6, Georgetown Day, Georgetown; 6-8, County 4-H Fair, Canon City; 7-8, County Junior Fair, Brush; 7-11, Rodeo, Cripple Creek; 8-11, Rodeo, Fort Collins; 8-12, Rodeo, Fort Morgan; 9-11, Rodeo, Del Norte; Rodeo, Brighton; 9-10, Rodeo, 4-H Junior Fair, Estes Park; 10, Cowboy Fun Day, Hotchkiss; 10, Quarter Horse Show, Springfield; 10-12, County Fair, Calhan; 11-12, Appaloosa Horse Show, Estes Park; Silver Spur Rodeo, Aspen; 11-18, Yacht Club Regatta, Grand Lake; 12, Rodeo, Kremmling; 12-18, Rodeo, Las Junta; 12, Arapahoe Glacier Hike, Boulder; 12-15, County Fair, Yuma; County Fair and Rodeo, Loveland; 13, Sand and Sage Festival, Lamar; 13-16, Derby Days, Fleming; 13-19, Rodeo and Pro Rodeo, Julesburg; Fair and Rodeo, Hugo; 15-18, County Fair and Rodeo, Longmont; 15-18, Curtis Cup Matches, Colorado Springs; 16-18, Rodeo, Rocky Ford; 16-19, Rodeo, Cripple Creek; 17-18, Rodeo, Sterling; 20, Birthday Celebration, Fort Collins; 23-Sept. 1, Rodeo, Ridgway; 24, Fall Fiesta, Sterling; 25-26, Skin Diver's Meet, Grand Lake; 25-Sept. 3, Fall Festival, Louisville; 26-Sept. 1, World Senior Golf Championship, Colo. Springs; 30, Old Settlers' Day, Eckley; 30-Sept. 2, County Fair and Rodeo, Rifle; 31-Sept. 1, County and Kids' Fair, Meeker; Fall Festival, Ault.

SEPTEMBER — 1, Kashore Ceremonials, La Junta; 1-3, Little Britches Rodeo, Cedaredge; Fair and Rodeo, Ridgway; 2-3, Rodeo, Grand Lake; 3, Harvest Festival, Windsor; Fall Festival; Simla; 4-6, Rooftop Elders Annual Rodeo, Estes Park; 6-7, County Fair, Fowler; 6-8, Labor Day Rodeo, Del Norte; 6-9, Pikes Peak Pentathlon, Estes Park; Oil Centennial, Florence; Kids' Fishing Derby, Buena Vista; 14-16, County Fair, Durango; 15-16, Beecher Island Day Reunion, Beecher Island; 15, Newsboy Days, Colorado Springs; Corners, Cortez; 22-23, Jeep Cavalcade, Ouray; Rodeo and Race Meet, Deer Trail; 22-29, Color and Scenic Tour, Ouray; 23, Rodeo, Kremmling; 24, Aspencade, Aspen; Fall Festival, Ault; Labor Day Tour from Trip to Silverton, Alamosa; 30, Aspencade, Rye; September, Aspencade, Steamboat Springs.

OCTOBER — Harvest Festival, Rye; 6, Pioneer Day, Norwood; 7-14, Four Corners Harvest Festival, Cortez; 12-14, Gate Way Fair, Holly; 18, Hunters Roundup, Fruita; 27-28, Turkey Shoot and Firemen's Ball, Deer Trail.

NOVEMBER — Ski Season opens; 11, Veteran's Dance, Rye.

DECEMBER — 16, Yule Log Ceremony, Palmer Lake; 17, Christmas Lighting, Alamosa, Boulder and Denver; 29-30, Kashore Winter Ceremonials, La Junta; Community Family Winter Frolics, Ouray; 31, AdAmAn Fireworks Display, Colo. Springs.

JANUARY, 1963 — 11-19, National Western Stock Show and Rodeo, Denver.

STATE FAIR, Pueblo, Aug. 21-25.

FISHING — All-year.

HUNTING — Season for deer and elk begins in October.

BASEBALL — AAA Season opens April 28, Denver.

PROFESSIONAL FOOTBALL — Season opens in September, Denver.

DOG RACING — Loveland, May 11 thru June 14, Sept. 3 thru Oct. 6; Pueblo, June 8 thru Aug. 16; Denver, June 21-Aug. 31; Grand Junction, May 20 thru Oct. 27. (No racing on Sundays.)

HORSE RACING — Brush, May 19, 26, 30, June 2, 9, 13, 16; Denver, June 29 thru Sept. 10; Denver, Quarter Horse Racing, Sept. 15 thru Oct. 20. (No racing on Sundays or Tuesdays.)

Treasure Chest of History, Festival Air, Spectacular Scenery, Vacation Resources

THE STATE CAPITOL OF COLORADO, Denver, began as a settlement in 1858. Its metropolitan area has a population of 880,000 and that of the State is more than 1,790,000.

THE STATE ADVERTISING AND PUBLICITY DEPT. is the State Capitol, promotes year-round tourist and industrial development for the entire state.

THE COLORADO VISITORS BUREAU operates Hospitality Center and the Colorado Ski Information on any section of Colorado.

CHAMBERS OF COMMERCE and travel agencies throughout the State are happy to supply information concerning road scenic trips, accommodations, special events and civilities.

FAMOUS ROUTES such as the Old Spanish Trail and its Santa Fe and Overland Trails were established and, later, among the names to become world known Ky Cronin, Uncle Dick Wootton, Buffalo Bill, Gen. John C. Fremont, H.A.W. Tabor, "Doc" Holliday and "Soapy" Smith. Colorado Territory was established in 1861 and Colorado became a State in 1876.

LESS THAN 50 YEARS ago Cheyenne Mountain was a favorite hideout for Indians.

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THE GOLDEN EAGLE is the State Bird and Blue Spruce and Columbine are the State Trees and Flowers.

THE BEAVER on the Denver Dollar is the State Animal.

THE CENTRAL CITIES of Colorado", in 1864, Capt. Richard M. Price discovered the peak that he called "Seven Cities of Colorado". In 1806, Capt. Zebulon M. Pike discovered the peak that is said to consist of seven conglomerate crystal formations.

THE STATE FLOWER is the Columbine. The State seal carries the Latin words "Nil Sine Numine" (Nothing without God). The State flag consists of a large red C, with its inside circle colored a golden yellow, and three horizontal stripes, one white, two blue. Blue is for the skies; gold for the sunshine; white for snow-capped mountains, and red for Spanish interpretation of "Colorado" . . . State bird is the lark bunting.

LAKE COTTO GRAND MESA, SCENIC BYWAY 43 MILES SOUTH OF GRAND JUNCTION ON HIGH MOUNTAIN ROUTE 65 TRAVERSES 87 COOL 40 MILES A VARIETY OF SCENIC STATES. 50 TRAVERSES 87 COOL 40 MILES A VARIETY OF SCENIC STATES. MESA Color photo by Dave Fyson

NATIONS MIDDLE AUTO ROAD, COLO. 6, ENDS 76TH 5,426-FOOT

SKI DECK

MOTOR BOATING NOW WATER SKIING AT SCENIC LAKE IN DENVER
Color photo by Denver Mun. Pic.

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