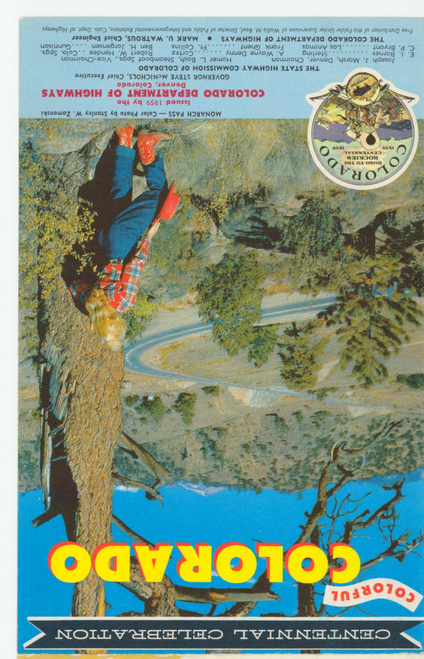
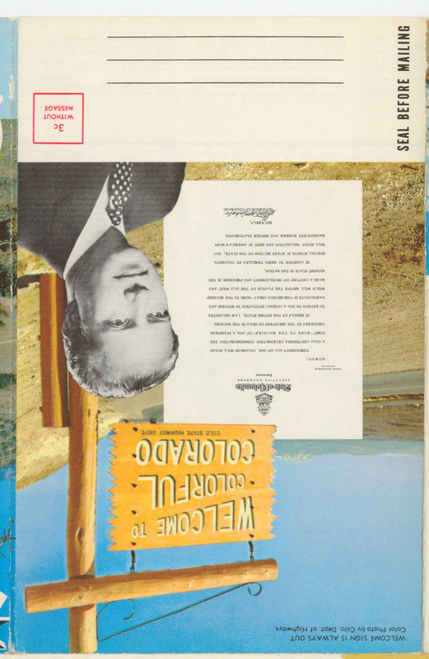




SEAL BEFORE MAILING

COLORADO DEPARTMENT OF HIGHWAYS
Issued 1959 by the
GOVERNOR STEVE MICHAEL, Chief Executive
Denver, Colorado

THE STATE HIGHWAY COMMISSION OF COLORADO
[illegible] Bonnifield, Chairman
[illegible] Palmer, Secretary
[illegible] Bonnifield, Jr.
[illegible] Bell, Engineer-Director

MONARCH PASS — Color Photo by Ektachrome Studios, Denver

Colorado

Centennial Celebrates A Century of Progress

JUST A CENTURY AGO, America turned its eyes westward as Colorado, its towering treasure-filled mountains, its wide open spaces and its rich promise of a new and better life, "The Pioneers" included the sites of the great Pikes Peak gold rush to the Rockies of 1859, lured by tales of fabulous gold in silver strikes, some by covered wagon, on horseback, or on foot to the "Pikes Peak Region," which included the sites of the present cities of Denver, Colorado Springs and Pueblo.

IN 1959, after a century of progress and development, Colorado is honoring those hardy pioneers with a year-long celebration, the Centennial Celebration to which the nation and the world are invited.

COLORADO'S COLORFUL HISTORY, of course, goes far beyond the tumultuous days of the Pikes Peak Gold Rush. Colorado, M. Ray discovered the peak that now bears his name jutting out from the "Sawing Mountains," as the Rockies then were known.

TRADERS and TRAPPERS were attracted by the mountain lands of Colorado. Zebulon M. Pike explored the region in 1807. In 1820, three years later part of Colorado had been included in the Louisiana Purchase. Later, Lieutenant John C. Fremont, U.S. Topographical Engineer, identified and later named the "Snowy Mountains" of the Rockies from Colorado to Oregon.

FAMOUS ROUTES through the Rockies were established in 1846 and Colorado became a State in 1876. Fremont, Berthoud, Gunnison, Marcy, Stevens, Lieutenant Edward Beale, Captain John C. Fremont, F. A. W. Tabor, "Doc" Holliday and "Soapy" Smith, Colorado Territory was established in 1861 and Colorado became a State in 1876.

LARGEST OF THE SETTLEMENTS that had their beginning in 1859 was Denver, now the capital of Colorado. Its metropolitan area has a population of 834,000 and that of the State is more than 1,750,000.

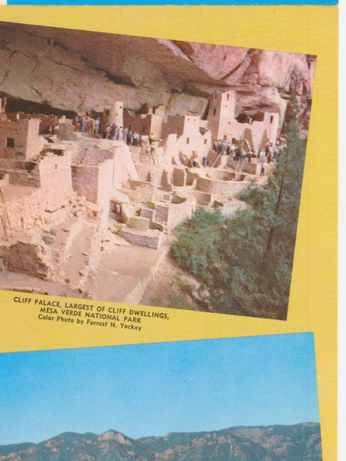
Colorado is the nation's leading producer of molybdenum, used to harden steel, and is also a leading producer of vanadium, tungsten, uranium, gold, silver, lead, zinc, coal, petroleum, natural gas and many other minerals. Its diversified industries include agriculture, livestock, oil and gas production, tourist trade, manufacturing, mining and tourism.

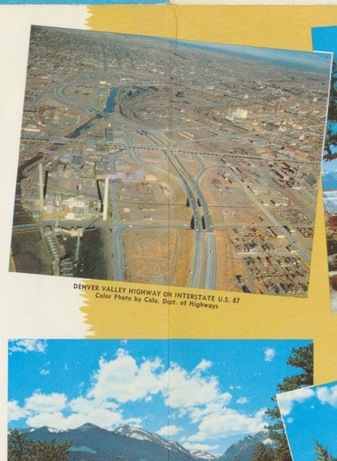
THE STATE ADVERTISING AND PUBLICITY DEPT. promotes year-round tourist travel and industrial development for the entire State.

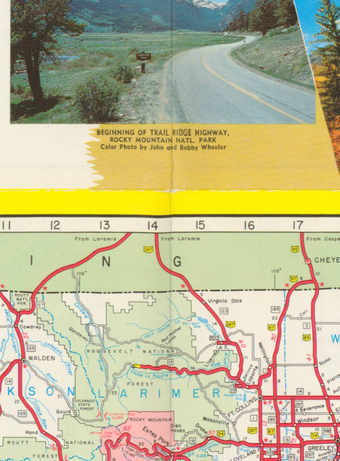
DURING THE CENTENNIAL CELEBRATION, festival events will be staged in all Colorado cities and towns to recreate pioneer days, highlight the phenomenal growth of agriculture and industry in the past century and point up the deepening of community spirit.

THE COLORADO VISITORS BUREAU operates Hospitality Center in Denver, aids conventions and provides information on any section of Colorado.

CHAMBERS OF COMMERCE and travel agencies throughout the State supply information concerning local scenic trips, activities and accommodations.







Colorado . . . *Centennial Events Amid Grandeur of the Rockies Add Thrills to Summer and Winter Playgrounds*

EVERY DAY throughout the Centennial Year of 1959 visitors to Colorado will find some event of special interest to make a family visit a memorable, fun-filled experience. Here are a few of the unusual activities scheduled for the "Rush to the Rockies" Celebration:

MARCH: 16-22) National AAU Basketball Tournament, Denver; 26-28) NCAA Ski Championships, Winter Park.

APRIL: 9-11) National YMCA Swimming and Diving Championship, Colorado Spgs.; 9-14) "Legends of Boots and Burros" Variety Show, Gunnison, Montrose, Grand Jnct.; 22) International Journalist Forum commemorating 100th Anniversary of the Rocky Mtn. News, Denver; 24-26) Barbershop Quartette Convention, Denver.

MAY: 1) Santa Fe Trail Day, Las Animas; 1-2) National AAU Volleyball Championships, Denver; 2-3) Cherry Blossom Festival, Canon City; 6) Re-enactment of Discovery of Gold, Central City; 11) Pikes Peak Championship Ski Race, Colorado Spgs.; 15-Oct. 1) "South Park City," restored mining community, Fairplay; 16-17) Room Creek Roundup, DeBeque; 21-24) National Junior College Baseball Tournament, Grand Jnct.; 22-23) Sheriff's Posse Rodeo, Grand Jnct.; 28-30) National Square Dance Convention, Denver; 30) Dedication of War Memorial to Tenth Mountain Division, atop Tennessee Pass.

JUNE: 1-7) Square Dance Festival, Estes Park; 3) U.S. Air Force Academy First Commencement and Dedication, near Colorado Spgs.; 4-6) Colorado Centennial Fiesta, Pueblo; 6-7) White Water Boat Races, Dillon; 6-28) Colorado Bowling Festival, Estes Park; 10-15) Flag Day Celebration and Junior Rodeo, Rifle; 11-14) Boat Races, Salida; 12) Cowboy Carnival, Hotchkiss; 13) Auto Caravans to Ghost Towns, Buena Vista; 13-14) Winter Ski Competitions, Grand Lake; 13-20) Gold Rush Days, Idaho Springs; 15-Sept. 7) Joycee Chuck Wagon Dinners, Colorado Spgs.; 17-211 NEA Convention, 6,000 newspaper men tour Colorado, Colorado Spgs.; 18-20) Western Slope Horse Show, Grand Jnct.; 19-20) National AAU Track and Field Championships, Boulder; 19-21) Boat Races and Strawberries, Glenwood Spgs.; 21) Wet Mountain Valley Rodeo Westcliffe; Stone Age Fair, displaying Indian artifacts, Yuma; 23-Sept. 1) International Music Festival, Aspen; 26-27) Boat Racing and Water Skiing at Walsenburg; 27) Hay Day, Olney Springs; 27-28) Horse Show, Greeley; 27-July 25) Opera Festival, Central City; 29) Santa Fe Trail Fiesta, Trinidad. In June, World Heavyweight Champion Floyd Patterson is to defend his title at Colorado Springs.

JULY: 2-4) "Go West With Greeley" Rodeo, Greeley; 3-4) Cowboy Roundup, Steamboat Spgs.; 3-5) All-Arabian Horse Show, Estes Park; 3-12) Girl Scouts National Roundup, Colorado Spgs.; 4) Fourth of July Celebrations in many cities and towns; 4-5) Red Ryder Roundup, Pagosa Spgs.; Re-enactment of Meeker Massacre, Meeker; Pikes Peak Hill Climb and International Sports Car Race, Colorado Spgs.; 4-Aug. 29) Koshares Indian Summer Ceremonials, La Junta; 5-9) Pikes Peak Pageant, Colorado Spgs.; 10-11) Summer Valley Days, Alamosa; Steve Canyon Days, Idaho Spgs.; 10-12) Adams County Horse Show, Brighton; 11-18) Roundup Riders of the Rockies, Aspen; 12) Buffalo Barbecue, Grand Lake; 13-18) National Public Links Golf Tournament, Denver; 13-19) Free Open Air Opera, "Annie Get Your Gun," presented by The Denver Post, Denver; 14-18) National Symphony Auxiliary Convention, Denver; 16) Re-enactment of First Gold Discovery, Englewood; 16-19) Cattlemen's Days, Gunnison; 19) Centennial Day, South Park; 19-Aug. 8) Univ. of Colo. Writers' Conference, Boulder; 20-26) Gold Rush Week, Leadville; 20-Aug. 29) Rocky Mtn. News "Showagon," free entertainment, Denver; 22) Missouri Day, Fowler; 23-24) Mormon Pioneer Days, Manassa; 23) Dedication at Ft. Davy Crockett, Craig; 24-25) Ride 'n Tie Rodeo, Craig; 25-27) Pow-Wow Rodeo, Golden; 26) World's Championship Pack Burro Race, Fairplay to Leadville; 29) Legend of the Indian Massacre, re-enactment of battle, Grand Lake; 29-31) Ski Hi Stampede, Monte Vista; 30-Aug. 1) Rodeo, Grand Jnct.; Roof Top Rodeo, Estes Park; 31-Aug. 1) Square Dance Festival, Steamboat Spgs.; 31-Aug. 2) Deltarado Days, Delta; 31-Aug. 5) Centennial Pageant, Boulder. In July the opera, "The Creation," will be staged at Red Rocks Theatre near Denver, and Denver Symphony Orchestra will present programs.

AUGUST: 1) Colorado Day Celebrations will be held in most cities and towns; 1-2) Centennial Fiesta, Denver; 1-3) Kid's Rodeo, La Junta; 1-15) Shakespearean Festival, Boulder; 1-29) Drama Festival, Broadway stars, Central City Opera House; 1-31) One Hundred Years of Colorado Art, exhibit, Colorado Spgs.; 2-311 Children's Art of America, Denver; 4-8) Pikes Peak or Bust Rodeo, Colorado Spgs.; 5-6) Diamond Jubilee, Ft. Morgan; 5-8) Fair and Rodeo, Brighton; 7) Pikes Peak Marathon, footrace to top of Pikes Peak, Colorado Spgs.; 7-8) Rodeo and 4-H Fair, Norwood; Sons of Coronado Pageant-Drama, Denver; 7-9) Spanish Trails Fiesta, Durango; 8-9) Western Regional Water Ski Tournament, Denver; No Man's Land Celebration, Breckenridge; 8-22) Summer Music Camp, Gunnison; 9) Glacier Hike, Boulder; 9-10) Silver Stampede Rodeo, Aspen; 9-15) World's Highest Regatta, Grand Lake; 10-13) National Flying Farmers' Convention, Ft. Collins; 10-15) 4-H Fair and Fly-In Breakfast, LaVeta; 11-15) Little Britches Rodeo, Littleton; 12-15) Bent County Fair, Las Animas; 13-15) Boulder County Fair and Rodeo, Longmont; 19-20) Historical Drama of Overland Trail, Sterling; 19-30) International Dance Festival, Steamboat Spgs.; 20-23) Rocky Mtn. Golf Tournament, Grand Jnct.; 21-22) National Strawberry Queen Contest, Glenwood Spgs.; 2-27) Jeep Cavalcade to San Juan Rockies, Montrose; 25-30) State Fair and Rodeo, Pueblo; 28-29) Prowers County Fair, Lamar; Fair and Rodeo, Montrose; 30) Peach Festival, Palisade; 31-Sept. 2) International Pistol Tournament, Colorado Spgs.

SEPTEMBER: 1-3) Arkansas Valley Fair and Watermelon Day, Rocky Ford; 3-5) Garfield County Fair, Rifle; 4) Professional Football Game, Los Angeles Rams and Top Opponent, Denver; 4-7) Golf Tournament, Trinidad; 5-7) Roundup Days, Trinidad; 6-7) Rodeo, Ridgeway; 7) Festival, Cedaredge; 10-12) Kiowa County Fair, Eads; 11-15) National War Mothers' Convention, Loveland; 12-13) Grand Valley Centennial Days, Grand Valley; 14-19) National Amateur Golf Tournament, Colorado Spgs.; 15-18) Delta County Fair and Rodeo, Hotchkiss; 16-17) Mexican Independence Day, Granada; 19-20) "Griffith Days," Georgetown; Re-creation of famous Indian Battle at Beecher Island, Beecher; 20-24) Black Hills Passion Play, Denver; 24-27) Golden Days, Cripple Creek and Victor; 26-27) Stone Age Fair, exhibit of Indian artifacts, Loveland; 26) Aspencade, Steamboat Spgs.; 27) Aspencade and Barbecue, Rye. The Denver Open Golf Tournament will be held in September.

OCTOBER: 4-10) Oil Progress Week, Sterling; 10) Potato Day, free barbecue and rodeo, Carbondale; 23-25) Choir Festival, Denver; 29-31) Harvest Show, Las Animas.

NOVEMBER: 10-12) Western Colorado Apple Show, Delta.

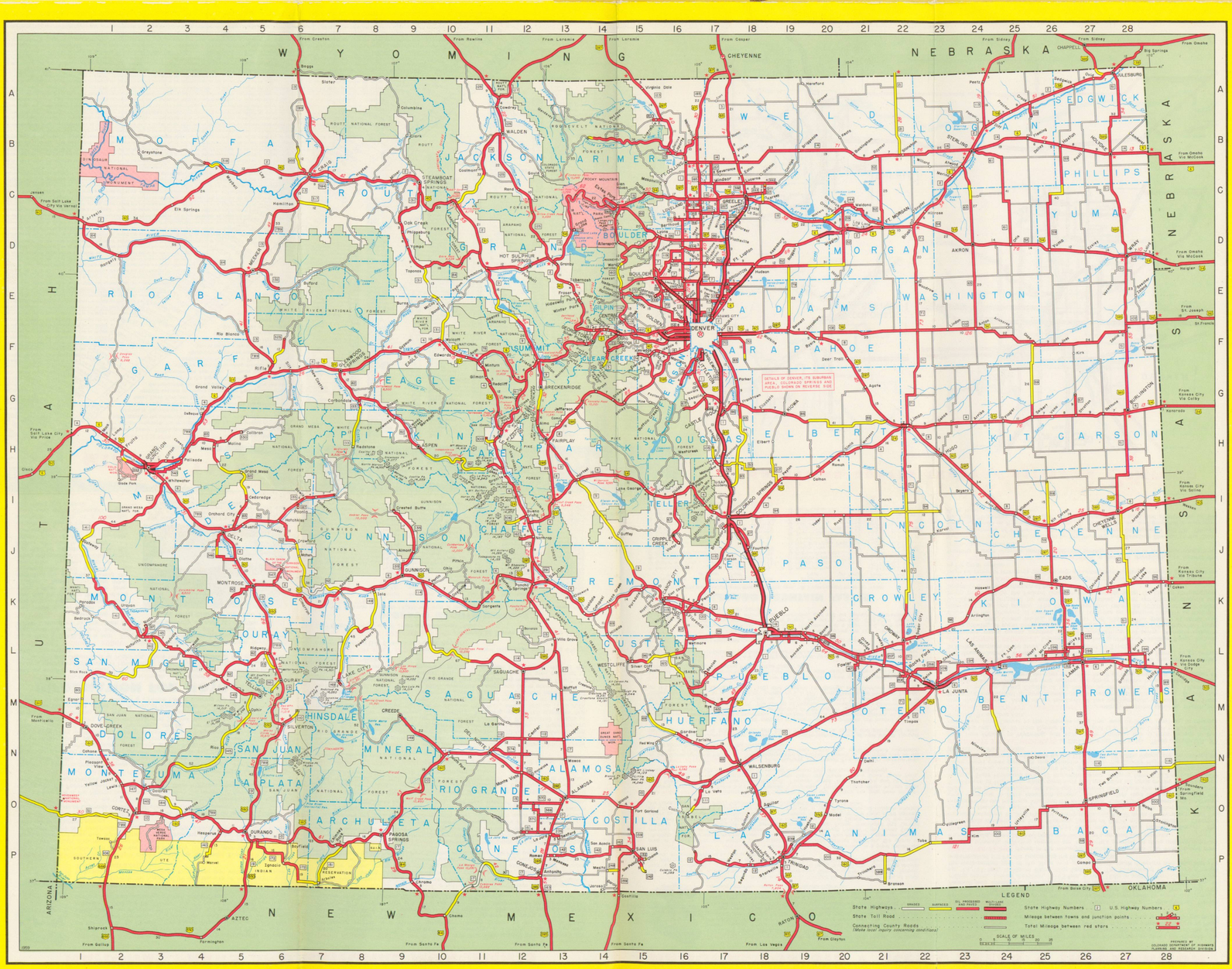
DECEMBER: 18-19) Invitational Ski Championships, Aspen; 19-Jan. 3) White Gold Rush of '59, Carnation of Storm Mountain ski area, Steamboat Spgs.; 29-30) Koshares Indian Winter Ceremonials, La Junta.

DOG RACING: Tracks open in May at Loveland, in June at Pueblo and Denver, and in August at Colorado Spgs.

HORSE RACING: Season opens in May at Brush and in July at Denver.

BASEBALL: American Association League at Denver, June-September.

FISHING: May 15-October 31.

HUNTING: Deer and elk season begins about middle of October.

FOR ADDITIONAL INFORMATION regarding these events and others, write to Colorado Centennial, P. O. Box 1959, Denver 1, Colorado.